

2019 - 2024

DESIGN PORTFOLIO

# Keira M. Geary

Graphic Designer | Motion Artist

# Hello, I'm Keira!

*I'm a graphic and motion designer.*

I am a motion and digital media designer focused on exploring new ways to create and continually expand my understanding of design. After graduating from the University of Winchester in 2024 with a First-Class degree in Digital Media & Design and, until April 2026, I worked as a Motion and Graphic Designer at Summit Digital until 2026.

I am now seeking new opportunities where I can stay challenged, develop my skill set, and collaborate with like-minded people to create meaningful, engaging work.



Keira Geary



@keirapixels



[www.keirapixels.co.uk](http://www.keirapixels.co.uk)



# My experience

During my time as a graphic and motion designer, I have explored a variety of roles and projects to find my skillsets and play to my strengths.

## skills



Print



Illustration



Motion



UX / UI

## software knowledge



Illustrator



Premiere Pro



Photoshop



After Effects



InDesign



Figma

## education

2013 - 2018

**Applemore Secondary**

Photography, Drama, Graphics etc.

2016 - 2020

**Brockenhurst College**

Sociology: A, Media Studies: A, Photography: B

2021 - 2024

**University of Winchester**

Digital Media Design: First Class Hons

## experience

2018 - 2019

**Freelance Design**

Freelance projects on the side of University

2023 - 2026

**Summit Digital**

Graphic and Motion Designer for Summit Digital

2026 +

**Open to work!**

Seeking my next exciting role!

## contact



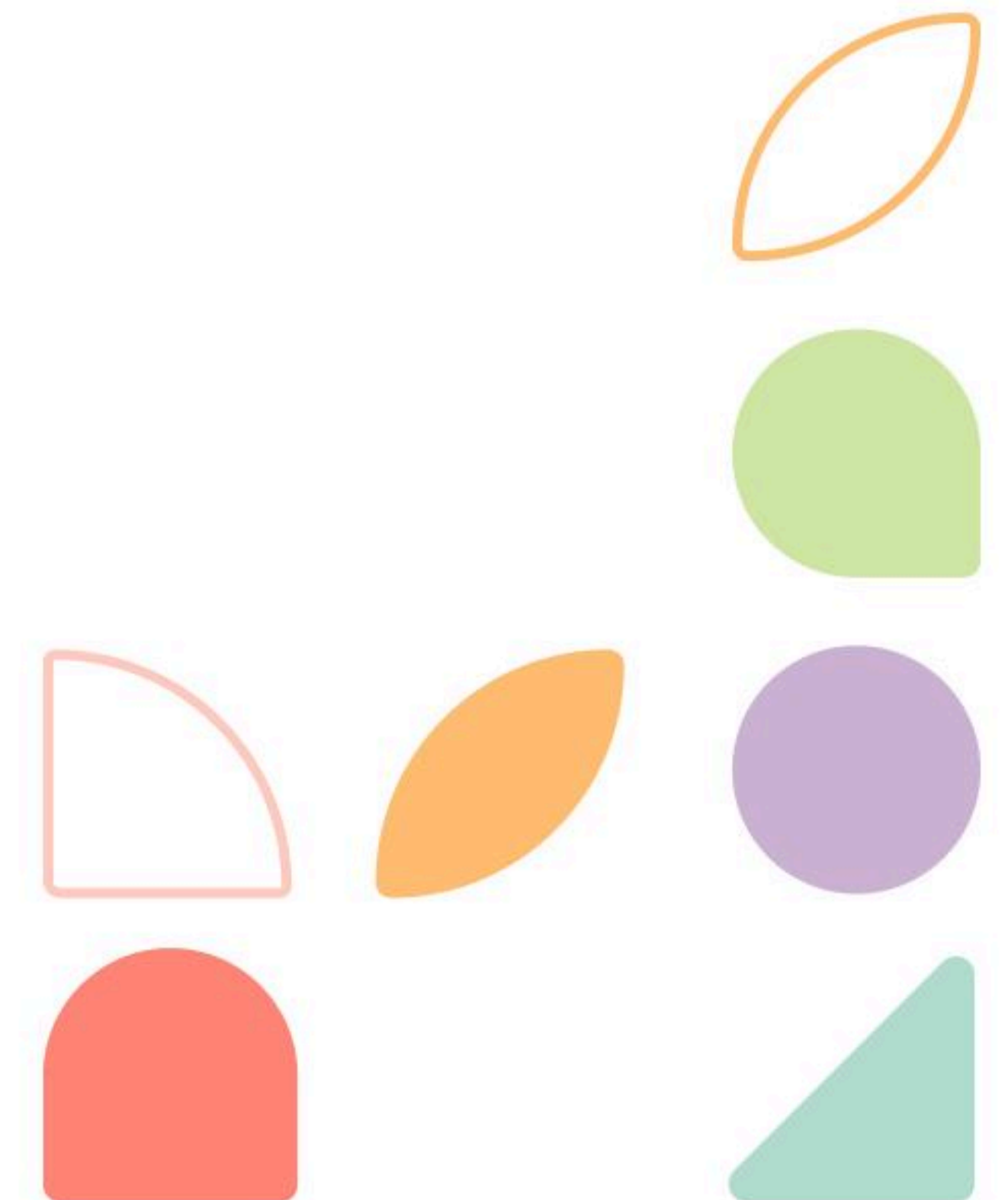
Dibden, United Kingdom



keirapixels@gmail.com



+44 7958 369133



# Portfolio Content

## 01. University Projects

02. Q-Cards

06. Geo-Dock

08. Presentations

12. Evolve Practice

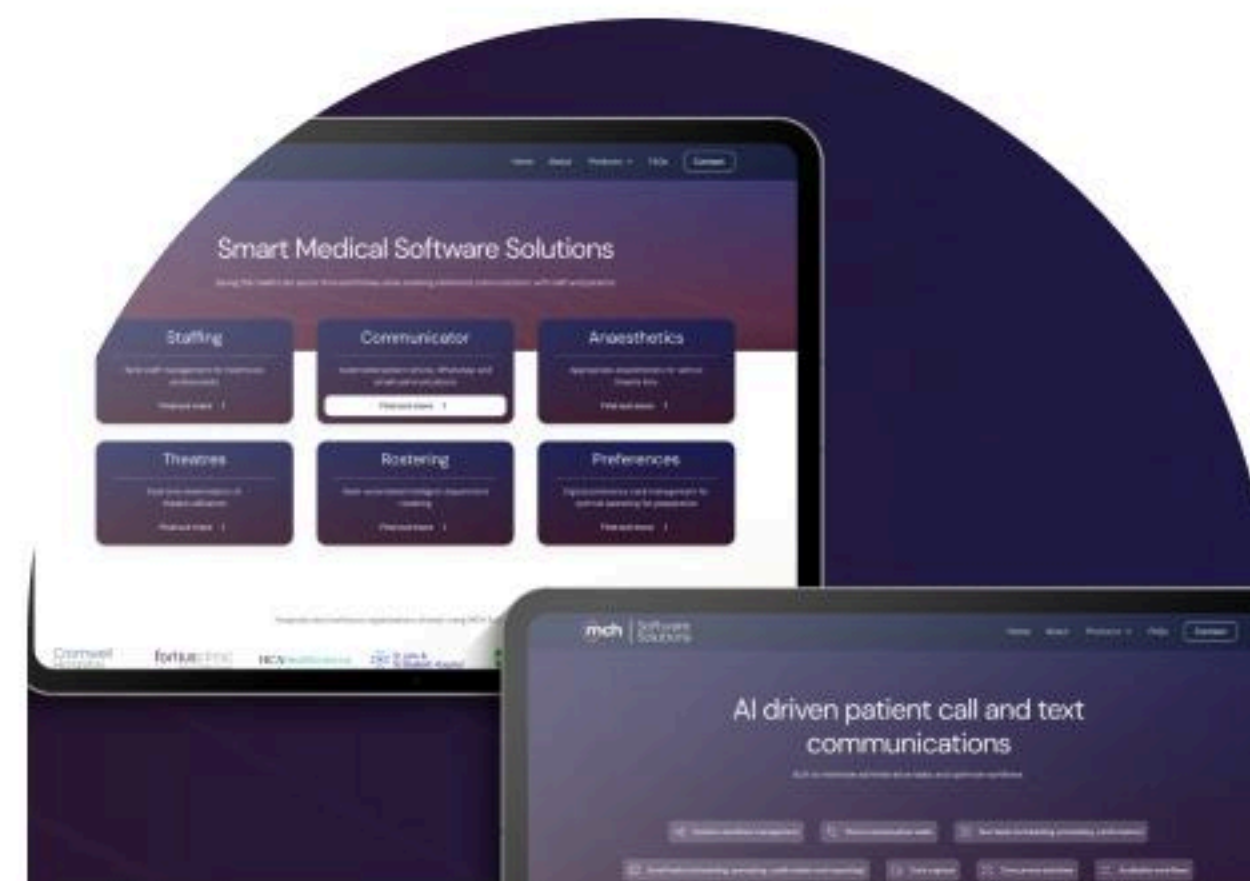
16. Transmedia Exhibition

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26. Personal Webfolio



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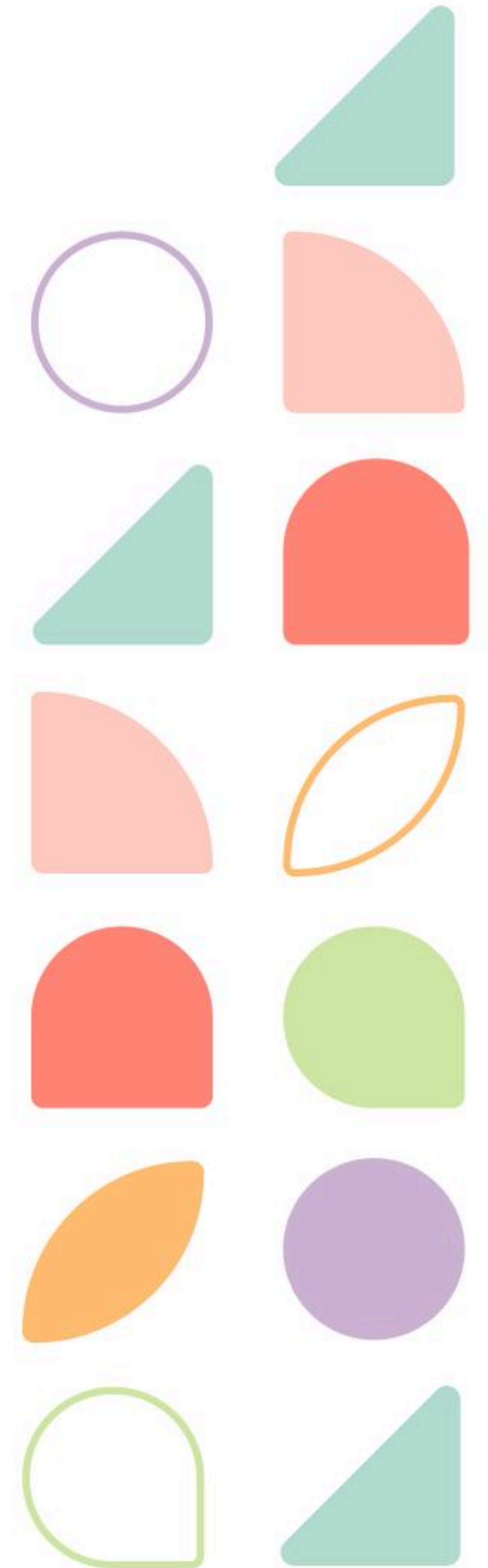
32. MyRipple Website

34. MCH Rebrand

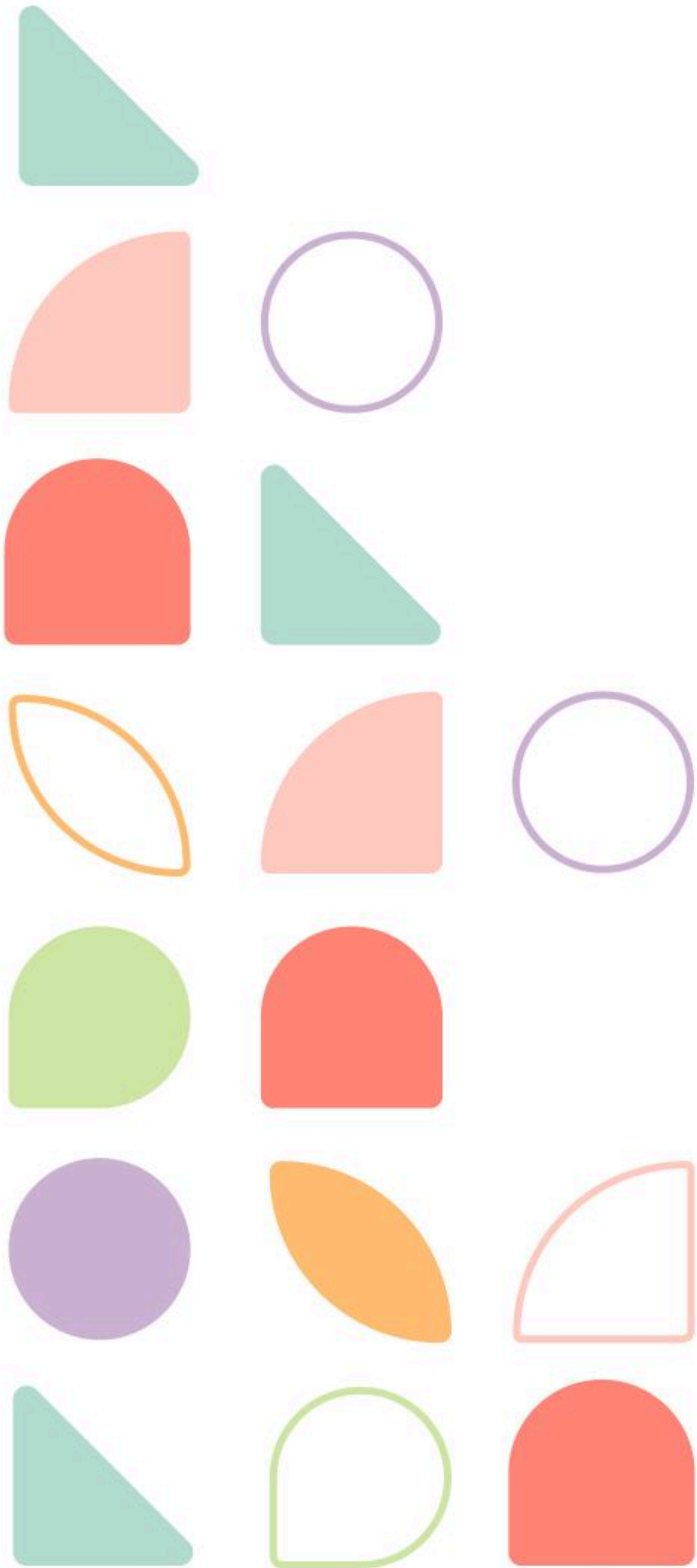
36. Summit Christmas

38. At Home Again

40. Winchester Gaming Society



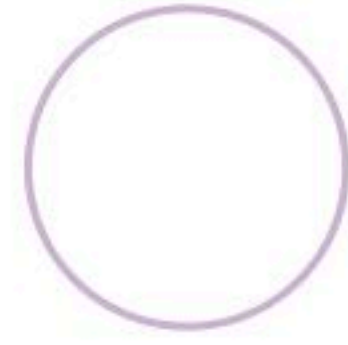
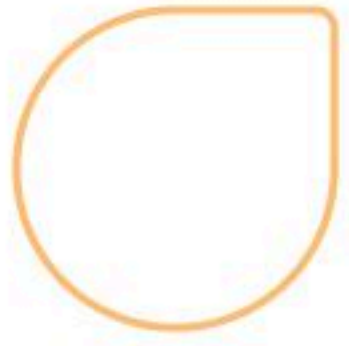




SECTION 01

# University Projects

The projects I have completed during my time at University



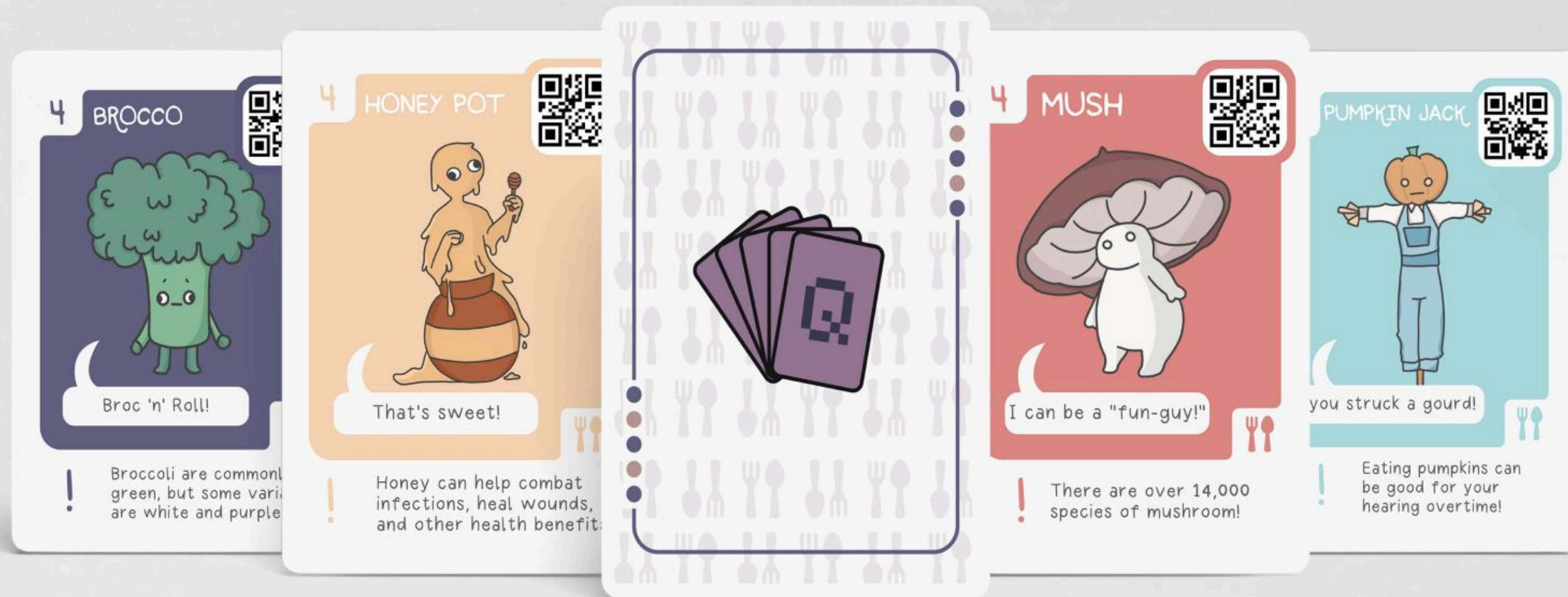
## UNIVERSITY PROJECTS

## Q-Cards

For the Transmedia Exhibition in 2022, we were asked to create an informative and interactive project that visitors at the University could interact with and learn as they did so. As this project needed to be informative, we decided to primarily target school groups learning about healthy living, and take a similar approach to the creators of 'Top Trumps', using statistics in an innovative card game, putting a fun and competitive spin on learning about nutrition.

