

# WORKPLACE EXCELLENCE AWARDS 2023

## Employee Reward and Recognition Initiative of the Year

This award recognises an organisation that has implemented an innovative and creative rewards and recognition strategy that attracts, motivates, retains, and engages employees.

This category will be judged upon each applicant's (2000 word max) entry statement.

Please note that your document should be **no more than 2000 words in total, which includes your 250 word summary.**

You may additionally include attachments (visuals, photos, charts, etc) that you think would help your application.

1. Summary	In no more than 250 words explain why your initiative deserves to win this award
2. Company Background	Please outline the size and nature of your company/organisation
3. Background to Initiative	How was the Rewards & Recognition strategy developed, outline the objectives?
4. Implementation & Innovation	Demonstrate how the Rewards & Recognition strategy was implemented and communicated to the organisation and its teams. Demonstrate innovation within the strategy.
5. Challenges	Outline any challenges faced and how the teams overcame them
6. Impact of the Initiative	Highlight the outcomes of your Rewards & Recognition strategy and provide evidence of how you measure its success. Demonstrate how the Rewards & Recognition strategy has met the needs of the workforce and how it has benefited the organisation.

## Essential tips for a successful entry

A successful application must try to address all of the points above. Marks will be allocated only on the evidence provided.

Use the headings shown to highlight your answers to those specific questions. Include information on your exceptional successes during the year such as systems, innovations or techniques that have reaped significant benefits.

**Concentrate on facts that can be substantiated.** Attachments can be included, which are particularly important for the judges to be able to see your successes or innovations.

Please remember that ONLY THE FIRST 2000 words of core information (and supporting material that you may have provided) of your submission will be assessed