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| Title of the Module/Unit | Module Number 22: Research Project / Module Reference MGT04 |
| Module/Unit Description In this section kindly provide a brief description of the module | <p>The scope of the Research Project is to provide participants with the opportunity to apply a specific research problem related to any area in Human Resources, Marketing or Finance, and apply all that has been learnt into researching for solutions to the particular problem that can be applied within industry. In this regard, participants will be assisted by a tutor who will be able to guide each participant in what should be worked on, how the research problem chosen should be addressed, and how to not only carry out the necessary research but also analyse possible solutions and prepare to implement the selected recommended solution.</p> |
| Learning Outcomes Autonomy and Responsibility: Collaborate, comply, deal with, ensure, be responsible for, carry out tasks, guide, supervise, monitor, authorise, manage, create, produce, represent, advise, negotiate, sell, etc. Knowledge and Understanding: count, define, describe, draw, find, identify, label, list, match, name, quote, recall, recite, sequence, tell, write, etc. (Example of learning outcome structure: Action Verb + Object + Context <i>Identify basic different range of glassware and state their use.</i>) | Competences: . |
| | <p>At the end of the module/unit the learner will be able to:</p> <ul style="list-style-type: none"> a) Carry out the complete process of undertaking a research project, addressing a specific issue, designing a research strategy, carrying out the research and subsequently analysing results obtained; b) Define a specific problem, focusing only on the process needed to handle this issue specifically; c) Schedule and follow a project plan, work with available resources and within a predetermined timeframe and to planned objectives. |
| | Knowledge: <p>At the end of the module the learner will have been exposed to:</p> <ul style="list-style-type: none"> a) Apply the entire process of identifying a research problem, planning the respective research and determining the process to follow to handle that research problem; b) Manage the main challenges and difficulties involved in handling a specific research problem; c) Approach and describe a research problem and be able to work with other persons towards the achievement of a solution to the research problem identified; d) Apply quantitative and qualitative sampling and research methods to a specific research situation. |

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| <p>Applying Knowledge and Understanding: apply, practice, demonstrate, show, plan, design, operate, assemble, use, construct, prepare, create, compose, arrange</p> <p>(Example of learning outcome structure: Action Verb + Object + Context <i>Apply principles of good practice to dispense, supply and administer medicinal products and other activities in a pharmacy.</i>)</p> | <p>Skills:</p> |
| | <p>At the end of the module the learner will have acquired the following skills:</p> <ul style="list-style-type: none"> a) Analyse a specific research problem, identify possible solutions and develop recommendations leading to the solution of the research problem; b) Demonstrate an adequate understanding of research methodology and how to prepare suitable arguments leading up to the handling of the research problem identified; c) Plan and implement an appropriate process to handle both academic and practical aspects of the research problem. |
| | <p>Module-Specific Learner Skills <i>(Over and above those mentioned in Section B)</i></p> <p>At the end of the module/unit the learner will be able to</p> <ul style="list-style-type: none"> a) Determine a specific research problem and identify appropriate solutions to meet the requirements of answering the research problem; b) Write a report on the specific research problem, with the respective options considered, sampling and testing processes applied and the respective conclusions arrived at; c) Assimilate a review of published relative academic literature leading towards the answering of the research problem. |
| | <p>Module-Specific Digital Skills and Competences <i>(Over and above those mentioned in Section B)</i></p> <p>At the end of the module/unit, the learner will be able to</p> <ul style="list-style-type: none"> a) Apply statistical research methods to a specific problem or issue that has been studied with a view to finding one or more solutions; b) Compile an analysis and interpretation of data gathered and recorded, transforming the data into useful information from where conclusions may be derived. |