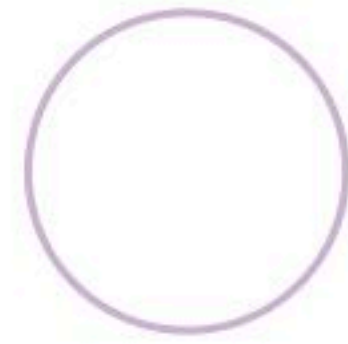
Time: 6 weeks | Contribution: Group | Type: Product Design









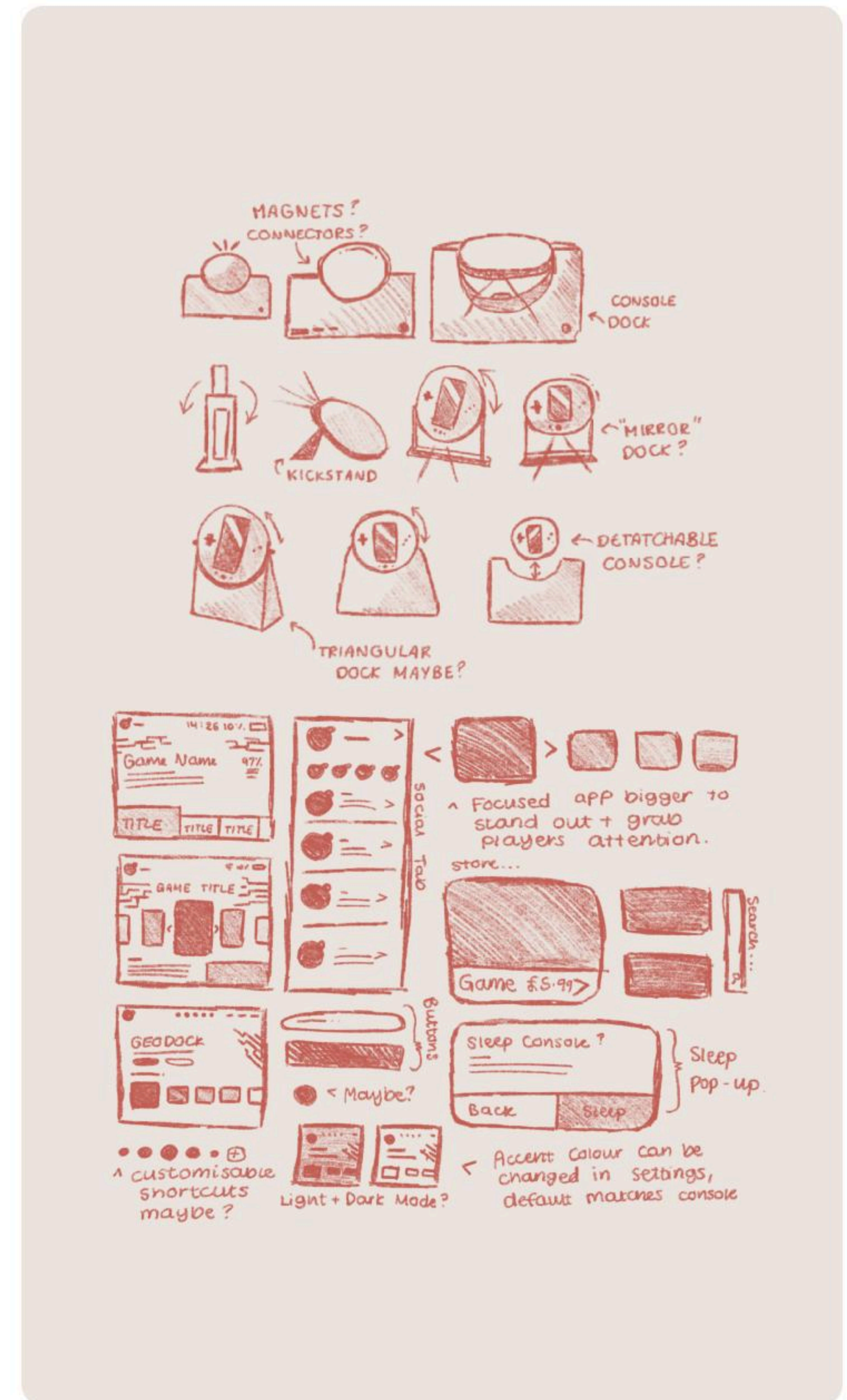


## UNIVERSITY PROJECTS

## Geo-Dock

For the Transmedia Exhibition in 2022, we were asked to create an informative and interactive project that visitors at the University could interact with and learn as they did so. As this project needed to be informative, we decided to primarily target school groups learning about healthy living, and take a similar approach to the creators of 'Top Trumps', using statistics in an innovative card game, putting a fun and competitive spin on learning about nutrition.

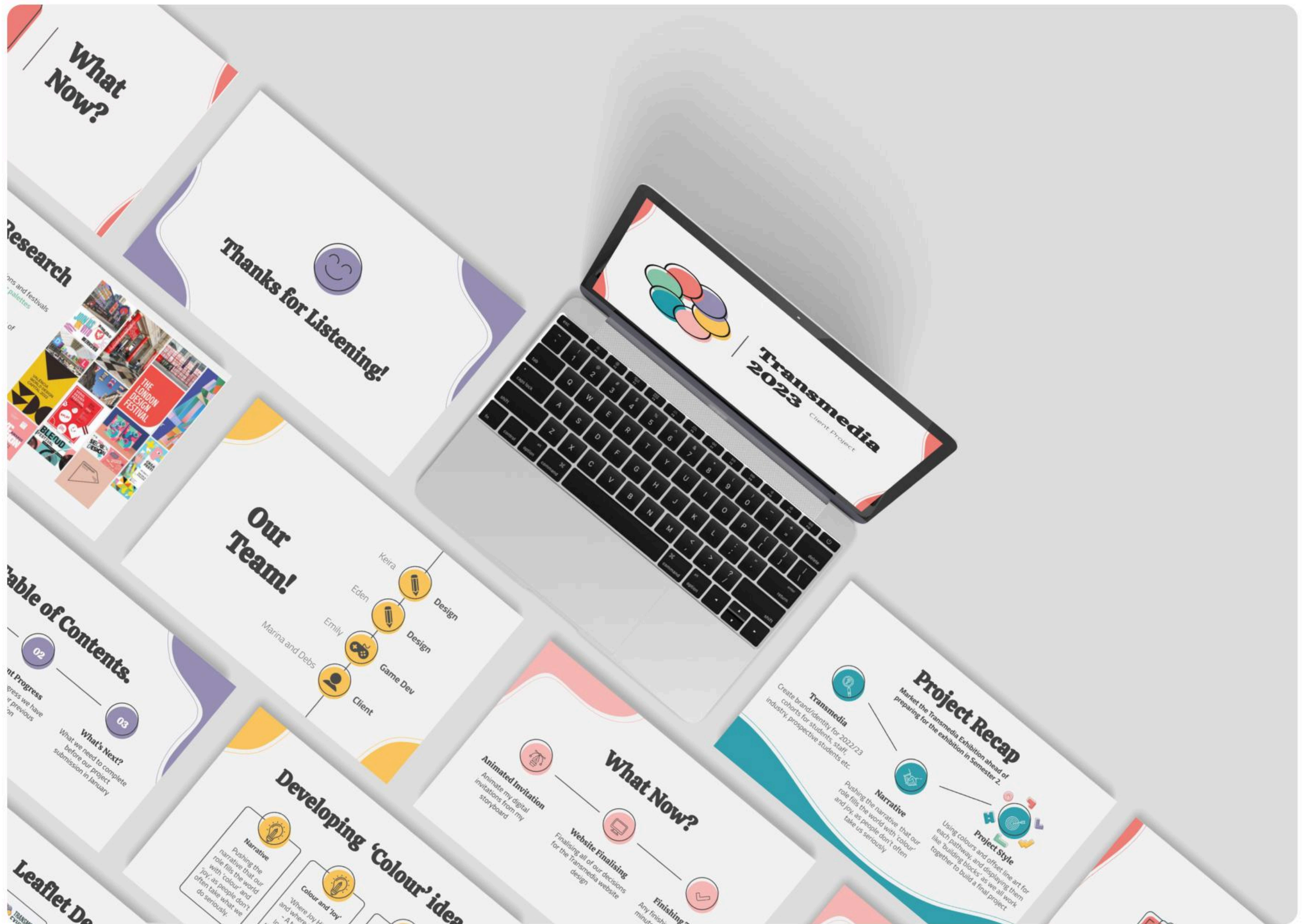
Time: 6 weeks | Contribution: Group | Type: Product Design



