

2019 - 2024

DESIGN PORTFOLIO

Keira M. Geary

Graphic Designer | Motion Artist

Hello, I'm Keira!

I'm a graphic and motion designer.

I am a motion and digital media designer focused on exploring new ways to create and continually expand my understanding of design. After graduating from the University of Winchester in 2024 with a First-Class degree in Digital Media & Design and, until April 2026, I worked as a Motion and Graphic Designer at Summit Digital until 2026.

I am now seeking new opportunities where I can stay challenged, develop my skill set, and collaborate with like-minded people to create meaningful, engaging work.



Keira Geary



@keirapixels



www.keirapixels.co.uk



My experience

During my time as a graphic and motion designer, I have explored a variety of roles and projects to find my skillsets and play to my strengths.

skills



Print



Illustration



Motion



UX / UI

software knowledge



Illustrator



Premiere Pro



Photoshop



After Effects



Indesign



Figma

education

2013 - 2018

Applemore Secondary

Photography, Drama, Graphics etc.

2016 - 2020

Brockenhurst College

Sociology: A, Media Studies: A, Photography: B

2021 - 2024

University of Winchester

Digital Media Design: First Class Hons

experience

2018 - 2019

Freelance Design

Freelance projects on the side of University

2023 - 2026

Summit Digital

Graphic and Motion Designer for Summit Digital

2026 +

Open to work!

Seeking my next exciting role!

contact



Dibden, United Kingdom



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+44 7958 369133



Portfolio Content

01. Professional Projects

02. Summit Scrollytelling

04. MyRipple Website

06. MCH Rebrand

08. Client Social Campaigns

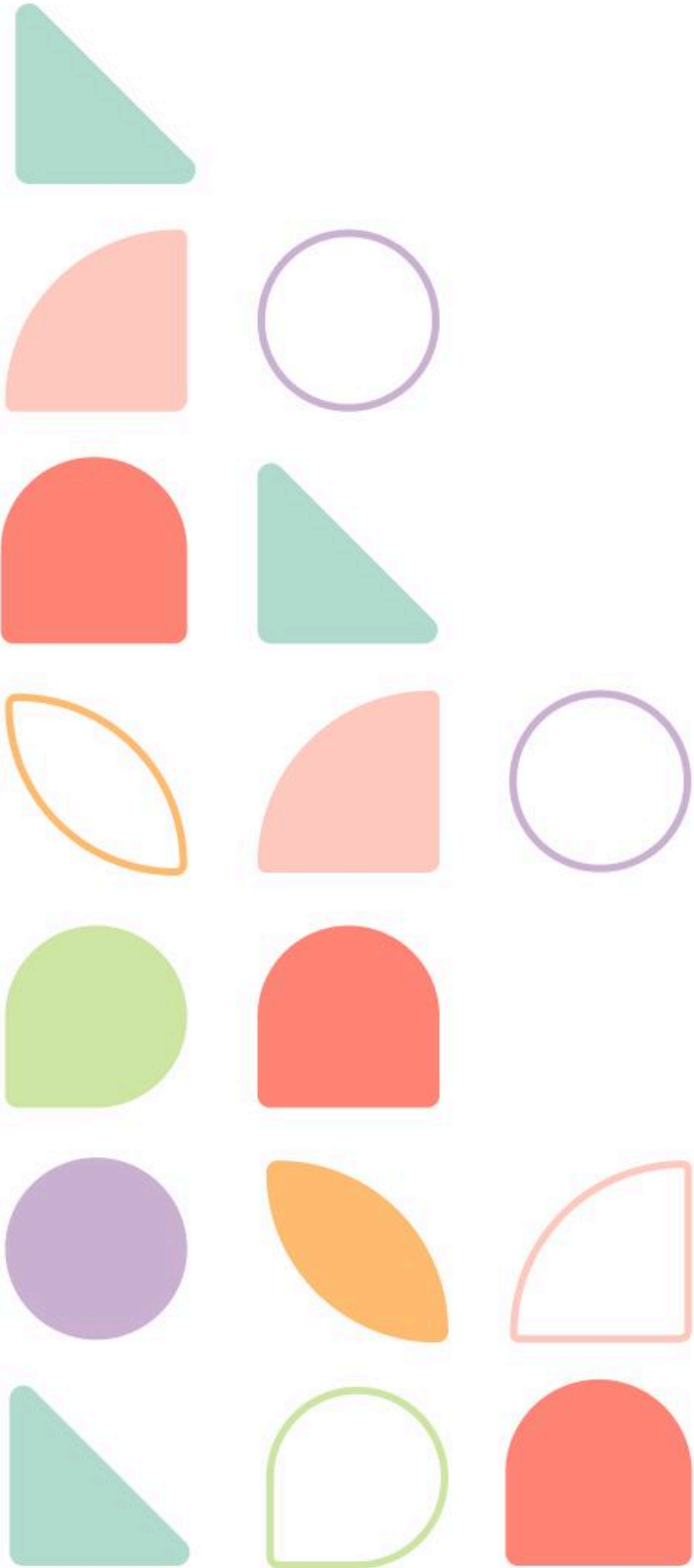
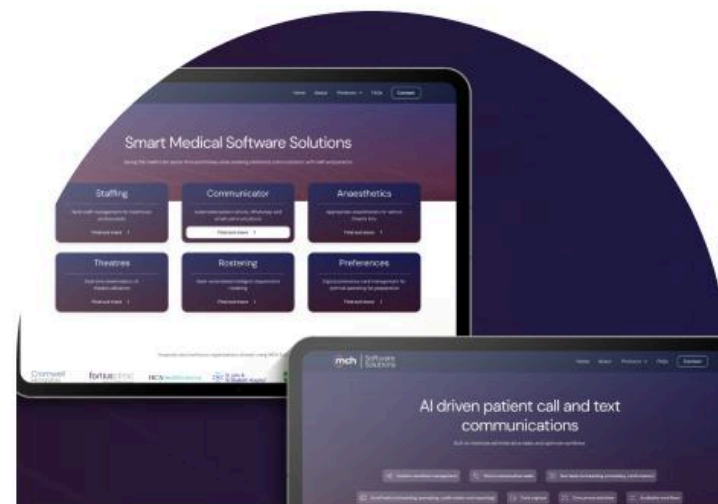
10. A Summit Christmas

12. At Home Again

14. Winchester Gaming Society

24. DigiDot

26. Personal Webfolio



17. University Projects

18. Q-Cards Game

22. Geo Dock Console

24. Presentation Designs

28. Evolve Therapies Brand

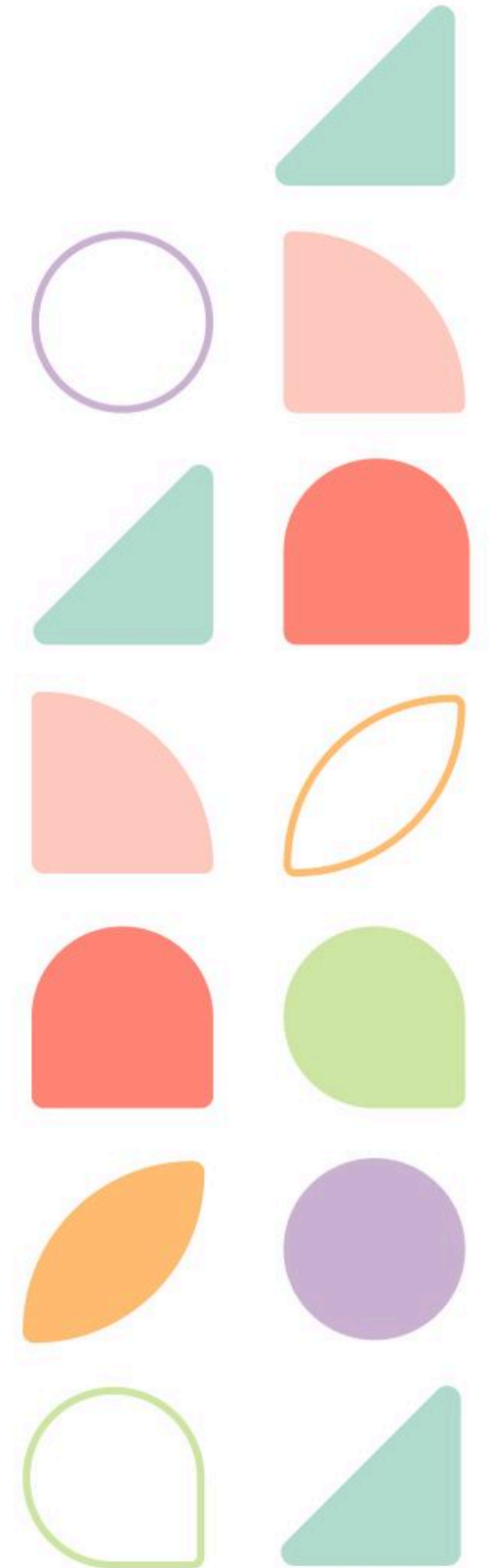
32. Transmedia Exhibition Brand

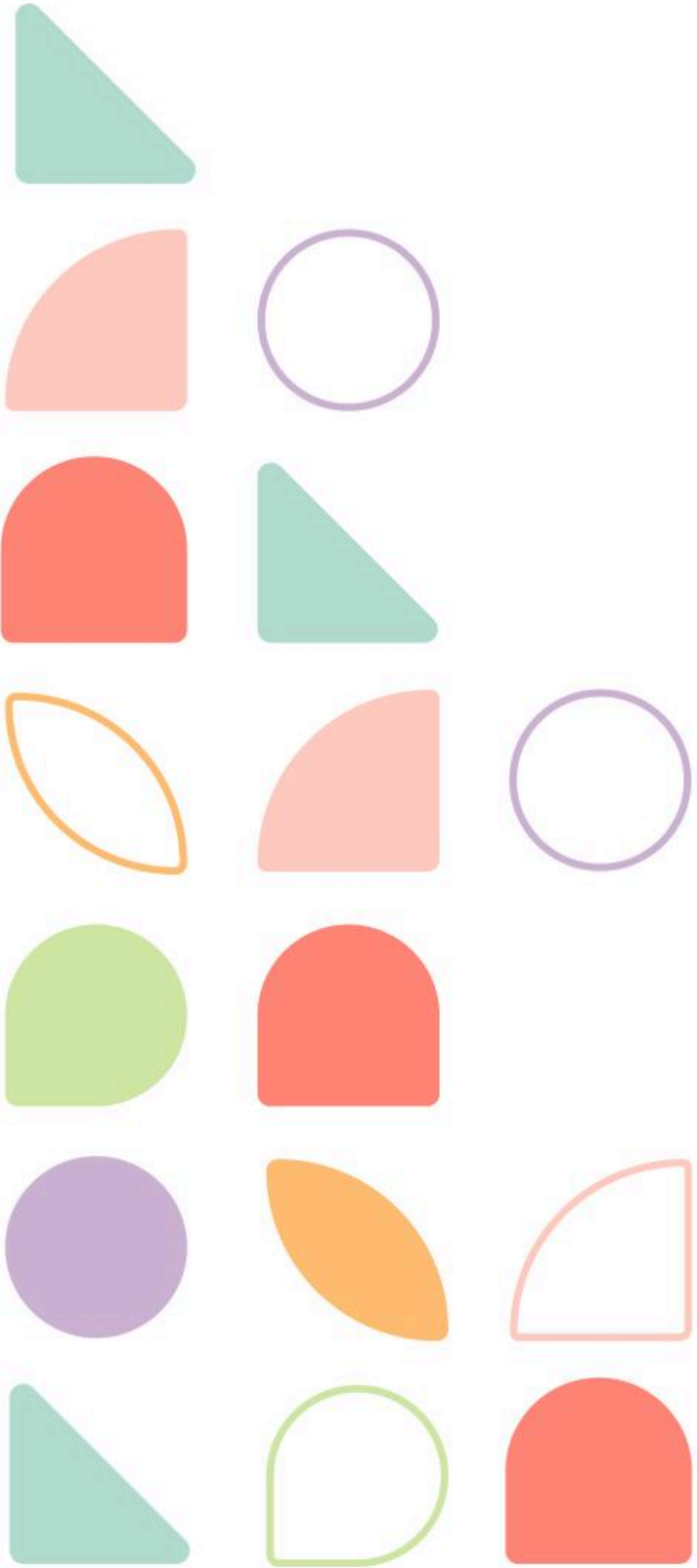
36. RSA Project: Journey

38. Personal Social Campaign

40. DigiDot App and Website

42. KeiraPixels Brand and Website





SECTION 01

Professional Projects

Projects that have given me experiences in the design industry



#210134

#E30D75

PROFESSIONAL PROJECTS

Summit scrollytelling

As part of a brand refresh, this digital marketing agency redefined how they present and engage with clients, requiring a more compelling way to communicate their offering through interactive motion and clear storytelling. The result was an animated video and immersive scrollytelling experience that showcases their process while positioning them as a collaborative partner in achieving client goals.

