

education

Northeastern University, Bachelors of Science in Computer Science & Design, Minor in Ethics May 2025
Relevant Courses: Human-Computer Interaction, Interaction Design I & II, Web Development, Software Engineering, Philosophy of Emotions, AI Ethics

experience

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| Product Designer, <u>Addgene</u> | Jun 2025 - Present |
| <ul style="list-style-type: none">- Owning responsive external webpages 0 to 1 as the main designer for 350k unique visitors per month worldwide- Designing for 4+ internal apps by working with cross-functional teams and internal stakeholders- Creating UX improvements for 6K+ Tech Transfer Account users to highlight industry distribution- Developing new user flows and designs for Developer Program Portal licenses, gaining 2 first commercial subscriptions of \$30K | |
| Product Design Intern | Aug 2024 - Dec 2024 |
| <ul style="list-style-type: none">- Built & shipped responsive designs based on customers' needs using HTML/CSS, Jira, Miro, and Figma- Facilitated 8+ user interviews with global scientists to improve the process for depositing plasmids | |
| Product Design Intern | Jul 2023 - Dec 2023 |
| <ul style="list-style-type: none">- Increased user engagement and improved usability by leading hi-fidelity designs and user flows for 10+ consumer-facing pages and 10+ internal tool pages that aligned with company mission and product style guide- Improved user satisfaction by 15% through auditing accessibility of 50 pages on mainsite using WAVE, Lighthouse, and VoiceOver | |
| Product Design Intern (Design Systems), <u>NBCUniversal</u> | Jun 2024 - Aug 2024 |
| <ul style="list-style-type: none">- Created patterns and components for enterprise-grade design systems reused by 24+ products with frameworks Angular, React, ServiceNow, SAP Fiori, and Salesforce to support designers and developers- Modernized legacy finance tool worth \$1.7B by reusing UI from design system, auditing UX, rebuilding information architecture, incorporating business needs, and increasing operational efficiency- Built hi-fidelity prototypes, documentation, and product strategy for data-intensive tables, leading to improved team efficiency- Improved scalability and consistency by performing QA on 85+ component dark mode implementation in Storybook | |
| Product Designer, <u>Sorce</u> | Aug 2024 - Sep 2024 |
| <ul style="list-style-type: none">- Owned web & mobile landing page mockups for AI startup launching Tinder for job applications, receiving 10M+ swipes and 300K+ users | |
| Lead UI/UX Designer, <u>Sandbox Student Software Consultancy</u> | Jan 2023 - Dec 2024 |
| <ul style="list-style-type: none">- Satisfied user feedback by leading design of 0 to 1 features, building components, and collaborating with developers on (<u>GraduateNU</u>), a platform that empowers 1K monthly users of Northeastern students to customize their plan of study- Designed responsive wireframes, prototypes, and branding with developers for underprivileged communities in Boston (<u>HappyEastie</u>) | |
| UI/UX Director | Jan 2023 - Dec 2023 |
| <ul style="list-style-type: none">- Directed 8 student project teams, advocated for design with 90+ members, ran workshops, and led weekly critiques for 19 designers to improve design processes and collaboration, increasing retention rate by 350% | |
| Product Designer, <u>Scout Student Design Studio</u> | Sep 2022 - Dec 2024 |
| <ul style="list-style-type: none">- Tracked impact and improved DTC sales through data visualization for (<u>Rooted Living</u>), a Shark Tank finalist/snacking startup- Conducted usability testing with 5+ DeafBlind users and shipped accessible designs for client startup (<u>Tatum Robotics</u>), resulting in 50% boost of task completion rates and improved alignment with WCAG 2.1 AAA guidelines | |
| Design Lead & Project Manager | Sep 2023 - Dec 2023 |
| <ul style="list-style-type: none">- Shipped 2 products leading a team of 4 student designers in UI/UX, branding, competitive research, and design systems for B2B (<u>Folia</u>) and B2C (<u>Bibite</u>) client projects while working in iterative agile sprints | |
| Design Director, <u>HackBeanpot</u> | Apr 2023 - May 2024 |
| <ul style="list-style-type: none">- Managed 5 student designers to implement hi-fidelity designs into mono-repo website architecture and develop brand identity for company outreach, receiving 500+ applicants and securing 15+ sponsors such as GitHub | |
| Product Designer | Apr 2022 - May 2023 |
| <ul style="list-style-type: none">- Collaborated with 6 teams to organize a non-profit, in-person hackathon for 150+ attendees and made 20+ new social media designs, increasing account outreach by 206% and reaching over 1K followers | |

skills

Tools: Figma, Adobe Creative Suite, Procreate, TypeScript, Java, HTML, CSS, JavaScript, React, Git, Jira, Miro, Trello, Airtable, Webflow, Storybook
Design: User Experience, Design Systems, Visual Design, Product Thinking, Interaction Design, Wireframing, IA, Prototyping, Storytelling, Handoff
AI Ethics: Received \$1,800 award to research the gender biases in female voice assistants and present solutions