

Module Specifications

Year/Level: 4
Programme: Digital Media Design

Module: Communication and Core Media Prd	Module Code: 4FTC2069	Credits: 45
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Module Description: **Mandatory**

This is an introduction to the imaginative responses and creative inventiveness in making images, sounds, video and interactive media, which are at the heart of this course. Through project work, students develop skills in communicating ideas, facts and feelings. They begin to reflect on and evaluate their output. A series of Lecture, demonstrations and structured workshops give the students initial knowledge, good working practices and skills, which enable the effective realisation of project work. Students will be directed in their management of independent study and group work. Students develop their understanding of traditions

Module: Mind: Histories, Theories, Context	Module Code: 4FTC2068	Credits: 30
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Module Description: **Mandatory**

Media in Mind extends knowledge and understanding of the role of interactive media as fundamental aspects of todays society and contemporary culture. It approaches this through an exploration of the human subject, a mapping of media histories, traditions and processes and an examination of the forces that drive technological development. The module enables them to consider, or even challenge these factors to eventually produce work that responds to the current socio-political and economic reality.

Module: Fiction and Hybrid Media Construd	Module Code: 4FTC2070	Credits: 45
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Module Description: **Mandatory**

This module encourages the further development of the imaginative responses and creative inventiveness in combining images, sounds, text, video and interactive m