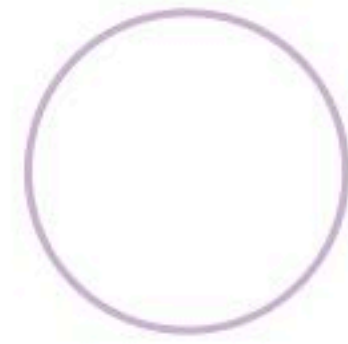










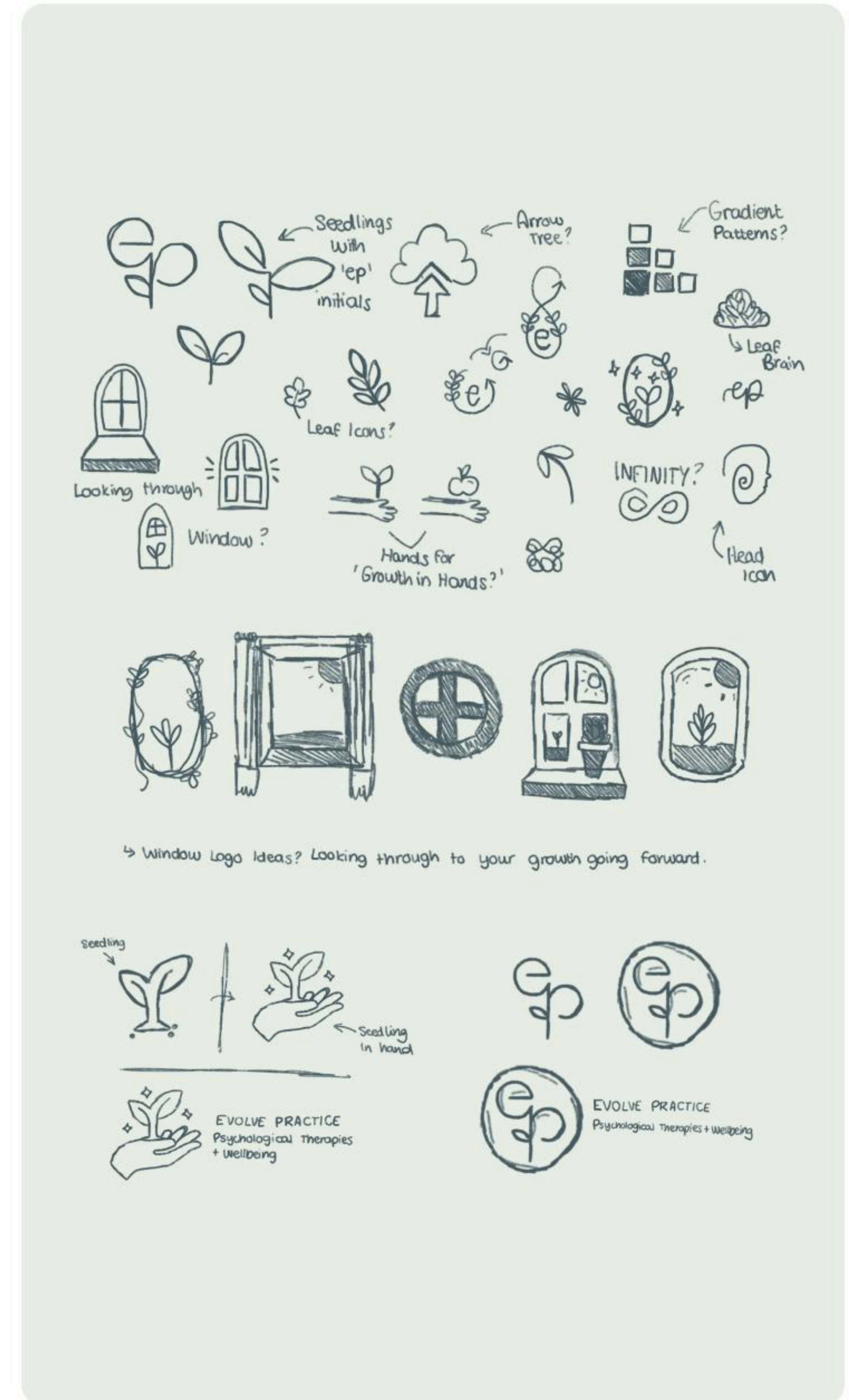


## UNIVERSITY PROJECTS

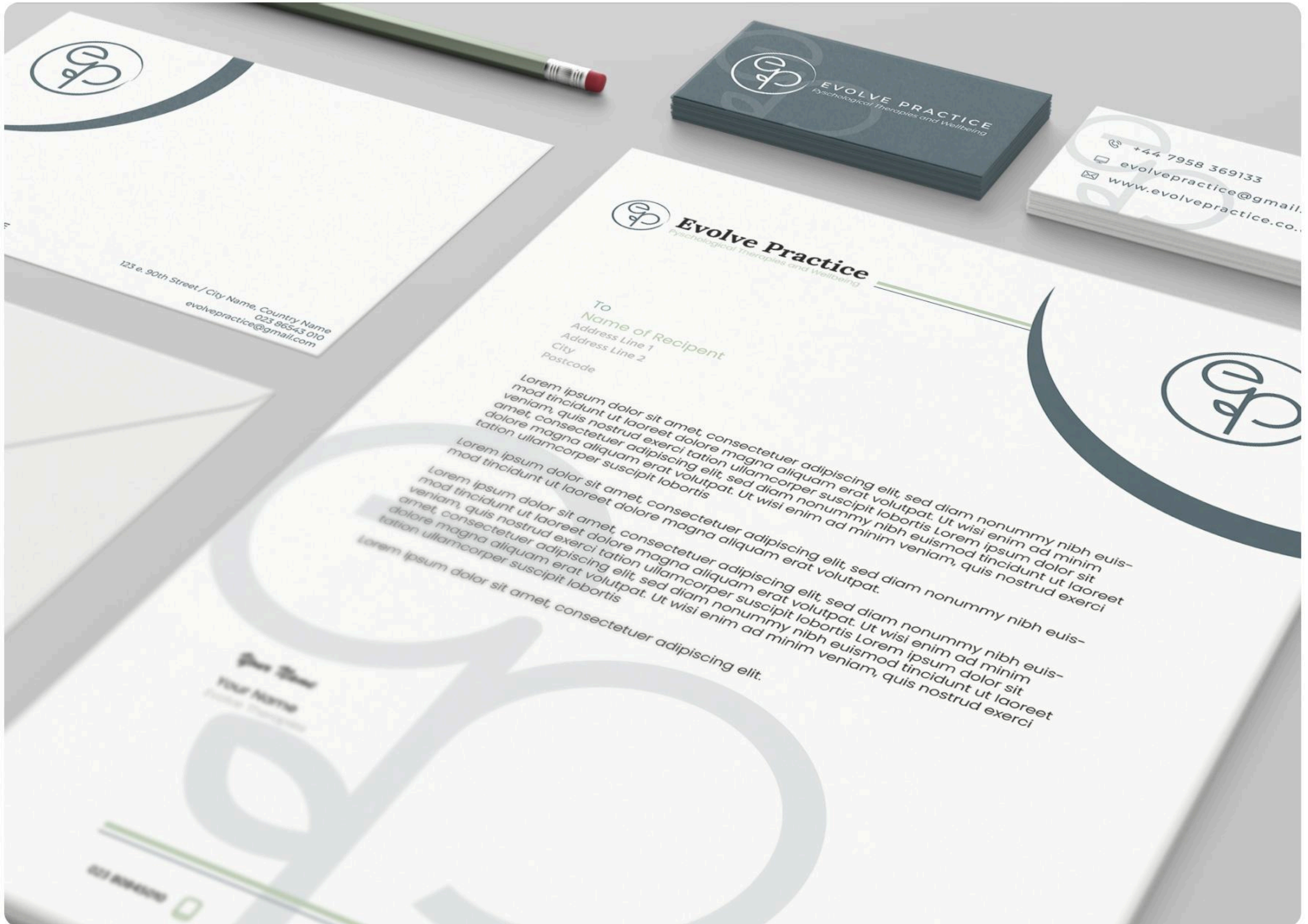
## Evolve Practice

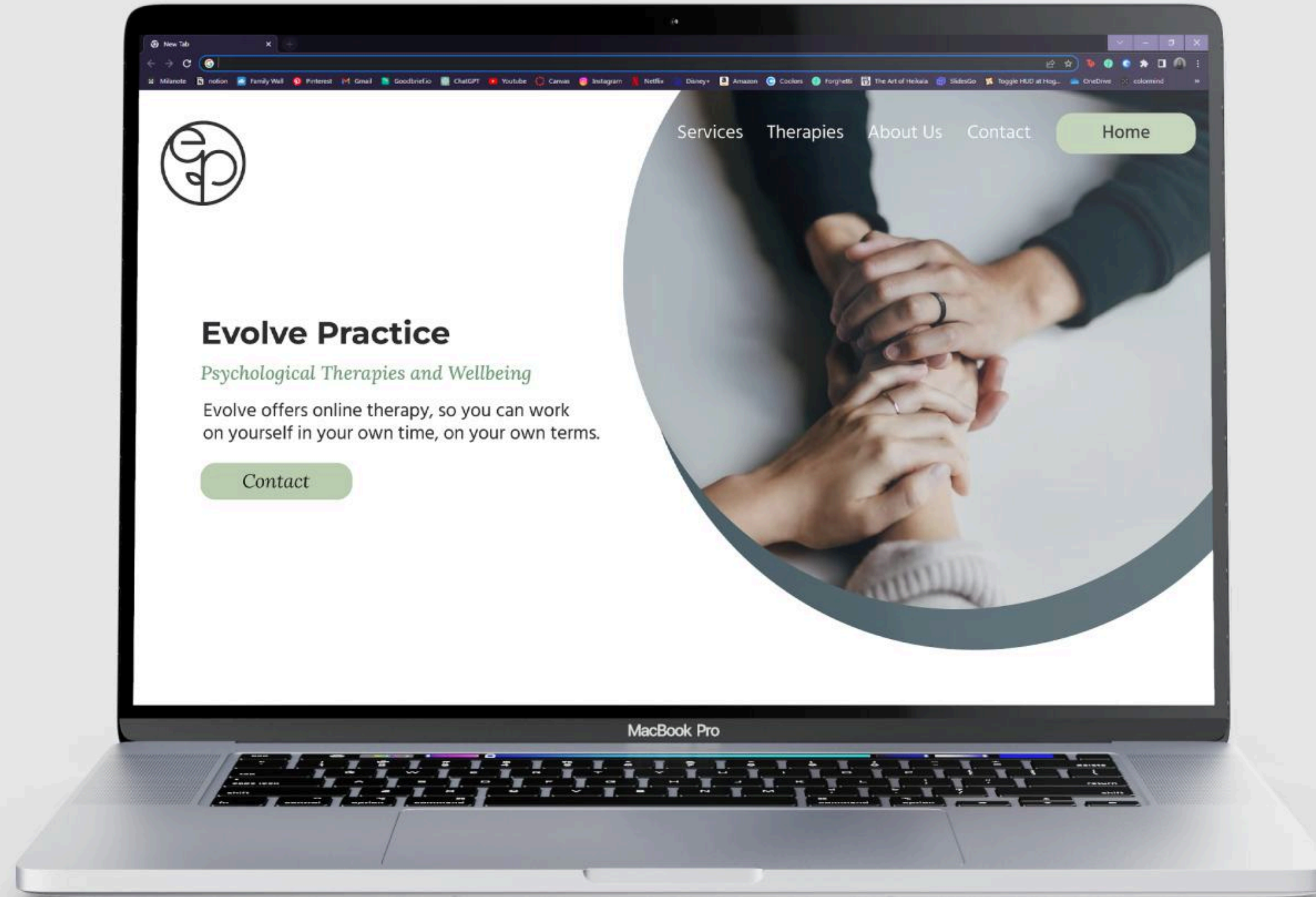
For this project, I took on the role of creating branding for an online therapy service through the form on a website. This project challenged me, as I was the only person involved in both the design and development. Therefore, I was able to push myself and expand my knowledge in website development, creating a website through 'Squarespace', while also reinforcing my existing knowledge in logo design and visual identities.

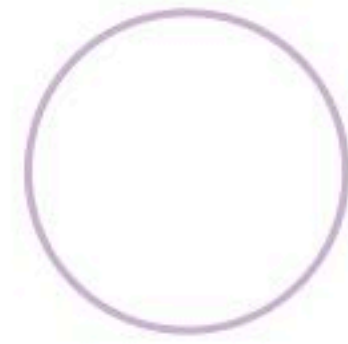
Time: 6 weeks | Contribution: Solo | Type: Branding



The image displays a collection of logos for 'EVOLVE PRACTICE' in various sizes and colors. The logos consist of a circular emblem with a stylized plant and the letters 'EP' inside, followed by the text 'EVOLVE PRACTICE' and 'psychological therapies and wellbeing' below it. The logos are arranged in a grid-like pattern with varying background colors (light green, dark green, dark blue, and white).





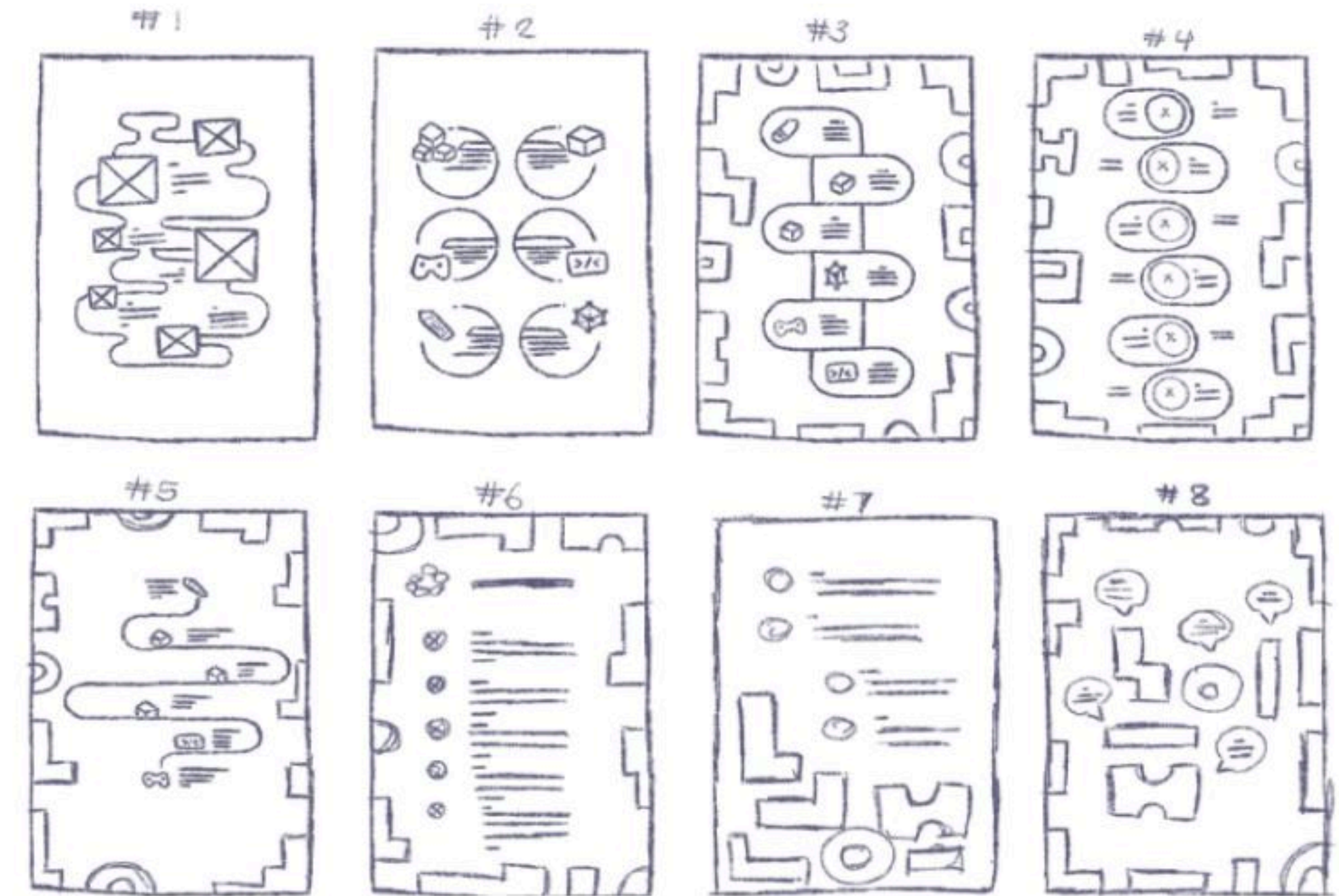
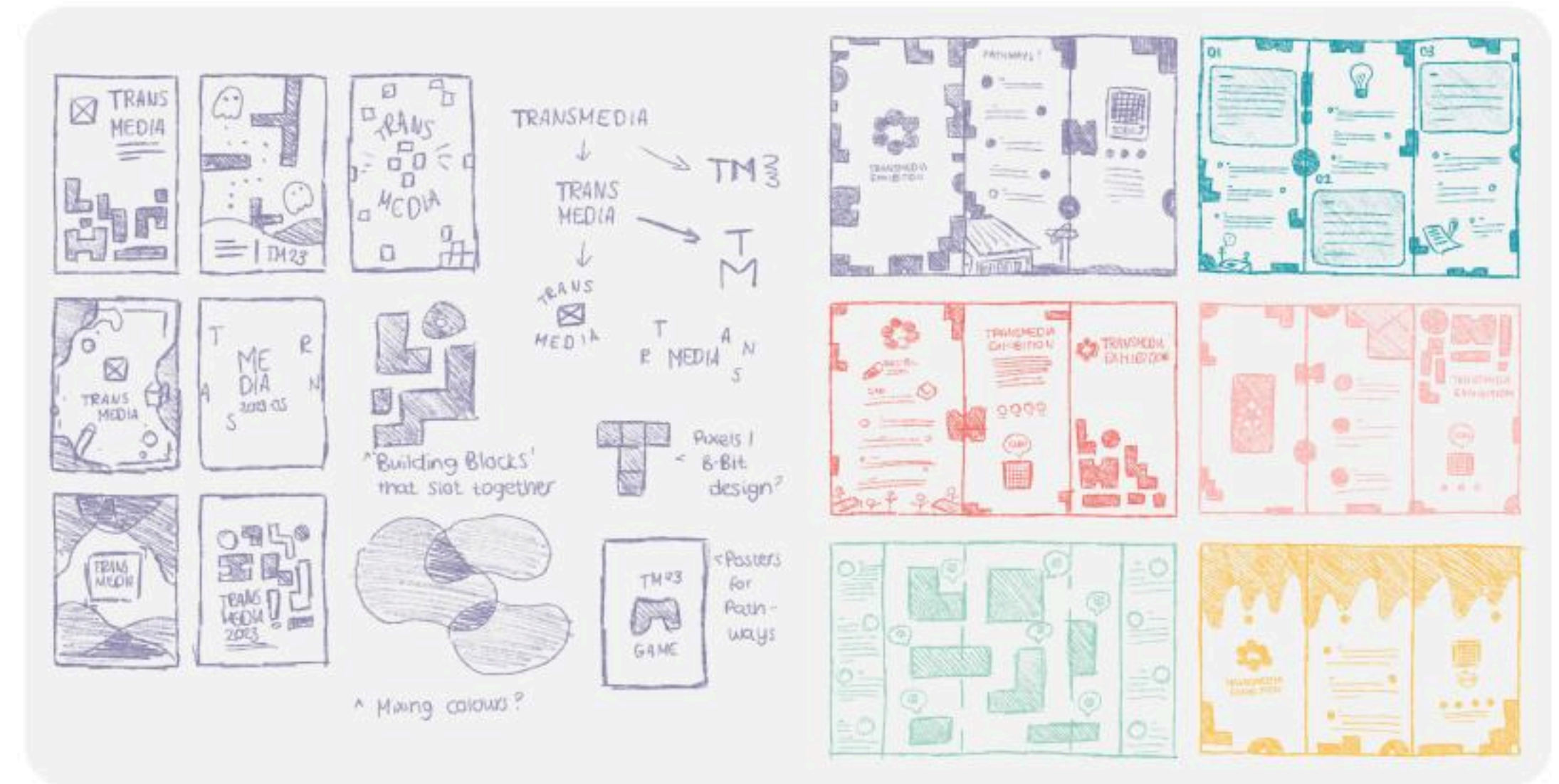


### UNIVERSITY PROJECTS

# Transmedia Exhibition

For this project, we were asked to create the new visual identity for digital media and design at the end of year Transmedia exhibition for 2023. With a group of three others, we experimented with shapes to represent our different pathways and how we are all 'building blocks', each bringing something important and unique to every design project.

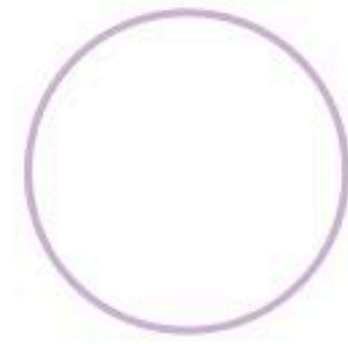
Time: 6 weeks | Contribution: Group | Type: Branding









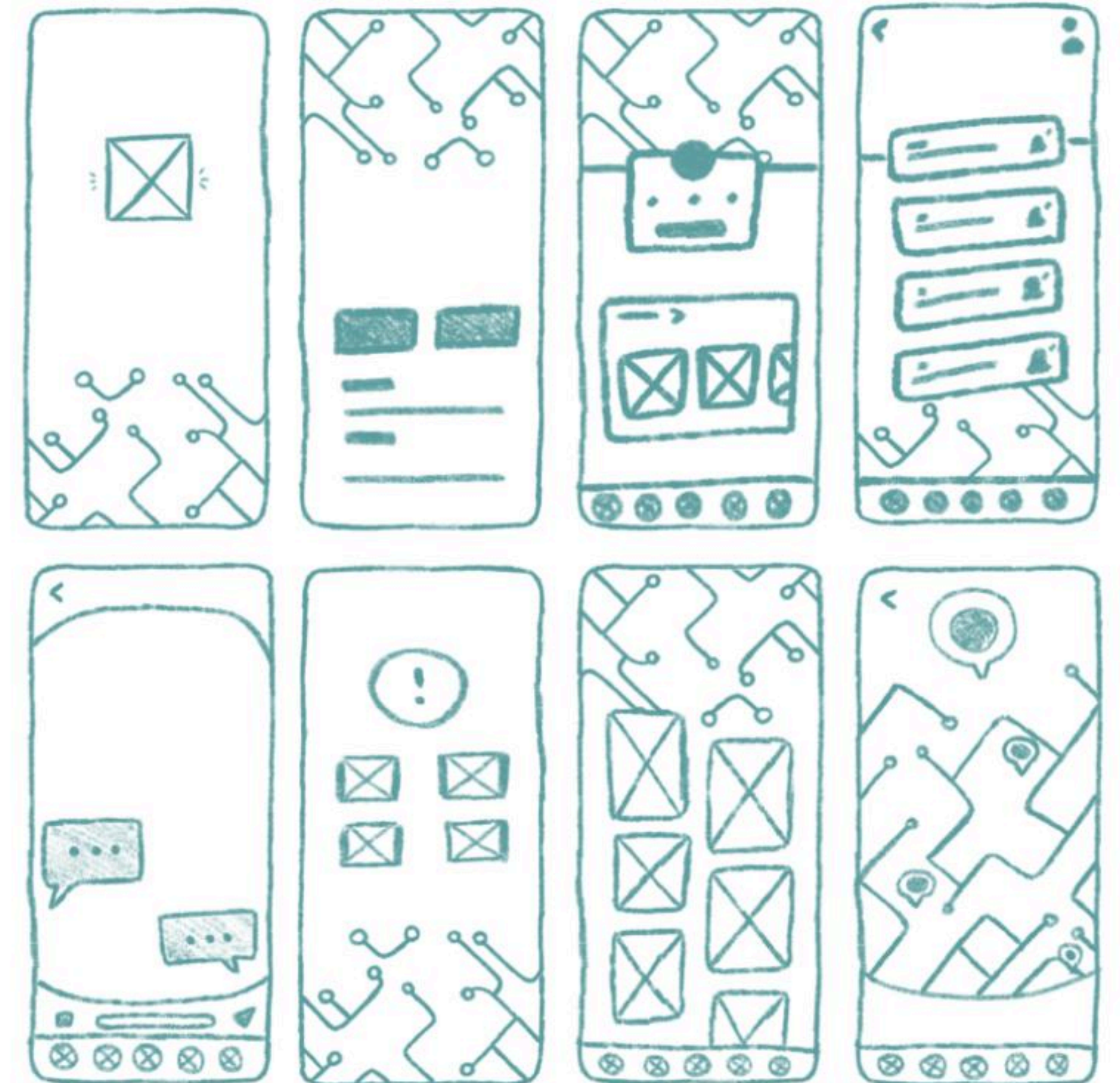
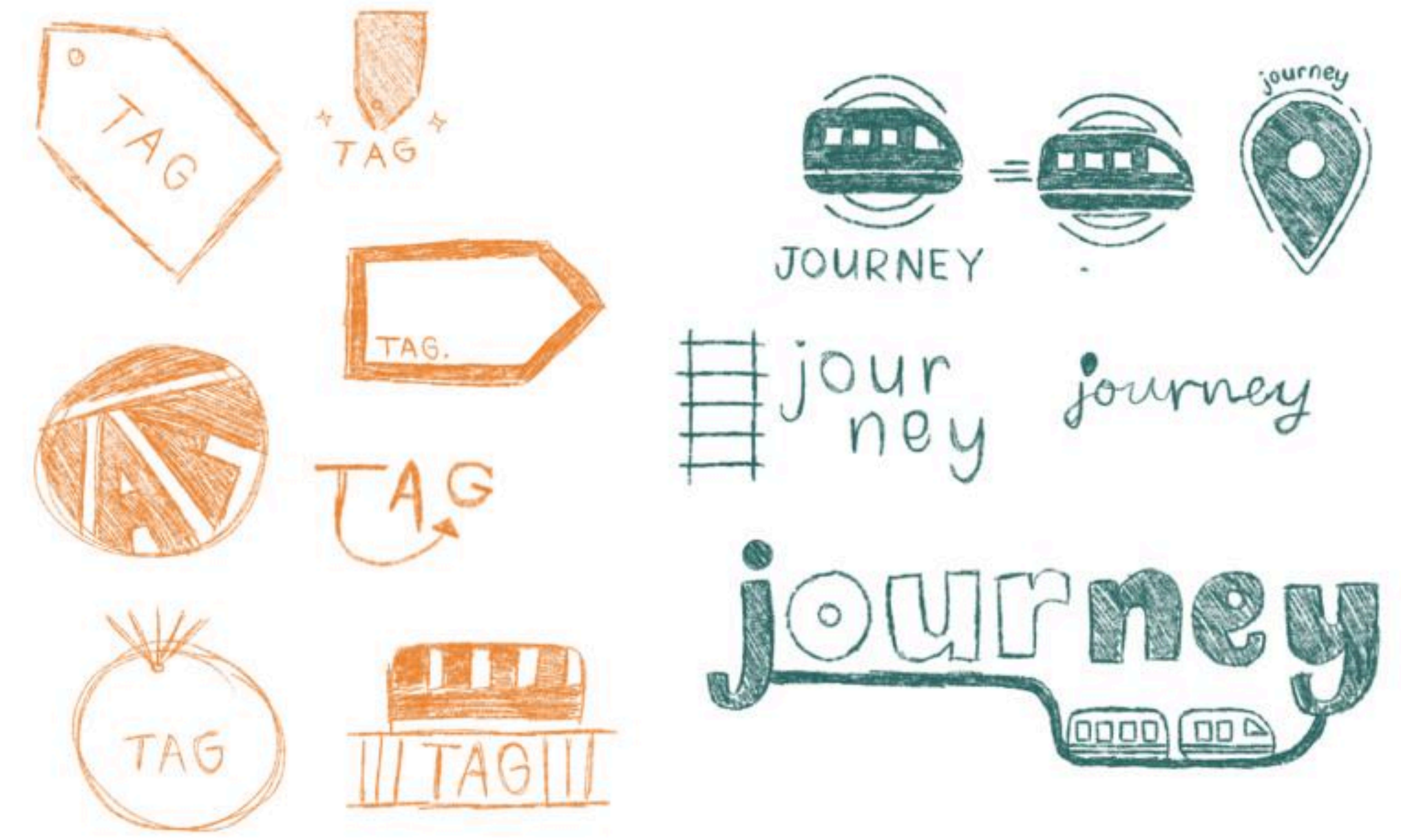


