



**BASKETBALL
QUEENSLAND**

2025 ANNUAL REPORT



ACKNOWLEDGEMENT OF COUNTRY

Basketball Queensland respectfully acknowledges the Yuggera people, Traditional Custodians of the land where our head office is located, as well as the Traditional Custodians of the many lands on which we gather, meet, operate, and play on throughout Queensland.

We pay our respects to their Elders past, present, and future leaders and extend that respect to all Aboriginal and Torres Strait Islander peoples today.

Basketball Queensland recognises the outstanding contribution that Aboriginal and Torres Strait Islander peoples make to society and sport in Australia, and celebrate the power of sport to promote reconciliation and reduce inequality.





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MESSAGE FROM THE CHAIR

2025 was a year that reinforced both the strength of basketball in Queensland and the responsibility we share to guide its future with ambition, discipline and care.

Across the state, basketball continues to grow at extraordinary pace. From grassroots participation to school competitions, representative pathways, inclusive programs, officiating, coaching and high-performance environments, the momentum of our sport is clear. The scale of activity captured throughout this Annual Report reflects a community that is passionate, committed and increasingly connected.

On behalf of the Board, I want to acknowledge the work of our affiliated associations, volunteers, coaches, referees, scoretable officials, administrators, parents, partners and staff. Basketball in Queensland is built by people who give their time, energy and expertise so that others can enjoy the game. Their contribution is the foundation of our sport and remains central to everything Basketball Queensland seeks to achieve.



This year again demonstrated the depth and quality of our competitions and pathways. Our junior competition structures continued to provide strong lead-ins to State Championships, school basketball expanded through CBSQ and the introduction of the CBSQ Shield, and our senior representative competitions again showcased the quality of athletes, coaches and officials across Queensland. These achievements are more than competition outcomes; they are signs of a system that continues to mature and provide opportunity across regions, age groups and levels of the game.

Importantly, 2025 was also a year in which the Board made a deliberate strategic decision to budget for a loss in order to invest in initiatives that will strengthen basketball's long-term future in Queensland. This decision was not taken lightly. It reflected the Board's confidence in Basketball Queensland's underlying financial position and its view that the organisation has a responsibility to reinvest in the sport at a time when demand, opportunity and community need are all increasing.

That investment supported key initiatives including the Facility Project Accelerator Fund, the Association Health Check Project and the development of Basketball Queensland's Facility Strategy. Each of these initiatives is designed to address a critical part of the sport's future: helping associations progress facility planning and advocacy, strengthening the capability and sustainability of our affiliated network, and building the evidence base required to secure more and better places to play.

This approach reflects the Board's belief that financial stewardship is not simply about protecting the balance sheet in any one year. It is about making responsible,

long-term decisions that ensure Basketball Queensland can continue to lead, support and grow the game. In 2025, that meant using our position to invest in projects that will deliver benefits well beyond the current reporting period.

The Board is also pleased to see continued progress in other areas that are essential to the long-term health of basketball. The establishment of Basketball Queensland's Integrity function was an important step in strengthening governance, safeguarding, complaint management and support for associations. The ongoing development of officiating, coach education, inclusive participation and First Nations engagement reflects a broader commitment to ensuring basketball is not only growing, but growing in the right way.

As we look to the future of basketball in Queensland, our opportunity is significant. Basketball is one of the most accessible, diverse and globally connected sports in the world, and Queensland is well placed to lead. But growth also brings responsibility. We must continue to advocate for the facilities our communities need, invest in the people who deliver the game, strengthen the systems that support associations, and ensure that basketball remains safe, inclusive and welcoming for all.



The future of basketball in Queensland will not be shaped by one organisation alone. It will require strong partnerships with government, councils, schools, associations, commercial partners and the broader community. It will require continued investment in places to play, pathways to progress, and experiences that keep people connected to the game for life.

I thank my fellow Directors for their leadership and commitment throughout the year, and acknowledge the CEO and Basketball Queensland team for their work in delivering against a growing and complex agenda. Most importantly, I thank the Queensland basketball community for continuing to believe in the game and in what it can become.

Basketball in Queensland has a proud history, a strong present and an exciting future. Our task is to keep building the sport in a way that honours that legacy and creates opportunity for the generations still to come.



Fiona Allen

FIONA ALLEN

Chair, Basketball Queensland





BOARD OF DIRECTORS

The names and details of the Company's Directors in office during the financial year and until the date of this report are as follows. Directors were in office for this entire period unless otherwise stated.



