

<b>Title of the Module/Unit</b>	<b>Module Number 2:</b> Management Concepts / Module Reference MGT02
<b>Module/Unit Description</b>  In this section kindly provide a brief description of the module	This module will focus upon providing a general overview of Management concepts, the role of management within an organisation, and how management helps to build value within the firm. Scope of this module is to introduce various concepts that the participants will be able to relate to within Human Resources, Marketing and Finance.
<b>Learning Outcomes</b>  <b>Autonomy and Responsibility:</b> Collaborate, comply, deal with, ensure, be responsible for, carry out tasks, guide, supervise, monitor, authorise, manage, create, produce, represent, advise, negotiate, sell, etc.  <b>Knowledge and Understanding:</b> count, define, describe, draw, find, identify, label, list, match, name, quote, recall, recite, sequence, tell, write, etc.  (Example of learning outcome structure: Action Verb + Object + Context <i>Identify basic different range of glassware and state their use.</i> )	<b>Competences:</b>
	At the end of the module/unit the learner will have acquired the responsibility and autonomy to:  a) Carry out management tasks related to his/her area of work within the organisation that he/she works within; b) Assemble a clear idea of management concepts and the value that management brings to the organisation; c) Learn the key attributes of successful management practice.
	<b>Knowledge:</b>
	At the end of the module/unit the learner will have been exposed to the following:  a) Describe the strategic activities that managers are responsible for; b) Define the key attributes of successful managers; c) Recall the main management theories and apply them to practical work situations; d) Identify the importance of internal and external environments of the organisation; e) Learn how to carry out a basic assessment of an organisation's strategy.
	<b>Skills:</b>

<p><b>Applying Knowledge and Understanding:</b>  apply, practice, demonstrate, show, plan, design, operate, assemble, use, construct, prepare, create, compose, arrange</p> <p>(Example of learning outcome structure:  Action Verb + Object + Context  <i>Apply principles of good practice to dispense, supply and administer medicinal products and other activities in a pharmacy.</i>)</p>	<p>At the end of the module/unit the learner will have acquired the following skills:</p> <ul style="list-style-type: none"> <li>a) Critically analyse a manager's function and competences;</li> <li>b) Clearly understand the main skills of a manager;</li> <li>c) Explain the value that management brings to an organisation;</li> <li>d) Analyse an organisation's competitive strategy;</li> <li>e) Analyse the factors in an organisation's environments that affect its' management actions.</li> </ul> <hr/> <p><b>Module-Specific Learner Skills</b>  <i>(Over and above those mentioned in Section B)</i></p> <p>At the end of the module/unit the learner will be able to</p> <ul style="list-style-type: none"> <li>a) Determine what makes an organisation more successful than others;</li> <li>b) Appreciate the strategic importance of managerial decision-making;</li> <li>c) Build a portfolio of skills of value to the modern manager;</li> <li>d) Learn how to plan for and work out a management case study.</li> </ul> <hr/> <p><b>Module-Specific Digital Skills and Competences</b>  <i>(Over and above those mentioned in Section B)</i></p> <p>At the end of the module/unit, the learner will be able to</p> <ul style="list-style-type: none"> <li>a) Make use of the internet to search for management concepts and case studies;</li> <li>b) Learn how to prepare better powerpoint presentations;</li> <li>c) Develop qualitative information analytical skills through online research; etc.</li> </ul>
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