



Referral Kit

Welcome to Shippo's Referral Program – Give \$50, Get \$50

Let's get you earning!

We're so excited to partner with you. Below are talking points, logos, graphics, and pointers to help make your referral experience a success. Whether you're sharing Shippo with your audience via social, email, or your website, this kit makes it easy to spread the word (and start earning).

Only got a minute? That's all you'll need to see how we help small businesses save time and money on shipping. [Watch now](#)

How does the referral program work?

Enter your email at shippo.com/referral to get your link. Share it everywhere. Earn \$50 when your referral prints their first label - and they get \$50 in credit after spending \$50. Win-win!

What does Shippo do?

Shippo makes shipping simple, affordable, and stress-free for small businesses – with up to 90% off retail rates. Ultimately, we help businesses save time and money, so they can focus on other critical parts of their business.

How can I explain Shippo to my audience?

- Shippo is the easy-to-use shipping solution built by small business owners, for small business owners.
- Save up to 90% off retail shipping rates from 40+ carriers, including USPS, UPS, and FedEx.
- Connect all your online stores in one place and manage your shipping from a single dashboard.
- Print labels in batches, and easily handle tracking and returns.
- Set up shipping rules to automate repetitive tasks and create labels faster.
- Get started for free with Shippo's Starter plan – you only pay for what you ship (up to 30 labels a month).

Do my referrals need to pay anything to start?

Shippo is free to use – there are no monthly fees on the Starter plan, and your network only pays for the labels they print. Once they spend \$50 on labels, they'll automatically receive \$50 in Shippo credits.

What are the benefits of the Pro Plan?

- Optimize your shipping workflow with Shippo's exclusive Pro Plan features:
 - **Enjoy unlimited savings on unlimited shipping labels:** Get up to 90% off retail rates for up to 10,000 labels/month.
 - **Customize your tracking notifications:** Add product recommendations and promotions to your notifications to drive repeat business. Include your logo and brand colors to also leave a lasting impression.
 - **Get help faster:** Chat and phone support helps ensure your shipping runs smoothly.
 - **Add up to 5 users to your account:** Optimize shipping with your team. Track who creates each label and address any customer issues with the appropriate team member promptly, ensuring customer satisfaction.

What should I say when I post my referral link?

- Save up to 90% on shipping labels and get \$50 in Shippo credit when you spend your first \$50. Start shipping smarter → [insert link]
- Ship smarter, not harder – with Shippo. Get up to 90% off shipping rates and \$50 to get started when you spend your first \$50. Use my link → [insert link]
- I've been using Shippo to streamline my shipping, and it's honestly been a game changer. It's built for small business owners like us – with up to 90% off USPS, UPS, and FedEx rates, quick and easy label printing, and a dashboard where I can manage all my orders in one place.
Use my link to sign up and get \$50 in Shippo credit when you spend your first \$50 → [insert link]
- If you're a small business owner like me, you *need* Shippo.
 - ✓ Up to 90% off shipping
 - ✓ Quick and easy label printing
 - ✓ Easy tracking + returns
 - ✓ Only pay for what you ship

✔ \$50 in credit when you spend \$50

It's basically free to get started. Grab your \$50 credit when you spend your first \$50 here → [insert link]

- Shippo is the shipping solution I wish I'd found sooner. It's built by small business owners, for small business owners – so it just *gets* what we need:
 - Up to 90% off USPS, UPS, and FedEx rates
 - Batch label printing
 - Simple tracking + returns
 - A Starter plan that's free to use (you only pay for what you ship)

Use my referral link to get \$50 in Shippo credit after you spend your first \$50 - basically making your first few shipments free.

Start here → [insert link]

What kinds of posts perform best?

You've got the creative freedom - because no one knows your audience like you do. But if you're wondering what tends to work best, here's the secret: it's all about showing how Shippo helps you save time, save money, or ship without the stress.

Think:

- 📦 How you pack orders faster
- 💰 How much you've saved on shipping
- 🕒 How you simplified your process with Shippo

People love real, behind-the-scenes stuff – so show off your shipping setup, walk through your workflow, or share your fave small biz hacks (with Shippo in the mix, of course). Keep it real, helpful, and you're golden.

Do you have any graphics or videos I can use in my posts?

Absolutely! We've put together creative assets to make your content pop. Whether you're posting on social, writing a blog, or filming a video, these will help you showcase Shippo in an on-brand, eye-catching way.

- [Shippo Logos →](#)
- [Shippo Graphics →](#)
- [Shippo Sizzle Reel →](#)

Feel free to use any of these to bring your content to life!

How can I get started?

It's super simple – just follow these 3 steps:

1. **Create your referral link.**
If you haven't already, head to shippo.com/referral to create your unique link.
2. **Share your link wherever your audience hangs out.**
Think social posts, email newsletters, your website, or even DMs!
3. **Start earning!**
You'll earn **\$50** every time someone signs up with your link and prints their first label.

Have more
questions?

We've got answers! Check out some of our top FAQs below.

Is there a limit to how many friends I can refer?

No, you can refer as many people as you'd like. You'll earn \$50 for each new user who completes the requirement of printing their first shipping label.

How and when will I receive my first \$50 reward?

After your referral ships their first package with Shippo, you are eligible for your \$50 reward. Our referral program is powered by PartnerStack. **PartnerStack makes approved commissions available to withdraw between the 8th and 13th of each month.** At this point, you'll receive an email with a prompt to create a free account on their platform so they can send you the \$50.

If you want to see the status of all your invites, just create your PartnerStack account with the same email you used for Shippo's referral program to access your dashboard (this is where you'll track clicks, signups, and commissions).

What to expect

- **Trigger:** Your reward is created after your referral ships their first package.
- **Statuses:**
 - Pending: we verify eligibility,
 - Approved, pending payment: queued for payout,
 - Available to withdraw: funds ready in PartnerStack.
- **Timing:** PartnerStack makes approved commissions **available to withdraw between the 8th and 13th of each month.** This means it might take some weeks before you will be able to withdraw your reward.

How to get paid

Log in to PartnerStack, choose your payout method, and withdraw once the status shows **Available to withdraw**.

Can I refer myself or existing Shippo users?

No. You can't refer yourself, and existing Shippo users do not qualify as new signups. The referral bonus is only valid for first-time Shippo users who sign up with your unique link.

How do my referrals receive their \$50 credit?

When your referral signs up using your unique link and spends \$50 on shipping labels, a \$50 credit is automatically applied to their account. They don't need any special codes – it's all tracked via your referral link.

I lost my referral link – what now?

Just enter the same email address you used before at shippo.com/referral, and we'll remind you what your link is.

I lost my dashboard access – what now?

Just enter the same email address you used before at <https://dash.partnerstack.com/handshake>, and you'll be logged in.

Who can I contact if I have more questions?

If you have questions or need help, reach out to affiliate@shippo.com at any time.

**The more you share, the more
you earn – so let's get those
referrals rolling!**