FIONA ALLEN
Chair



CLAUDIA BRASSARD
Deputy Chair



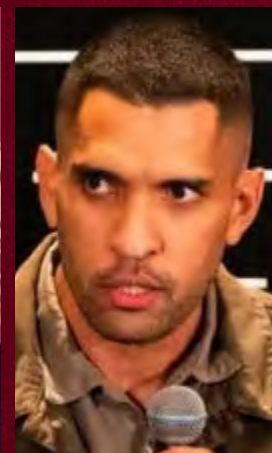
JULIE GEORGE
Director



GREG MARTIN
Director



JIMMY WILLIAMS
Director



MICHAEL CEDAR
Director



**HON. STIRLING
HINCHLIFFE**
Director

MESSAGE FROM THE CEO

2025 was a year of significant progress for Basketball Queensland, marked by growth across our competitions, pathways, education programs, inclusion initiatives and organisational capability.

Throughout the year, our focus remained clear: to support the basketball community, strengthen the systems that underpin the sport, and create more opportunities for Queenslanders to play, coach, officiate, volunteer, administer and engage with basketball at every level.

The strength of our competition framework was again evident. Our regional junior competitions continued to provide a structured and effective pathway into State Championships, with 482 teams competing across North Queensland, Central Queensland and South Queensland. CBSQ continued to expand, with 146 unique schools and 737 teams participating across Primary, Wildcard, Shield and Majors competitions, alongside further regional events. The introduction of the CBSQ Shield was a particularly pleasing milestone, attracting 85 teams and 881 players in its first year and demonstrating the ongoing demand for school-based basketball opportunities.



Our senior representative competitions also continued to perform strongly. The 2025 QSL and NBL1 North seasons showcased the depth of talent across Queensland and reinforced the role these competitions play in supporting athletes, coaches and officials from emerging to elite levels.

In officiating, 2025 was a year of alignment and progress. Significant work was undertaken to prepare for the rollout of Basketball Australia's National Officiating Framework, while education and support continued to grow across North, Central and South East Queensland. Queensland officials again performed strongly at national and international levels, with our state continuing to make a major contribution to Australia's officiating pathway.

Our high-performance and pathway programs also continued to evolve. The National Performance Program, State Performance Program, Emerging Athlete Program, Future Development Program, Next Gen Program and Futures Program all played important roles in supporting athlete development and talent identification. These programs are building greater depth across the system and providing more structured opportunities for athletes across Queensland to progress.



Coach development was another area of strong progress. The first full year of delivering accreditations through the Basketball Australia-aligned etrainu platform provided a more accessible and centralised education system, with strong engagement from coaches across the state. The delivery of an Association Accreditation course in Central Queensland for the first time in more than 15 years was a particularly important step in improving regional access and building coaching capability beyond South East Queensland.

Inclusion remained central to our work. Basketball Queensland exceeded its First Nations community engagement target, connecting with 14 communities across the state. The BQ First Nations Championships continued to grow as an important platform for competition, connection and celebration, while iCan and Ability Hoops continued to provide meaningful opportunities for participants with intellectual and physical disabilities. These programs reflect the type of sport we want basketball to be: accessible, welcoming and connected to community.

The formal establishment of Basketball Queensland's Integrity function was also an important milestone. As the sport grows, so too does the need for clear systems, consistent processes and strong support for associations. Strengthening safeguarding, complaint management, education and governance will remain a priority as we work to ensure basketball environments are safe, fair and well governed.

While 2025 was a year of achievement, it also reinforced the scale of the opportunity ahead. The future of basketball in Queensland is incredibly exciting, but it will require continued focus and investment. Demand for the game continues to grow, and the need for more courts, stronger association support, modern systems and sustainable delivery models has never been clearer.

Our role is to help lead that future. That means advocating for facilities, supporting associations, investing in people, building better pathways, strengthening governance and continuing to improve the experience of everyone who connects with basketball. It also means working collaboratively with government, councils, schools, partners and the basketball community to ensure the sport can meet the needs of current and future generations.

I want to thank the Basketball Queensland staff for their commitment and professionalism throughout the year. I also thank the Board for its guidance, our associations for their ongoing work, and the thousands of volunteers, coaches, officials, parents and participants who bring basketball to life every week.

Basketball in Queensland is growing, but more importantly, it is evolving. The work completed in 2025 has strengthened the platform for what comes next, and I am excited about the opportunity we have to continue elevating the game for all Queenslanders.



Joshua Pascoe
JOSHUA PASCOE
CEO, Basketball Queensland



COMPETITIONS





JUNIOR REPRESENTATIVE

The regional Junior Basketball Competition structure continued to provide a strong and effective pathway into State Championships, with consistent participation recorded across all regions.

A total of 482 teams competed across the North Queensland (NQJBC), Central Queensland (CQJBC) and South Queensland (SQJBC) competitions. SQJBC again led participation with a record 343 teams, supported by 85 teams in NQJBC and 54 teams in CQJBC.

These competitions play a critical role in ensuring a structured and competitive lead-in to State Championships, supporting athlete development across all regions.