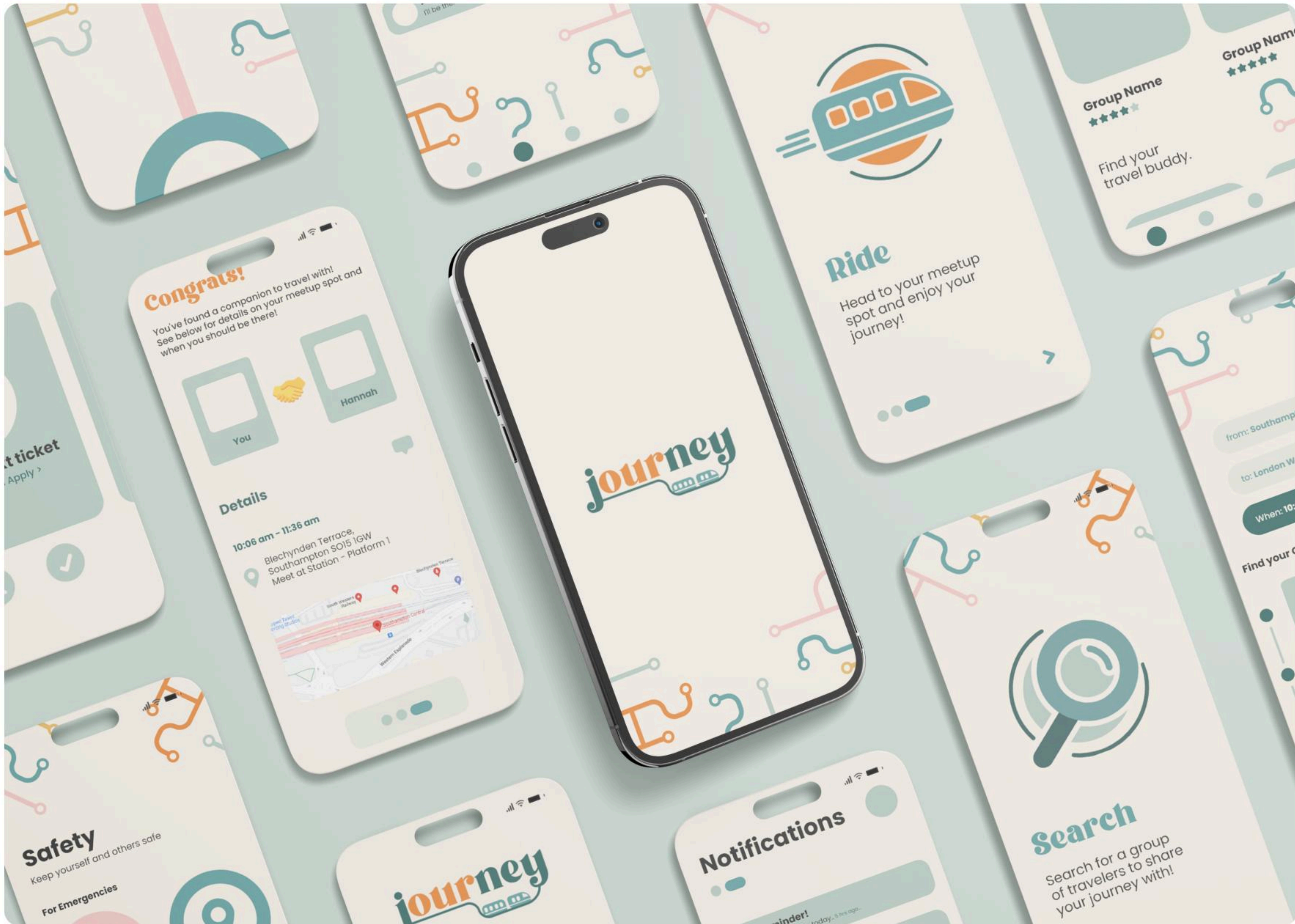
UNIVERSITY PROJECTS

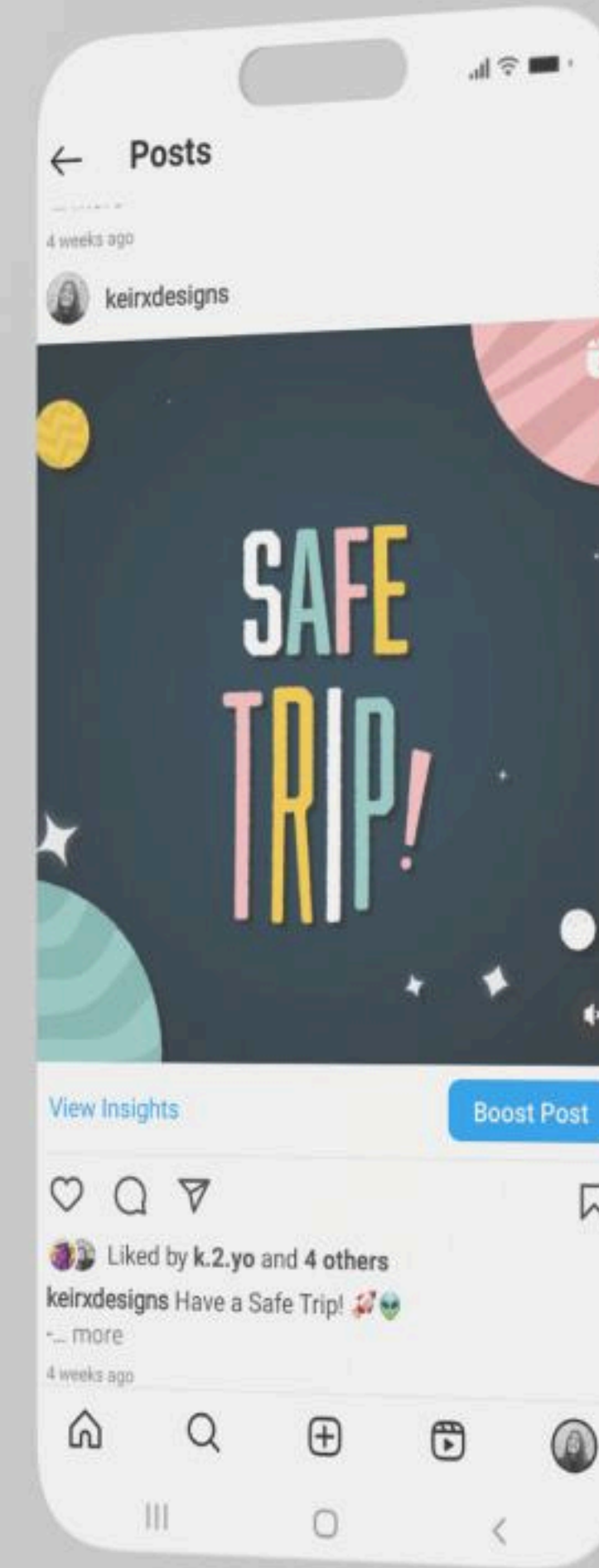
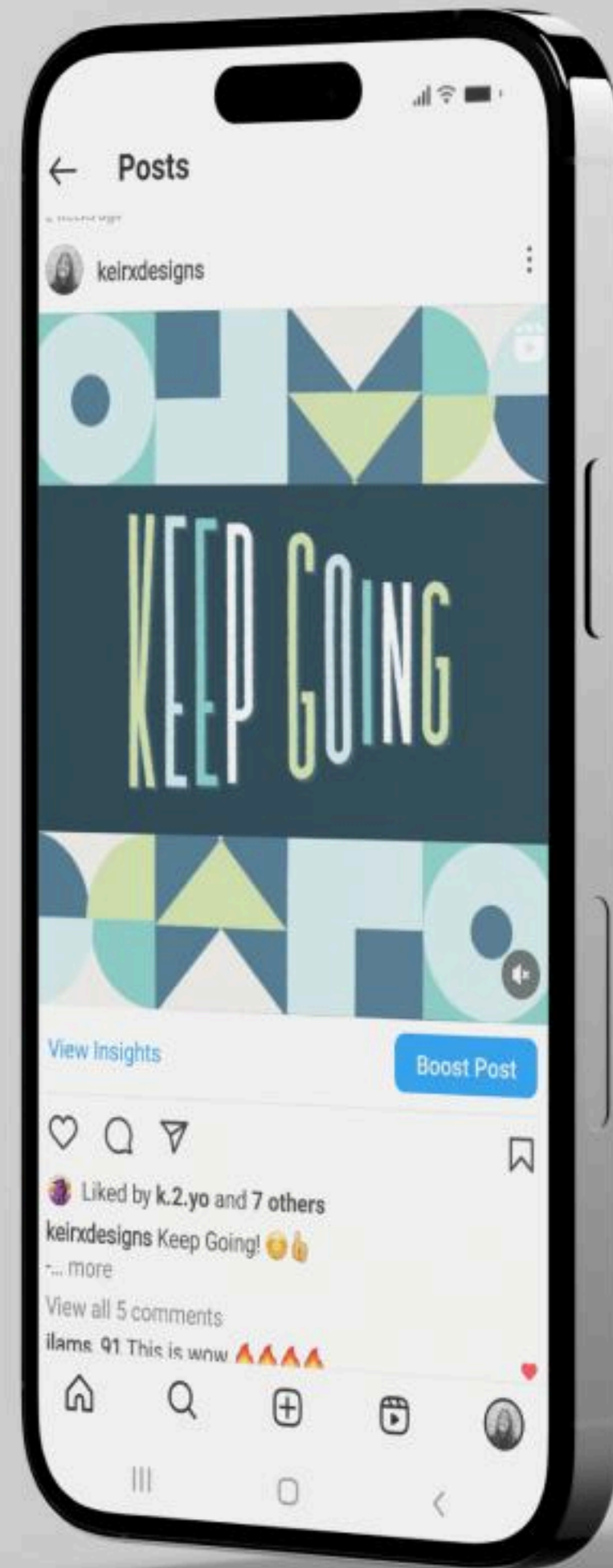
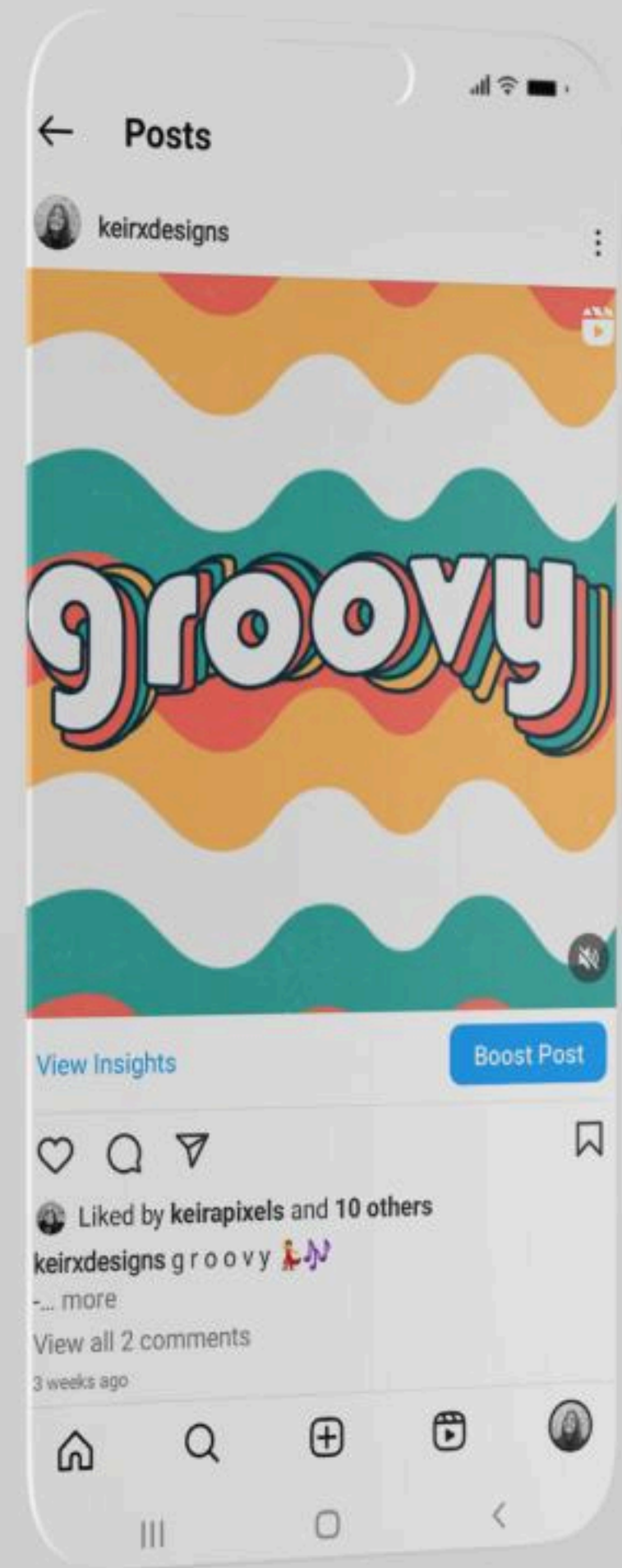
# Journey App

