

Module Specifications

Year/Level: 4
Programme: Business Management with Leadership and Management

Module:	Accounting for Managers	Module Code:	4FBS2000	Credits:	15
Module Description:				Mandatory	
This module introduces students to the principles of accounting and its role in managerial decision-making. Students prepare and interpret financial and management accounting information, applying accounting techniques to support planning, control, and business decision-making.					
Module:	Business Technology Trends	Module Code:	4FBS2005	Credits:	15
Module Description:				Mandatory	
This module introduces students to emerging business technologies and their impact on organisations. Students evaluate digital technologies, data, social media, and e-commerce in improving business processes, supporting decision-making, and enhancing organisational performance.					
Module:	Economics for Business	Module Code:	4FBS2008	Credits:	15
Module Description:				Mandatory	
This module introduces students to the principles of economics and their relevance to the business environment. Students examine markets, consumer behaviour, industry structures, and public policy, as well as their impact on business analysis and decision-making.					
Module:	The Business Professional	Module Code:	4FBS2020	Credits:	15
Module Description:				Mandatory	
This module equips students with the academic, digital, and practical skills required for success in higher education. Students strengthen their communication, research, digital literacy, and reflective practice skills to become confident, independent, and effective learners.					
Module:	The Global Business Environment	Module Code:	4FBS2021	Credits:	15
Module Description:				Mandatory	
This module introduces students to globalisation and its impact on contemporary business. Students analyse international business environments, cultural differences, and global business challenges, applying global perspectives to support responsible and effective management in diverse organisational contexts.					
Module:	Introduction to Organisational Behaviour	Module Code:	4FBS2099	Credits:	15
Module Description:				Mandatory	
This module introduces students to the principles of organisational behaviour and their application in contemporary organisations. Students evaluate management, leadership, motivation, organisational culture, and team dynamics.					
Module:	Analysing & Managing Business Data	Module Code:	4FBS2100	Credits:	15
Module Description:				Mandatory	
This module introduces students to the collection, analysis, and interpretation of business data. Students apply descriptive, predictive, and prescriptive analytics techniques to analyse business data, solve management problems, and support business decision-making.					
Module:	Principles of Marketing	Module Code:	4FBS2101	Credits:	15
Module Description:				Mandatory	
This module introduces students to the key concepts and theories that underpin the marketing discipline. Students explore the role and function of marketing, the marketing environment, and the marketing mix in creating value for customers and organisations.					