PARTICIPATION BY AGE GROUP

Age Group	Number of Teams
Under 18	115
Under 16	134
Under 14	124
Under 12	105

CHAMPIONSHIP WINNERS

Age Group	Boys	Girls
Under 18	Southern Districts Spartans	Mackay Meteorettes
Under 16	Logan Thunder	Logan Thunder
Under 14	Logan Thunder	Logan Thunder
Under 12	Southern Districts Spartans	North Gold Coast Seahawks



CHAMPION BASKETBALL SCHOOLS OF QUEENSLAND (CBSQ)

The CBSQ competitions continued to expand in 2025, with strong engagement across all formats and pathways.

A total of 146 unique schools participated, entering 737 teams across Primary, Wildcard, Shield and Majors competitions. In addition, 84 teams competed across five regional events held in Townsville, Rockhampton, Sunshine Coast, Ipswich and the Gold Coast.

A key highlight of the year was the successful introduction of the inaugural CBSQ Shield, which attracted 85 teams and 881 players, demonstrating clear demand for additional participation opportunities within the school pathway.



CHAMPIONSHIP WINNERS

Group	Boys	Girls
Open	The Southport School	Brisbane State High School
Junior Secondary	King's Christian College, Reedy Creek	John Paul College
Sophomore	Brisbane State High School	Bremer State High School

INDIVIDUAL TEAMS IN ALL CBSQ COMPETITIONS

Boys	387 Unique Teams
Girls	234 Unique Teams

SENIOR REPRESENTATIVE COMPETITIONS

The 2025 Queensland State League (QSL) and NBL1 North seasons delivered another year of highly competitive basketball, showcasing the continued strength of senior representative pathways across the state.

In NBL1 North, the Southern Districts Spartans secured the Men’s Championship, while Logan Thunder claimed the Women’s title, before representing Queensland at the NBL1 National Finals in Canberra.

At the QSL1 level, the Brisbane Capitals (Men) and Toowoomba Mountaineers (Women) were crowned champions, highlighting the depth and competitiveness of programs across multiple regions.

Across all divisions, results reflect a strong and competitive league structure that continues to support both elite performance and the development of athletes, coaches and officials throughout Queensland.

Senior Competition Champions

Competition	Men	Women
NBL1 North	Southern Districts Spartans	Logan Thunder
QSL1	Brisbane Capitals	Toowoomba Mountaineers
QSL2	RedCity Roar	South West Metro Pirates
Youth League 1	Brisbane Capitals	Southern Districts Spartans
Youth League 2	South West Metro Pirates	Moreton Bay Suns
Youth League 3	South West Metro Pirates	—



OFFICIALS





2025 was a year of progress and alignment for officiating in Queensland, with the focus shifting from building systems to embedding them across the state and improving delivery at all levels.

A major priority was the work behind the rollout of Basketball Australia's National Officiating Framework. While the framework officially launches in 2026, significant work was completed this year to align education, accreditation, and delivery to the new structure. Queensland has played a key role in this process and is well positioned moving forward.

Education continued to grow across North, Central, and South East Queensland, with strong delivery across all levels of the pathway. Referees were supported from beginner through to high performance, with a clear focus on improving consistency across the state. This was further strengthened by changes to the pathway structure, with dedicated staff now in place across the FRP, SRP, and NRP, allowing for more focused support and improved outcomes, particularly for referees progressing toward NBL1 and national opportunities.

The Shared Resourcing Model also expanded during the year, with two new associations joining and bringing the total to three. The model continues to develop as we refine how education and support at the association level, while also supporting the rollout of the Basketball Australia framework and improving consistency through closer work with association leaders.

Competition and event delivery continued to expand, reflecting the ongoing growth of the game. While this remains a challenging area due to the volume of games and demand for referees, improvements were made in rostering, referee coaching coverage, and the consistency of feedback provided to officials. Alongside this growth, the Behaviour Framework continued to show strong results, with a clear reduction in incidents and an improved game environment. This includes better behaviour from players and coaches, not just spectators, contributing to a more positive and professional environment across all levels.

At the National level, Queensland remained well represented, with two debut referees involved in the WNBL this season, highlighting the strength of the pathway. This was reinforced by strong performances at the Australian Junior Championships, where Queensland referees were consistently selected to medal appointments at a national level. This progression is further supported by a strong group of officials involved in the National Referee Development Program (NRDP), facilitated by Basketball Australia ready to make the jump to the national panel in coming seasons.

On the international stage, Queensland officials continued to represent Australia at major events, reinforcing the strength of the state's high-performance pathway. Queensland currently accounts for 5 of the 15 FIBA officials in Australia, highlighting the depth and quality of officials being developed through the state system.

Female representation continues to be a key strength of the Queensland pathway, with a long history of developing high-quality female officials. This is reflected in four of the five Queensland FIBA officials being female, along with an additional official progressing through the FIBA Rising Whistle Program and tracking towards a licence in the next cycle.





Overall, 2025 has set a strong foundation for continued growth, with clear progress across all areas and a system now well positioned for the next phase of development.