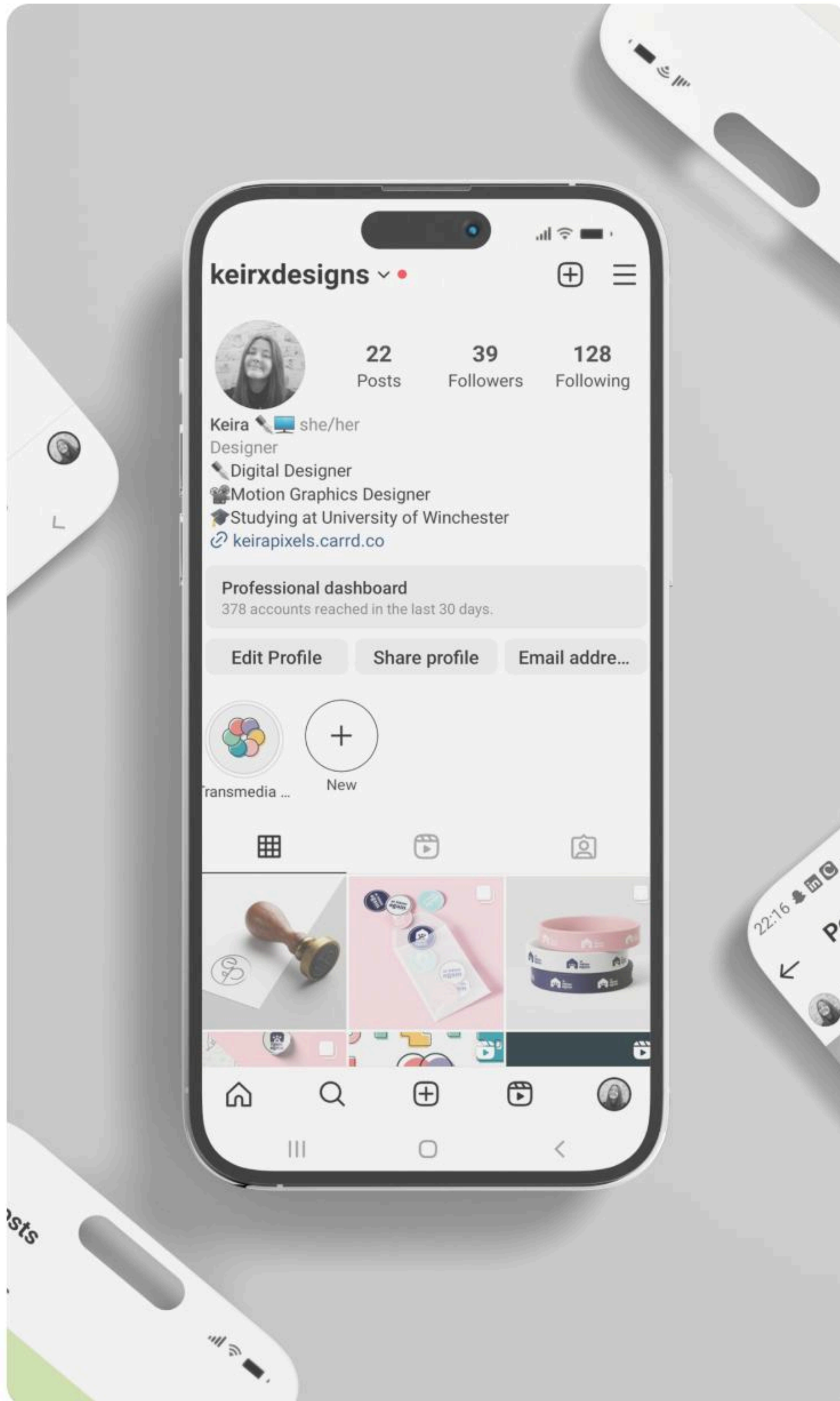
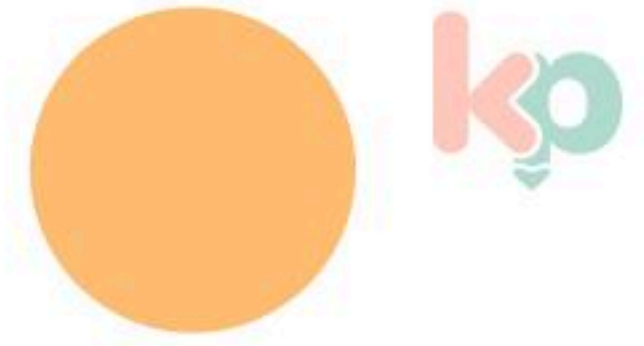
This project aimed to answer one simple question - 'How might we tap into the potential of train stations to amplify positive behaviours?'. My solution to this problem was to create a community-based mobile app that would allow users travelling alone to link up with others to help promote community connections and support for people who get easily overwhelmed when travelling.

Time: 6 weeks | Contribution: Solo | Type: UI / UX Design







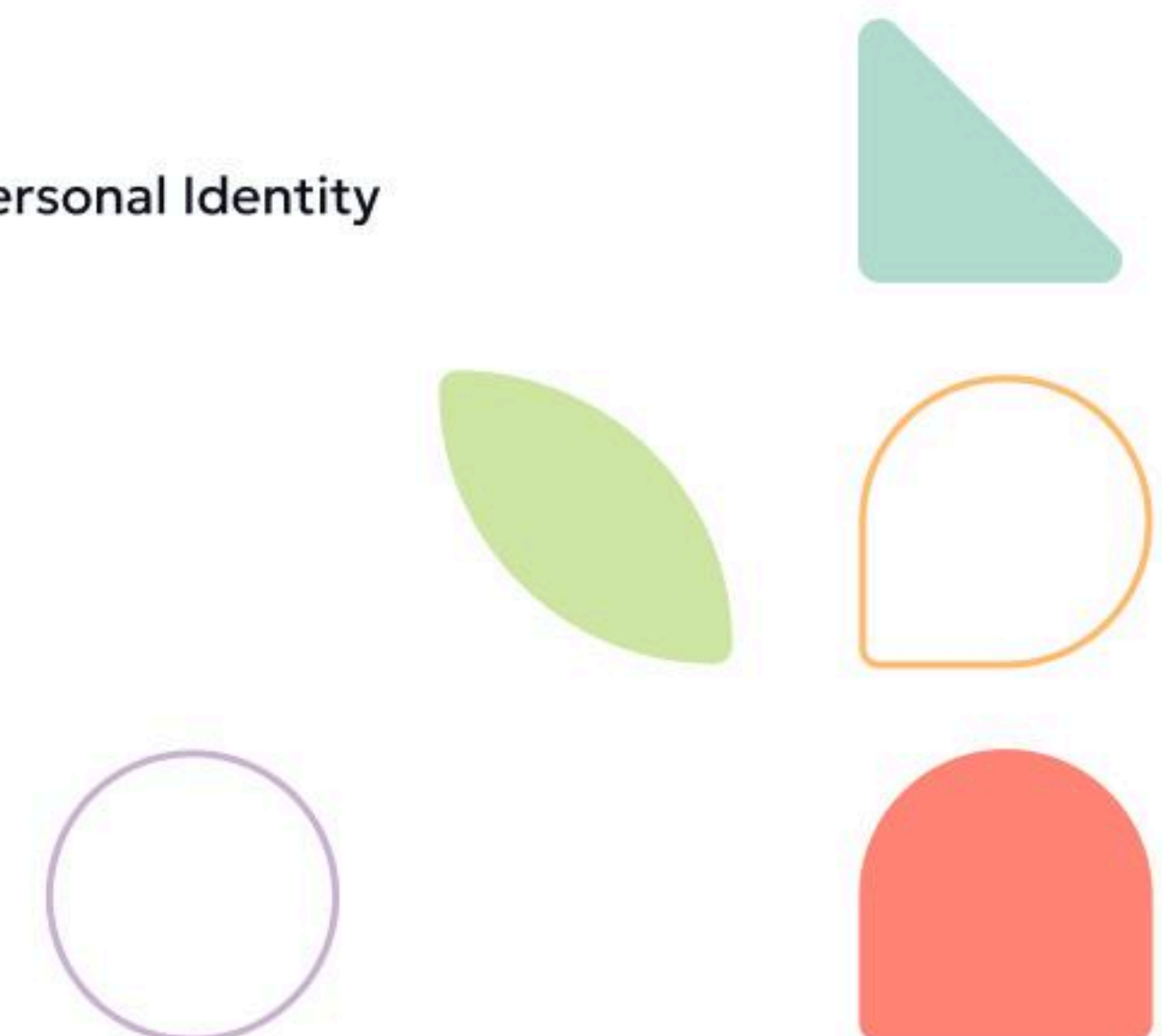


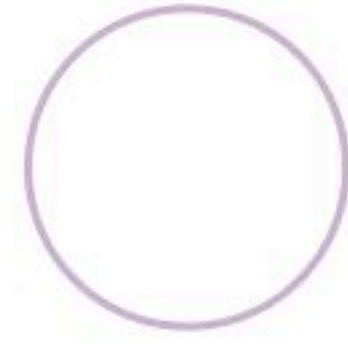
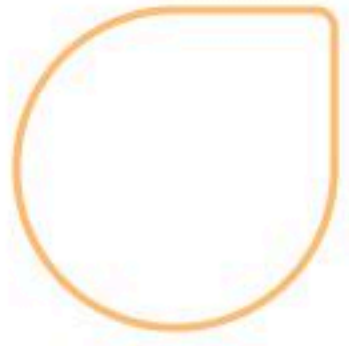
## UNIVERSITY PROJECTS

# Social Media Campaign

For this project, we were asked to create a social media campaign to build our online presence and explore our targeted industry. For me, this was the industry for motion design. Taking inspiration from other motion designers, I created a series of short animated graphics and scheduled these posts for both Instagram and LinkedIn, monitoring what my target audiences and industry seemed to engage with throughout the campaign.

Time: 6 weeks | Contribution: Solo | Type: Personal Identity



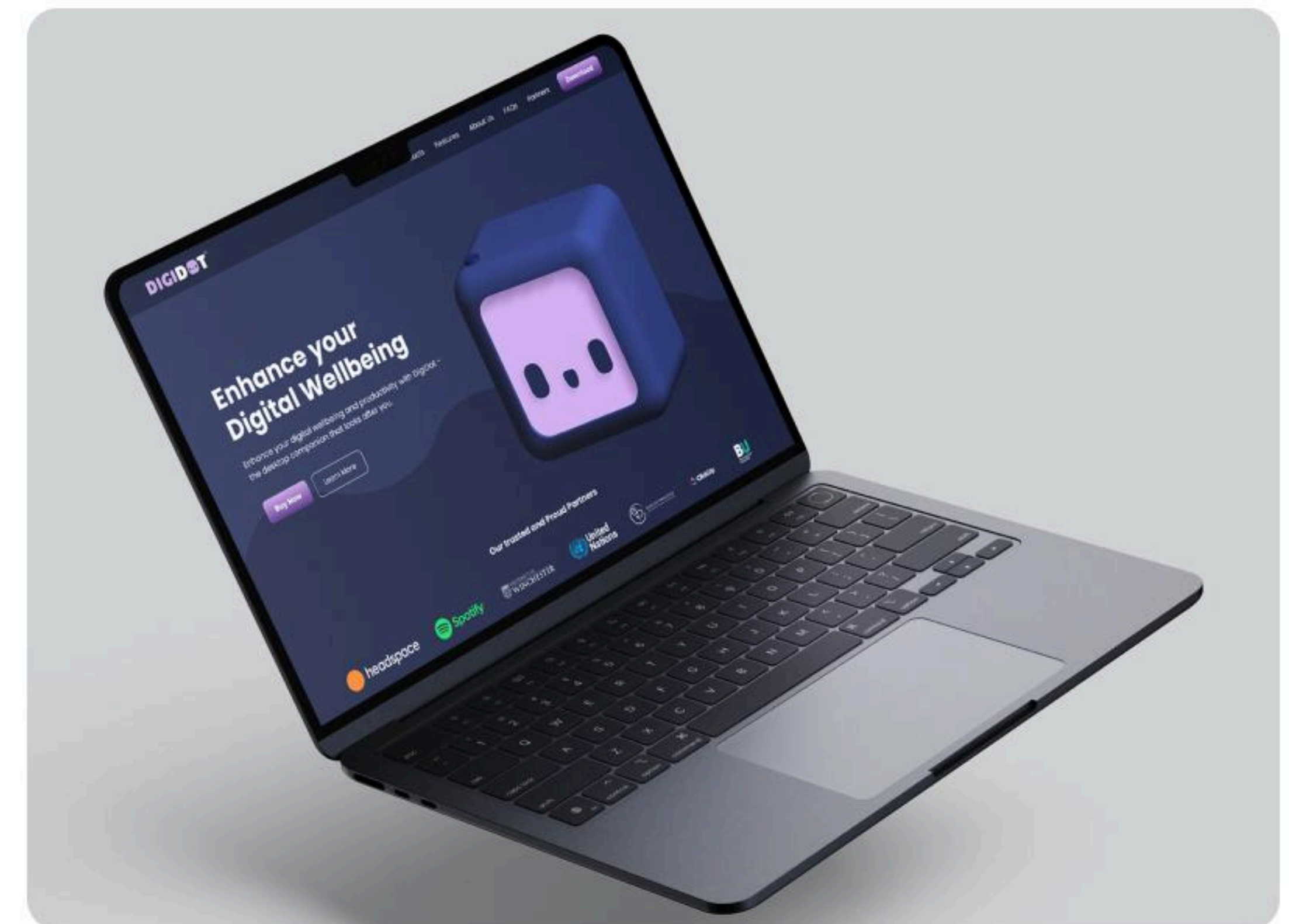


## UNIVERSITY PROJECTS

## DigiDot

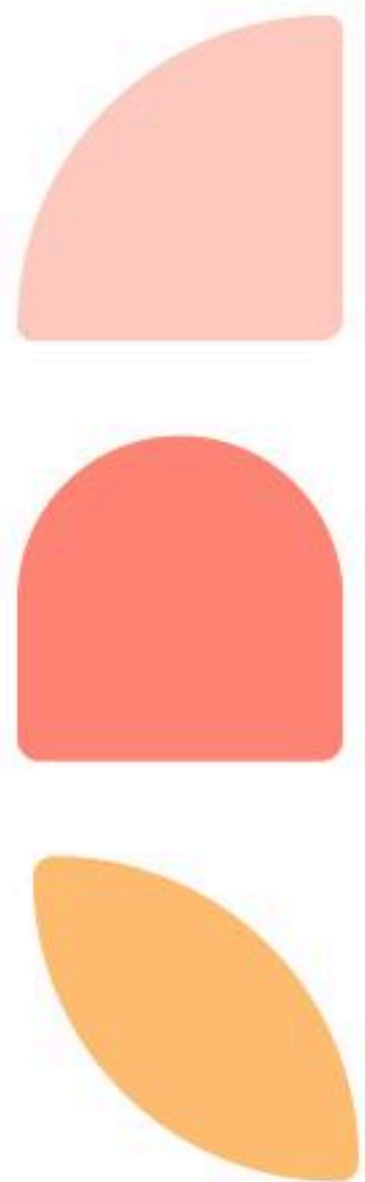
For our final year, we were tasked with creating a negotiated final project that captures the progress of our three-year journey at University. For this project, I created a Digital Wellbeing application and product that aims to help individuals who are working from home improve their digital awareness and overall wellbeing. This project tackled different elements of design, such as UI/UX design, product design, branding, motion graphics and more.