Time: 6 weeks | Contribution: Solo | Type: Motion Design

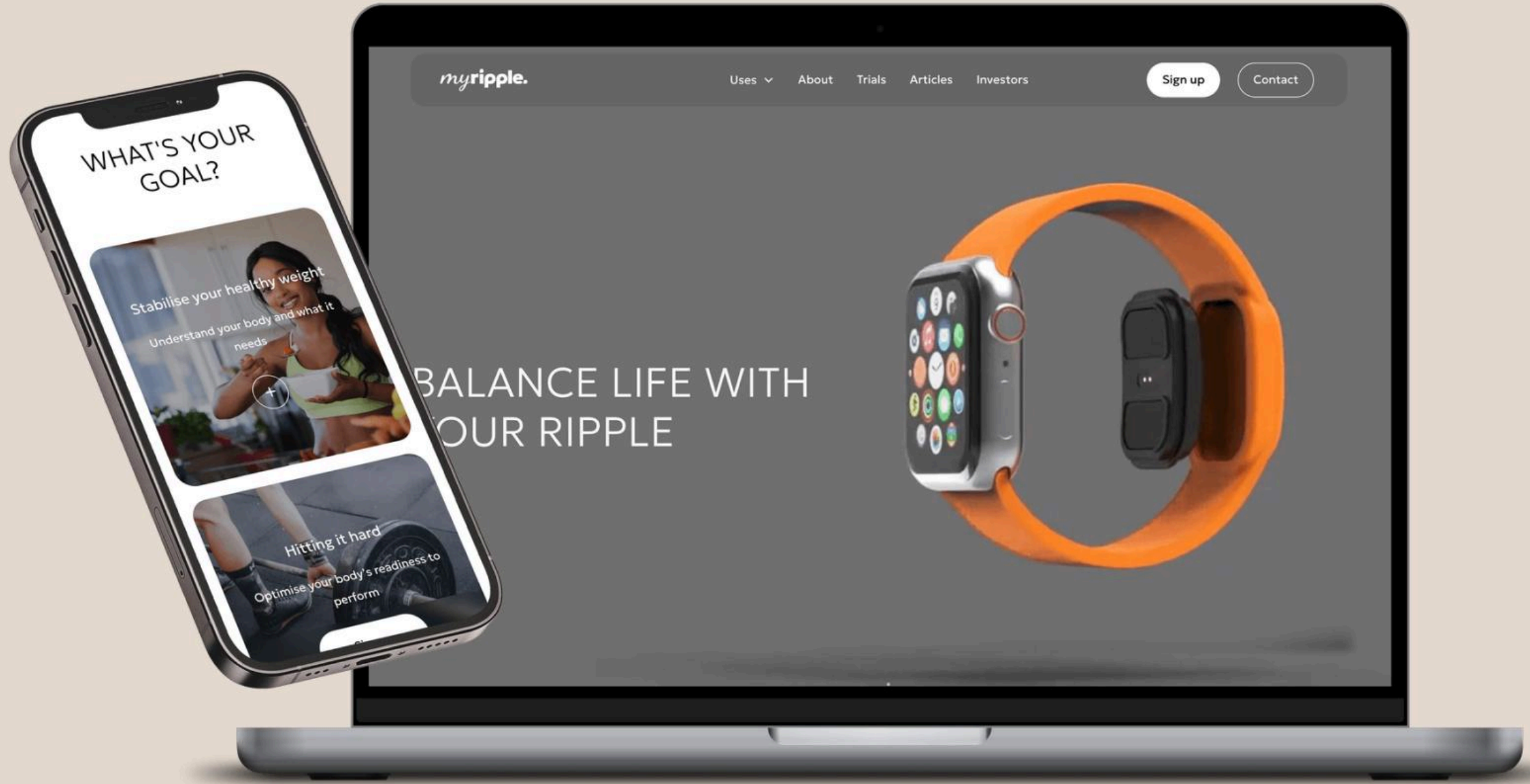
Lato

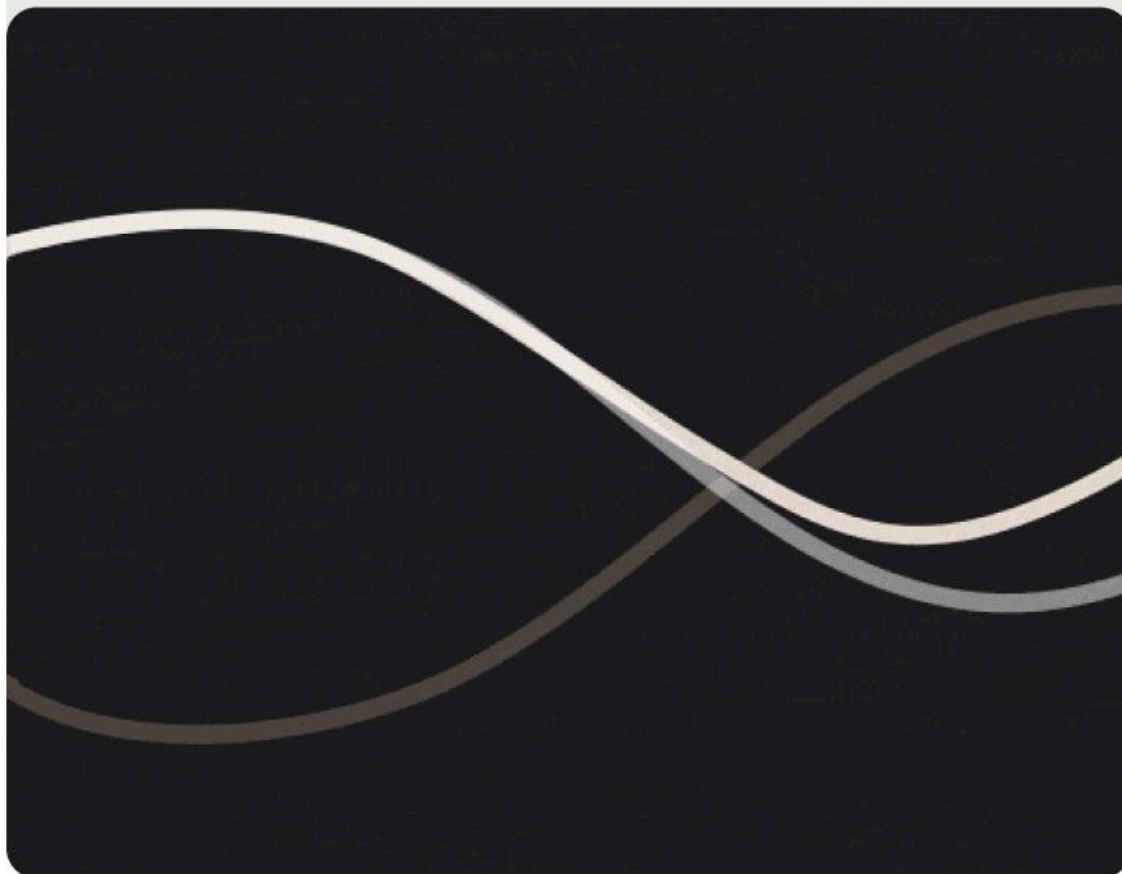
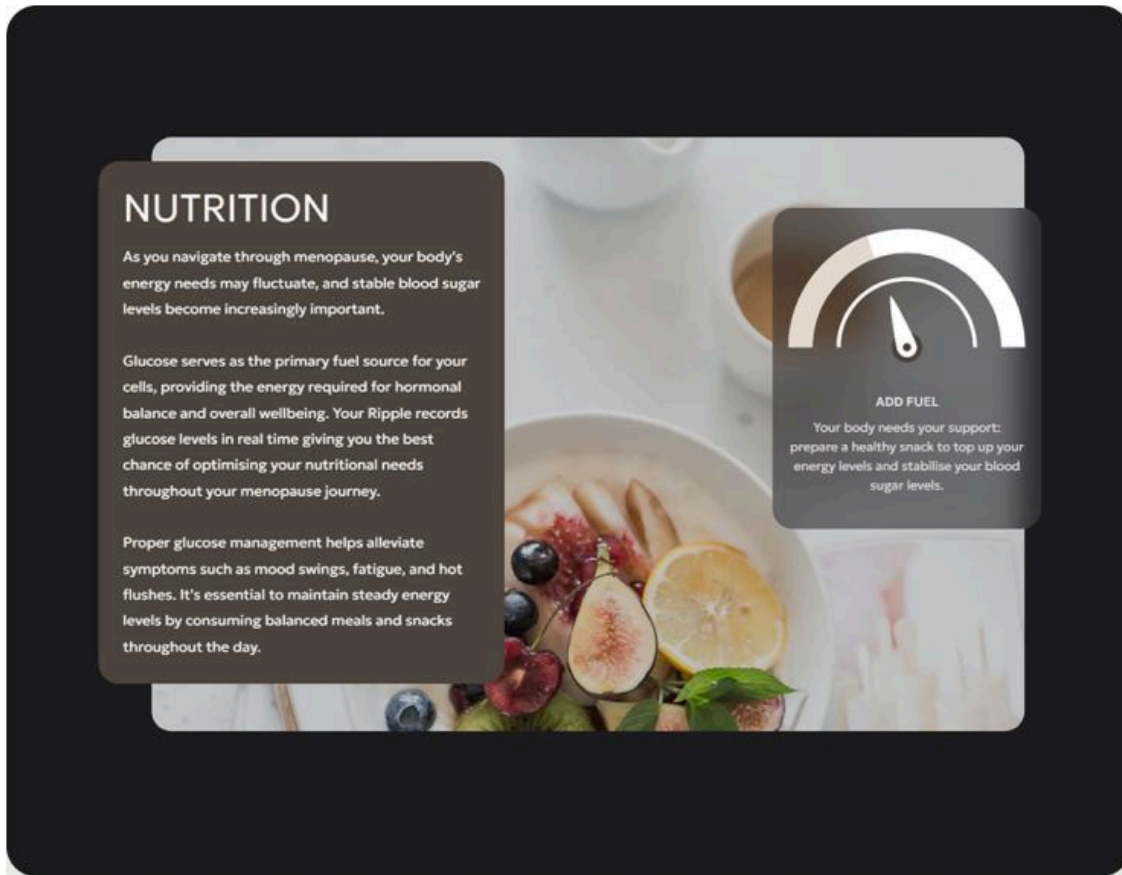
Aa Bb Cc

Playfair Display

Aa Bb Cc







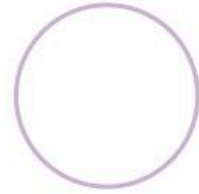
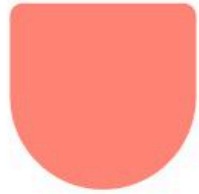
PROFESSIONAL PROJECTS

MyRipple Website

A revolutionary health technology company needed a compelling website to attract and engage investors. Collaborating closely with professional copywriters and developers, I designed and helped bring to life a Webflow site that followed SEO best practices and positioned the company strongly for successful investment rounds.

Time: 6 weeks | Contribution: Design team | Type: Website Design



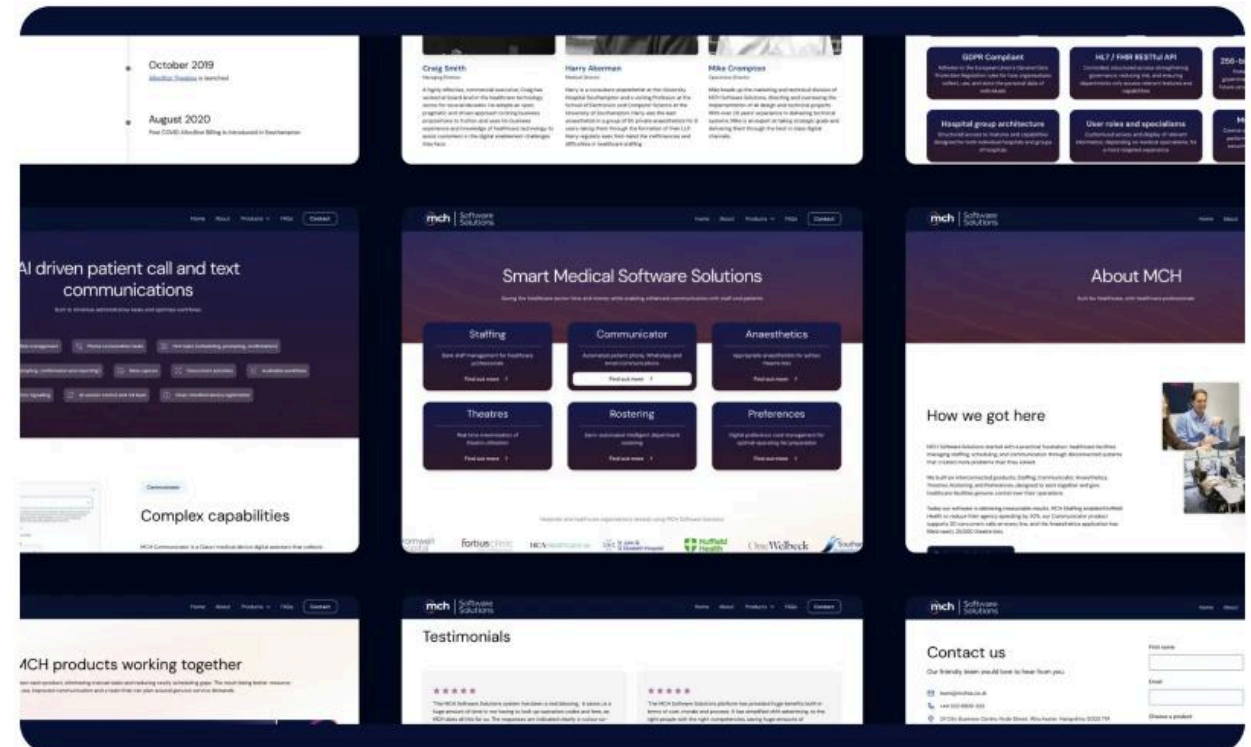
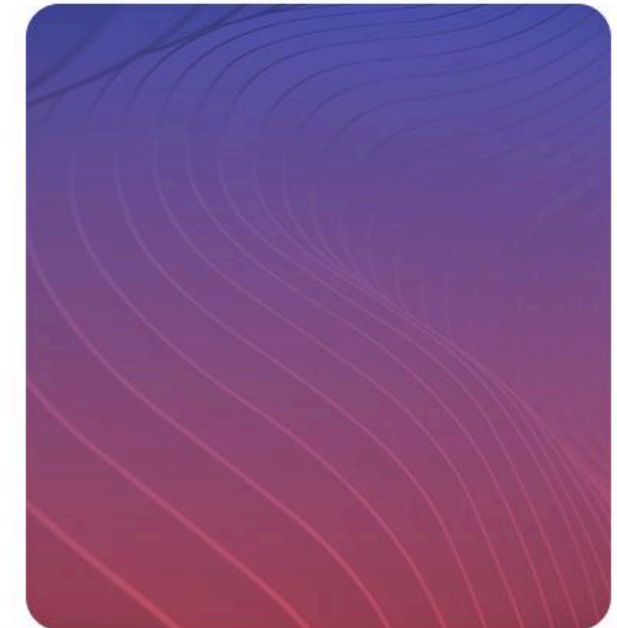


