

Module Specifications

Year/Level:

4

Programme:

Business Analytics and Artificial Intelligence

Module:	Business Decisions in Practice	Module Code:	4FBS2156	Credits:	30
Module Description:				Mandatory	

This module develops students' collaborative problem-solving and decision-making skills through practical business challenges. Students apply management and problem-solving frameworks, work effectively in teams, and evaluate business decisions within realistic organisational contexts and across the different business functions.

Module:	Entrepreneurial Leadership for Social Impact	Module Code:	4FBS2158	Credits:	30
Module Description:				Mandatory	

This module develops students' understanding of social entrepreneurship, responsible leadership, and sustainable business practice. Students work collaboratively to design and develop a social enterprise, applying entrepreneurial thinking and leadership skills to create positive social impact.

Module:	Skills for Success in AI and Analytics	Module Code:	4FBS2160	Credits:	30
Module Description:				Mandatory	

This module equips students with the academic, digital, and professional skills required for success in higher education and data-driven workplaces, such as AI tools, predictive analytics, and data interpretation. Students strengthen their communication, digital literacy, analytical thinking, teamwork, and self-management skills while applying these capabilities to business analytics and artificial intelligence contexts.

Module:	Developing Your Future Career in AI and Analytics	Module Code:	4FBS2161	Credits:	30
Module Description:				Mandatory	

This module equips students with the academic, digital, and professional skills required for success in higher education and data-driven workplaces. Students strengthen their communication, digital literacy, analytical thinking, teamwork, and self-management skills while applying these capabilities to business analytics and artificial intelligence contexts.

Module:	Supporting personal and business professional practice (SPP)	Module Code:	4FBS2159	Credits:	0
Module Description:				Mandatory	

This module supports students' transition to university by developing the academic, digital, and personal skills required for successful study and professional development. Students reflect on their strengths, identify development goals, and build a personal development portfolio through structured self-assessment, tutor support, and reflective practice.