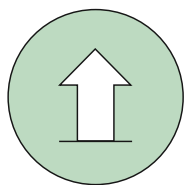


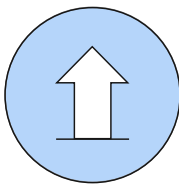
How Visionary Companies Get the Credit They Deserve on the Long-Term Stock Exchange

The Long-Term Stock Exchange (LTSE) champions public and late-stage private companies committed to long-term value creation.



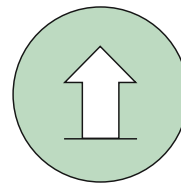
360%

Outperformance of annual goal for qualified long-term investor ownership¹
[Read the case study](#)



179%

Increase in long-term investor quality since listing on LTSE²
[Read the case study](#)



118%

Outperformance of investor quality vs public peers³
[Read the case study](#)

The Capital Markets Problem

Today's capital markets reward short-term signals rather than long-term value creation.

Structural pressures include:

- Quarterly earnings expectations
- Activist investor campaigns
- High shareholder turnover
- Misalignment between company strategy and investor time horizons

For the **10–15% of companies that genuinely operate with long-term governance and stakeholder orientation**,⁴ this creates a paradox.

They are building long-term value, yet the market often fails to recognize it.

Late-stage private companies face a similar challenge. As they scale, new investors may not share the governance philosophy or time horizon required to drive sustained long-term profit with purpose and impact.

The Long-Term Stock Exchange Model

The **Long-Term Stock Exchange** was designed specifically to correct this structural misalignment.

LTSE is the **only SEC-approved exchange built to reward long-term thinking**.

Our revolutionary set of five SEC-approved principles are rooted in **50 years of research** from academics, policymakers, and some of the best business minds in the capital markets system.

They focus on stakeholders, strategy, compensation, governance, and investors, all with a long-term perspective.

For public companies, **listing on LTSE requires minimal operational overhead** while signaling a commitment to long-term value creation to long-term institutional investors.

For late-stage private companies, **LTSE Private Markets** provides infrastructure for **patient capital, governance advisory services, and structured liquidity** to founders, early investors, and employees.

Institutional Perspective



"LTSE represents a bold attempt to reshape the capital markets ecosystem and to provide a platform for companies that prioritize long-term success."⁵

Carol W. Geremia
President, MFS Investment Management

[Read the MFS White Paper *Playing a Bigger Game*](#)

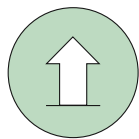
Measurable Business Outcomes

Companies working with LTSE demonstrate measurable improvements in market recognition.

Asana + LTSE Partnership Results

Collaboration with LTSE helped reinforce Asana's long-term strategy to win enterprise customers. [Read the case study.](#)

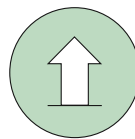
Enterprise Perception Impact



92%

Of customer executives strongly agree or agree that the partnership between LTSE and Asana strengthens their consideration for doing business with Asana⁶

Revenue Impact



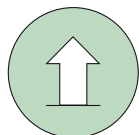
116%

Outperformance versus target annual recurring revenue goal⁷

ThredUp + LTSE Partnership Results

National campaigns show how LTSE differentiates brands with values-aligned consumers. [Read the case study.](#)

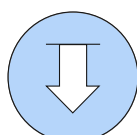
Customer Growth



1,317%

Outperformance on customer purchases⁸

Cost Efficiency



338%

Lower customer cost-per-incremental-action⁹

Implications for Companies

- Not every company qualifies for LTSE. That's the point.
- LTSE is designed for the **10–15% of companies already operating with long-term governance discipline.**
- For these companies, the issue is **getting recognition in the market for long-term-focused behavior.**
- Listing on LTSE ensures long-term value creation is properly understood and valued.

Ready to get the credit you deserve?

Public Companies

Find out if your company qualifies to list on the Long-Term Stock Exchange and start getting the credit you deserve.

[Book a Meeting](#) →



Late-Stage Private Companies

Connect with long-term investors, access primary and secondary capital, and build the governance foundation for lasting growth.

[Book a Meeting](#) →



Sources

1. Based on LTSE and ThredUp tracking data, as of Q3 2025
2. Measured via LTSE Long-Term ScoreSM as applied to LTSE proprietary data-sets, FactSet, and relevant SEC filings, as of Q3 2025
3. Measured via LTSE Long-Term ScoreSM as applied to LTSE proprietary data-sets, FactSet, and relevant SEC filings, as of Q3 2025
4. Based on an internal analysis conducted by LTSE Services, Inc., in January 2024
5. Geremia, Carol, *Playing a Bigger Game*, MFS White Paper, 2025
6. Based on Asana x LTSE Survey Data for Asana and LTSE's co-branded New York Work Innovation Summits, Executive Dinners 2023 and 2025
7. Based on Asana data, 2023 and 2024 for clients who attended Asana X LTSE co-branded Work Innovation Summits
8. Statistics versus ThredUp target goal for ThredUp x LTSE Co-branded Campaign Summer 2024
9. Statistics versus ThredUp Target Goal for ThredUp x LTSE Co-Branded August 2025 Campaign