PERFORMANCE & PATHWAYS





In 2025, Basketball Queensland's High Performance program continued to evolve, delivering increased activity across pathway-based programs while expanding resourcing into key off-court areas.

Across the year, the program delivered a significant volume of sessions and development opportunities, supporting athletes, coaches and staff across all levels of the performance pathway. While results at national championships were mixed, the overall progression and system growth represented a positive step forward.



STATE TEAMS

Basketball Queensland was represented across the Under 16, Under 18 and Under 20 Australian Junior Championships, the Ivor Burge (IB) Championships, and the Junior National Wheelchair Championships.

Queensland delivered strong results across the national stage, highlighted by silver medal finishes in both the U20 Men's and Women's divisions, as well as a 2nd place finish in the Junior National Wheelchair Championships. Additional standout performances included a bronze medal in the U16 South Women's division, alongside multiple top-eight finishes across U16, U18 and Ivor Burge competitions, demonstrating the depth and competitiveness of Queensland's development pathway.

2025 National Championship Results

Team	Result
U20 QLD Women	2nd
U20 QLD Men	2nd
QLD Ivor Burge Women	5th
QLD Ivor Burge Men	5th
U18 South Women	8th
U18 South Men	6th
U18 North Women	5th
U18 North Men	7th
Junior National Wheelchair	2nd
U16 South Women	3rd
U16 South Men	6th
U16 North Women	4th
U16 North Men	11th





NATIONAL PERFORMANCE PROGRAM (NPP)

The National Performance Program continued to provide a direct link between state and national pathways.

In 2025, 17 athletes were selected into the program, with seven female athletes holding scholarships at the Centre of Excellence. Two NPP camps were delivered throughout the year, including a major camp supported by national coaching staff.

Queensland athletes continued to perform on the international stage, with:

- 12 nationally categorised athletes
- Representation across senior national benchmark events
- Three athletes selected in the Australian U23 Men's team (4th place at World Championships)
- One athlete selected in the Australian 3x3 World Cup team

STATE PERFORMANCE PROGRAM (SPP)

The State Performance Program recorded increased engagement in 2025, with growth in both trial numbers and selected athletes across North and South regions.

Program delivery included:

- 48 sessions delivered across U16 and U18 South programs (Terms 1 and 4)
- Introduction of a HUB-based delivery model, with sessions across eight locations
- 48 sessions delivered across regional North Queensland centres
- Integration of online education sessions, including delivery by allied health professionals

FUTURE DEVELOPMENT PROGRAM (FDP)

The Future Development Program continued to operate across both North and South regions, delivering structured training across Terms 2 and 3.

A total of 92 athletes were selected (51 South, 41 North), with strong demand reflected in 262 trial registrations in the South region alone.

Across all FDP activity:

- 88 sessions were delivered across North and South
- Weekly and HUB-based delivery models were utilised
- Program capacity was influenced by All-State Camp constraints

EMERGING ATHLETE PROGRAM

The Emerging Athlete Program experienced significant growth in 2025, highlighted by the introduction of Under 14 North and South teams, providing additional national competition exposure.

Basketball Queensland sent multiple teams to the Southern Cross Challenge, with representation across U14 and U15 age groups. A two-day pre-departure camp was held in Brisbane to support preparation.

A total of 238 athletes registered for the U14 program trials, with four teams selected to compete nationally. The program also supported the development of 30 coaches, strengthening the broader performance ecosystem.

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PLAYER DEVELOPMENT





The Pathways program continued to strengthen in 2025, delivering accessible and structured development opportunities that supported both holistic athlete growth and talent identification across Queensland.

With a clear focus on building depth across the system, programs were designed to engage athletes at multiple stages of their development, while maintaining strong alignment with Basketball Queensland's high-performance framework.

In 2026, the Pathways program will continue to expand, with a focus on increasing access and strengthening development outcomes across all levels.

NEXT GEN PROGRAM

The Next Gen Program remained a key entry point into the high-performance pathway, supporting Under 12 and Under 14 athletes through a structured development environment.

In 2025, more than 1,000 athletes participated across both age groups, reflecting continued growth and engagement. The Under 14 program recorded a 3% increase in attendance, while the Under 12 program experienced significant growth of 39%, highlighting increased interest at the early stages of the pathway.

The program continued to focus on holistic athlete development, while also playing an important role in identifying athletes for progression into the Future Development Program (FDP).

FUTURES PROGRAM

2025 marked the introduction of the Futures Program, providing an additional layer within the pathway to support Under 14 and Under 16 athletes.

The program was designed to prepare athletes for progression into FDP, Emerging, State Performance Program (SPP) and state team opportunities, with a strong emphasis on individual skill development.

The 13s Futures Program supported the identification and preparation of Under 14 athletes for entry into the Emerging Program and future FDP cycles, while the 15s program provided targeted development for athletes outside the immediate state team pathway, ensuring continued engagement and progression opportunities.