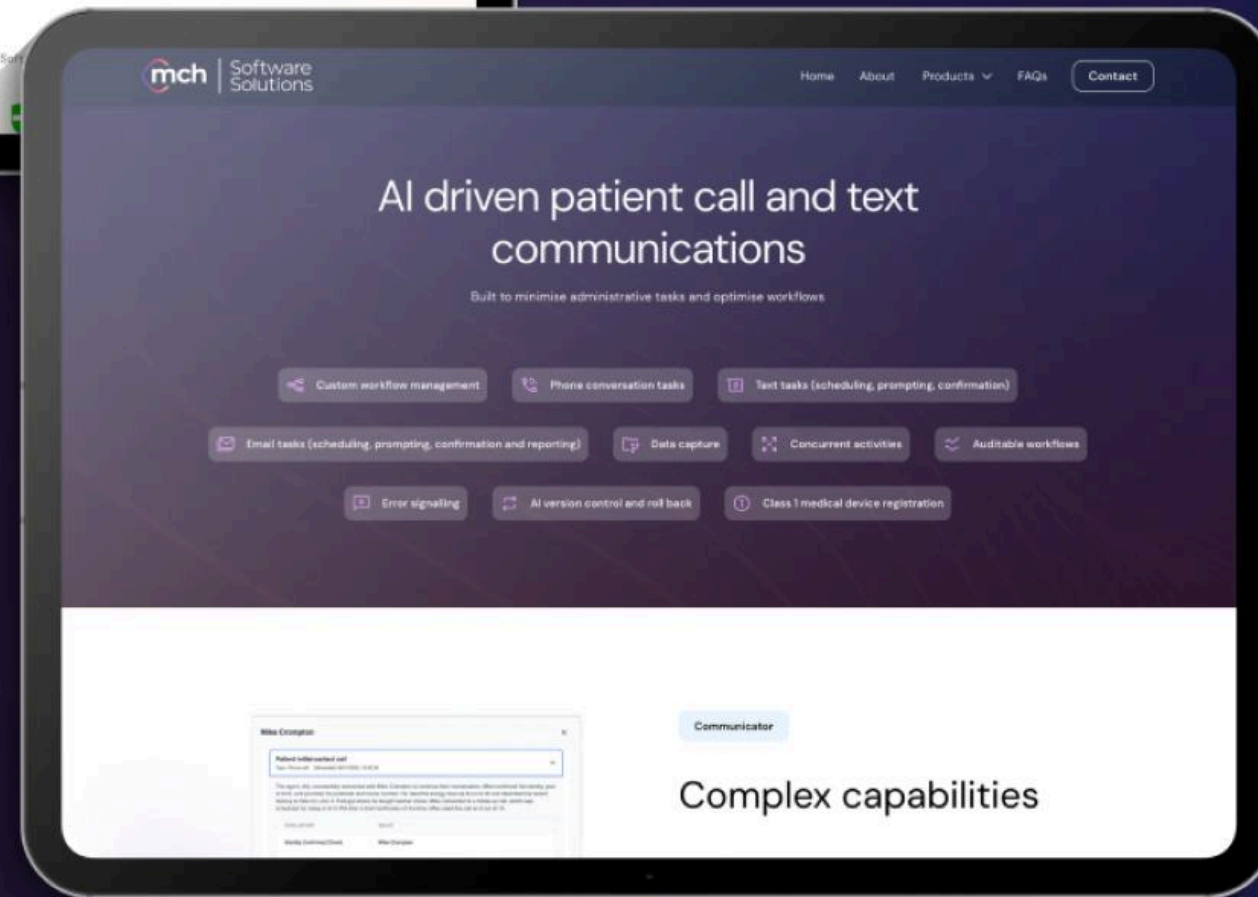
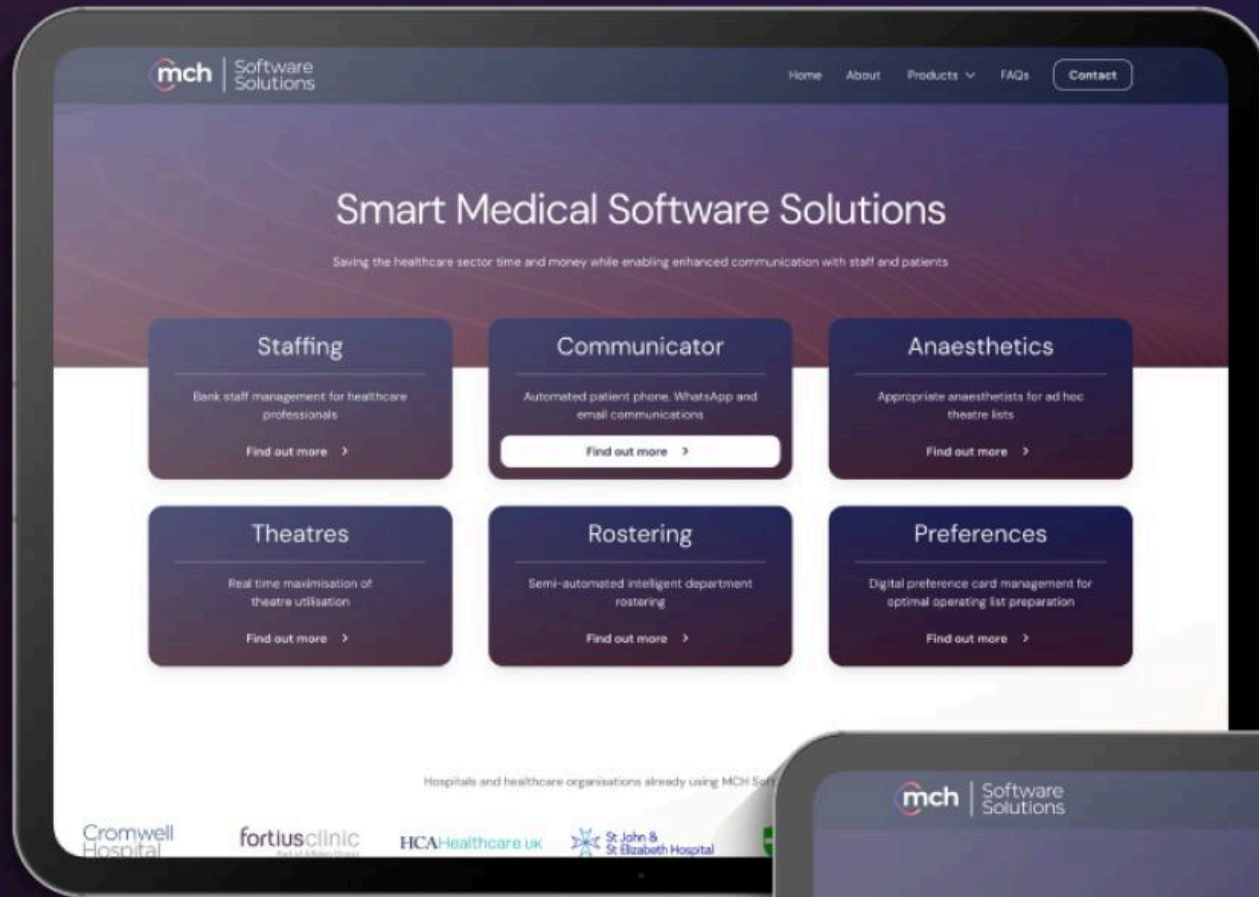
PROFESSIONAL PROJECTS

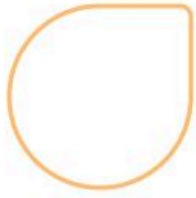
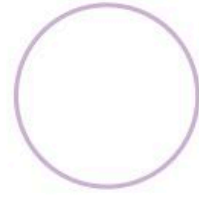
MCH Rebrand

A healthcare technology company with an eight-year track record needed to simultaneously rebrand, redesign their existing website, and expand it to reflect a product suite that had doubled in size. We delivered a full brand transformation and Webflow platform in a single coordinated launch, giving MCH Software Solutions the credibility and clarity to win serious healthcare contracts.

Time: 6 weeks | Contribution: Design Team | Type: Website Design







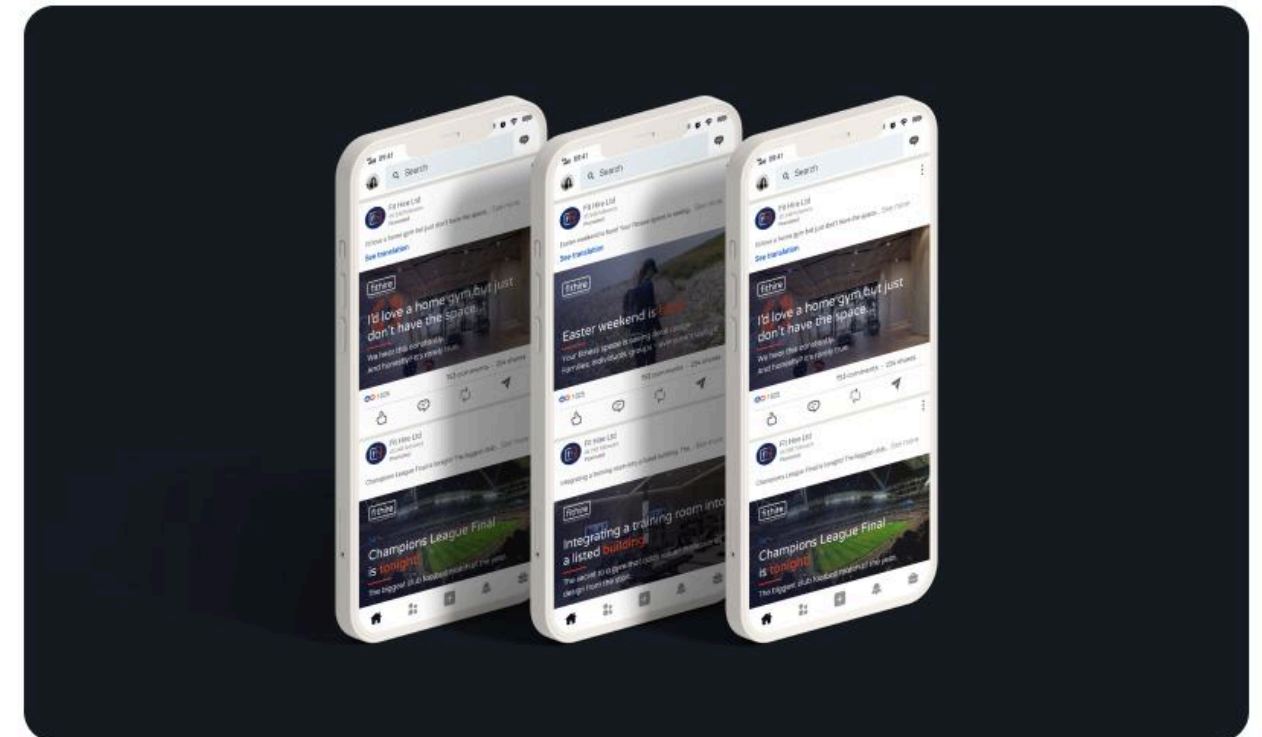
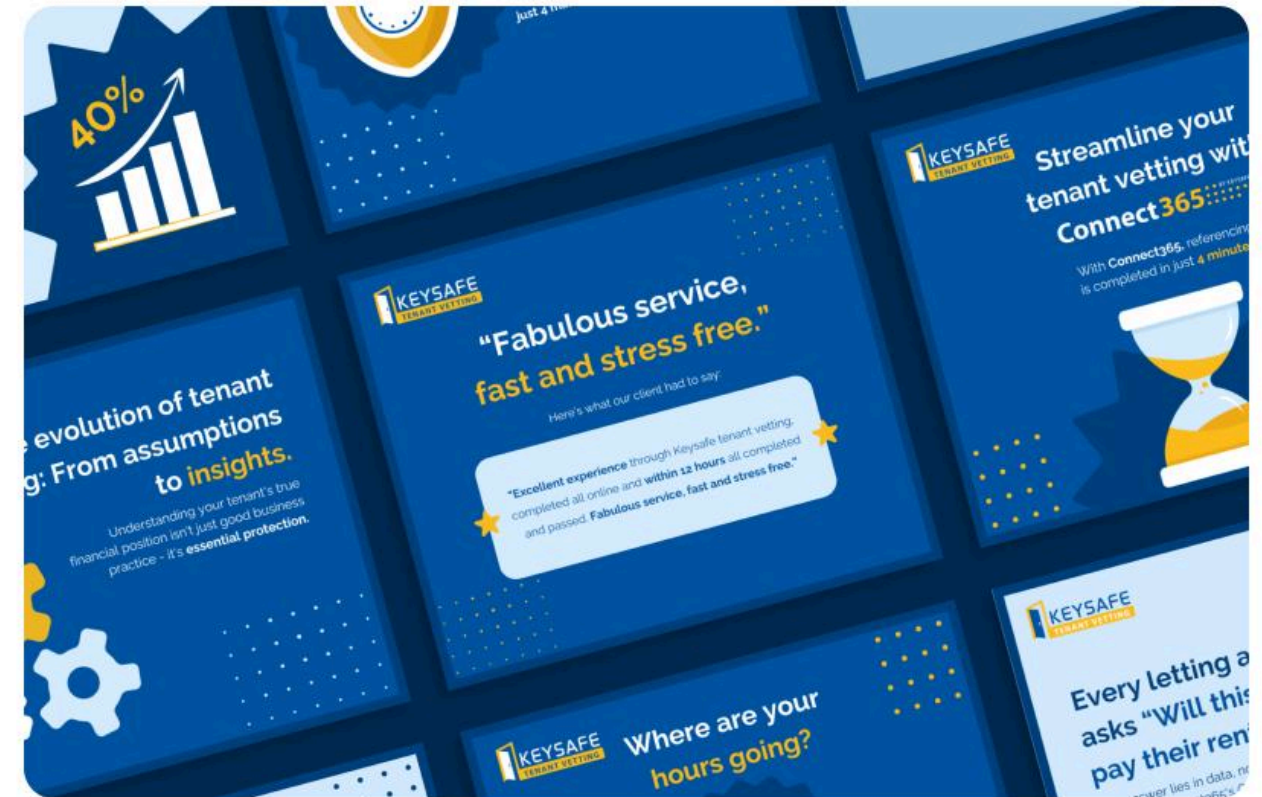
PROFESSIONAL PROJECTS

Client Social Campaigns

During my time at Summit Digital, I contributed to the delivery of multiple social media campaigns, managing content schedules and designing posts across platforms including Instagram, Meta, and LinkedIn. I worked with clients across diverse industries, such as tenant referencing and fitness, tailoring content to suit each audience and objective.