Time: 6 weeks | Contribution: Solo | Type: Final Project





# keira pixels



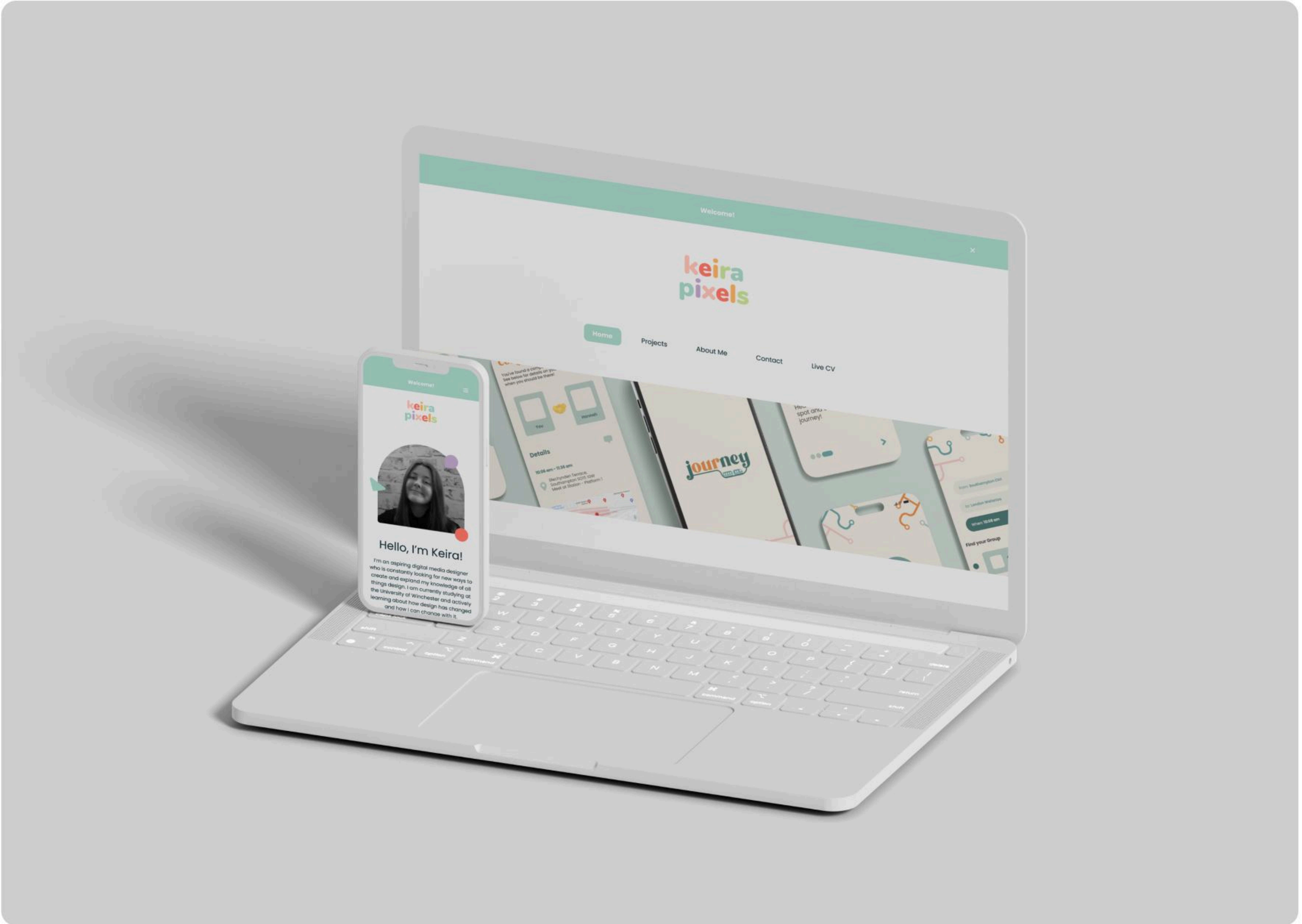
## UNIVERSITY PROJECTS

### Personal Webfolio

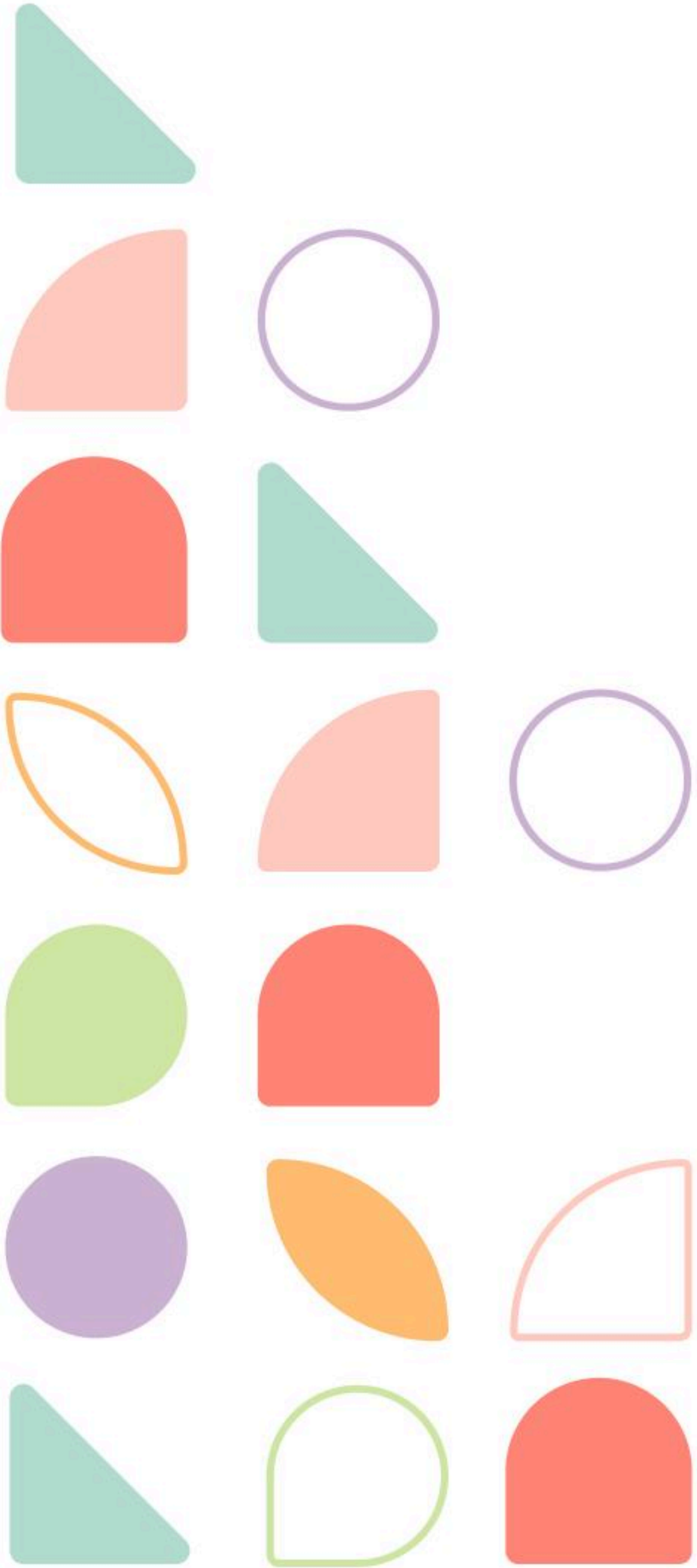
Using the research discovered in my dissertation about how motion design and animation can amplify user interactions in the online world, I decided to design an updated version of my webfolio to better reflect my motion design work.

Time: 6 weeks | Contribution: Solo | Type: Web Design









SECTION 03

# Professional Projects

Projects that have given me experiences in the design industry



#210134

#E30D75

## PROFESSIONAL PROJECTS

## Summit scrollytelling

As part of a brand refresh, this digital marketing agency redefined how they present and engage with clients, requiring a more compelling way to communicate their offering through interactive motion and clear storytelling. The result was an animated video and immersive scrollytelling experience that showcases their process while positioning them as a collaborative partner in achieving client goals.

Time: 6 weeks | Contribution: Solo | Type: Motion Design

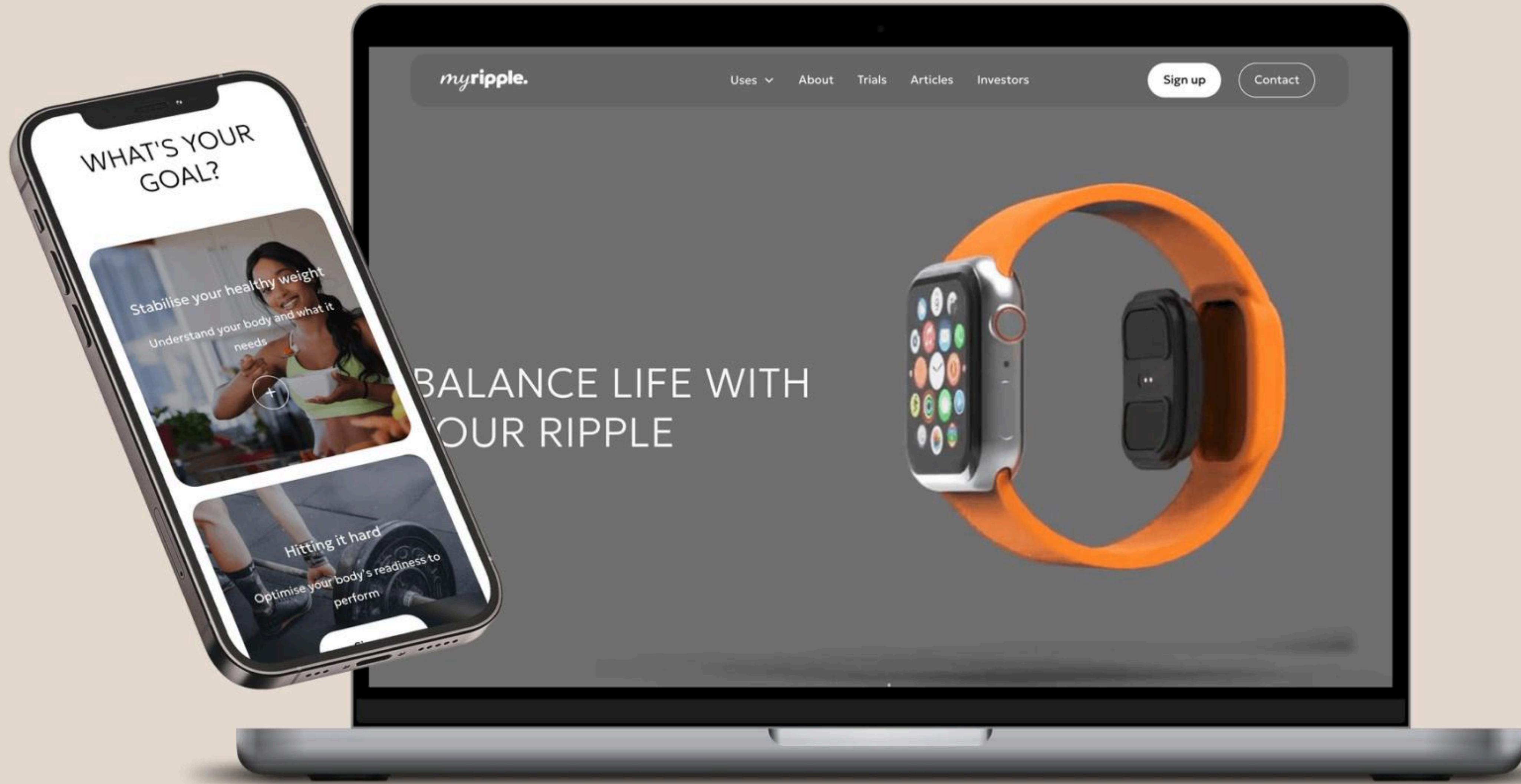
Lato

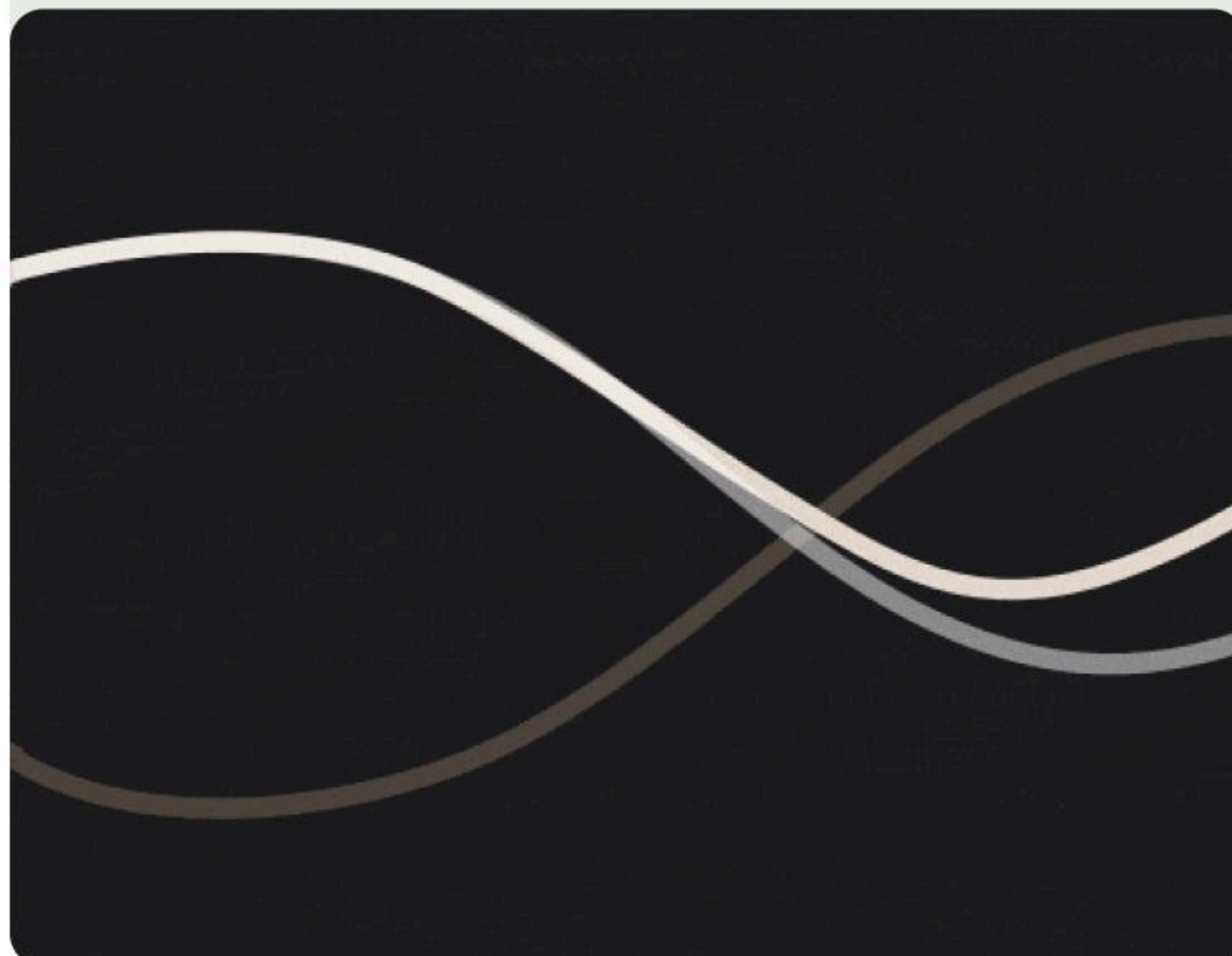
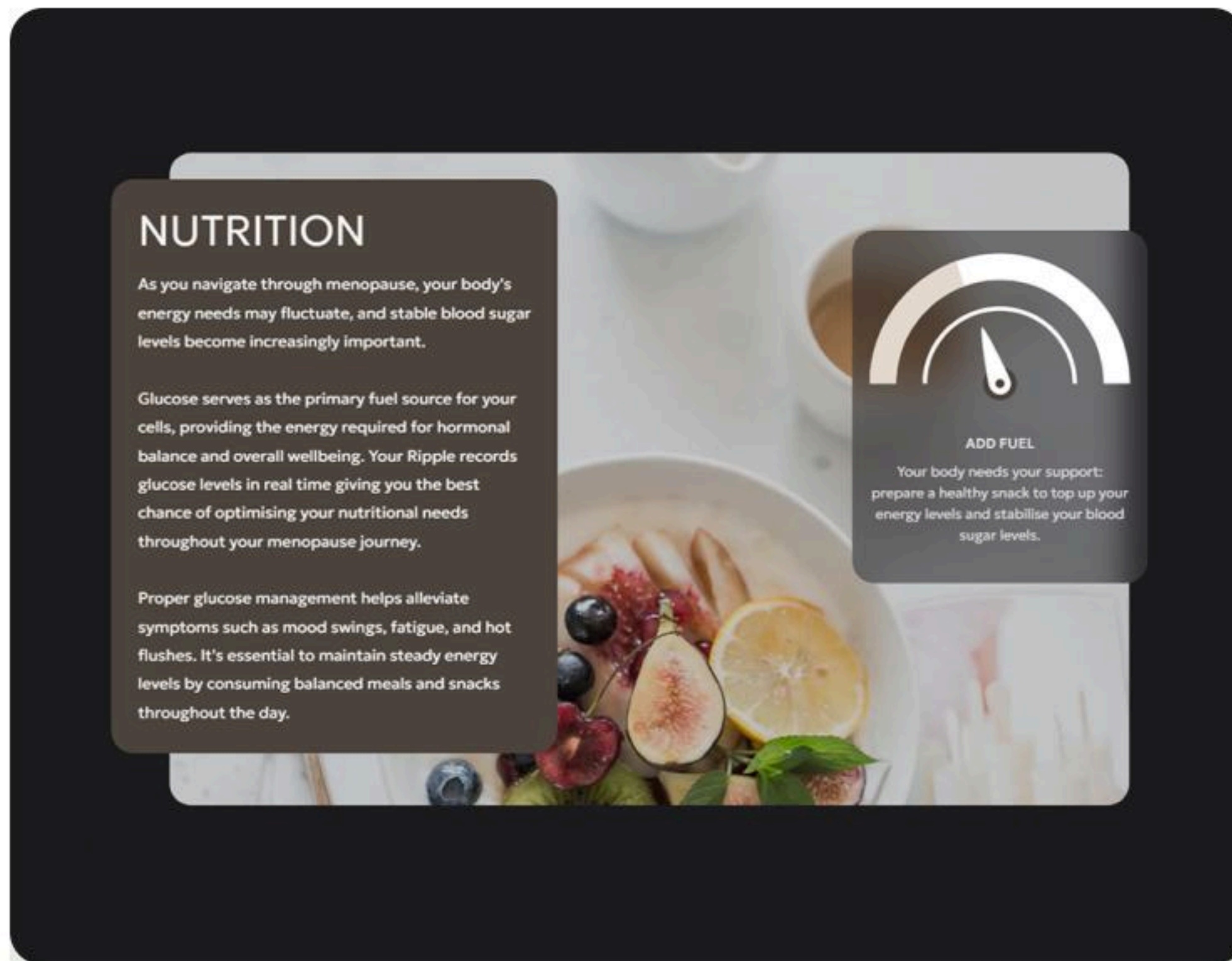
Aa Bb Cc