COACH DEVELOPMENT





In 2025, Basketball Queensland delivered a strong and stabilising year for Coach Development, with expanded engagement, improved statewide access and clearer alignment to national accreditation frameworks.

The focus across the year was on building a more consistent and sustainable coaching system, while continuing to support coaches at all stages of their development.

COACHING ACCREDITATIONS

2025 marked the first full year of delivering coach accreditations through the Basketball Australia-aligned etrainu platform, providing a more accessible and centralised system for coach education.

Across the year:

- 1,328 new coaches joined the platform
- 2,191 active coaches engaged with the system
- 1,325 enrolments were recorded across accreditation courses
- An additional 1,664 online modules were completed

Program delivery included:

- Community Accreditation: 219 enrolments
- Club Accreditation: 34 courses delivered statewide, with 540 registrations
- Association Accreditation: 4 courses delivered across South, North and Central Queensland, accrediting 108 coaches with a 100% completion rate

A key milestone was the delivery of an Association Accreditation course in Central Queensland for the first time in more than 15 years, reinforcing a commitment to improving regional access.



ASPIRE HIGH PERFORMANCE COACHING PATHWAY

The ASPIRE Program continued as Basketball Queensland's flagship high-performance coaching pathway.

In 2025:

- 102 coaches participated across the Advance, Female Accelerator and Elevate programs
- 25 online workshops were delivered
- Approximately 37 hours of professional development was provided at no cost to participants

In addition, 17 Basketball Queensland coaches and staff attended the Basketball Australia Coaches Conference, further strengthening connections to national high-performance environments.

COACHING CLINICS & EDUCATION

Basketball Queensland delivered 11 coaching clinics across the state in 2025, with 523 coaches attending. All sessions were recorded and distributed via etrainu and YouTube, improving accessibility and ongoing learning opportunities.

A key highlight was the introduction of the BQ Coaches Conference, delivered alongside the Annual Awards and Conference. The event attracted 60 coaches and provided five hours of targeted professional development.

An additional workshop was delivered for association staff and key stakeholders, with 32 attendees, focusing on "Supporting Coaches in Practice" and aligned to the Australian Sports Commission framework.



DIVERSITY & INCLUSION





In 2025, Basketball Queensland continued to strengthen its commitment to diversity and inclusion, with a focus on expanding engagement with First Nations communities and creating meaningful participation and pathway opportunities across the state.

Across the year, key targets were exceeded, reinforcing the impact of sustained investment in community outreach, competition pathways and culturally inclusive programs.

COMMUNITY OUTREACH

Basketball Queensland exceeded its engagement target in 2025, connecting with 14 First Nations communities against a goal of 10.

Communities engaged included Abergowrie, Cherbourg, Wooralinda, Cooktown, Murgon, Stradbroke Island, Thursday Island, Bamaga, Yarrabah, Toogoolawah, Nambour, Kilcoy, Clermont and Mornington Island.

A key highlight was the visit to Stradbroke Island, where the University of Colorado Men's team partnered with Basketball Queensland to deliver a community clinic. The visit also included a cultural exchange with the Minjerribah Moorgumpin (Elders-in-Council) Aboriginal Corporation, strengthening the connection between sport and culture.

These outcomes reflect a continued focus on building meaningful relationships and delivering inclusive and sustainable engagement across Queensland.

BQ FIRST NATIONS CHAMPIONSHIPS

The third annual BQ First Nations Championships was held in Coomera in December, with 28 teams competing across multiple divisions.

The event continues to grow as a key platform for connection, competition and celebration, showcasing the depth of talent across First Nations communities while promoting unity, respect and sportsmanship.

FIRST NATIONS & SCHOOL BASKETBALL

In 2025, Basketball Queensland supported the entry of a First Nations team into the CBSQ competition pathway, with St Teresa's College, Abergowrie participating in the CBSQ Regional Tournament in Townsville.

This marked a significant milestone for the program, highlighting the importance of providing supported pathways into competitive basketball environments and the positive impact on student participation and engagement.



COMMUNITY





In 2025, Basketball Queensland's Community Department continued to deliver high-quality programs across the state, with a strong focus on increasing participation and accessibility.

The primary objective was to create new opportunities for the community to experience basketball, achieved through the introduction of new programs and the continued expansion of inclusive participation pathways.

QHOOPS

The launch of QHoops, Basketball Queensland's pilot program for 2–5 year olds, was a key highlight of 2025.

The program delivered a tailored curriculum focused on socialisation, coordination and motor skill development, providing an entry point into the sport for younger participants.

In its first year:

- 197 participants engaged across six hubs (Ipswich, South West Metro, Townsville, Gold Coast, Rockhampton and Bundaberg)
- Expressions of interest were received for three additional hubs in Term 1, 2026
- A long-term target of 20 hubs by Term 4, 2026 has been established

iCAN & ABILITY HOOPS

Basketball Queensland continued to strengthen its commitment to inclusive participation through the iCan and Ability Hoops programs.

