



The Charlie Landers Foundation

Let's Strike Out Ewing's Sarcoma, Together!

Our Mission

Raise awareness, provide support to pediatric & young adult patients diagnosed, and fund research which ultimately creates a lasting cure for Ewing's Sarcoma.

Charlie's Fight

The Story Behind the Mission

In 2019, our son Charlie received a life-altering diagnosis of metastatic Ewing's Sarcoma — a rare pediatric bone cancer affecting 1 per 1 million kids.

Charlie bravely battled for 2.5 years enduring:

- 3 clinical trials
- 6 surgeries
- 11 different types of chemotherapy
- 38 days of radiation
- 226 days worth of chemotherapy

While everything was done to extend his life, the options to beat this disease ran out. Charlie passed in 2022 leaving a hole in the hearts of all who knew him.





Our Why

In Charlie's Words

"Mom, can we help other kids fighting Ewing's? Maybe we can do comfort kits and send them stuff and start a foundation to help them?"

— Charlie, 2022

Charlie wanted THIS to be his legacy

The State of Ewings Sarcoma

Ewing's Sarcoma is one of the rarest and most aggressive childhood cancers, yet it has seen almost no new treatment breakthroughs in over three decades. With limited funding, limited awareness, and a survival rate that hasn't moved in years, the need for action has never been greater.

The State of Ewing's Sarcoma

350 Individuals Diagnosed Annually

47 Children Diagnosed with Pediatric Cancer Every Day

<4% Of the National Cancer Institute's Budget is Allocated to Pediatric Cancer

36 Years Since the Last FDA-approved Treatment was in 1990

30% 5-Year Survival Rate for Metastatic Ewing's Sarcoma

Our Game Plan

Our Plan to Strike Out Ewings Sarcoma



Fund Research

We invest in innovative grants at institutions like Memorial Sloan Kettering and Seattle Children's, with \$1.1 million allocated to research and growing every year.



Support Patients

We provide patient Comfort Kits to every patient (from Pediatric to Adults) battling Ewing's in the US. Over 1,000 kits have reached 60+ hospitals.



Raise Awareness

Through events and partnerships with leading organizations, we bring visibility to a disease that receives less than 4% of federal cancer funding.

Funding the Future

Innovative Research to Strike Out a Rare Cancer

We fund \$100,000–\$150,000 grants at leading research institutions, targeting innovative pre-clinical, translational, and clinical breakthroughs.

Demand is accelerating — in 2025, we received 18 research proposals, a 100% increase from the prior year.

We're also committed to funding at least one young investigator annually at \$50,000, investing in the next generation of researchers bringing fresh approaches to this fight.

2025 Research Grants

Investing in the Science That Leads to a Cure

Our third round of funding in 2025 supported research at three world-class institutions, each pursuing work that could change the trajectory of Ewing's Sarcoma treatment.



University of Virginia

\$150k



Memorial Sloan Kettering

\$119k



**Seattle Children's
Research Institute**

\$150k

Medical Advisory Board

World-Class Experts Guiding Every Investment



Patrick Grohar, MD, PhD

Russel G Adderley Professor of Pediatric Oncology and Professor of Pediatrics at The University of Michigan
Co-Director Ewing Sarcoma Institute



Damon Reed, MD

Head of the Division of Pediatric Solid Tumors/Chief of Pediatric Sarcoma Service Memorial Sloan-Kettering Cancer Center



Paul Meyers, MD

Emeritus Professor of Pediatrics Weill Cornell Medical College
Robbins Family Chair in Pediatrics
Emeritus Member, Department of Pediatrics Memorial Sloan-Kettering Cancer Center



Ian Davis, MD, PhD

G. Denman Hammond Professor of Childhood Cancer and Chief of the Division of Pediatric Hematology-Oncology at UNC-Chapel Hill



Michael Kinnaman, MD

Regeneron Pharmaceuticals, Medical Director within their Clinical Sciences/Oncology group
Pediatric Hematology-Oncology, Memorial Sloan-Kettering Kids Cancer Center

Comfort Kits

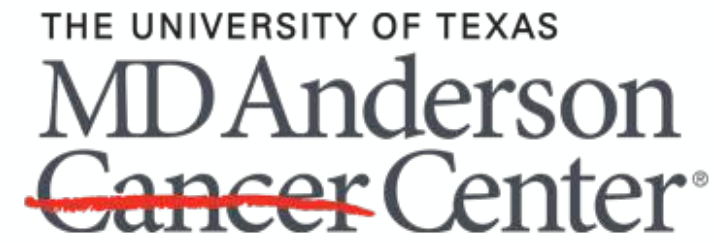
Making a Long Hospital Day a Little Brighter



Every kit is packed with items Charlie loved and found essential during treatment — cozy socks, a journal, gift cards, hats, and stress balls — plus licensed items from our collaboration with Peanuts Worldwide.

To date, we've delivered over 1,000 comfort kits to patients at 60+ hospitals across the country, with curated follow-up care packages for patients who have already received their first kit.

Our goal is simple: reach every individual in America battling Ewing's Sarcoma.