These campaigns focused on increasing social media engagement and improving internal communications, requiring a balance of creativity and strategic planning. Through this experience, I developed key skills in content management, multi-platform design, and the use of scheduling tools such as Buffer, while adapting quickly to different brand voices and campaign goals.

Time: Ongoing | Contribution: Team | Type: Social Content





Have you joined our newsletter yet?
Take a peek at what you've been missing!

CONNECTING YOUR BUSINESS ECOSYSTEM
Your website shouldn't operate in isolation from your business systems.

The form is the last step before a lead. It's worth making it easy.

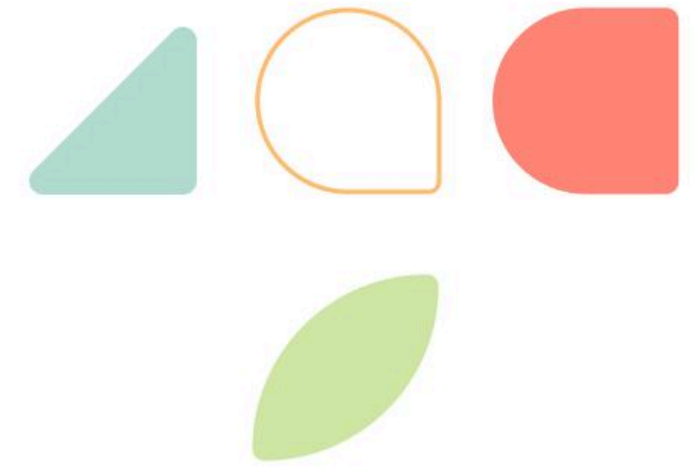
Small changes to form design consistently improve completion rates.

First Name Last Name

STUDY:
Specialist tool to healthcare reform

A Summit Christmas

A collection of christmas social posts for Summit clients to post for their audiences



Professional Projects | A Summit Christmas



Portsmouth Golf Centre

To reflect the warm and welcoming staff and great selection of golf equipment, I created a mug with candy golf clubs.



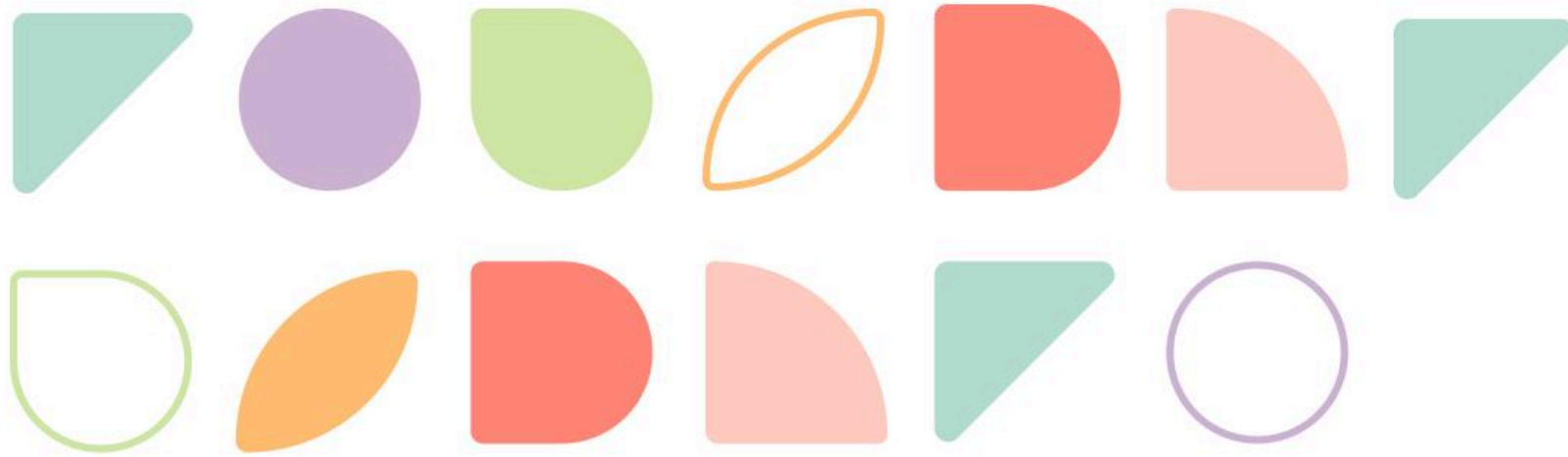
L48 Energy

I took a professional and elegant approach to this christmas post, as I wanted to reflect L48's tone of voice.



Summit Digital

Summit are a friendly team of creatives, so what better way to show that than with some lovable Christmas penguins!



Forghetti

Forghetti has a very supportive and kind staff, so to reflect this, I created a friendly snowman who is there to help!



Zuba Ski

Zuba Ski organises ski holidays in Italy, I thought this was perfect for a snowy cabin at Christmas time.



Alloc8tor

Alloc8tor aims to make life easier for healthcare workers, they're almost a gift to hospitals all across the UK.



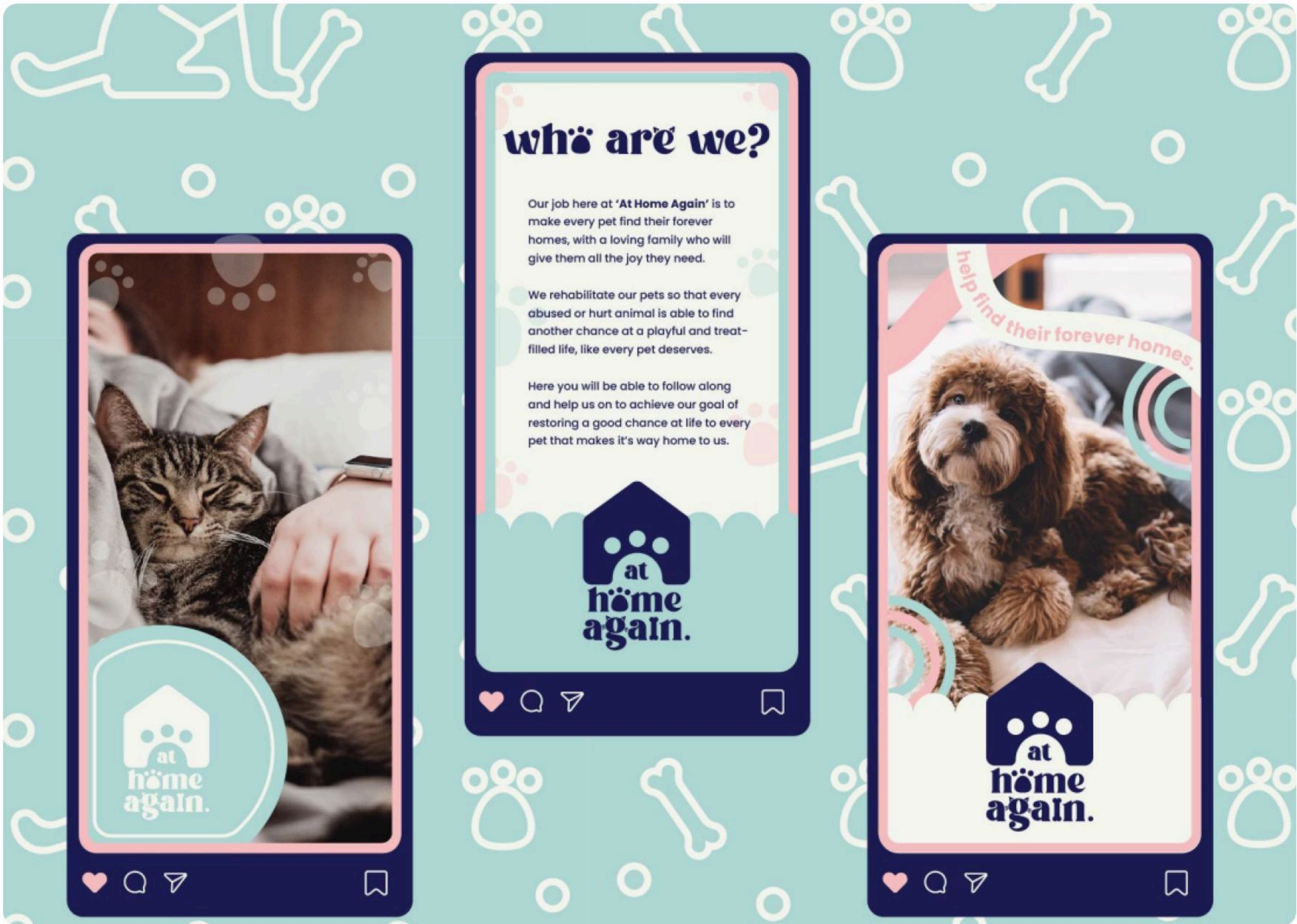
PROFESSIONAL PROJECTS

At Home Again

'At Home Again' is an animal rescue company that works to rehome animals to loving adopting families, helping to find their forever home. This project required logo design and online marketing to get their message out about the importance of adopting.

Time: 1 week | Contribution: Solo | Type: Branding





who are we?

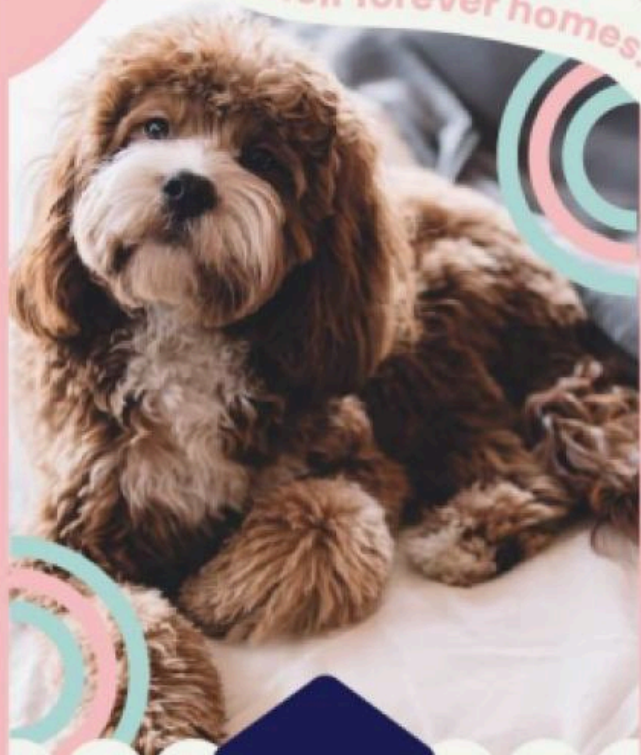
Our job here at 'At Home Again' is to make every pet find their forever homes, with a loving family who will give them all the joy they need.

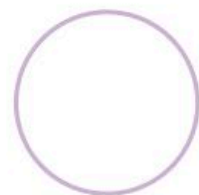
We rehabilitate our pets so that every abused or hurt animal is able to find another chance at a playful and treat-filled life, like every pet deserves.

Here you will be able to follow along and help us on to achieve our goal of restoring a good chance at life to every pet that makes it's way home to us.



help find their forever homes.