These programs are designed to support participants with intellectual and physical disabilities, ensuring accessible and inclusive basketball experiences.

In 2025:

- 129 iCan participants were engaged across 15 schools
- Five Ability Hoops hubs operated across South East Queensland
- Basketball Queensland maintained the highest number of Ability Hoops hubs nationally

Expressions of interest for additional hubs in 2026 highlight continued demand and growth in this space.





SPORTING SCHOOLS & AUSSIE HOOPS

Participation programs continued to perform strongly, with growth across both Sporting Schools and Aussie Hoops.

- 13 Ford Aussie Hoops centres operated in 2025, with five new centres coming online
- More than 3,000 participants were registered across Aussie Hoops programs
- 216 Sporting Schools programs were delivered, reaching 327,659 participants
- Basketball ranked as the 4th highest participation sport in Queensland for Sporting Schools bookings

COMMERCIAL & MARKETING





In 2025, Basketball Queensland's Commercial and Marketing function continued to evolve, with a stronger focus on revenue generation, system development and delivering value across the basketball community.

The year was defined by significant commercial growth, improved digital capability and a more intentional approach to marketing performance, positioning the organisation for long-term sustainability.

COMMERCIAL GROWTH & PARTNERSHIPS

2025 represented a defining year for Basketball Queensland's commercial program, emerging as a key driver of revenue and organisational growth.

Commercial revenue increased by 204.4% year-on-year, with more than \$550,000 in partnership value secured through new and multi-year agreements extending to 2031. Across the year, 15 new partnerships and three extensions were delivered through targeted business development activity.

This growth was underpinned by the development of a structured commercial framework, including the introduction of pricing models, asset valuation processes and contracting systems to support long-term scalability.

Key outcomes included the extension of partnerships with Molten and Madison Sport through to 2031, the establishment of CarCoop as naming rights partner of the QSL, and new partnerships secured with Cornerstone Courts, Dreamworld, Goodlife Health Clubs, Humanitix and Reliable Insurance.



DIGITAL MEDIA & MARKETING

Basketball Queensland's digital platforms continued to deliver strong engagement outcomes in 2025, supported by a more performance-driven marketing approach.

Across the year, social media engagement remained strong, particularly across Instagram and Facebook, with total followers reaching 105,568, reflecting continued growth across a diversified platform mix.

This result is notable given the introduction of national Under 16 social media restrictions, which impacted content opportunities across the industry.

A key focus was the strategic use of Meta advertising to drive both participation and commercial outcomes. Campaigns supported program growth, including QHoops and Next Gen, while also delivering targeted value to partners through activations such as Cornerstone Courts and CarCoop.

ASSOCIATION SUPPORT

Supporting associations remained a priority throughout 2025, with a focus on delivering practical and scalable marketing support.

Basketball Queensland continued to provide guidance, digital campaign support and shared resources to improve consistency and capability across the state, contributing to stronger local engagement and participation outcomes.



INTEGRITY





In 2025, Basketball Queensland formally established its Integrity function, marking a significant step forward in strengthening governance, child safeguarding and complaint management across the organisation and its affiliated associations.

This development reflects a continued commitment to delivering a proactive, transparent and consistent approach to integrity across all levels of the sport.

ESTABLISHMENT AND PURPOSE

The Integrity function was established to provide centralised leadership and support across key areas, including safeguarding practices, complaint management and governance.

A core focus has been ensuring alignment with Basketball Australia's National Integrity Framework, while supporting associations to adopt consistent and best-practice approaches to integrity matters.

ALIGNMENT WITH NATIONAL STANDARDS AND LEGISLATION

Throughout its first phase of operation, the Integrity function has played a critical role in aligning Basketball Queensland with national and state requirements.

This includes the implementation and ongoing adoption of Basketball Australia's National Integrity Framework, Child Safeguarding Policy and Complaints Policy, alongside preparing for compliance with evolving standards set by the Queensland Family and Child Commission.

These efforts ensure Basketball Queensland is well positioned to meet current and future legislative obligations, while continuing to prioritise the safety and wellbeing of all participants.

LOOKING AHEAD

In 2026, the focus will shift towards embedding and strengthening integrity practices across the basketball community.

Key priorities include:

- Enhancing child safeguarding practices across all levels of the sport
- Supporting associations through a shared resourcing approach, providing guidance and oversight in managing integrity matters
- Expanding education and training opportunities to build capability across the network
- Embedding consistent complaint handling processes across Basketball Queensland and its associations
- Strengthening governance practices more broadly

These initiatives will ensure integrity remains a central pillar of basketball in Queensland, supporting safe, inclusive and well-governed environments for all participants.



