

Discover how listing on the Long-Term Stock Exchange delivered the results that matter most

“We have chosen to list with the Long-Term Stock Exchange (“LTSE”) to align ourselves with people and organizations that share a long-term view of our growth. We believe that a long-term philosophy is in service of pursuing our vision in a steady and persistent manner. Like all companies, we intend to create great returns for our shareholders and our goal is that those returns are a natural byproduct and a catalyst to fulfilling our mission: to help humanity thrive by enabling the world’s teams to work together effortlessly.”



Dustin Moskowitz
Co-Founder & Chair, Asana



Dan Rogers,
Chief Executive Officer, Asana

Asana’s vision for the future of work is the same vision that empowers its long-term strategy: helping humanity thrive by enabling the world’s teams to work together effortlessly. Asana has always been committed to creating long-term value, and listing on Long-Term Stock Exchange has helped the company get the credit it deserves from stakeholders.

LTSE methodology drives best-in-class long-term investor quality

Listing on the Long-Term Stock Exchange allows qualifying companies to authentically communicate their vision with stakeholders who share a passion for long-term value creation. These companies exemplify leadership and distinguish themselves as trailblazers of a new era, with like-minded long-term investors helping them take the next step forward.

↑ 177%

Increase in Asana’s long-term investor quality since listing on the Long-Term Stock Exchange. Asana is significantly outpacing its top industry competitor’s investor quality.¹

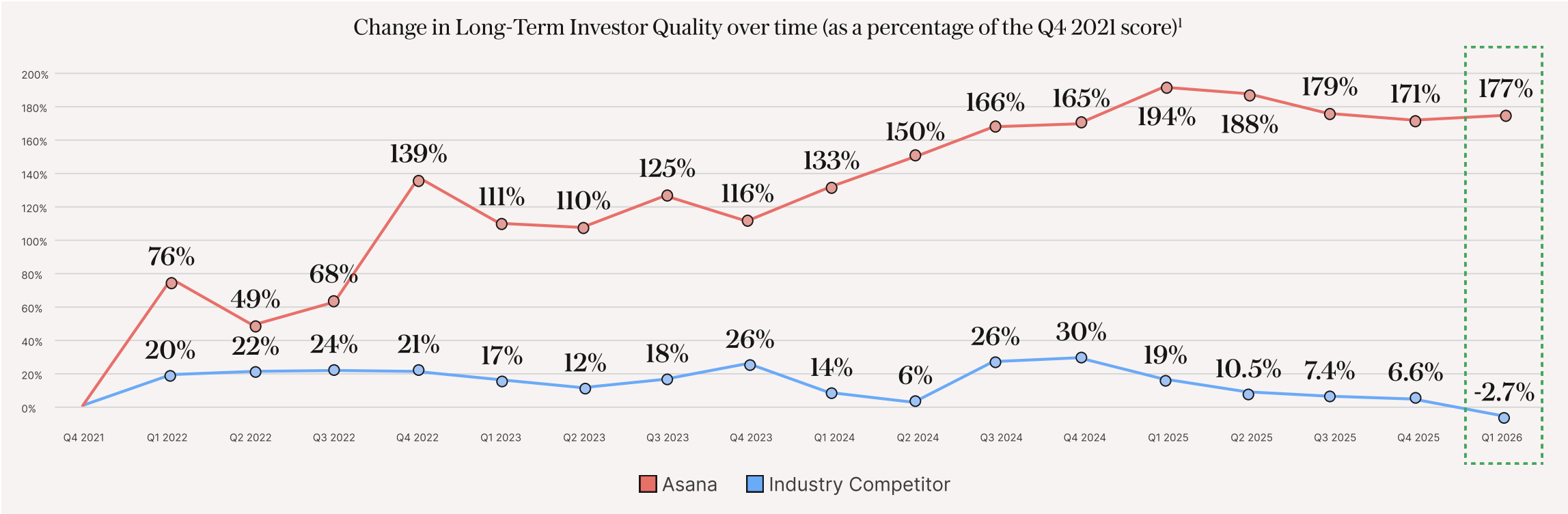
↑ 139%

Improvement to Asana’s long-term investor quality vs. Asana’s overall publicly traded comparable group since listing. In addition, investor quality continues to exceed Asana’s publicly traded comparable group for the last three quarters.¹

↑ 290%

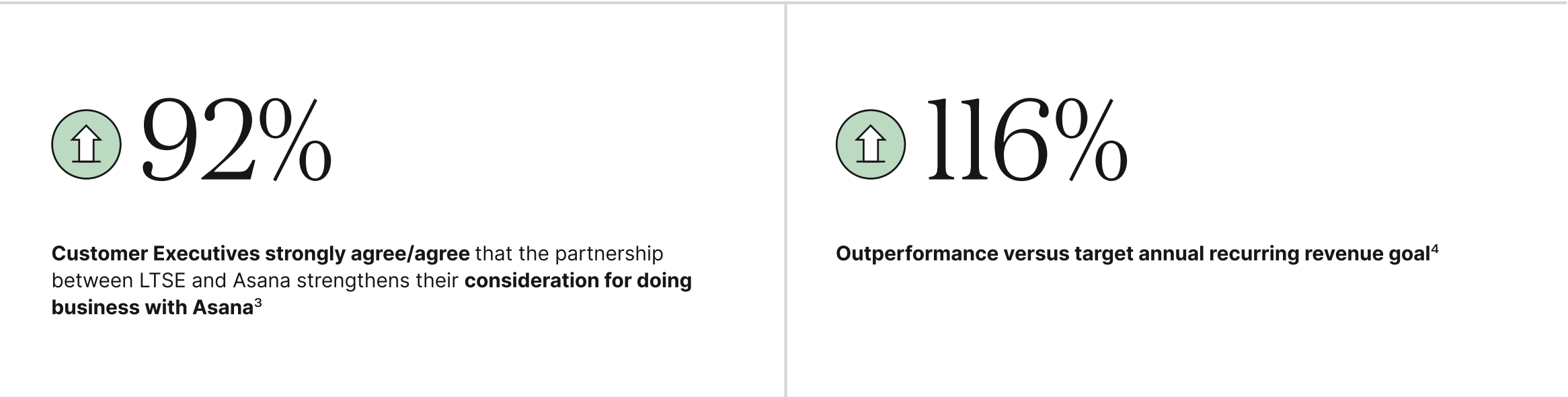
Outperformance of 2026 annual goal to bring in qualified long-term investor ownership. All investors rank in Asana’s Top 25 actively managed ownership.²

Asana outperforms top industry competitor



Partnership with LTSE expanded Asana's annual recurring revenue

LTSE and Asana collaborated to establish measurable outcomes that align with Asana's long-term strategy to acquire enterprise customers.



Raised awareness of Asana's long-term value and leadership



Sources:

1. Measured via LTSE Long-Term ScoreSM as applied to LTSE proprietary data-sets, FactSet, and relevant SEC filings, as of Q1 2026

2. Based on LTSE and Asana tracking data, as of Q1 2026

3. Based on Asana x LTSE Survey Data for Asana and LTSE's co-branded New York Work Innovation Summits, Executive Dinners 2023 and 2025

4. Based on Asana data, 2023 and 2024 for clients who attended Asana X LTSE co-branded Work Innovation Summits

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