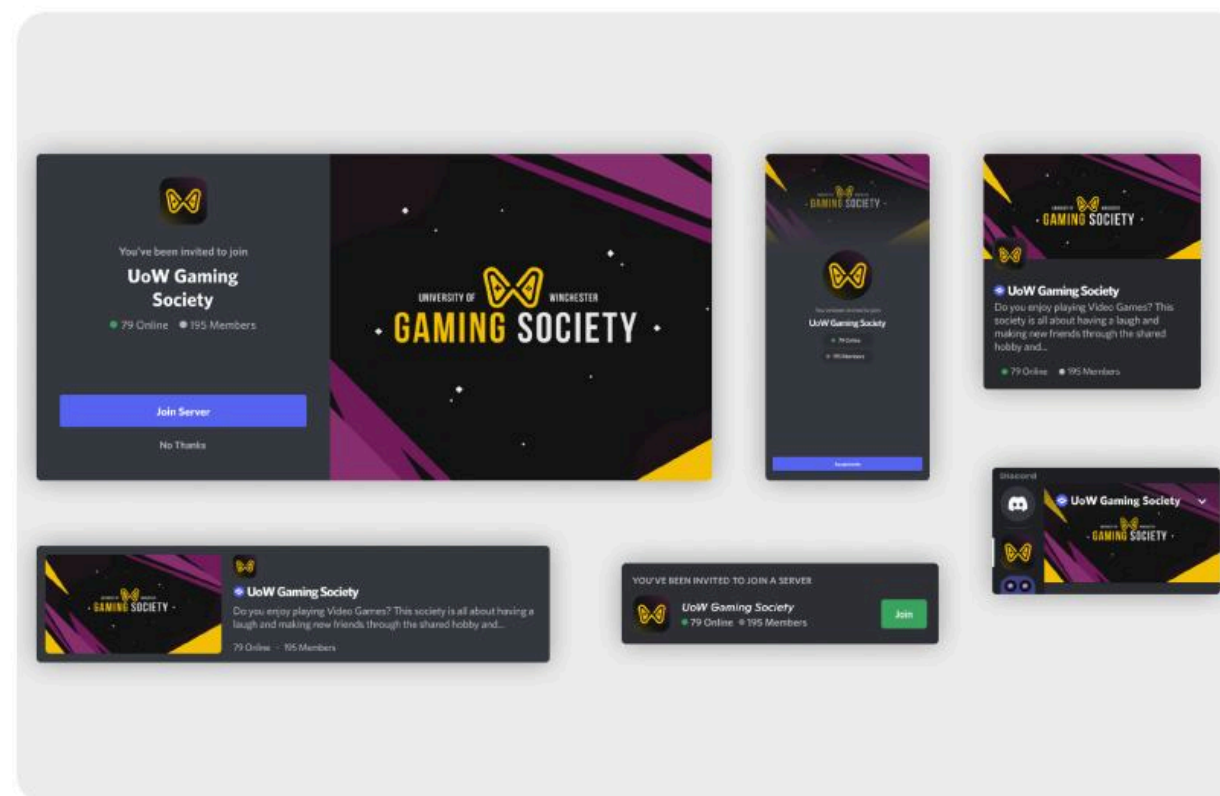


PROFESSIONAL PROJECTS

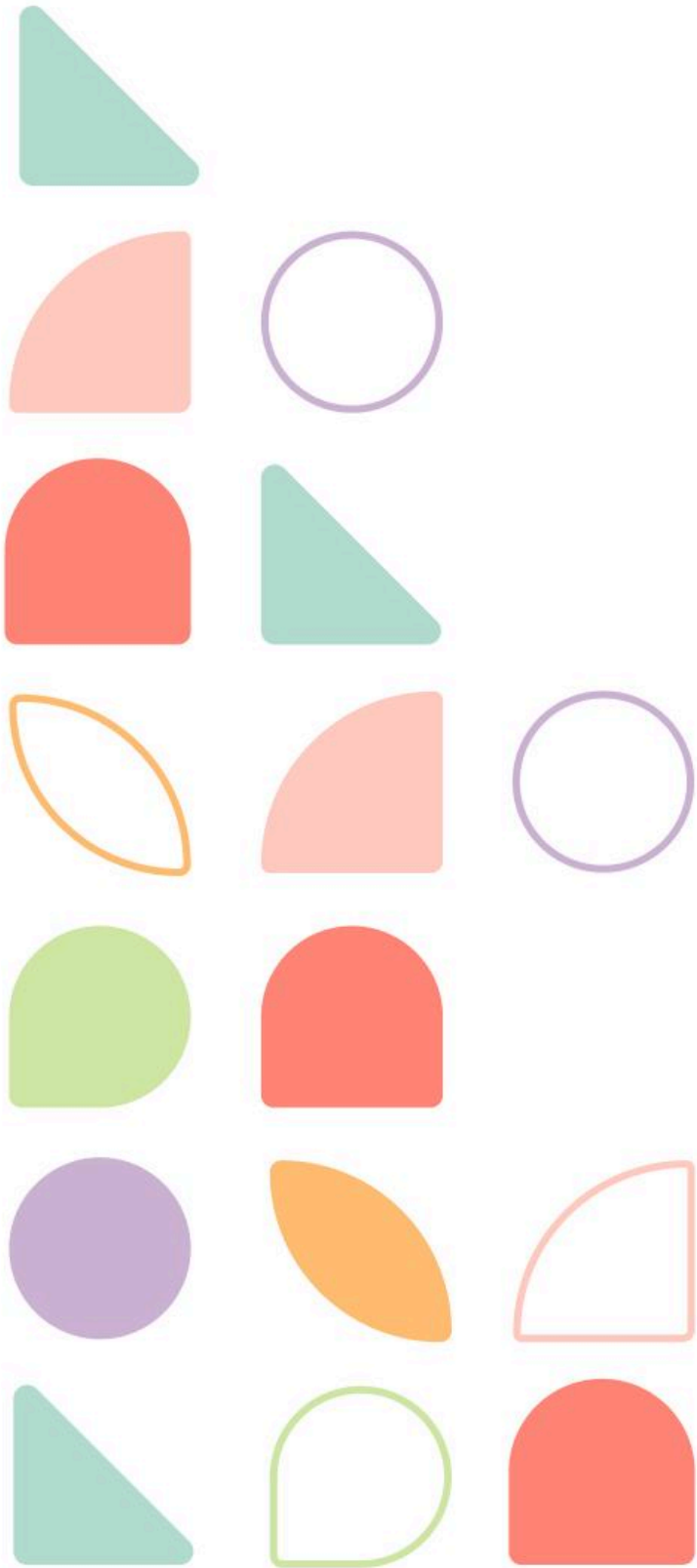
UOW Gaming Society

The University of Winchester gaming society approached me with an exciting project that involved an entire overhaul of their existing visual identity. The society is a welcoming community for anyone interested in all games alike - video games, board games, etc. With this visual identity, I aimed to capture the fun of gaming with striking colours and shapes, while still reflecting the Universities' existing colour scheme to make this society identifiable as the gaming society for the University of Winchester.

Time: 5 weeks | Contribution: Solo | Type: Branding



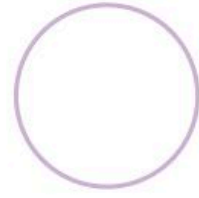
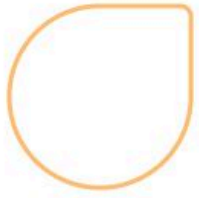
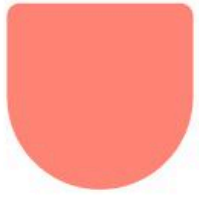




SECTION 02

University Projects

The projects I have completed during my time at University



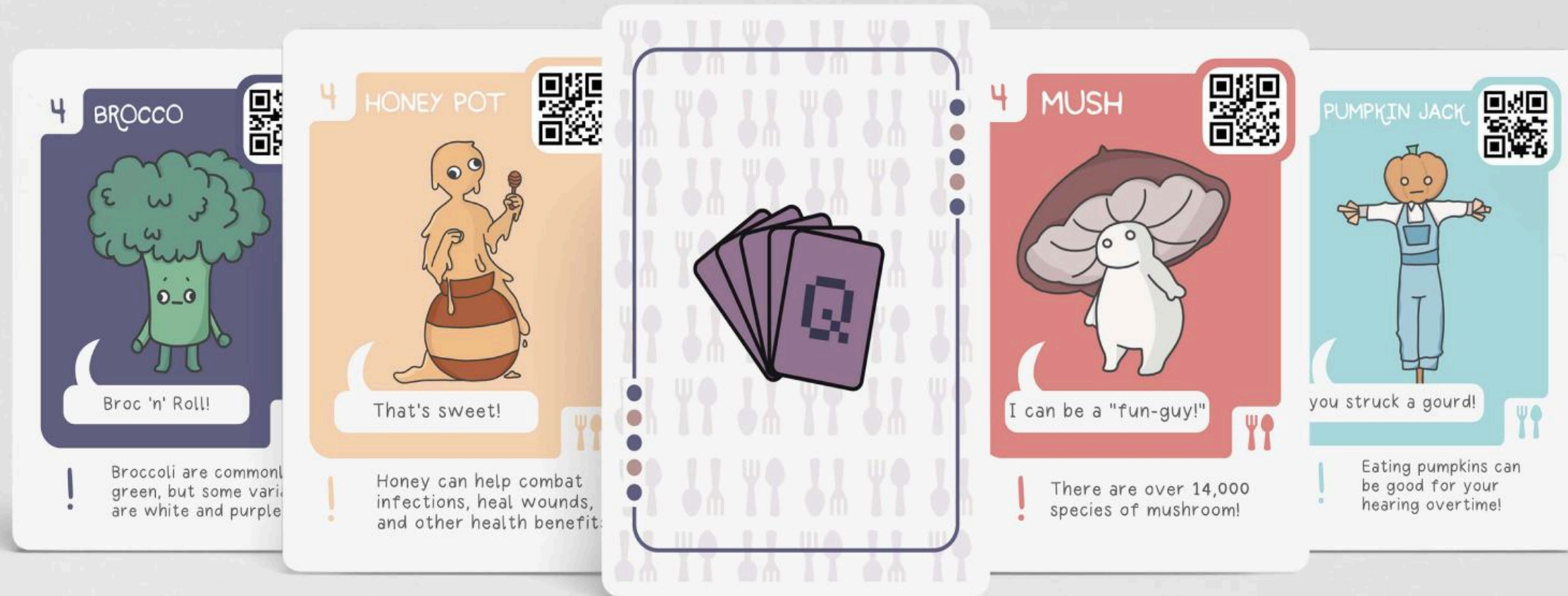
UNIVERSITY PROJECTS

Q-Cards

For the Transmedia Exhibition in 2022, we were asked to create an informative and interactive project that visitors at the University could interact with and learn as they did so. As this project needed to be informative, we decided to primarily target school groups learning about healthy living, and take a similar approach to the creators of 'Top Trumps', using statistics in an innovative card game, putting a fun and competitive spin on learning about nutrition.

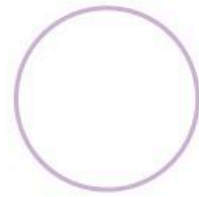
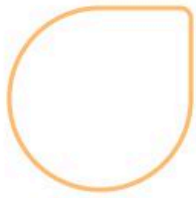
Time: 6 weeks | Contribution: Group | Type: Product Design











UNIVERSITY PROJECTS

Geo-Dock

For the Transmedia Exhibition in 2022, we were asked to create an informative and interactive project that visitors at the University could interact with and learn as they did so. As this project needed to be informative, we decided to primarily target school groups learning about healthy living, and take a similar approach to the creators of 'Top Trumps', using statistics in an innovative card game, putting a fun and competitive spin on learning about nutrition.

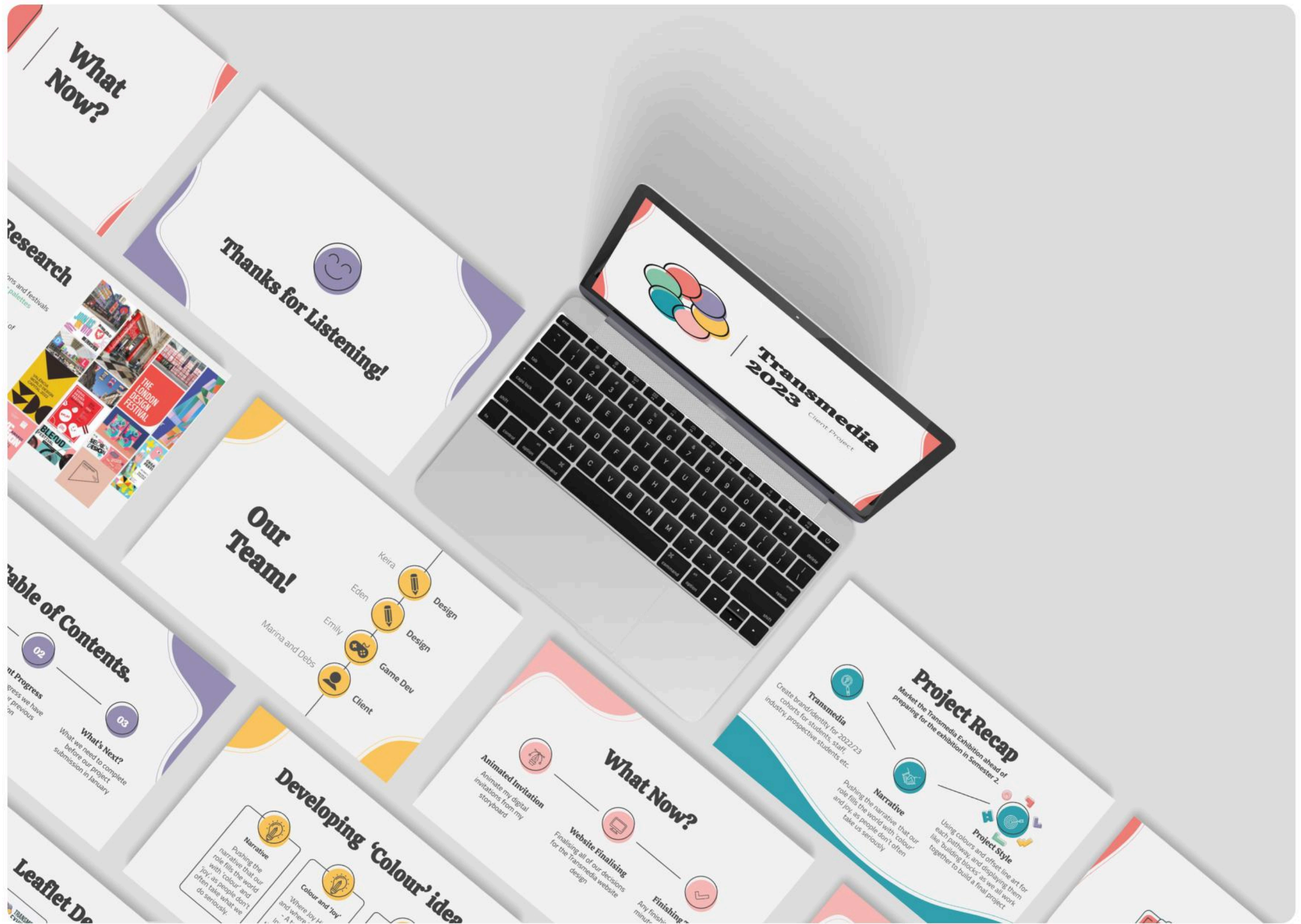
Time: 6 weeks | Contribution: Group | Type: Product Design



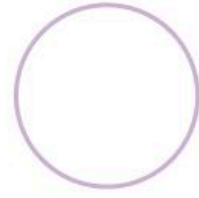
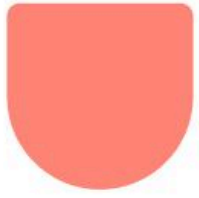










