

education

Northeastern University, Bachelors of Science in Computer Science & Design, Minor in Ethics May 2025
Relevant Courses: Human-Computer Interaction, Interaction Design I & II, Web Development, Software Engineering, Philosophy of Emotions, AI Ethics

experience

- Product Designer, Addgene** Jun 2025 - Present
- Owning responsive external webpages 0 to 1 as the main designer for 350k unique visitors per month worldwide
 - Designing for 4+ internal apps by working with cross-functional teams and internal stakeholders
 - Creating UX improvements for 6K+ Tech Transfer Account users to highlight industry distribution
 - Developing new user flows and designs for Developer Program Portal licenses, gaining 2 first commercial subscriptions of \$30K
- Product Design Intern** Aug 2024 - Dec 2024
- Built & shipped responsive designs based on customers' needs using HTML/CSS, Jira, Miro, and Figma
 - Facilitated 8+ user interviews with global scientists to improve the process for depositing plasmids
- Product Design Intern** Jul 2023 - Dec 2023
- Increased user engagement and improved usability by leading hi-fidelity designs and user flows for 10+ consumer-facing pages and 10+ internal tool pages that aligned with company mission and product style guide
 - Improved user satisfaction by 15% through auditing accessibility of 50 pages on mainsite using WAVE, Lighthouse, and VoiceOver
- Product Design Intern (Design Systems), NBCUniversal** Jun 2024 - Aug 2024
- Created patterns and components for enterprise-grade design systems reused by 24+ products with frameworks Angular, React, ServiceNow, SAP Fiori, and Salesforce to support designers and developers
 - Modernized legacy finance tool worth \$1.7B by reusing UI from design system, auditing UX, rebuilding information architecture, incorporating business needs, and increasing operational efficiency
 - Built hi-fidelity prototypes, documentation, and product strategy for data-intensive tables, leading to improved team efficiency
 - Improved scalability and consistency by performing QA on 85+ component dark mode implementation in Storybook
- Product Designer, Sorce** Aug 2024 - Sep 2024
- Owned web & mobile landing page mockups for AI startup launching Tinder for job applications, receiving 10M+ swipes and 300K+ users
- Lead UI/UX Designer, Sandbox Student Software Consultancy** Jan 2023 - Dec 2024
- Satisfied user feedback by leading design of 0 to 1 features, building components, and collaborating with developers on ([GraduateNU](#)), a platform that empowers 1K monthly users of Northeastern students to customize their plan of study
 - Designed responsive wireframes, prototypes, and branding with developers for underprivileged communities in Boston ([HappyEastie](#))
- UI/UX Director** Jan 2023 - Dec 2023
- Directed 8 student project teams, advocated for design with 90+ members, ran workshops, and led weekly critiques for 19 designers to improve design processes and collaboration, increasing retention rate by 350%
- Product Designer, Scout Student Design Studio** Sep 2022 - Dec 2024
- Tracked impact and improved DTC sales through data visualization for ([Rooted Living](#)), a Shark Tank finalist/snacking startup
 - Conducted usability testing with 5+ DeafBlind users and shipped accessible designs for client startup ([Tatum Robotics](#)), resulting in 50% boost of task completion rates and improved alignment with WCAG 2.1 AAA guidelines
- Design Lead & Project Manager** Sep 2023 - Dec 2023
- Shipped 2 products leading a team of 4 student designers in UI/UX, branding, competitive research, and design systems for B2B ([Folia](#)) and B2C ([Bibite](#)) client projects while working in iterative agile sprints
- Design Director, HackBeanpot** Apr 2023 - May 2024
- Managed 5 student designers to implement hi-fidelity designs into mono-repo website architecture and develop brand identity for company outreach, receiving 500+ applicants and securing 15+ sponsors such as GitHub
- Product Designer** Apr 2022 - May 2023
- Collaborated with 6 teams to organize a non-profit, in-person hackathon for 150+ attendees and made 20+ new social media designs, increasing account outreach by 206% and reaching over 1K followers

skills

Tools: Figma, Adobe Creative Suite, Procreate, TypeScript, Java, HTML, CSS, JavaScript, React, Git, Jira, Miro, Trello, Airtable, Webflow, Storybook

Design: User Experience, Design Systems, Visual Design, Product Thinking, Interaction Design, Wireframing, IA, Prototyping, Storytelling, Handoff

AI Ethics: Received \$1,800 award to research the gender biases in female voice assistants and present solutions