FINANCE





In 2025, Basketball Queensland's Finance function focused on strengthening financial governance, improving organisational financial literacy and building the foundations for a scalable finance service to support both Basketball Queensland and its affiliated associations.

The year marked an important shift toward a more strategic and service-oriented function, supporting improved decision-making and long-term sustainability.

FINANCIAL MANAGEMENT, REPORTING & BUDGETING

Significant progress was made in improving the structure and quality of financial reporting across the organisation.

Reporting processes were refined to provide clearer insights into program performance, enabling more detailed analysis of revenue and cost drivers across Basketball Queensland's activities.

A key priority was strengthening the annual budget process, with increased involvement from department leaders in developing program-level budgets supported by operational planning and financial assumptions. This approach improved accountability and strengthened alignment between operational delivery and financial outcomes.

Enhancements to forecasting and variance analysis further improved visibility of financial performance, allowing leadership and the Finance Committee to proactively monitor trends and respond to emerging risks and opportunities. These improvements have established a strong foundation for more forward-looking financial management.

SHARED RESOURCES FINANCE FUNCTION

A major milestone in 2025 was the launch of Basketball Queensland's Shared Resources Finance function, designed to strengthen financial capability across affiliated associations.

During the year, three associations were successfully onboarded, with each transition including:

- Implementation of a standardised financial system
- Introduction of structured approval and processing workflows
- Improved reporting quality and timeliness

This model has introduced a more consistent approach to financial management across participating associations, improving transparency and supporting stronger governance practices. It also creates opportunities for benchmarking and shared insights across the network.

FINANCE TEAM DEVELOPMENT

To support the expanded scope of the function, the Finance team doubled in size in 2025, growing to four staff members.

This increase in capacity has enabled a greater focus on proactive financial management, including reporting, forecasting, compliance and direct support to associations. It has also improved operational resilience, ensuring key financial processes are supported by appropriate expertise and resources.



AWARDS & RECOGNITION





2025 VINCE HICKEY STANDINGS

Pos	Team	Total Points
1	Logan	125
2	Southern Districts	102
3	Mackay	75
4	North Gold Coast	74
5	Ipswich	57
6	Gold Coast	55
7	Brisbane	54
8	Northside	44
9	Cairns	40
10	Townsville	40
11	South West Metro	32
12	SC Phoenix	27
13	Rockhampton	17
14	RedCity	11
15	Gladstone	2
16	Bundaberg	1

2025 ANNUAL AWARD WINNERS

Category	Winner
Chairperson's Award	Duane Jacobsen
Male Player of the Year	Jack McVeigh
Female Player of the Year	Prasayus Notoa
Wheelchair Player of the Year	Sam White
Male Coach of the Year	Chris Cedar
Female Coach of the Year	Kate Stainer
Male Technical Official of the Year	Darrell Millard
Female Technical Official of the Year	Camellia Menzies
Administrator of the Year	Rebecca Stephens
Association of the Year	Logan Basketball
Vince Hickey Award	Logan Basketball