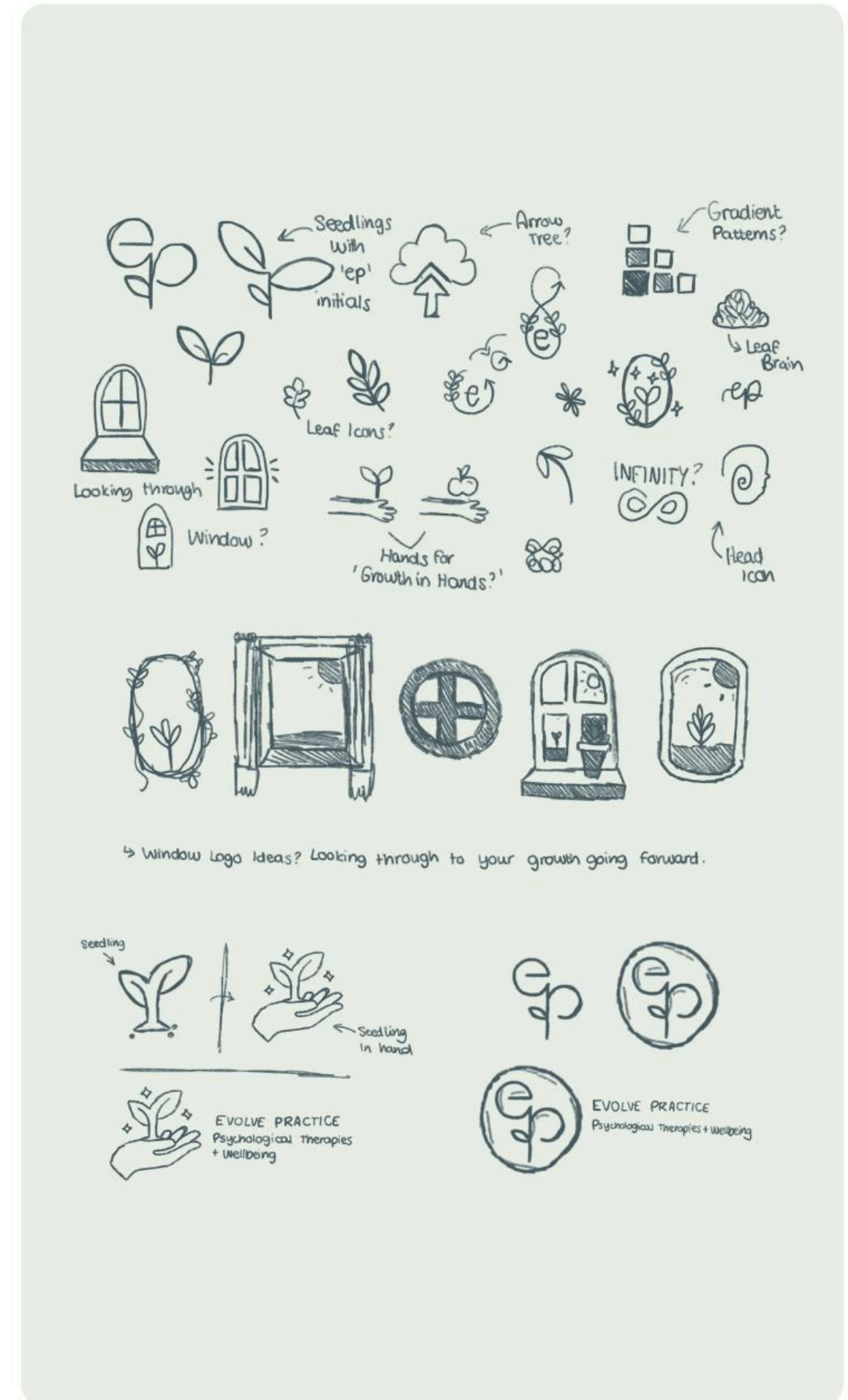


UNIVERSITY PROJECTS

Evolve Practice

For this project, I took on the role of creating branding for an online therapy service through the form on a website. This project challenged me, as I was the only person involved in both the design and development. Therefore, I was able to push myself and expand my knowledge in website development, creating a website through 'Squarespace', while also reinforcing my existing knowledge in logo design and visual identities.

Time: 6 weeks | Contribution: Solo | Type: Branding



EVOLVE PRACTICE
psychological therapies and wellbeing

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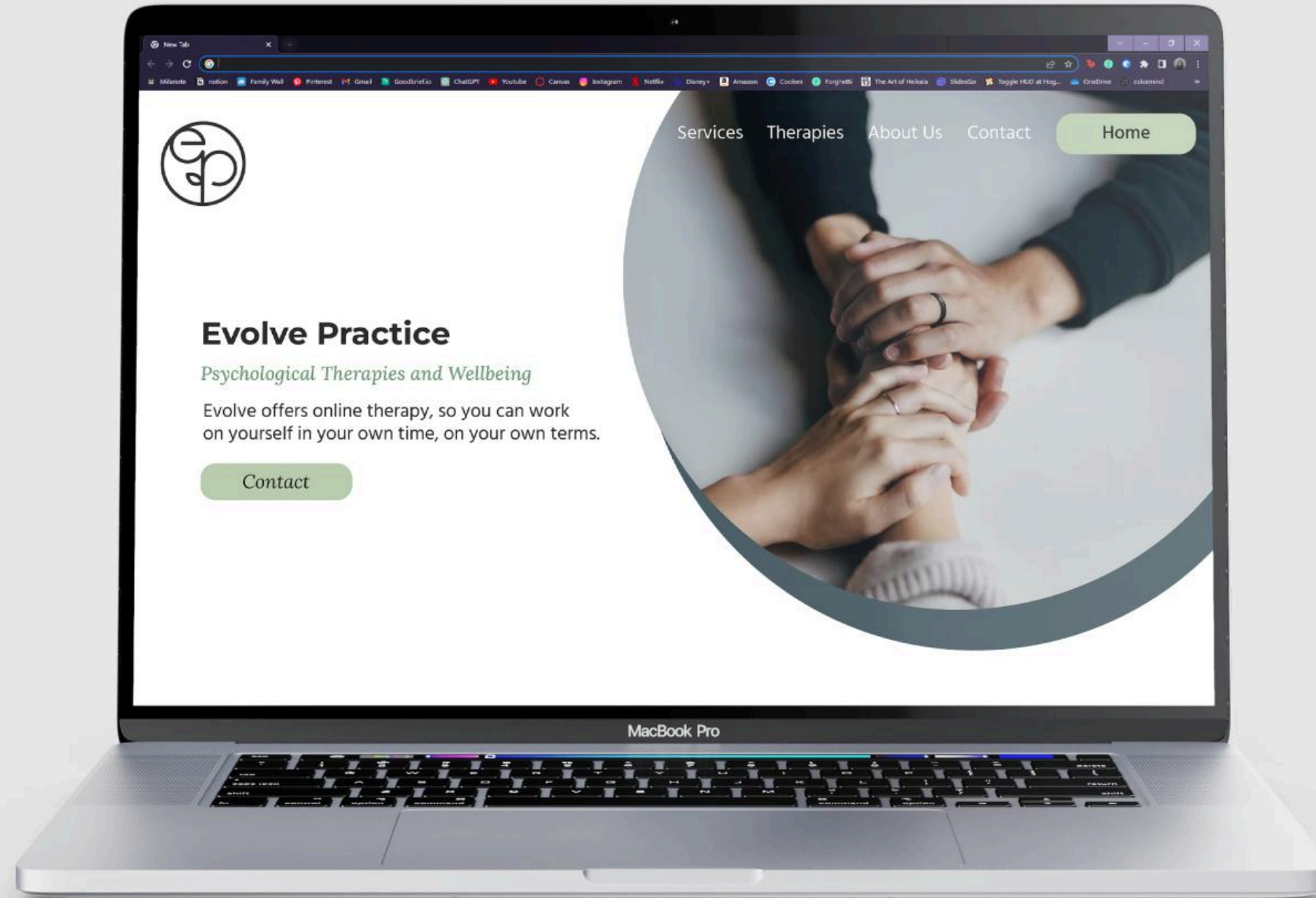
EVOLVE PRACTICE
psychological therapies and wellbeing

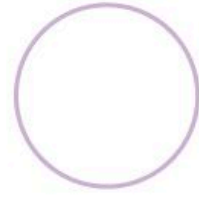
EVOLVE PRACTICE
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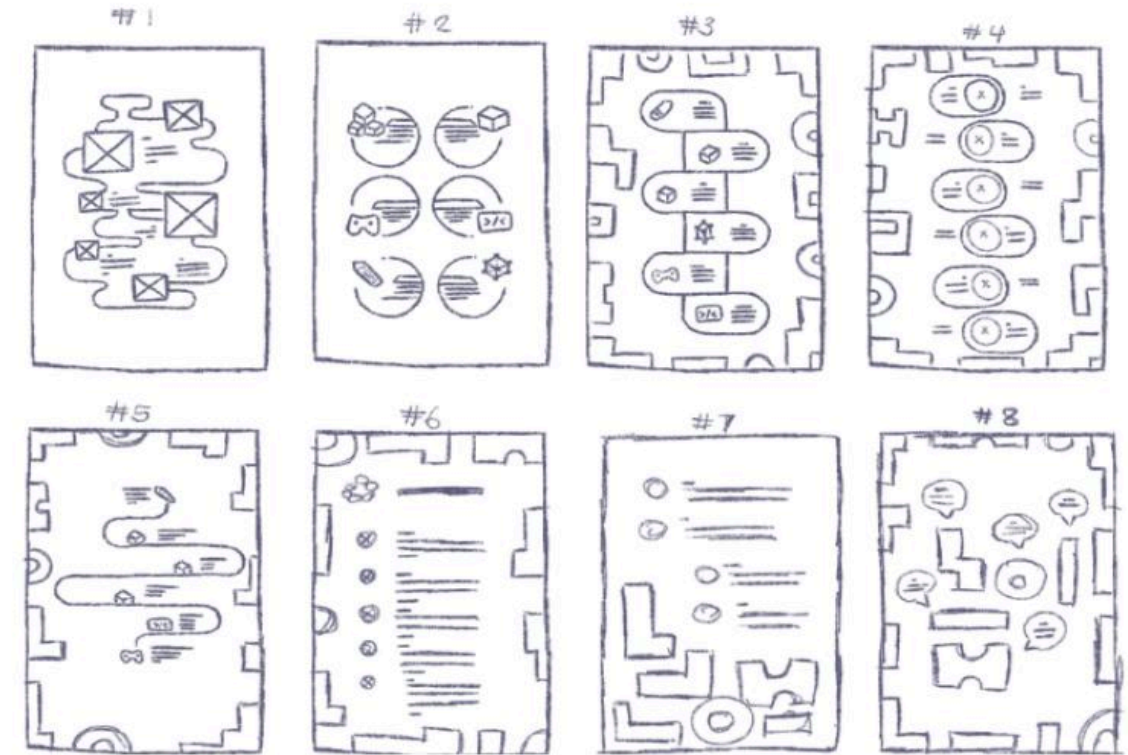
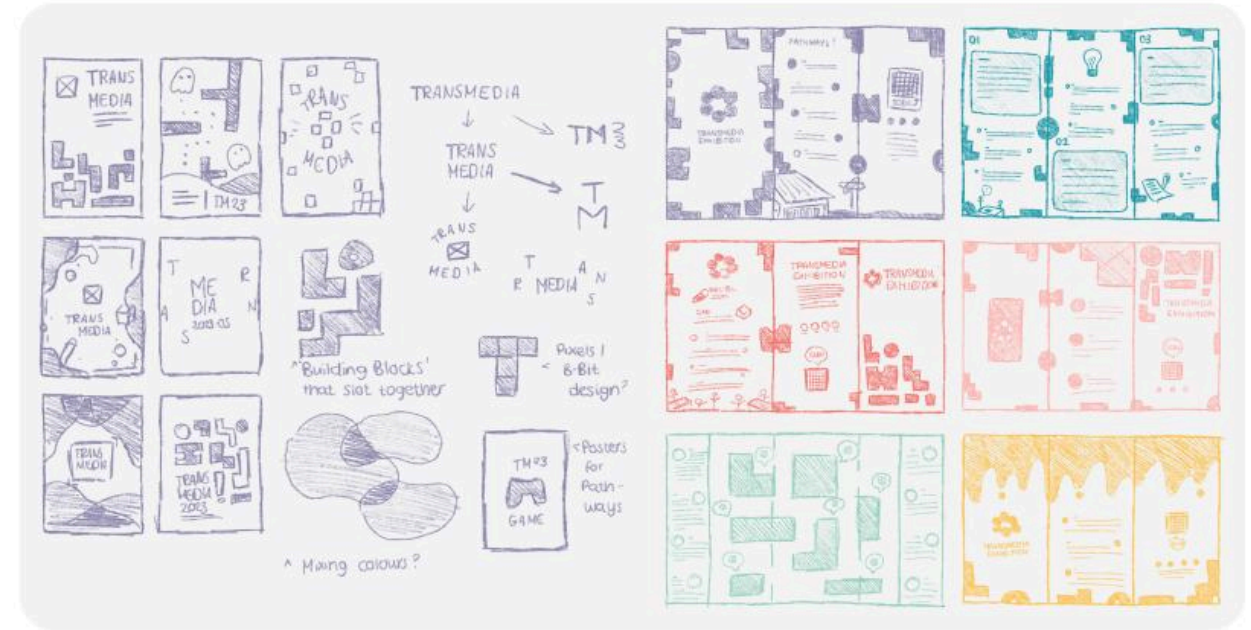


UNIVERSITY PROJECTS

Transmedia Exhibition

For this project, we were asked to create the new visual identity for digital media and design at the end of year Transmedia exhibition for 2023. With a group of three others, we experimented with shapes to represent our different pathways and how we are all 'building blocks', each bringing something important and unique to every design project.

