

## Helpful Tips for a Successful Entry

- A successful application must try to address all of the points. Marks will be allocated only on the evidence provided.
- Include information on your exceptional successes during the year such as systems, innovations or techniques that have reaped significant benefits. Concentrate on facts that can be substantiated.
- We strongly recommend that you write out your application on a word document or similar **BEFORE** inputting into the form. *(If anything goes wrong you don't want to lose all your info and start again!)*
- **Once you start the online process -**
  - Shift + Enter on keyboard will allow a line break for a new paragraph (if needed)
  - You can use the arrows at the bottom right to navigate back and forth through the questions.
  - Attachments can be included, which are particularly important for the judges to be able to see your successes or innovations. If you have more than one supporting document, or if it exceeds 10MB, please email the attachment to [info@customerexperienceawards.ie](mailto:info@customerexperienceawards.ie) (quoting your organisation name and category).
  - Supporting Documents can be – google reviews, guest reviews / feedback.
- Please remember that **ONLY THE FIRST 2,000 words of core information (and supporting material that you may have provided) of your submission will be assessed**.
- Please read through all questions before submitting.
- If you have any issues submitting your application please contact [info@customerexperienceawards.ie](mailto:info@customerexperienceawards.ie)