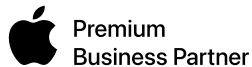




Reimagining the Smartphone for the Modern Workforce

By treating iPhones as standard compute endpoints managed independently from carriers, organisations can cut costs, strengthen security, improve user experience and gain greater mobility and flexibility.



Reshape mobility by decoupling devices from connectivity

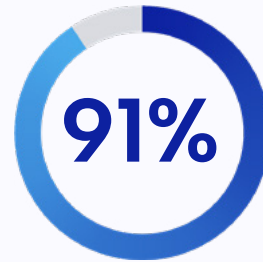
Mobile phones have long since been more than just a phone. The smartphone is today an essential workforce tool.

As AI embeds itself into personal and working lives, the smartphone has become an increasingly effective driver of productivity. The popularity of the iPhone is putting lightweight devices with powerful compute into people's pockets.

All of which means it is time to treat iPhones as compute endpoints and manage them in the same way as other devices. In parallel, organisations can break free from traditional, often restrictive, mobile phone contracts with operators. Decoupling devices, connectivity and service contracts eliminates dependency on any single operator, enables best-of-breed services, reduces costs, tightens security, improves user experiences and supports sustainability.

With Computacenter, iPhones are handled with the same efficiency and rigour as other technologies, all in a single management environment.

By 2027, it's projected that



of employees globally will use smartphones as part of their daily work functions, up from 77% in 2023, indicating a shift toward mobile-integrated workflows and remote-ready operations.

Source: Cell phones at workplace statistics by usage and facts, Sci-TECH, 20 January 2026



Breaking free of operator lock-in

Breaking the link between devices and mobile operators gives organisations the opportunity to reshape their mobility strategies and escape issues such as lengthy contracts, hidden handset costs and allow for more flexible refresh cycles.

Independently acquiring iPhones and other mobile devices, managing them as endpoints and adopting eSIM technology opens the door to mobility being more flexible and cost effective. Organisations gain the freedom to choose MVNOs that best meet their global needs, improve employee experience with faster onboarding and negotiate from a position of strength because connectivity becomes a competitive service, not a contractual trap.



The magic of the eSIM

The iPhone Air is the first Apple phone to offer eSIM globally, with all iPhones in the US being eSIM only since iPhone 14. An eSIM sits in a digital SIM tray built directly into the device.

The eSIM enables organisations to manage mobile connectivity digitally across their entire device fleet. eSIMs reduce waste, drive sustainability and lower operational overheads.

Instead of inserting physical SIM cards, IT teams can remotely deploy, activate, revoke and switch profiles using standard over-the-air mechanisms. This enables tighter control of connectivity, reduces dependency on physical operator logistics and integrates mobile subscription management with existing enterprise mobility workflows.

An organisation using eSIM technology can switch providers more easily, activate devices instantly and reduce costs through remote provisioning at scale.

Three ways eSIMs benefit organisations

1

Remote setup and provisioning

IT teams can activate mobile service on laptops, tablets or smartphones via a software tool. This accelerates onboarding and supports hybrid and remote workforces.

2

Stronger security

eSIMs are embedded and encrypted, so they can't be removed or misused if a device is lost or stolen. They can also be deactivated instantly from a management console.

3

Higher sustainability, lower costs

Eliminating physical SIM cards avoids the delay and cost of shipping and results in fewer support tickets arising from lost, damaged or wrongly inserted SIM cards.



Protecting the personal connection

Many employees have a personal attachment to their iPhones and carry them everywhere.

This poses security risks for the organisation as smartphones are more likely than laptops to be stolen, damaged or lost. Employees expect to use their mobile for work and personal use, so it's vital to be able to keep work and private data cleanly separated on an iPhone.

With Corporately Owned Personally Enabled (COPE) deployment, iOS's built-in managed data separation can be used to allow iPhones issued for work purposes to also run personal tasks and keep them private.

Sandboxing corporate apps and resources enables the creation of a secure partition between corporate and personal user data, enabling IT to apply rules and policies around how data is shared between them. For example, using MDM policies, IT teams can ensure work-related apps only share data with other work-related apps, while personal apps cannot open, copy or store the organisation's data.

Four benefits of separating data



Cost saving

Integrating Apple devices into existing endpoint management avoids additional costs of separate platforms



Improved security

eSIM based connectivity eliminates physical SIM risks like theft, cloning and SIM swap fraud, and Zero Trust deployment ensures devices are authorised based on their identities and uses strong authentication methods, such as MFA (Multi-Factor Authentication)



Sustainability gains

iPhones retain significant residual value, so they can be retired sustainably while reaping the maximum return for the organisation, and SIM technology eliminates physical SIM cards, packaging and shipping, helping to reduce waste and transport emissions



Better employee experiences

eSIMs are configured over the air, avoiding the need for employees to visit stores and eliminating physical SIM shipping delays



Why Computacenter?