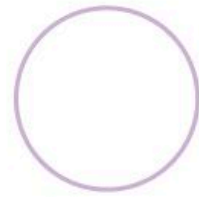
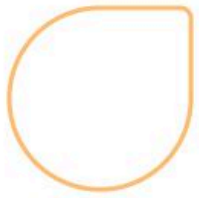
Time: 6 weeks | Contribution: Group | Type: Branding









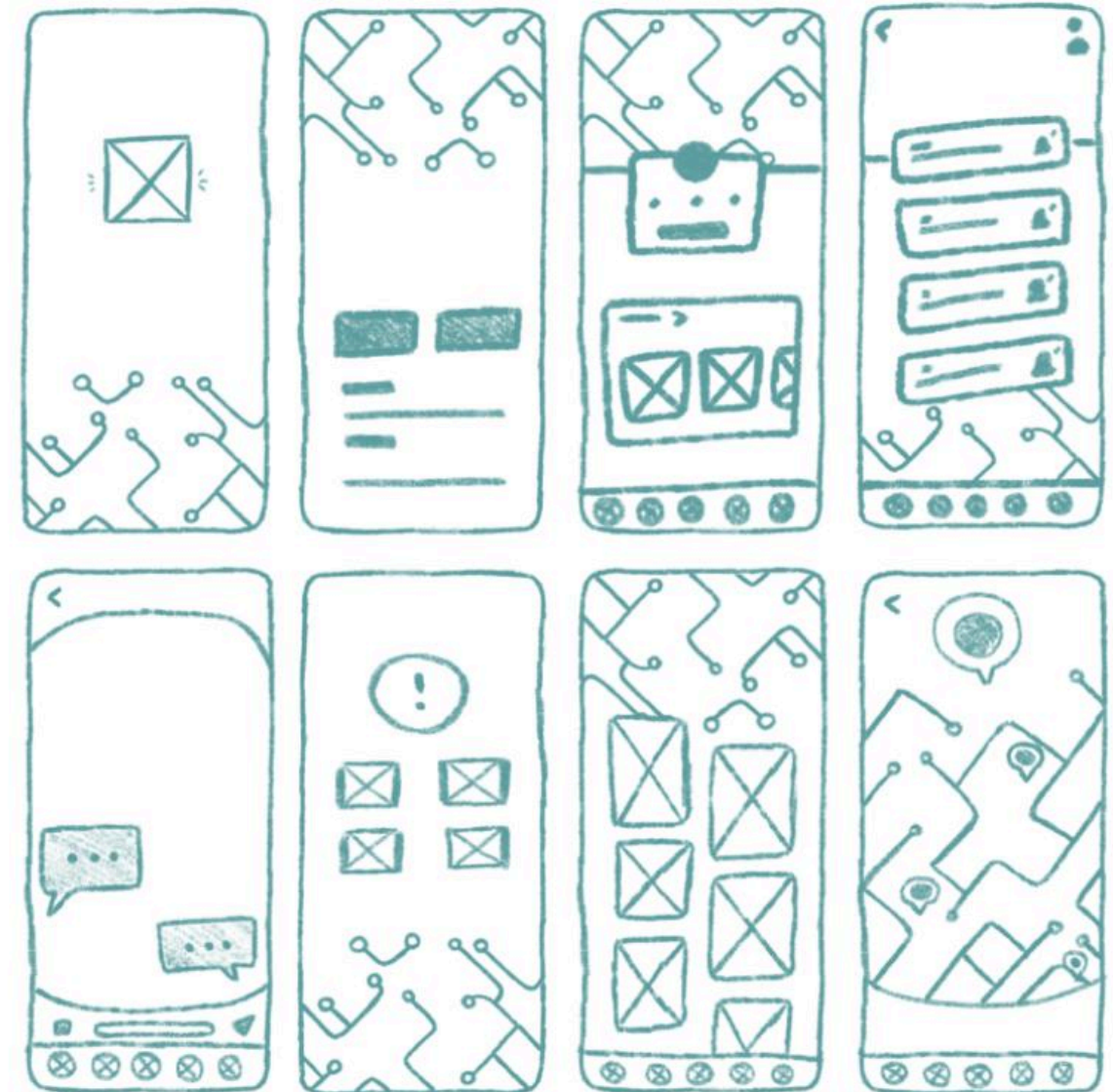


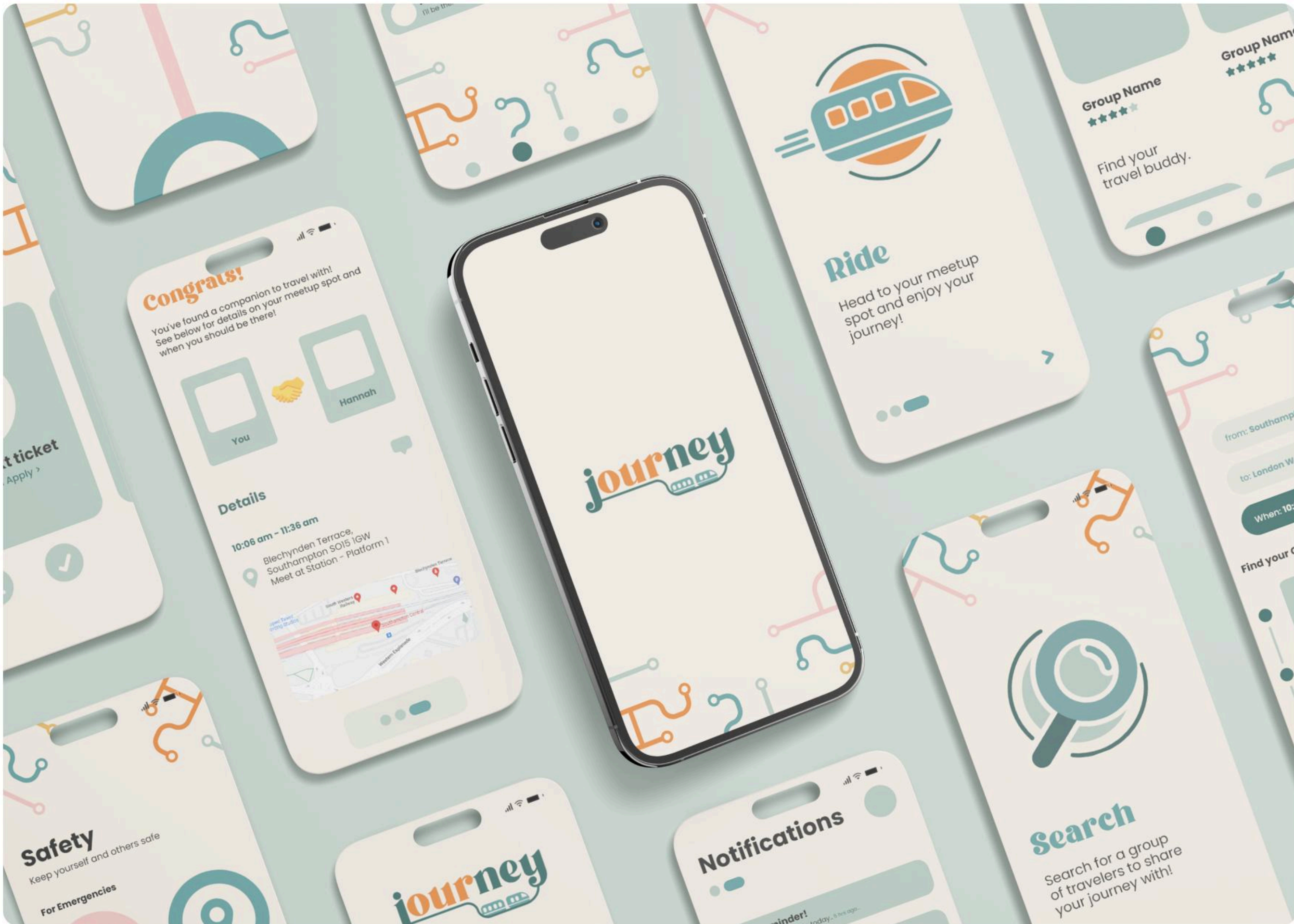
UNIVERSITY PROJECTS

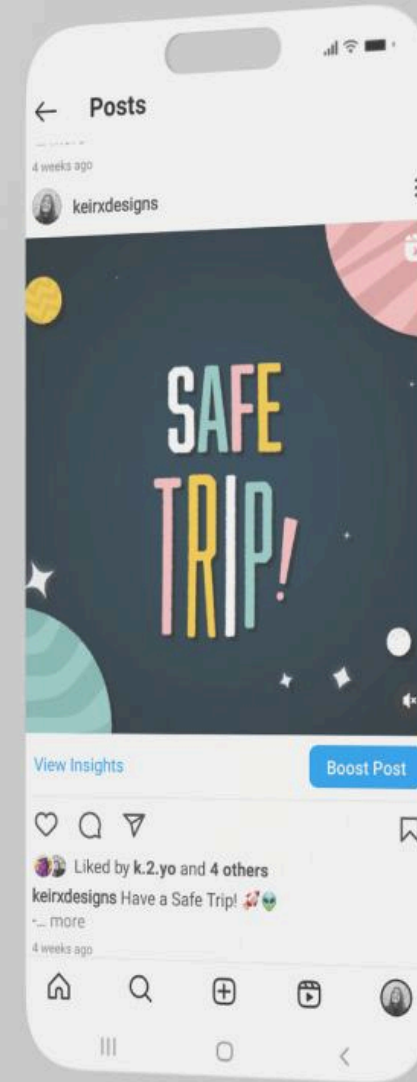
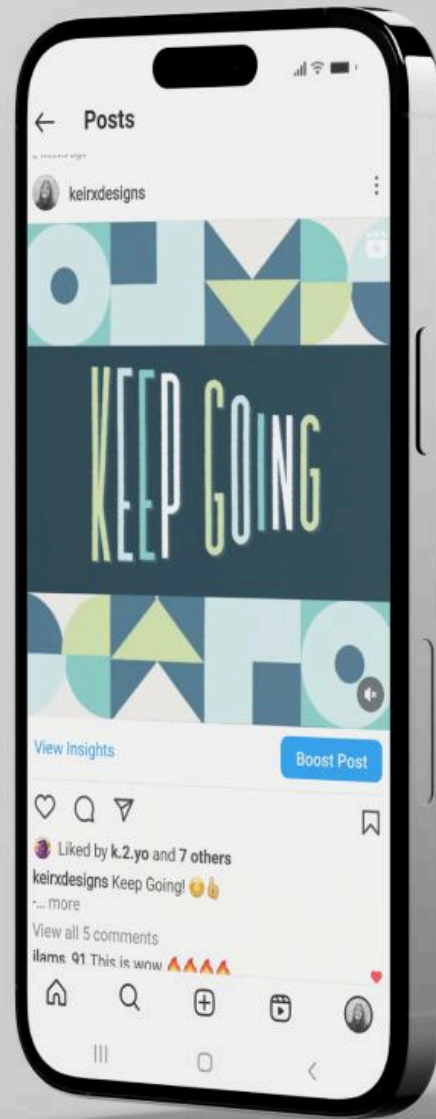
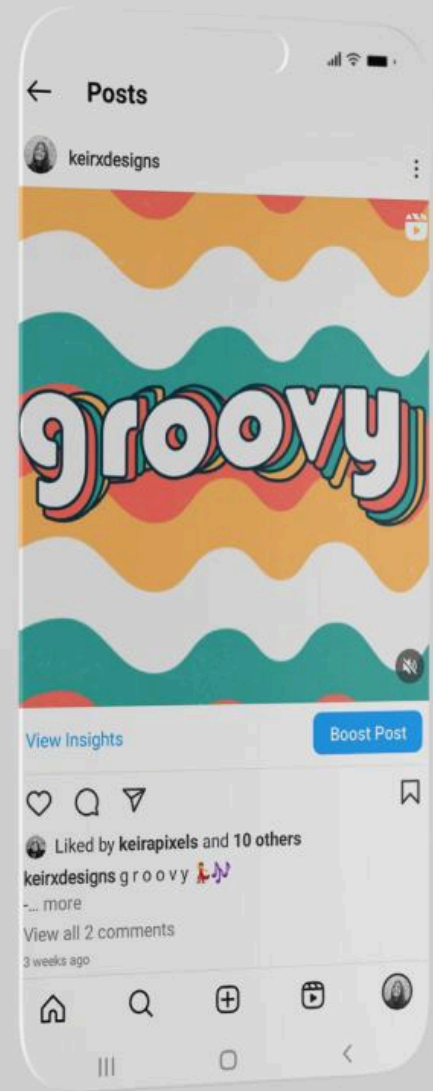
Journey App

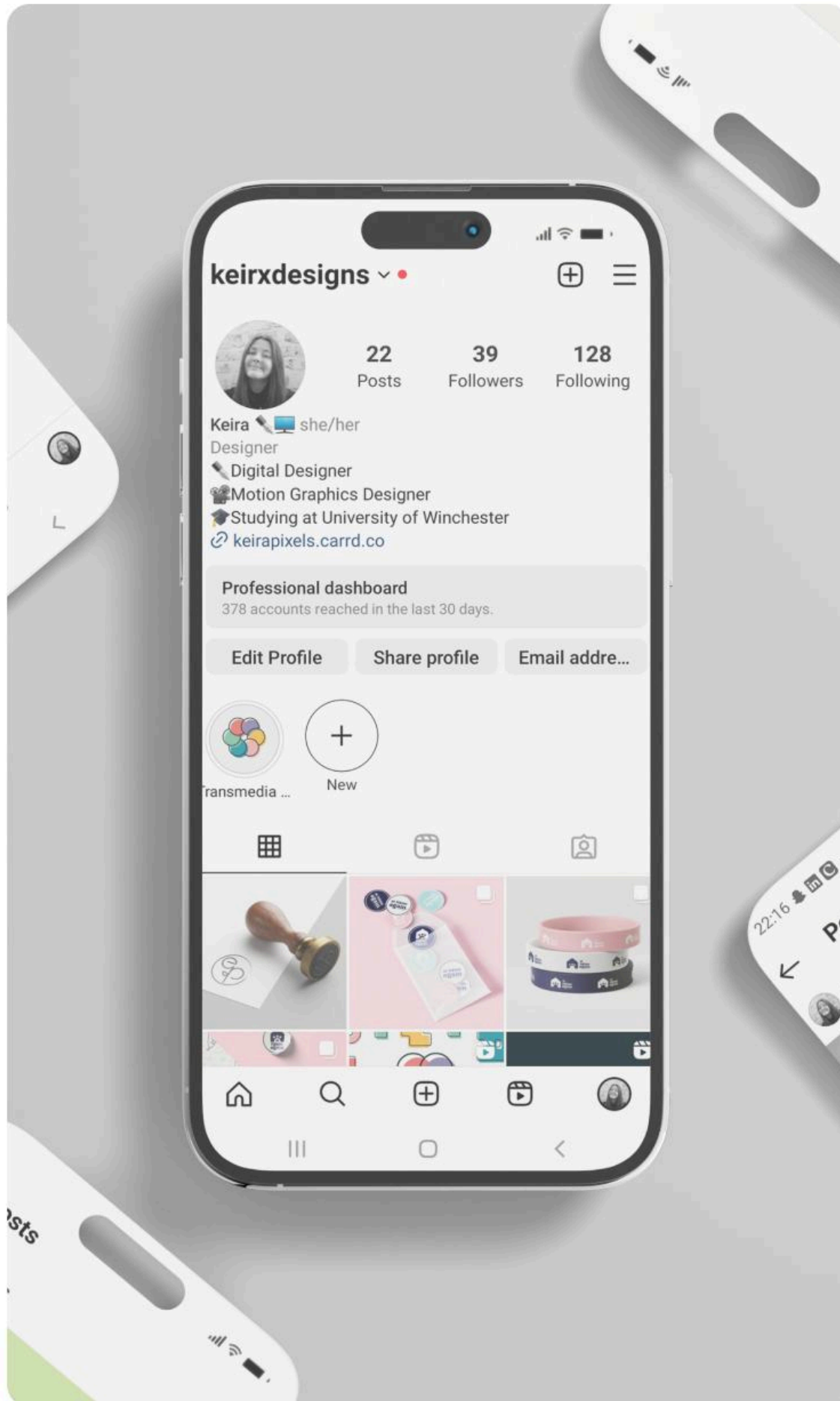
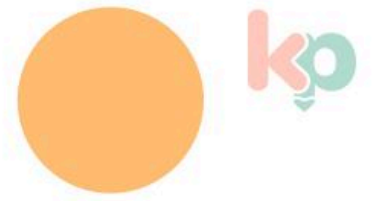
This project aimed to answer one simple question - 'How might we tap into the potential of train stations to amplify positive behaviours?'. My solution to this problem was to create a community-based mobile app that would allow users travelling alone to link up with others to help promote community connections and support for people who get easily overwhelmed when travelling.