Our Impact So Far

Extraordinary Momentum Since Day One

\$3.6 Million

Donations Raised

\$1.1 Million

Allocated to Research Grants

1,000+

Comfort Kits Delivered

National Recognition

CL7's Mission Hits the Morning News

Lisa Landers, CL7 President and Charlie's mom, was named this year's Judy Coughlin Be the Light honoree by the Tom Coughlin Jay Fund — an award given to an individual who goes above and beyond to help children facing cancer.

Lisa was honored live on Good Day New York, shining a national spotlight on CL7's mission and the families it serves.

The award also included a \$10,000 grant to support CL7's comfort kit program.



Collaborations

Partnering with Organizations That Share Our Urgency

Ewing's Sarcoma Institute

A Global Partnership to Accelerate Discovery

CL7 has been selected by the Ewing's Sarcoma Institute to join their newly formed International Task Force on Clinical Trials for Relapsed Ewing Sarcoma, representing at the ASCO Summit in Summer 2026.

This builds on an ongoing partnership with ESI — the global leader in uniting researchers and accelerating the development of life-saving treatments for Ewing's Sarcoma patients.





Jordan Spieth Family Foundation

Championing Young Investigators Together

CL7 was named a 2025 Community Partner by the Jordan Spieth Family Foundation (JSFF) under its Pediatric Cancer Pillar — and JSFF fully funded CL7's inaugural Young Investigator Research Grant of \$50,000.

The grant supports early-career researchers bringing fresh, innovative approaches to underfunded cancers like Ewing's Sarcoma.

The first recipient is Dr. Aakanksha Jha, Invent Scholar from Seattle Children's Hospital.

Fundraising Events

Five Flagship Events Where Community Meets Cause



Pickle Paddle Palozza



CL7 Annual Golf Classic



7K Wellness Run



CL7 Oktoberfest



Sporting Clay Classic

**100% of Proceeds Go Towards Patient
Support & Funding Innovative Research**

Sponsorship Opportunities

Step Up to the Plate And Be A part of Something Big

Sponsorship Tiers

Choose Your Impact

Premium corporate packages offer exceptional branding opportunities, team-building experiences, and exclusive exposure across our flagship events.



Platinum - \$50,000

The ultimate all-in partnership across every event and initiative



Gold - \$25,000

Strong focus on our core events for excellent team engagement



Silver - \$15,000

Flexible involvement with meaningful visibility and impact



Bronze - \$10,000

Your seat at every event with a single annual commitment



Platinum — \$50,000

The Ultimate All-In Partnership

Limited to 1 sponsor - Secured by **CANTOR**[®]

🎾 PicklePaddle Tournament: 2 teams (4 players, doubles format)

🏌️ Golf Outing: 2 foursomes (8 players)

🍺 Oktoberfest: 10 VIP tickets (reserved seating)

🎯 Sporting Clay Classic: 2 groups (8 participants)

Title Sponsor for all events throughout the year and Title Sponsor for CL7 Young Investigator Grant

Considerations: Early registration priority, prominent logo placement on all event signage/banners and programs, logo on event swag, dedicated social media shoutouts, verbal acknowledgments during events, and sponsor spotlight page on our site.

Gold — \$25,000

Big Events, Big Visibility, Big Impact

- 🎾 PicklePaddle Tournament: 2 teams (4 players, doubles format)
- 🏌️ Golf Outing: 1 foursome (4 players)
- 🍺 Oktoberfest: 10 VIP Tickets (reserved seating)
- 🎯 Sporting Clay Classic: 1 group (4 participants)

Proceeds are allocated to Patient Comfort Kit & Research Grant funding

Considerations: Early registration priority, logo on event signage & video boards, website sponsor listing, social media mentions





Silver — \$15,000

Your Choice of Events, Same Great Cause

2 selections from Big 4 Events

- 🎾 PicklePaddle Tournament: 1 team (2 players, doubles format)
- 🏌️ Golf Outing: 1 foursome (4 players)
- 🍺 Oktoberfest: 10 VIP Tickets (reserved seating)
- 🎯 Sporting Clay Classic: 1 foursome (4 participants)

Proceeds are allocated to Patient Comfort Kit and Research Grant funding

Considerations: Early registration priority, logo on event signage and inclusion in event recaps

Bronze — \$10,000

One Simple Commitment, Four Great Events

2 individual tickets to each event:

🎾 PicklePaddle Tournament: 1 Team (2 players, doubles format)

🏌️ Golf Classic (2 players)

🍺 Oktoberfest (2 participants)

🎯 Sporting Clay Classic (2 participants)

Proceeds are allocated to Patient Comfort Kit & Research Grant funding

Considerations: Early registration priority, Foundation swag bag (t-shirt, hat, etc.), and thank-you mention in our annual supporter newsletter



Sponsor Signature events

Unique Opportunity for a Sponsor to be a Leader in this Effort

🏆 Sponsor Signature events

🔬 Fund Research Grants

❤️ Sponsor CL7 Comfort Kits

🤝 Organize Your Own Internal Fundraising Event



Step Up to the Plate!

We'd Love To Have You on the Team



CL7 is growing fast, and the right partners will help us get there faster.

We'd love to talk about how your organization can be part of this mission.

www.thecharlielandersfoundation.org

Lisa Landers, President

📞 (201) 400-1288

✉️ lisa@thecharlielandersfoundation.org

"Let all that you do be done in love" — 1 Corinthians 16:14