

Title of the Module/Unit	Innovative Entrepreneurship
Module/Unit Description In this section kindly provide a brief description of the module	This unit explores the dynamic and transformative world of entrepreneurship and innovation. It delves into the mindset, skills, and strategies required to create and manage ventures that drive innovation and contribute to economic growth. Through a blend of theoretical concepts, real-world case studies, and experiential learning, students will gain insights into the entrepreneurial process, from idea generation to market implementation, and develop an understanding of how innovation can shape industries and societies.
Learning Outcomes Autonomy and Responsibility: Collaborate, comply, deal with, ensure, be responsible for, carry out tasks, guide, supervise, monitor, authorise, manage, create, produce, represent, advise, negotiate, sell, etc. Knowledge and Understanding: count, define, describe, draw, find, identify, label, list, match, name, quote, recall, recite, sequence, tell, write, etc. (Example of learning outcome structure: Action Verb + Object + Context <i>Identify basic different range of glassware and state their use.</i>)	Competences:
	At the end of the module/unit the learner will have acquired the responsibility and autonomy to: <ul style="list-style-type: none"> a) Create innovative ventures by applying entrepreneurial mindset and strategic planning b) Manage challenges inherent to entrepreneurship by using adaptive strategies and problem-solving skills c) Guide the development of innovative ventures by demonstrating leadership and effective decision-making. d) Collaborate effectively within teams to foster innovation and develop viable business concepts. e) Represent the potential market impact of innovative ventures, incorporating market analysis and strategic positioning.
	Knowledge:
	At the end of the module/unit the learner will have been exposed to the following: <ul style="list-style-type: none"> a) Articulate the foundational principles and distinct characteristics of an entrepreneurial mindset, highlighting its critical role in driving innovation within various sectors. b) Describe the critical stages in the entrepreneurial journey, from initial idea generation to successful market implementation, showcasing a

<p>Applying Knowledge and Understanding: apply, practice, demonstrate, show, plan, design, operate, assemble, use, construct, prepare, create, compose, arrange</p> <p>(Example of learning outcome structure: Action Verb + Object + Context <i>Apply principles of good practice to dispense, supply and administer medicinal products and other activities in a pharmacy.</i>)</p>	<p>deep understanding of each phase's unique challenges and contributions.</p> <ul style="list-style-type: none"> c) Analyze the transformative role of innovation in reshaping industries and societies, detailing its pivotal contributions to economic growth and sectoral evolution. d) Outline effective strategies for managing risks and uncertainties inherent in entrepreneurial ventures, demonstrating advanced knowledge in strategic risk mitigation and decision-making processes. e) Discuss the challenges and opportunities that arise in the realms of entrepreneurship and innovation, emphasizing a nuanced understanding of the dynamic interplay between risk and reward.
	<p>Skills:</p> <p>At the end of the module/unit the learner will have acquired the following skills:</p> <ul style="list-style-type: none"> a) Apply entrepreneurial mindset and strategic planning to create innovative ventures. b) Practice problem-solving skills to address challenges faced during venture development. c) Evaluate the different leadership qualities and effective decision-making within venture development. d) Analyse adaptive strategies to navigate uncertainties and changes in the entrepreneurial landscape. e) Show proficiency in collaborating within diverse teams to foster innovation and develop business concepts.

	<p>Module-Specific Learner Skills <i>(Over and above those mentioned in Section B)</i></p> <p>At the end of the module/unit the learner will be able to</p> <ul style="list-style-type: none"> a) Analyze real-world case studies to assess the dynamics of entrepreneurial ventures and innovation. b) Engage in experiential exercises to develop strategies for addressing challenges in entrepreneurship. c) Apply market analysis and strategic positioning to develop viable and impactful business concepts. <hr/> <p>Module-Specific Digital Skills and Competences <i>(Over and above those mentioned in Section B)</i></p> <p>At the end of the module/unit, the learner will be able to</p> <ul style="list-style-type: none"> a) Utilize digital resources to research and analyze innovative business models and successful entrepreneurial ventures. b) Engage in online discussions and collaborative platforms to explore diverse perspectives on entrepreneurship and innovation. c) Present findings and insights using digital tools for effective communication within the virtual learning environment.
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