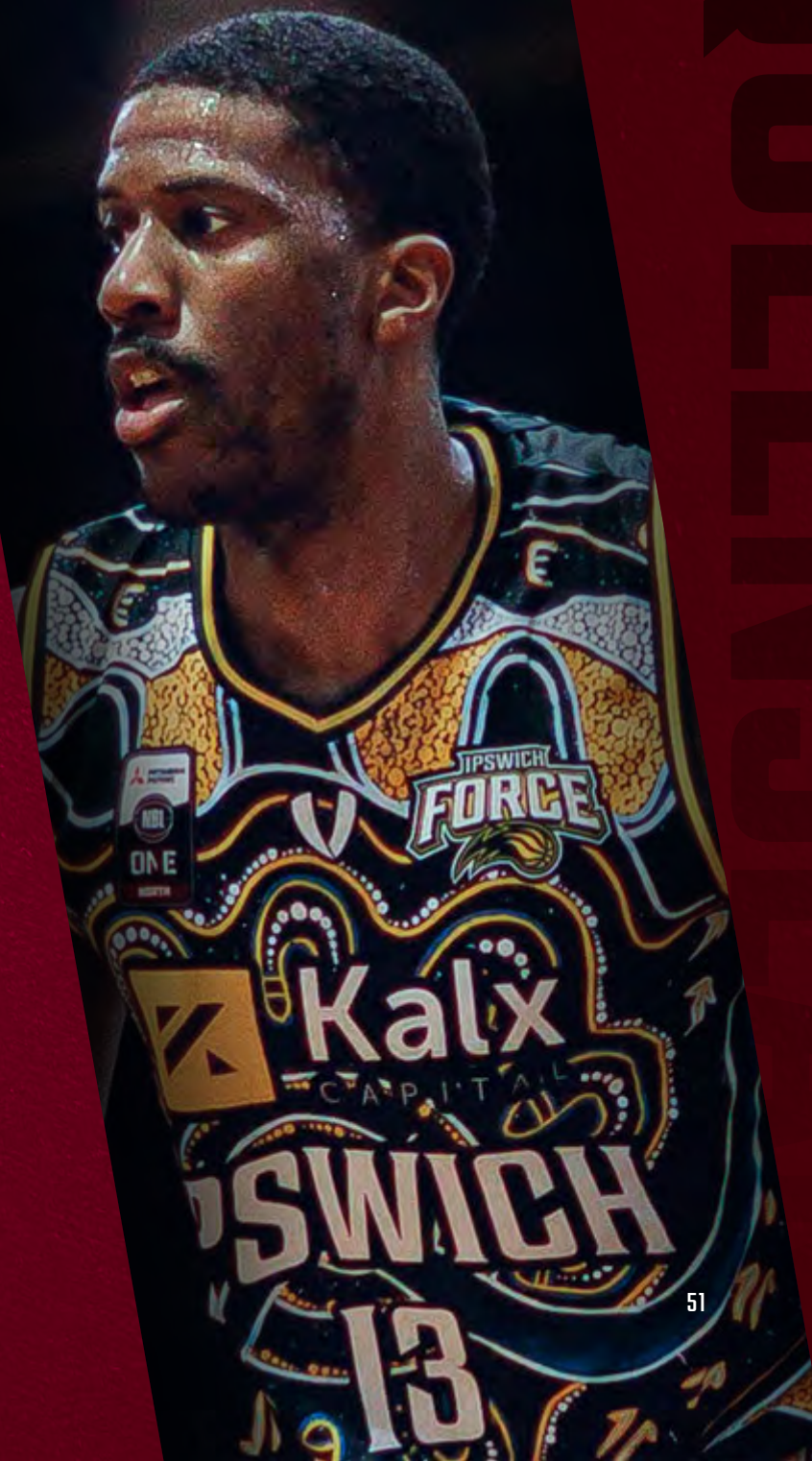


QSL AWARDS

Category	Award	Gender	Name	Team
QSL1	Most Valuable Player	Women	Gracie Stugart	Toowoomba
QSL1	Coach of the Year	Women	Matt Cox	Toowoomba
QSL2	Most Valuable Player	Women	Jaylen Cooper	RedCity
QSL2	Coach of the Year	Women	Josephine Doyle	RedCity
QSL YL1	Most Valuable Player	Women	Menique Greyling	Northside
QSL YL1	Coach of the Year	Women	Kate Stainer	Southern Districts
QSL YL2	Most Valuable Player	Women	Jessa Lowe-Barnsdale	Moreton Bay
QSL YL2	Coach of the Year	Women	Greg Kent	SC Phoenix Teal
QSL1	Most Valuable Player	Men	Isaiah Rahier	Moreton Bay
QSL1	Coach of the Year	Men	Steve Kerr	Gold Coast
QSL2	Most Valuable Player	Men	Tyler Horlock	North GC
QSL2	Coach of the Year	Men	John Cooper	RedCity
QSL YL1	Most Valuable Player	Men	Mason Christiansen	Gold Coast
QSL YL1	Coach of the Year	Men	Dan Lister	Brisbane
QSL YL2	Most Valuable Player	Men	Charlie Hinson	Logan
QSL YL2	Coach of the Year	Men	Michael Van Dongen	SWM Pirates
QSL YL3	Most Valuable Player	Men	Jake Melenewycz	Logan
QSL YL3	Coach of the Year	Men	Dave Smith	Eastside

NBL1 NORTH AND QSL AWARDS

Category	Award	Gender	Name	Team
NBL1	Most Valuable Player	Men	Lamar Patterson	Ipswich
NBL1	Most Valuable Player	Women	Unique Thompson	Mackay
NBL1	Coach of the Year	Men	Peter Crawford	Southern Districts
NBL1	Coach of the Year	Women	Brad Kann	Southern Districts
NBL1	Youth Player of the Year	Men	Preston Le Gassick	Gold Coast
NBL1	Youth Player of the Year	Women	Prasayus Notoa	Logan
NBL1	Defensive Player of the Year	Men	Matt Kenyon	Logan
NBL1	Defensive Player of the Year	Women	Erin Bollmann	Sunshine Coast
NBL1	6th Man of the Year	Men	Deshawn Ross-Paiwan	Sunshine Coast
NBL1	6th Man of the Year	Women	Leichan Williams	Cairns
NBL1	Referee of the Year	-	Darrell Millard	-
NBL1	Scoretable Official of the Year	-	Rhonda Griffin & Julie Romagnolo	-
NBL1	Statistician of the Year	-	Bill Soong	-
NBL1	Community Impact Award	-	Darcy Ryder	Southern Districts
NBL1	Association of the Year	-	Southern District Spartans	-





***BASKETBALL
QUEENSLAND***