Time: 6 weeks | Contribution: Solo | Type: UI / UX Design









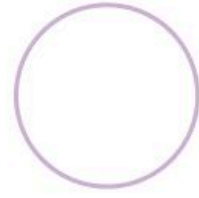
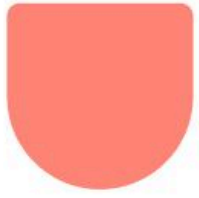
UNIVERSITY PROJECTS

Social Media Campaign

For this project, we were asked to create a social media campaign to build our online presence and explore our targeted industry. For me, this was the industry for motion design. Taking inspiration from other motion designers, I created a series of short animated graphics and scheduled these posts for both Instagram and LinkedIn, monitoring what my target audiences and industry seemed to engage with throughout the campaign.

Time: 6 weeks | Contribution: Solo | Type: Personal Identity



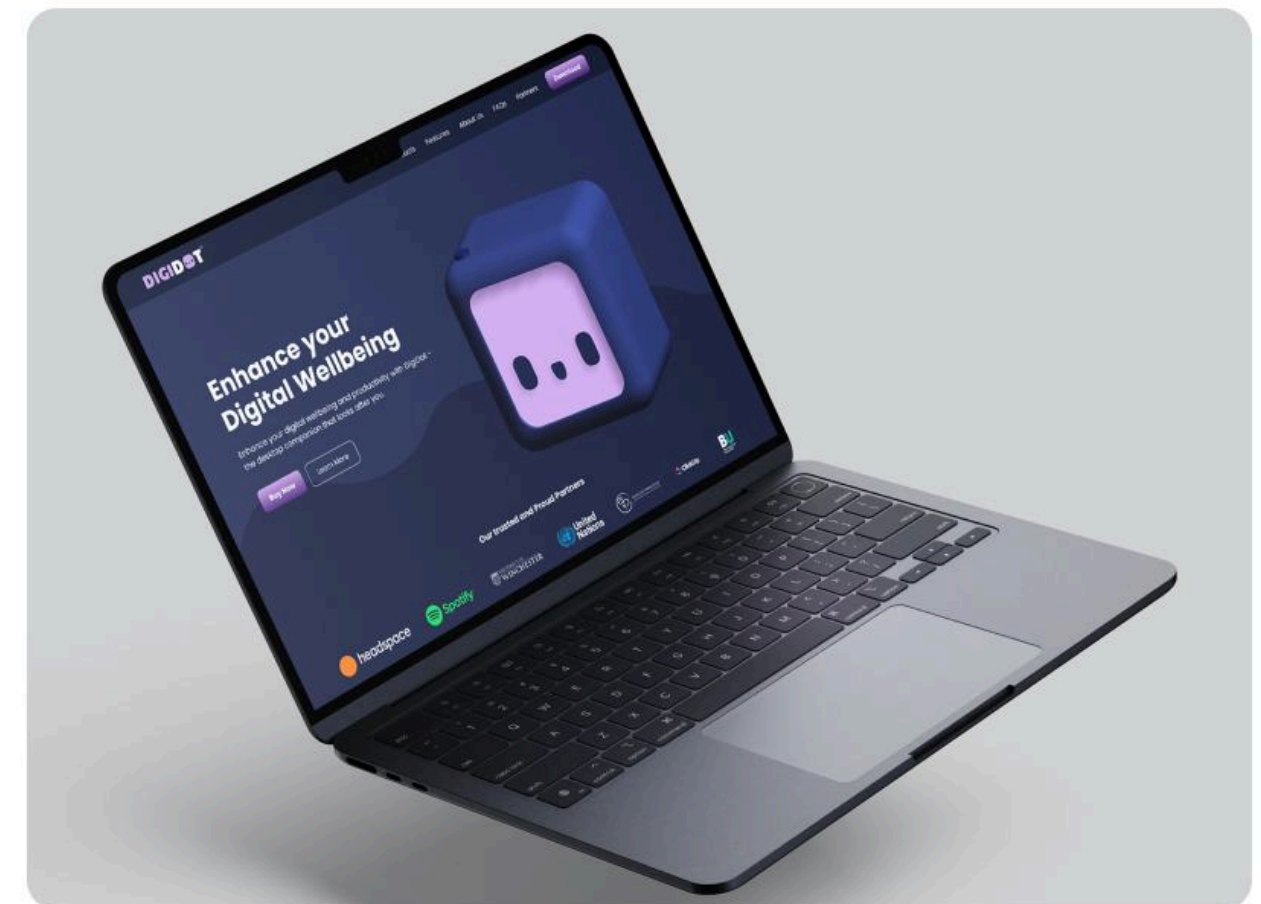


UNIVERSITY PROJECTS

DigiDot

For our final year, we were tasked with creating a negotiated final project that captures the progress of our three-year journey at University. For this project, I created a Digital Wellbeing application and product that aims to help individuals who are working from home improve their digital awareness and overall wellbeing. This project tackled different elements of design, such as UI/UX design, product design, branding, motion graphics and more.

Time: 6 weeks | Contribution: Solo | Type: Final Project





keira pixels



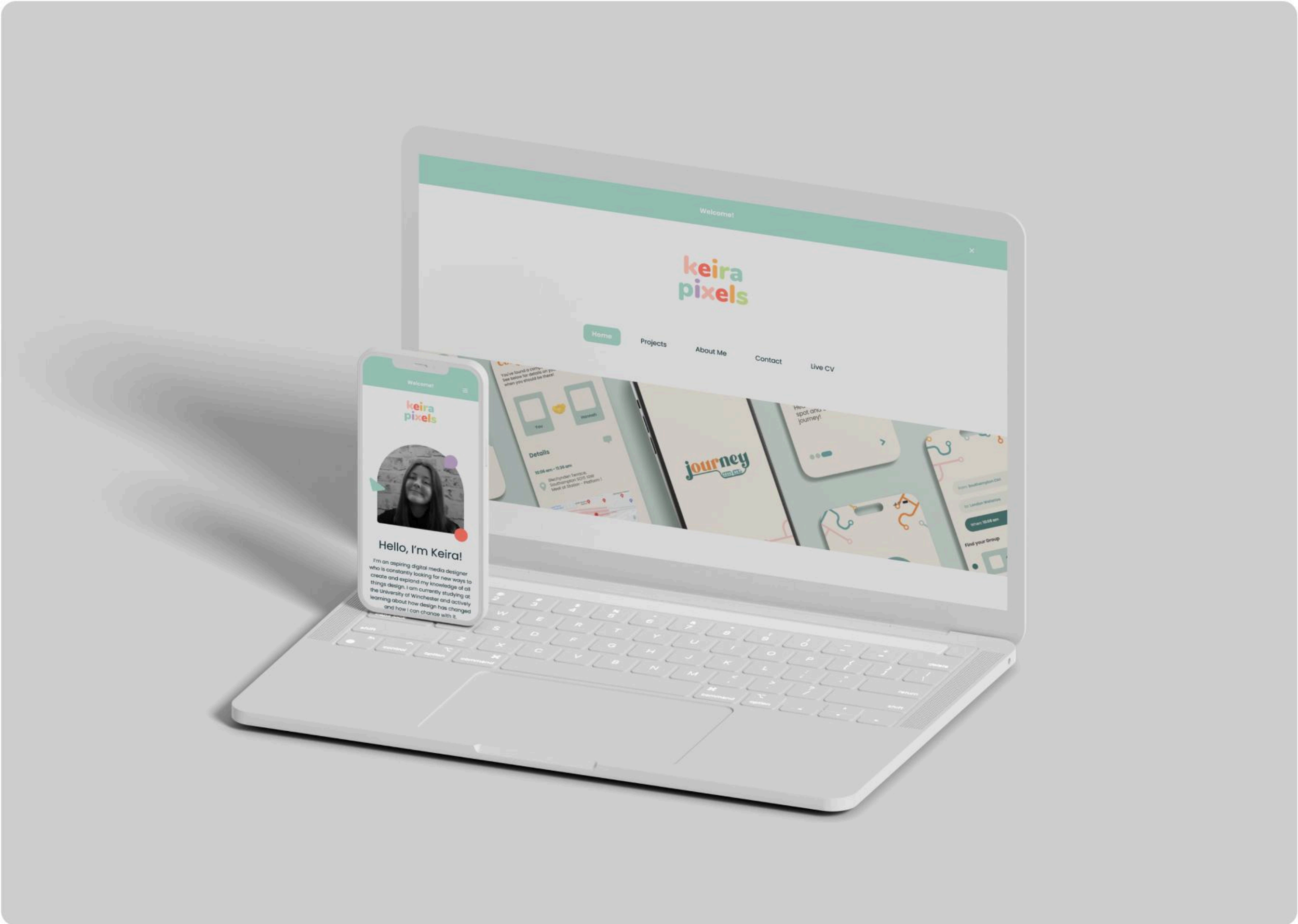
UNIVERSITY PROJECTS

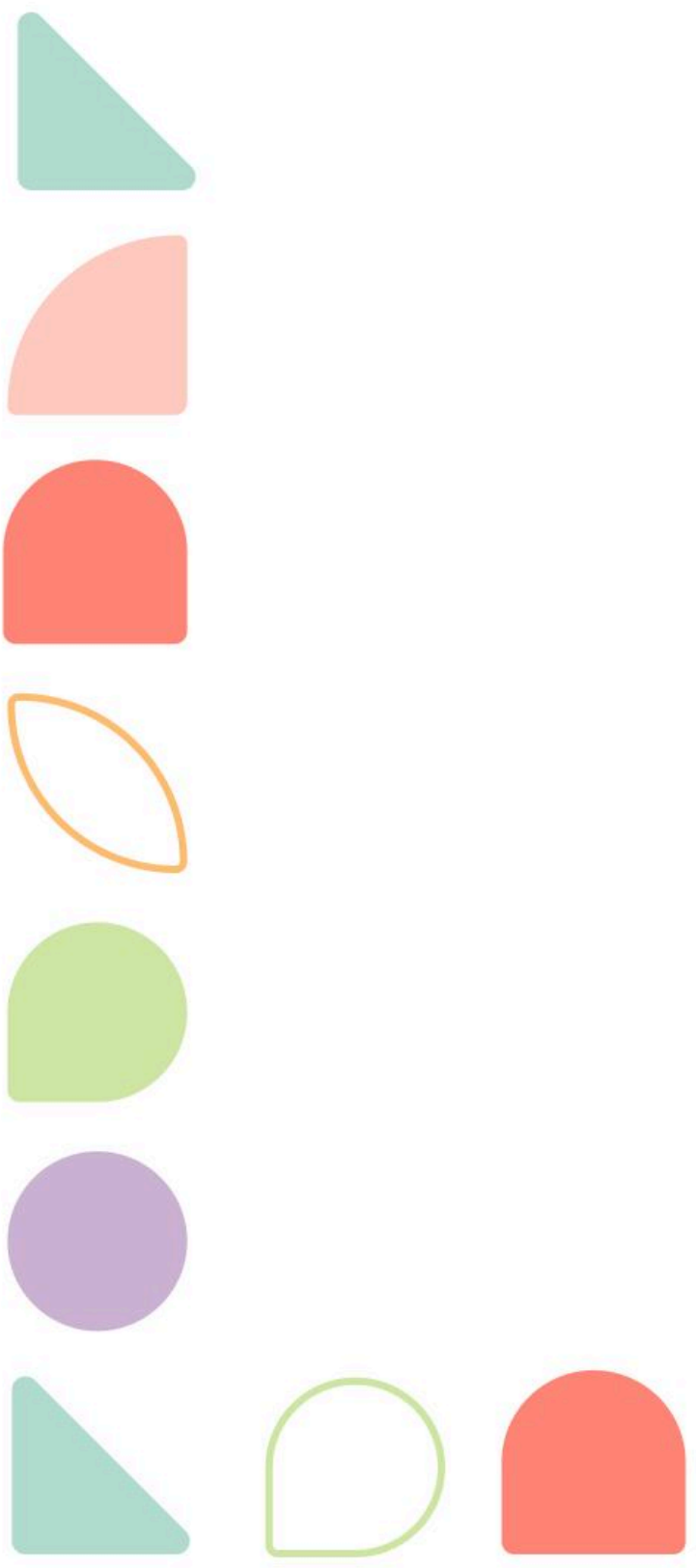
Personal Webfolio

Using the research discovered in my dissertation about how motion design and animation can amplify user interactions in the online world, I decided to design an updated version of my webfolio to better reflect my motion design work.

Time: 6 weeks | Contribution: Solo | Type: Web Design







keira
pixels