As an Apple Premium Business Partner, Computacenter has a dedicated Apple Practice with more than 100 specialists, consultants and engineers based in multiple geographies.



As an Apple Authorised Service Provider we repair Apple devices in house for fast, cost-effective turnarounds using original Apple components, minimising costly downtime.



Computacenter services, supported by its circular services capability, manage iPhones in a way that extends typical operator two-year lifecycles to three years or longer, reducing waste.



Computacenter Adoption and Change Management services seamlessly roll out preconfigured, ready-to-use iPhones with single sign-on and access to internal systems for hassle-free employee adoption.



Computacenter ensures that repairs, updates or other changes to an iPhone are handled in-house and rapidly to minimise or avoid downtime that can be so frustrating for employees.



We support 3.7 million users in 20 languages across 70 countries.



Our team includes 7,200 workplace specialists and 4,500 service desk agents.

The largest service capability of any value-added reseller in the world, with 13,400 billable people helping our customers.



Computacenter ensures seamless Apple experiences at scale

Computacenter offers the expertise to help organisations deploy and manage Apple devices that deliver seamless employee experiences across iPhones, iPads and Macs.

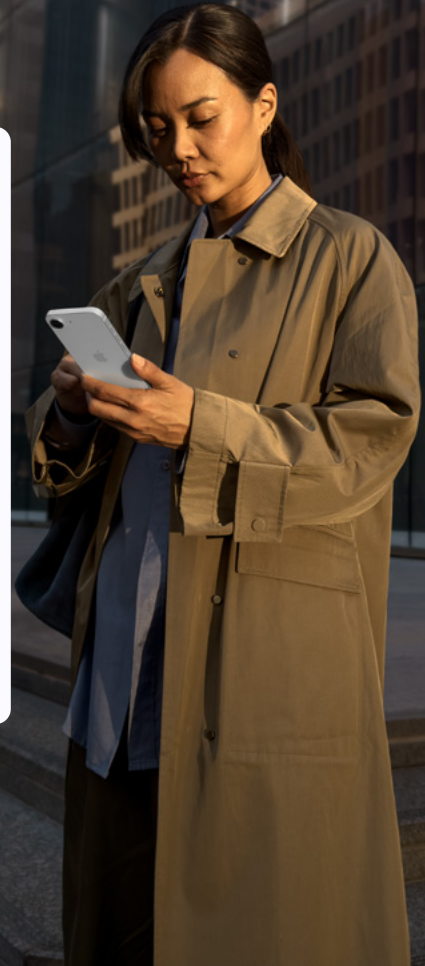
With Computacenter, not only do organisations get the unique benefits of using Apple devices (simplicity, convenience, mobility, security), we also fit them seamlessly within the IT function. That adds up to greater support at scale for Apple-using staff, helping them to improve productivity and enjoy better experiences.

We offer proven methodologies to deploy and seamlessly integrate iPhones to ensure relevant applications are in place for users. This is achieved by Computacenter pre-enrolling iPhones into Apple Business and then linking into a Mobile Device Management (MDM) platform for secure access and rapid deployment with security policies and single sign-on configured before delivery.

We can also support iPhones using the organisation's existing MDM or provide a fully managed MDM service, freeing up internal resources from support and maintenance tasks. Meanwhile, our user adoption framework offers tools and strategies to help users take advantage of rich Apple features and functionality so they can maximise their productivity when using iPhones or other Apple devices.



Computacenter has Apple Premium Business Partner status in Belgium, France, Germany, Netherlands, Switzerland and the United Kingdom and Apple Authorised Service Provider (AASP) status, enabling us to provide consistent, large-scale, end-to-end support for international organisations.



Get in touch

To discover how Computacenter can help you gain the full benefits of separating iPhone procurement from operator connectivity, please contact your Computacenter Account Manager, call **01707 631000** or email **enquiries@computacenter.com**



Computacenter is a leading independent technology and services provider, trusted by large corporate and public sector organisations. We are a responsible business that believes in sustainable long-term value creation. We help our customers to source, transform and manage their technology infrastructure to deliver digital transformation, enabling people and their business. Computacenter plc is a public company quoted on the London Stock Exchange (CCCL) and a member of the FTSE 250. Computacenter employs over 21,000 people worldwide.
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