*Playfair Display*

*Aa Bb Cc*





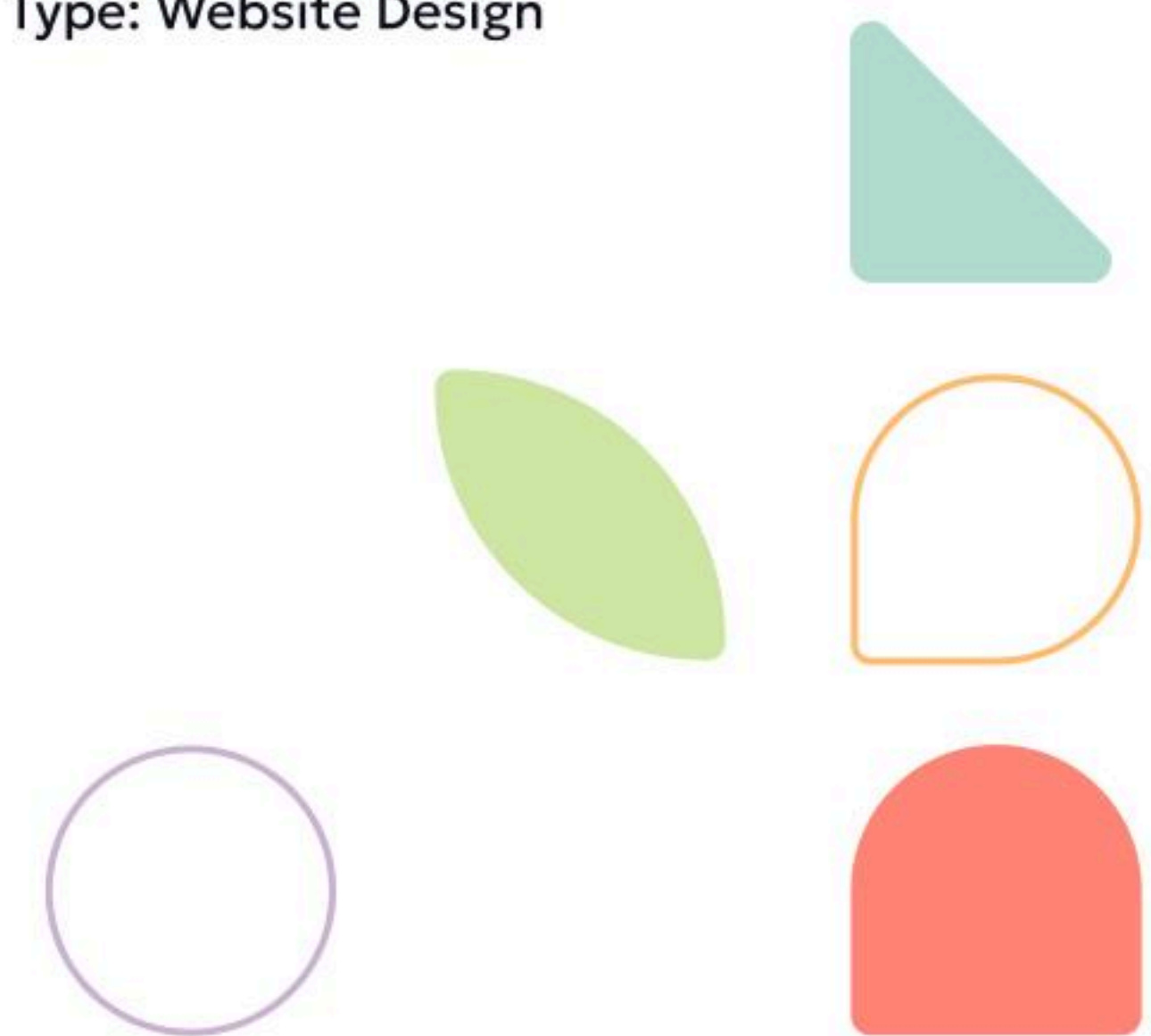


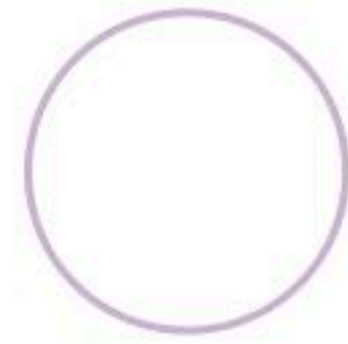
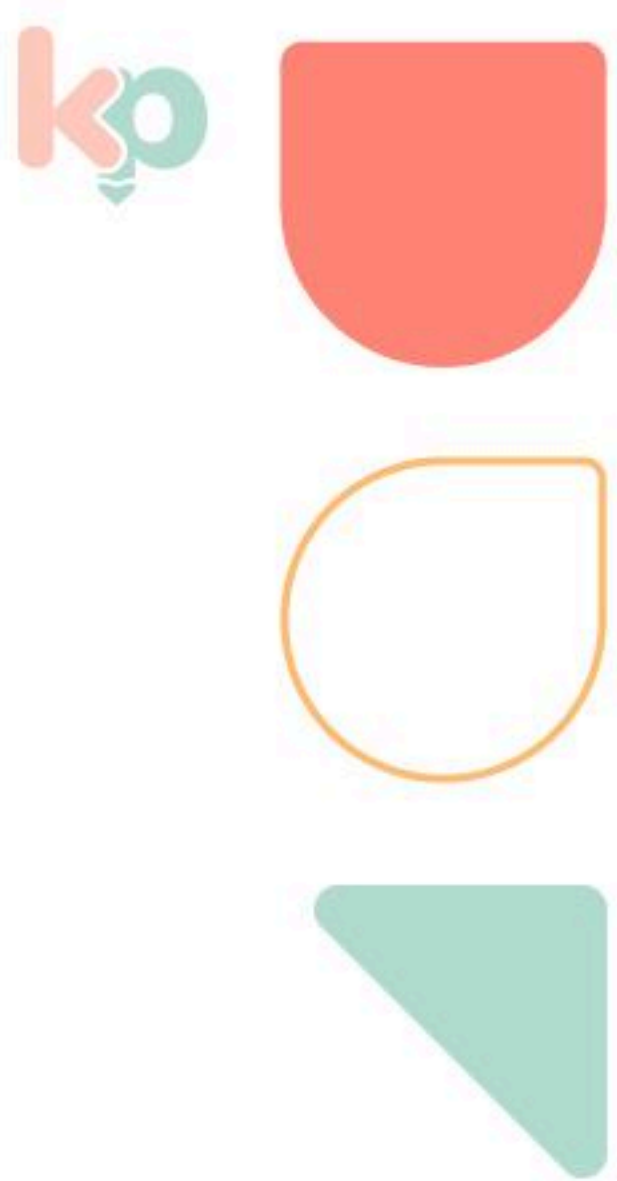
## PROFESSIONAL PROJECTS

# MyRipple Website

A revolutionary health technology company needed a compelling website to attract and engage investors. Collaborating closely with professional copywriters and developers, I designed and helped bring to life a Webflow site that followed SEO best practices and positioned the company strongly for successful investment rounds.

Time: 6 weeks | Contribution: Design team | Type: Website Design



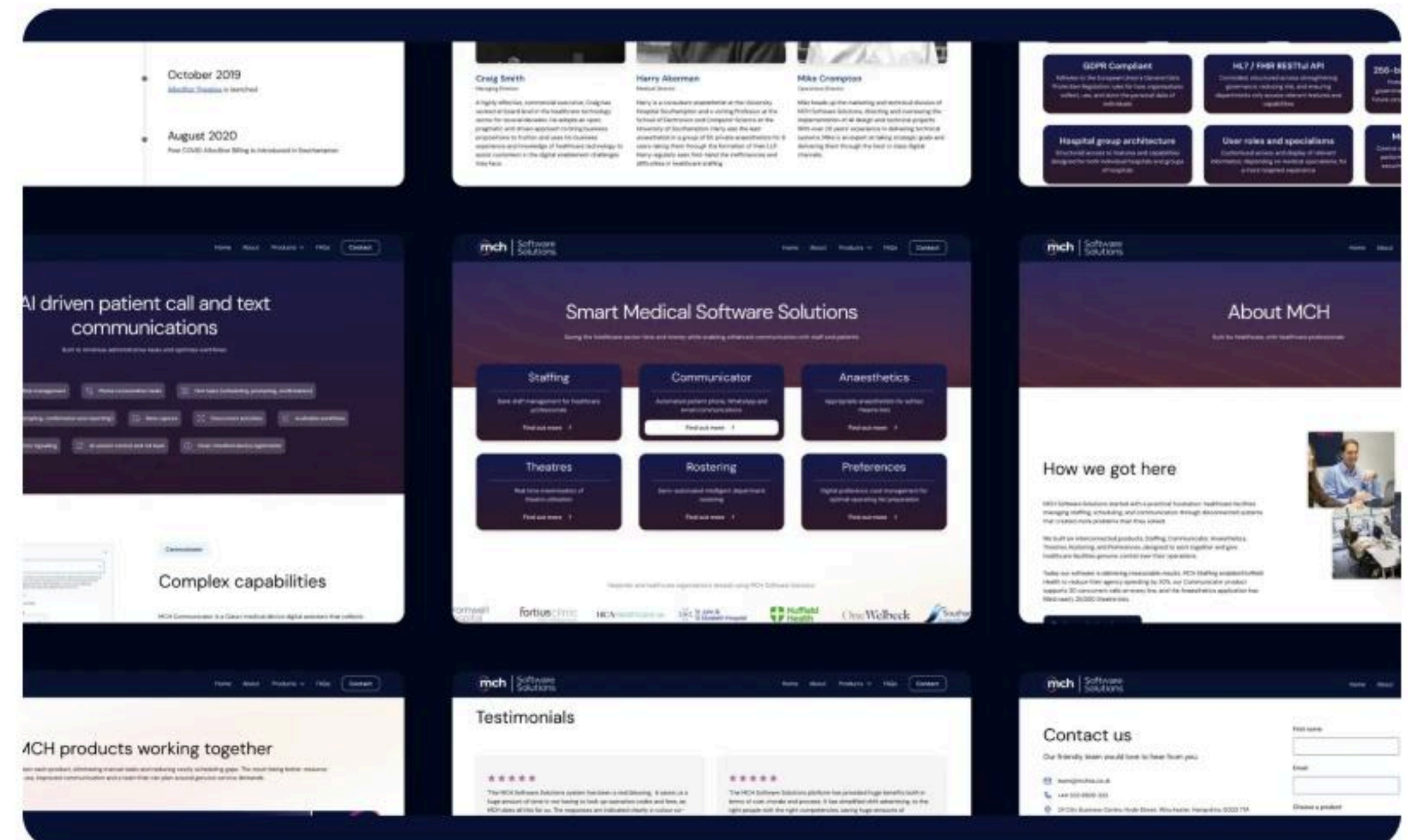
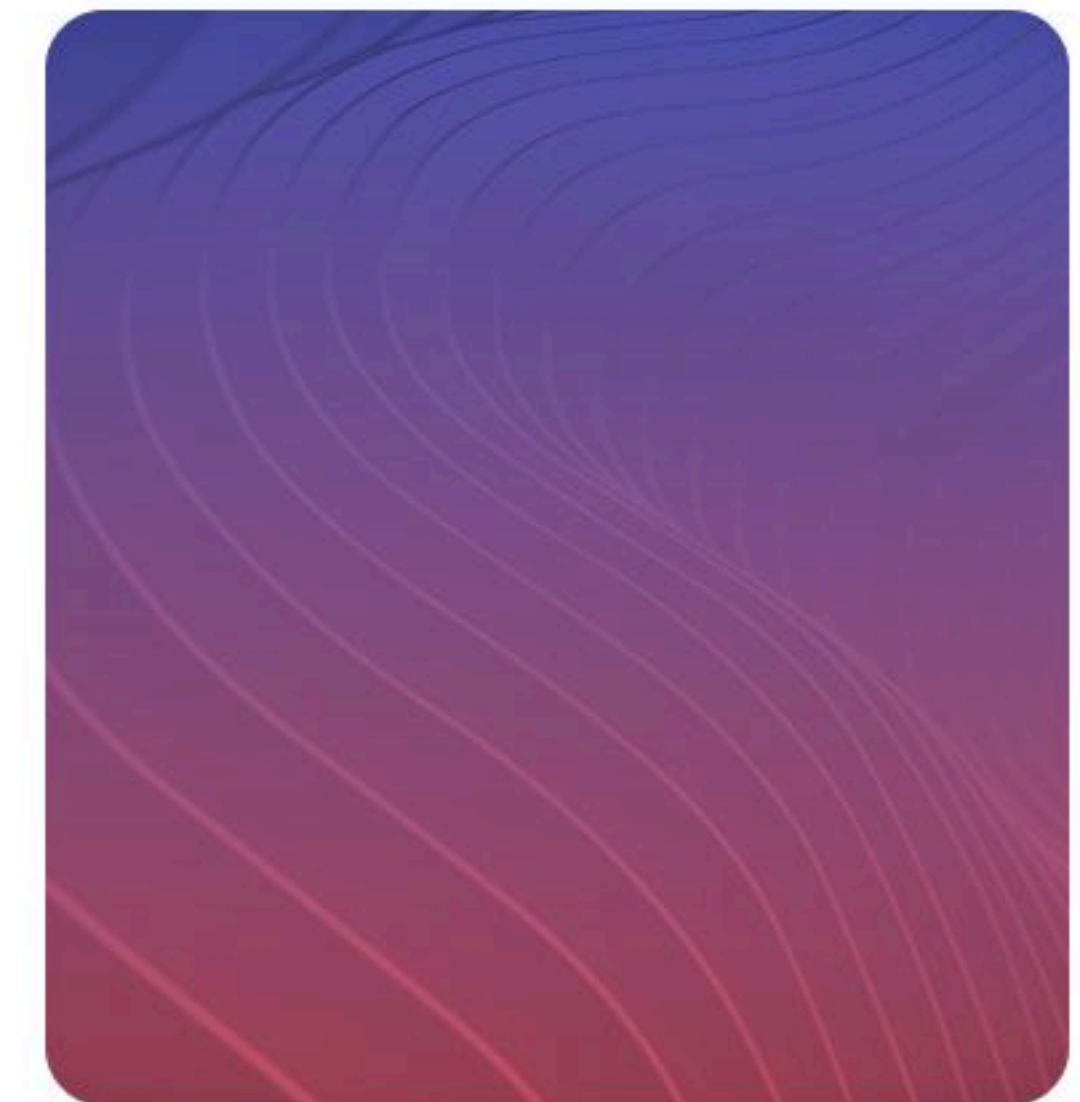


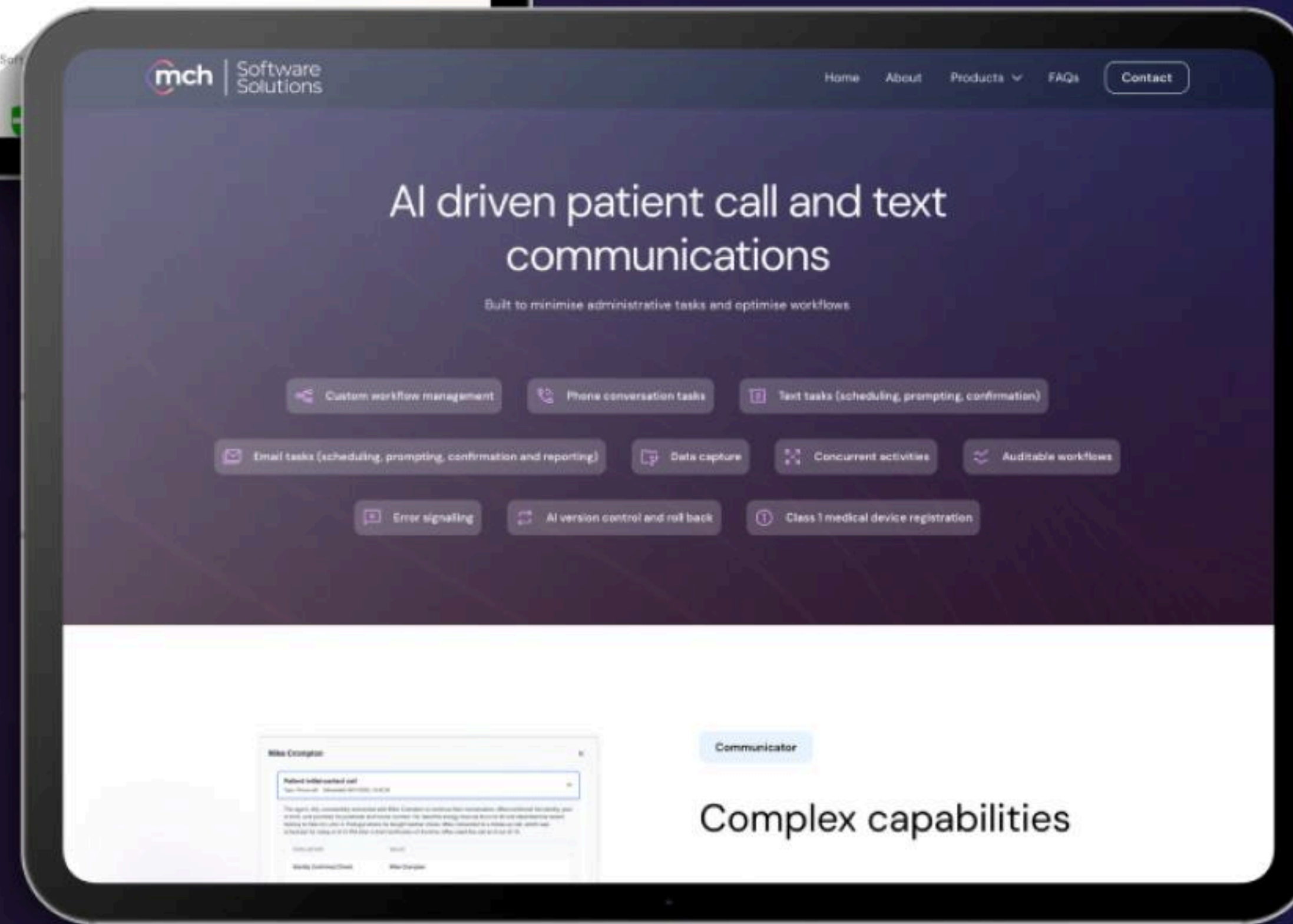
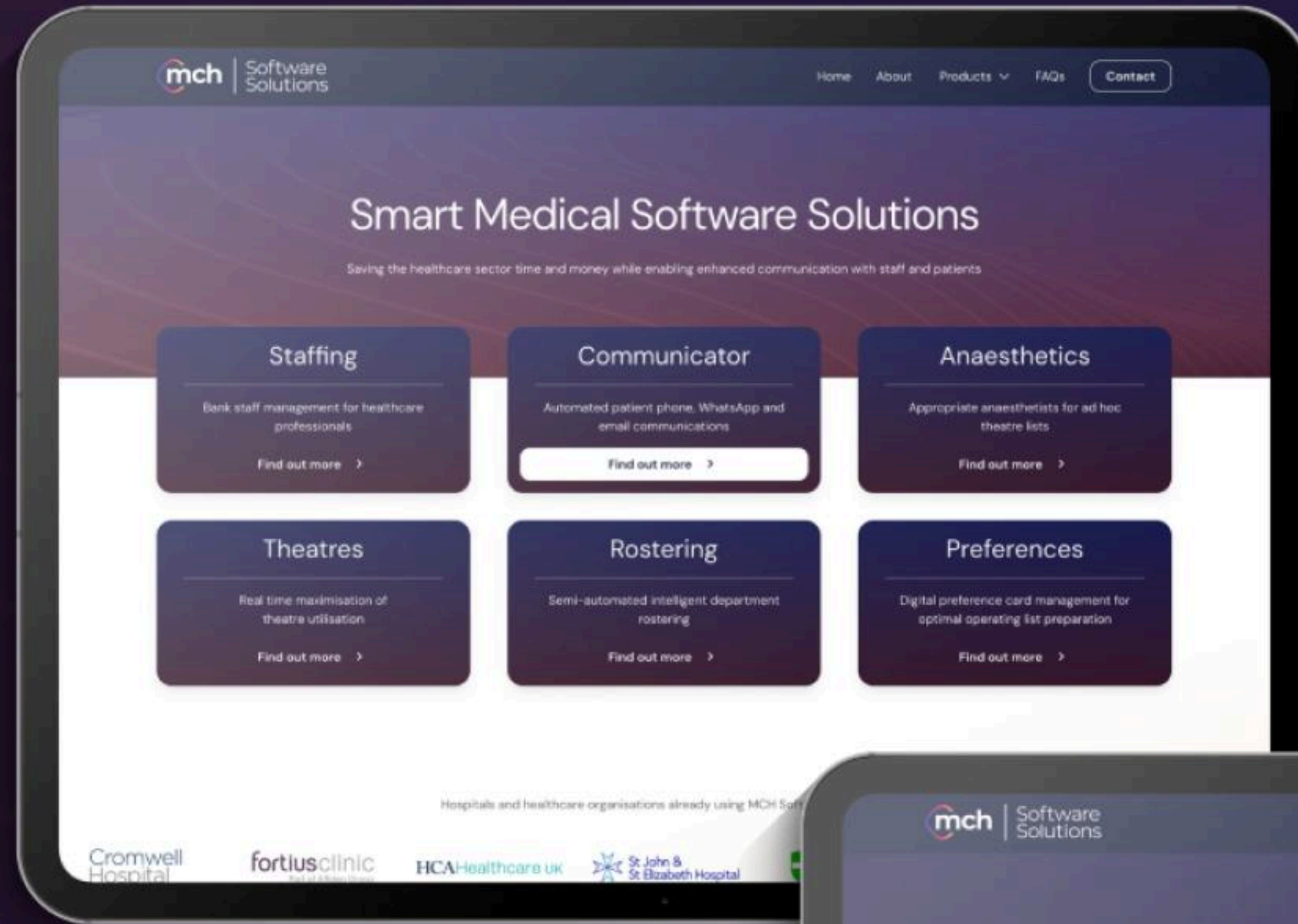
PROFESSIONAL PROJECTS

# MCH Rebrand

A healthcare technology company with an eight-year track record needed to simultaneously rebrand, redesign their existing website, and expand it to reflect a product suite that had doubled in size. We delivered a full brand transformation and Webflow platform in a single coordinated launch, giving MCH Software Solutions the credibility and clarity to win serious healthcare contracts.

