

# Three ways macOS improves workplace performance

Empower employees with the Mac option

LET'S GO





Fast, user-friendly and built for seamless collaboration, Mac devices deliver the consistent connectivity, robust security, long battery life and ultra reliability essential for today's workforce. Whether at home, in the office, or on the go, Mac devices keep productivity high and downtime low. Here are three ways to make work more effective by deploying macOS.

## Power up productivity

1

As well as their ease of use, Apple devices enable employees to do more in less time through high-powered chipsets that increase processing power and enable longer battery life. **Mac users saved 45 minutes on startup/updates each month<sup>1</sup>**. Furthermore, by integrating macOS devices into a cloud-based modern endpoint management system, organisations can ensure Mac-using employees get the same high level of support as that provided to any other technology user.

## Implement solid security

2

Apple's architecture, encryption, OS design, updates and threat detection enhance security, reducing the risk of data breaches. macOS integrates advanced security capabilities that ensure only trusted software can be run on a Mac, as well as features such as **built-in malware defence, protection against network-based attacks and data encryption**. Using a Mac cut external attack/internal incident risk by 15 per cent and lost or stolen asset risk by 90 per cent<sup>1</sup>.

## Boost staff acquisition and retention

3

Offering technology choice is an effective way to improve employee satisfaction. It's also a rising imperative as younger generations who have grown up with digital technology comprise more of the workforce. **Device choice shows employees their preferences are valued**, improving job satisfaction and engagement. That matters because more than 90 per cent of the Gen Z population say technology is decisive when choosing employment<sup>2</sup>.

<sup>1</sup> The Total Economic Impact™ Of Mac In Enterprise, April 2024 – a commissioned study conducted by Forrester Consulting on behalf of Apple. Results are based on a composite organisation representative of interviewed customers.

<sup>2</sup> Generation Z Statistics – February 2024



# How to achieve a successful Mac roll-out

Setting a detailed rollout programme that spans organisational areas is essential - from security to IT support, from infrastructure needs to training programmes. This involves identifying and implementing best practices for macOS to maximise its impact on the organisation's priorities.



Computacenter helps organisations prepare for macOS, as well as determine which employees would most benefit from using the technology.

1

**Work style analysis:** Computacenter examines employee preferences and work habits, revealing insights into how, when and where people work to identify which devices best match employee needs.

2

**Infrastructure readiness:** the Computacenter Apple Readiness Assessment service evaluates an organisation's network, tools and processes to ensure secure and efficient macOS deployment and support.

3

**App remediation and rationalisation:** Computacenter experts review the organisation's portfolio of applications to find ways to rationalise them, as well as identify apps incompatible with macOS and then remediate them.

## Deploy and manage Apple technology with Computacenter

As both an Apple Premium Business Partner and an Apple Authorised Service Provider (AASP), Computacenter helps organisations make informed decisions at every step of their Mac journey.



# Discover more

Find out more about how Computacenter's end-to-end services, from technology selection of device retirement, can enable you to offer your employees the choice of working on Mac. Please contact your Computacenter Account Manager, call **01707 631000** or email **[enquiries@computacenter.com](mailto:enquiries@computacenter.com)**



## About Computacenter

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