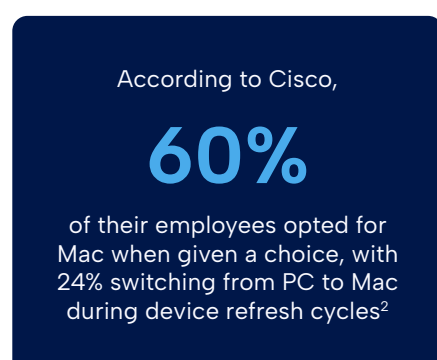
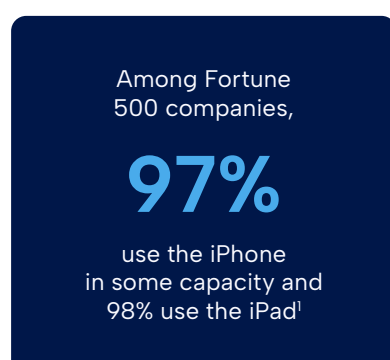




# Mac lets modern teams work faster and smarter

## Empowering the modern workforce

The future of work is dynamic and diverse. And as we become more flexible about how and where we work, so too must the technology we use.



With a unique insight into workplace and technology trends, Computacenter deliver solutions that **empower teams to work faster and smarter**, wherever they are.

## We put people first

As an Apple Premium Business Partner, Computacenter helps organisations match the right workplace devices, applications and services to the right employees seamlessly, by:

- 1 Analysing personas and individual expectations
- 2 Simplifying deployment
- 3 Personalising integration and ongoing support
- 4 Providing on-site and remote training to maximise user adoption



## The result?

Greater choice and engagement, enriched experiences and better productivity, from day one.

## We strike the right balance

Employees want choice. Employers want consistency.

With Computacenter and Apple technology, you can achieve the best of both worlds. According to Forrester<sup>3</sup>, deploying Macs in the organisation can lead to:



## Our Apple solutions and services, paired with key applications and partnerships:

- Create a seamless user experience and collaboration across devices, integrating mobile and voice
- Provide greater financial transparency and predictability
- Simplify ongoing IT management and provide insights around usage
- Protect and prioritise security
- Include tailored break-and-fix services

Workplace technology that lowers operational costs, reduces the risk of data breaches, attracts and retains talent, and drives growth and innovation with less downtime? That's great for business.

## Why our Apple solutions and services matter

<h3>CEO</h3> <ul style="list-style-type: none"> <li>Drives growth and innovation</li> <li>Boosts productivity</li> <li>Contributes to better digital employee experience</li> </ul>	<h3>CFO</h3> <ul style="list-style-type: none"> <li>Lower IT support costs</li> <li>Larger residual values</li> <li>Better sustainability credentials</li> </ul>	<h3>CIO</h3> <ul style="list-style-type: none"> <li>Streamlined IT management</li> <li>Robust inbuilt security</li> <li>Platform diversification provides resilience</li> </ul>	<h3>HR / CPO</h3> <ul style="list-style-type: none"> <li>Talent attractor and better retention</li> <li>Increased employee satisfaction</li> </ul>	
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## Champions of workplace IT

By partnering with Computacenter, an Apple Premium Business Partner, organisations can unlock more capacity without increasing operational costs or infrastructure complexity.

Computacenter is an Apple Premium Business Partner in Belgium, France, Germany, Switzerland, the Netherlands and the United Kingdom, and an Apple Authorised Reseller in Australia.



Computacenter works with an eco-system of partners that support our Apple solution to the fullest.

## Discover more

To find out how Computacenter can help your organisation adapt to the future of work with Apple technologies, please contact your Computacenter Account Manager, call **01707 631000** or email **enquiries@computacenter.com**



Computacenter is a leading independent technology and services provider, trusted by large corporate and public sector organisations. We are a responsible business that believes in sustainable long-term value creation. We help our customers to source, transform and manage their technology infrastructure to deliver digital transformation, enabling people and their business. Computacenter plc is a public company quoted on the London Stock Exchange (CCC.L) and a member of the FTSE 250. Computacenter employs over 21,000 people worldwide. [www.computacenter.com](http://www.computacenter.com)

1. How Apple Became The Dominant Force In Enterprise, Business Insider, 20 February 2014  
2. Mac in the enterprise: a CIO's perspective by the numbers, Jamf, 20 September 2023  
3. The Total Economic Impact™ Of Mac In Enterprise, Forrester Report, April 2024