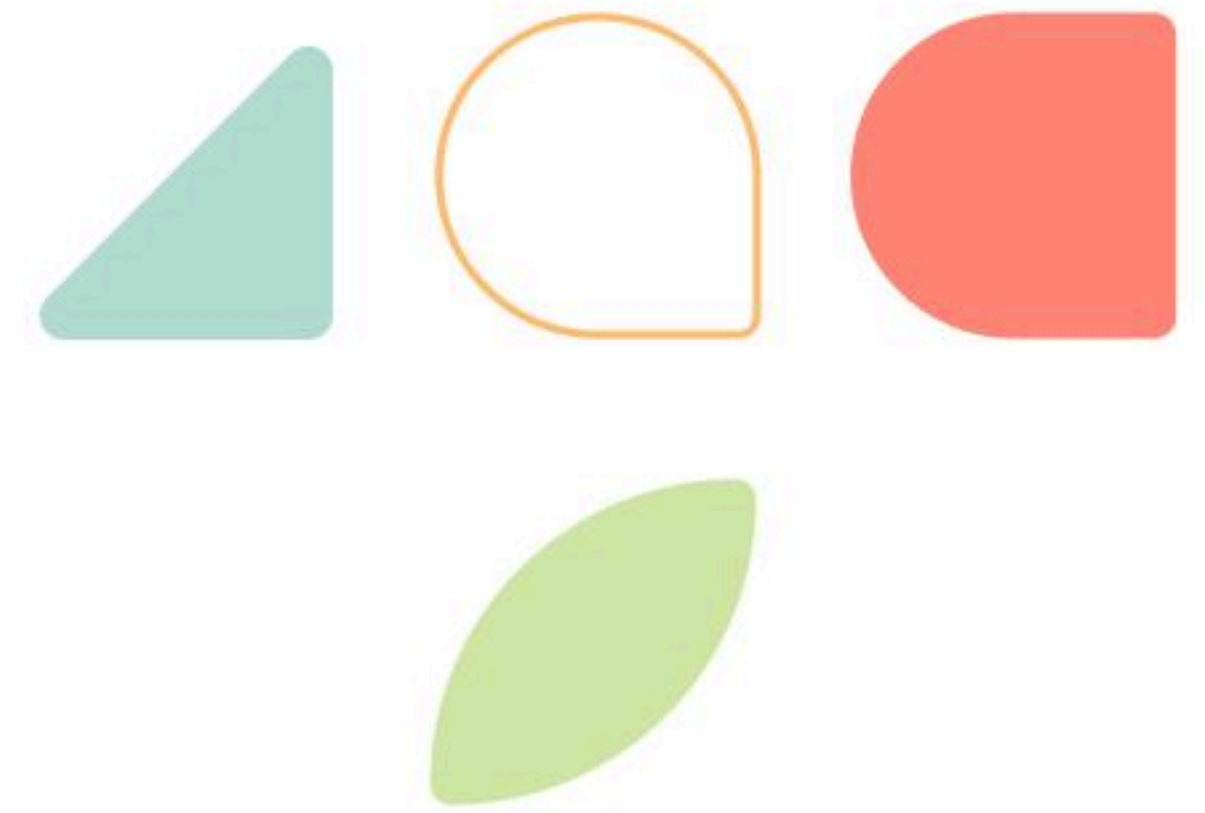
Time: 6 weeks | Contribution: Design Team | Type: Website Design





# A Summit Christmas

A collection of christmas social posts for Summit clients to post for their audiences



Professional Projects | A Summit Christmas



### Portsmouth Golf Centre

To reflect the warm and welcoming staff and great selection of golf equipment, I created a mug with candy golf clubs.



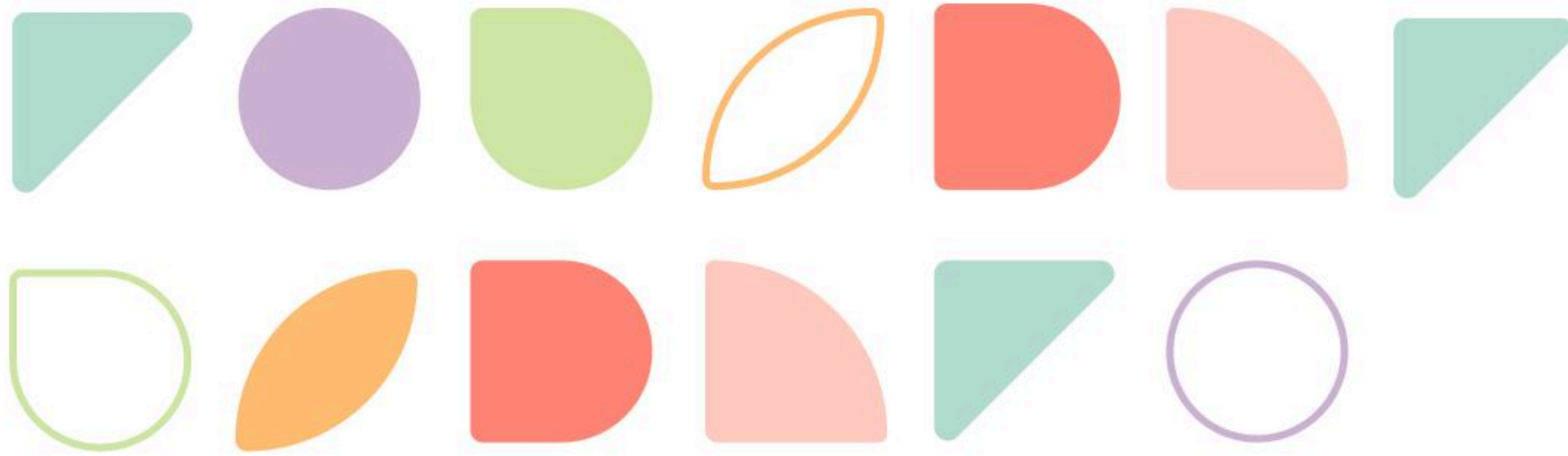
### L48 Energy

I took a professional and elegant approach to this christmas post, as I wanted to reflect L48's tone of voice.



### Summit Digital

Summit are a friendly team of creatives, so what better way to show that than with some lovable Christmas penguins!



**Forghetti**

Forghetti has a very supportive and kind staff, so to reflect this, I created a friendly snowman who is there to help!



**Zuba Ski**

Zuba Ski organises ski holidays in Italy, I thought this was perfect for a snowy cabin at Christmas time.



**Alloc8tor**

Alloc8tor aims to make life easier for healthcare workers, they're almost a gift to hospitals all across the UK.



## PROFESSIONAL PROJECTS

# At Home Again

'At Home Again' is an animal rescue company that works to rehome animals to loving adopting families, helping to find their forever home. This project required logo design and online marketing to get their message out about the importance of adopting.

Time: 1 week | Contribution: Solo | Type: Branding





## who are we?

Our job here at 'At Home Again' is to make every pet find their forever homes, with a loving family who will give them all the joy they need.

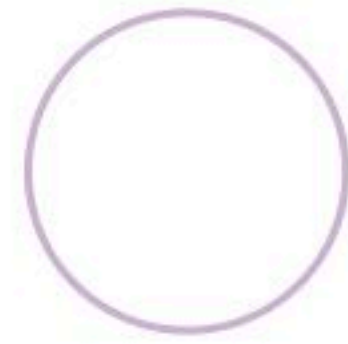
We rehabilitate our pets so that every abused or hurt animal is able to find another chance at a playful and treat-filled life, like every pet deserves.

Here you will be able to follow along and help us on to achieve our goal of restoring a good chance at life to every pet that makes it's way home to us.



help find their forever homes.



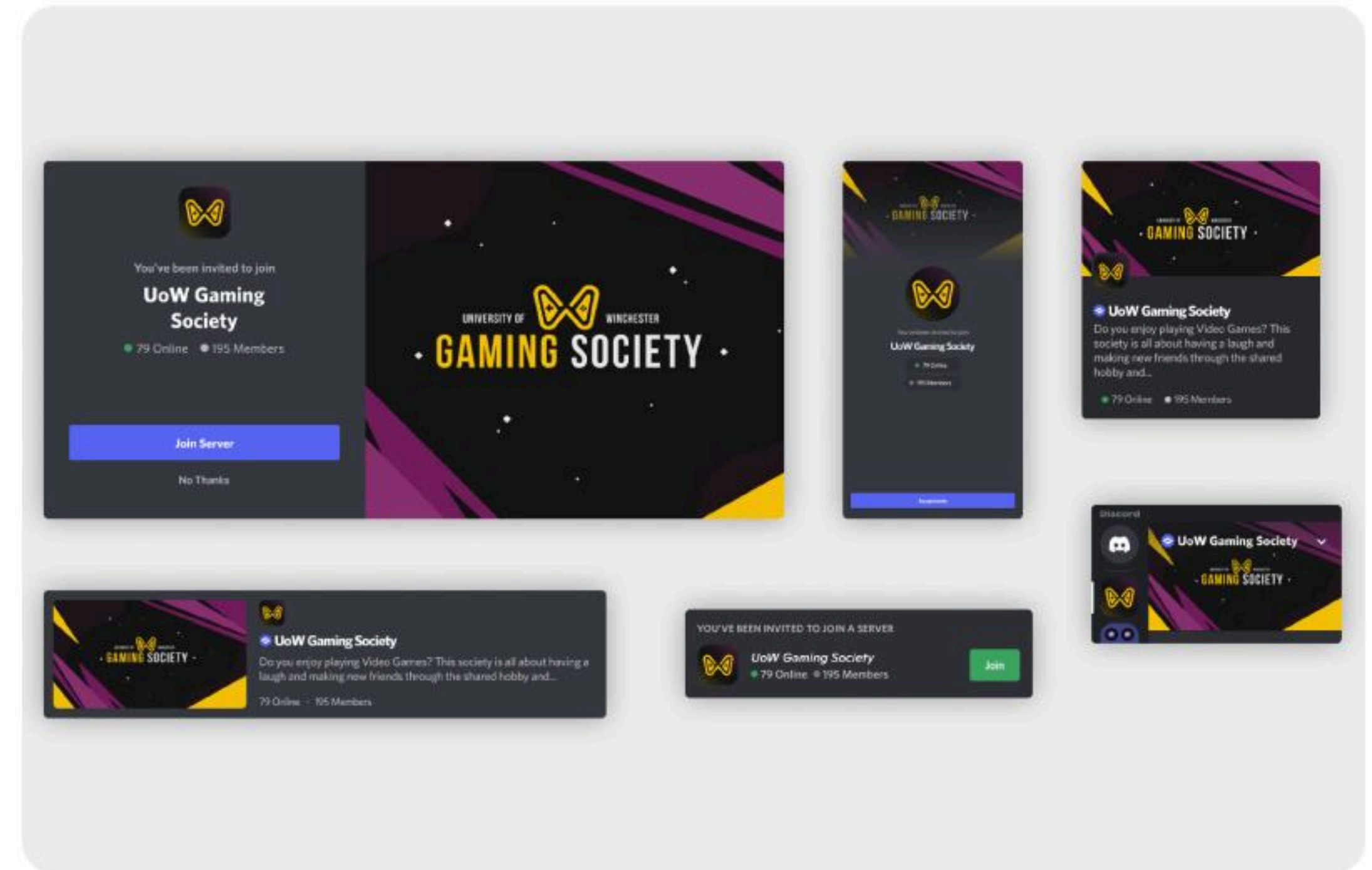


PROFESSIONAL PROJECTS

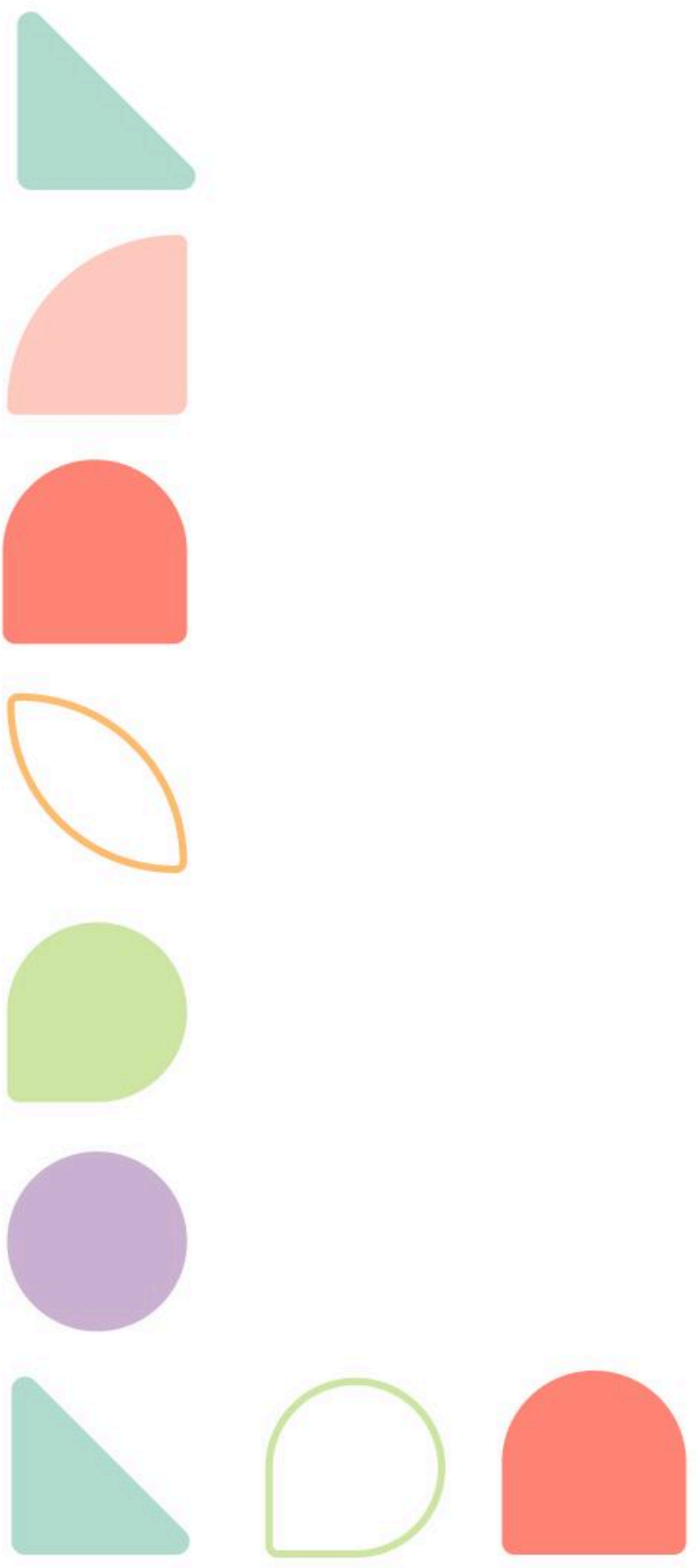
# UOW Gaming Society

The University of Winchester gaming society approached me with an exciting project that involved an entire overhaul of their existing visual identity. The society is a welcoming community for anyone interested in all games alike - video games, board games, etc. With this visual identity, I aimed to capture the fun of gaming with striking colours and shapes, while still reflecting the Universities' existing colour scheme to make this society identifiable as the gaming society for the University of Winchester.

Time: 5 weeks | Contribution: Solo | Type: Branding







keira  
pixels

