

Office of Admissions SMS Messaging Terms and Conditions

These SMS Messaging Terms and Conditions (“Terms”) govern your use of the short message service (“SMS” or “text messaging”) with the University of Austin (“UATX,” “we,” “us,” or “our”) through the Office of Admissions.

By opting in to receive SMS messages from UATX, you (“you” or “user”) agree to be bound by these Terms. If you do not agree to these Terms, you must not use or consent to receive SMS communications from UATX.

For more information about how we collect, use, and protect your personal data, please review our [Privacy Policy](#).

Opt-In

UATX utilizes SMS messaging to deliver admissions- and enrollment-related information, as well as to engage with prospective and admitted students. By providing your mobile number as part of an application or related form, or by initiating contact with the Office of Admissions via text, you expressly consent to receive recurring SMS messages, including messages sent using an automatic telephone dialing system (autodialer) or prerecorded voice technology, if applicable. These messages may include admissions updates, enrollment reminders, and other communications related to your potential admission or enrollment with the UATX. Message frequency may vary. Standard message and data rates may apply.

This consent applies to all communications related to:

- Admissions information and guidance
- Enrollment processes and requirements
- Administrative notifications and updates
- Other admissions- or enrollment-related communications

Your consent is not obtained in exchange for the purchase of any goods or services. Participation in this SMS service is not a condition of admission, enrollment, or participation in any program or activity offered by UATX.

What We Collect

If you choose to interact via text, UATX may collect your:

- Name
- Email address
- Standardized test score(s)
- Mailing address (if relevant to your inquiry)
- Information necessary for the admissions and enrollment process
- Other details you choose to share

How We Use It

We use this information to:

- Respond to your inquiries
- Provide admissions and enrollment guidance
- Provide deadline reminders, application updates, and other important information about the admissions process.
- Share relevant resources or links
- Maintain records of communication

We may offer a preliminary view of your admissions eligibility based on the information you provide via text. However, UATX must confirm and review your submitted information and official application to make a final admissions decision. UATX reserves the right to revise or withdraw any preliminary view on your admissions eligibility if your submitted information or information contained in your application is inaccurate, incomplete, unverified, or otherwise does not meet our admissions standards in any way. Communications sent by text do not bind UATX.

Who We Share It With

UATX may share information received via text with university partners and external service providers supporting business activities, such as SimpleTexting, which provides UATX’s text messaging platform. UATX also shares data when required by law, rule, court order, search warrant, or subpoena, as well as when it is necessary to protect the safety, property, or rights of others.

UATX and its messaging vendor do not sell, rent, or trade information collected via SMS text message with third parties for promotional purposes.

Opt-Out

You may opt out of receiving SMS text messages at any time by replying STOP to any message or by contacting us at admissions@uaustin.org. Once you opt out, you will no longer receive text messages from UATX.

Withdrawing consent to receive SMS messages will not affect your eligibility for admission, enrollment, or participation in UATX programs.

Please note: Opting out of SMS communications will limit our ability to deliver admissions or enrollment decisions via text message. If you choose to opt out, you may still be required to complete the traditional admissions process and receive updates through alternative channels, such as email, phone, or mail.

Family Educational Rights and Privacy Act

Information collected through SMS communications may become subject to the Family Educational Rights and Privacy Act (FERPA) upon admission or enrollment. UATX handles all enrolled students' data in compliance with FERPA and applicable state laws.

Children Under the Age of 13

UATX does not knowingly collect personal data from individuals under the age of 13. If you are under 13, do not provide any information about yourself to UATX via text message. If you are under 13 and are interested in attending UATX, please have your parent or guardian contact us at admissions@uaustin.org on your behalf.