

Empowering the modern workforce with Computacenter and Apple

The future of work is dynamic and diverse. And as we become more flexible about how and where we work, so too must the technology we use.

Among Fortune 500 companies, **97%** use the iPhone in some capacity and 98% use the iPad¹

According to Cisco, **60%** of their employees opted for Mac when given a choice, with 24% switching from PC to Mac during device refresh cycles²

With a unique insight into workplace and technology trends, Computacenter deliver solutions that **empower teams to work faster and smarter**, wherever they are.

We put people first

As an Apple Premium Business Partner, Computacenter helps organisations match the right workplace devices, applications and services to the right employees seamlessly, by:

1. Analysing personas and individual expectations

2. Simplifying deployment

3. Personalising integration and ongoing support

4. Providing on-site and remote training to maximise user adoption

The result? Greater choice and engagement, enriched experiences and better productivity, from day one.

We strike the right balance

Employees want choice. Employers want consistency. With Computacenter and Apple, you can achieve the best of both worlds. According to Forrester³, deploying Macs in the organisation can lead to:

186% return on investment (ROI)

3.5% increase in employee productivity due to device performance and reliability

Reduced risk of data breaches by up to 90%

Our Apple solutions and services, paired with key applications and partnerships:

Create a seamless user experience across multiple devices, including mobile

Provide greater financial transparency and predictability

Simplify ongoing IT management and provide insights around usage

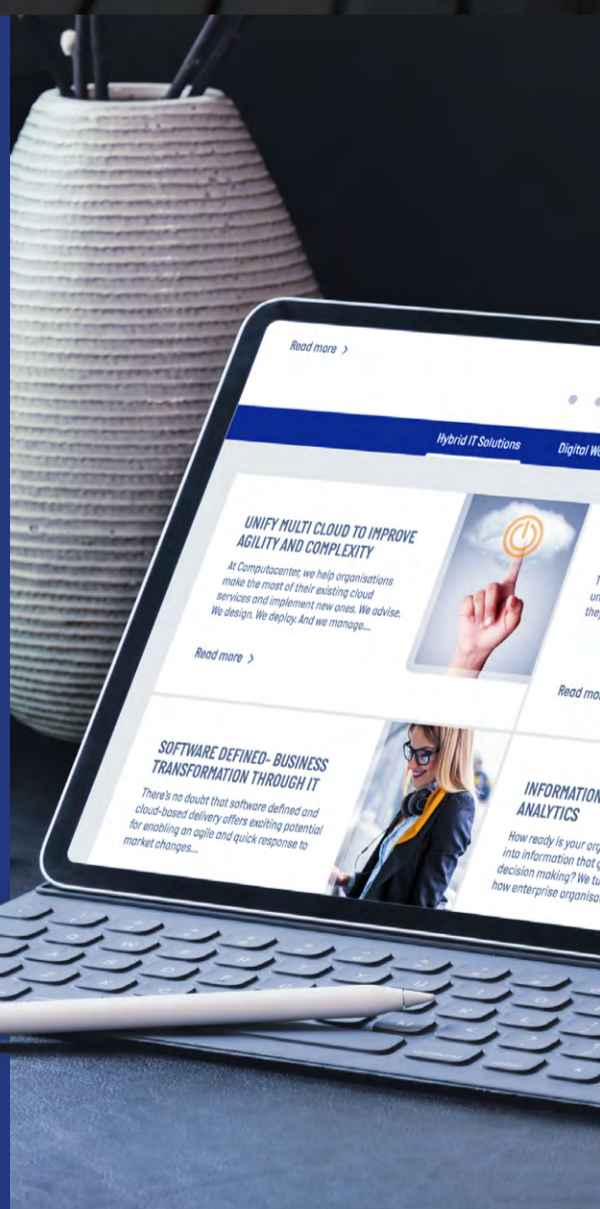
Protect and prioritise security

Include tailored break-and-fix services

Workplace technology that lowers operational costs, reduces the risk of data breaches, attracts and retains talent, and drives growth and innovation with less downtime? That's great for business.

Why our Apple solutions and services matter

CEO	CFO	CIO	HR / CPO
<ul style="list-style-type: none"> Drives growth and innovation Boosts productivity Contributes to better digital employee experience 	<ul style="list-style-type: none"> Lower IT support costs Larger residual values Better sustainability credentials 	<ul style="list-style-type: none"> Streamlined IT management Robust inbuilt security Platform diversification provides resilience 	<ul style="list-style-type: none"> Talent attractor and better retention Increased employee satisfaction



Champions of workplace IT

By partnering with Computacenter, an Apple Authorised Enterprise Reseller, organisations can unlock more capacity without increasing operational costs or infrastructure complexity.



Computacenter is an **Apple Premium Business Partner** in Belgium, France, Germany, Switzerland, the Netherlands and the United Kingdom, and an **Apple Authorised Reseller** in Australia.

100+ specialists, consultants and engineers in our dedicated Apple Practice

4,000+ mobile engineers, 7,200 workplace specialists, 4,500 service desk agents on our team

3.7m users in 20 languages supported across 70 countries

Up to 5,000 devices per day processed at our Integration Centers

Computacenter works with an eco-system of partners that support our Apple solution to the fullest.

Discover more

To find out how Computacenter can help your organisation adapt to the future of work with Apple technologies, please contact your Computacenter Account Manager, email enquiries@computacenter.com or call **01707 631000**.

www.computacenter.com

1. How Apple Became The Dominant Force In Enterprise, Business Insider, 20 February 2014
2. Mac in the enterprise: a CIO's perspective by the numbers, Jamf, 20 September 2023
3. The Total Economic Impact™ Of Mac In Enterprise, Forrester Report, April 2024