COMPANIES AND PEOPLE TOGETHER

Lookalike companies,

similar companies to your best customers, found for you

You show us who your best customers are, or describe who you want. We find more companies like them in the countries you name. At each company we add the people in charge of buying. **You get direct email and direct dial or mobile number for each person. We do the work.**

10
You see 10 free records before you pay anything.

1 business day
Your plan and 10 free records

3 business days
Most lists arrive after you order

$499
Prices run from $499, and there is no setup fee.

Find my 10 free records ↗

What are lookalike companies?

Lookalike companies share the traits of a company you choose, usually among your best customers: what they sell, who they sell to, size, place, how they price, how they are run. Buyers use lookalike companies to find new customers, partners, distributors and other kinds of companies they name. **BookYourData finds them for you in the countries you name and adds the right people at each one, with direct email and direct dial or mobile number.**

In plain words, lookalike companies are similar companies.

You name 3 shops or 3 software companies you sell to well. We send back more companies like them, each with the owner's or manager's direct email and direct dial or mobile number.

What you get: a list of named companies and people you keep and contact, never ads shown to strangers.

FROM YOUR WON DEALS

A software company selling to clinics sends the deals it already won. We keep the customers with the highest lifetime value, the fastest close and the ones who stay. Their pattern: small clinics with 10 to 50 staff on a monthly plan below a set price. Your customers and open deals stay out. In the countries you name, we find more clinics like them. **People: practice owner and operations manager, with direct email and direct dial or mobile number.**

Your lookalike companies list,
built by a person instead of a tool

BOOKYOURDATA	OTHER PROVIDERS
Done for you. A person builds your list.	You run the tool yourself.
Whatever you have: a CRM file, a spreadsheet, a few names, a sentence, competitors.	A set number of company websites, pasted into the tool.
The pattern in your own best deals, plus each company's own pages.	An industry label, or a number from a list the tool already holds.
Any rule you describe, in your own words.	The filters the tool offers.
The right people at each company: direct email and direct dial or mobile number.	Companies alone, or an email per company.
The reason in words and a source link on every record.	A number with no reason.
Checked live after you order. Dead and duplicate websites removed. Your customers left out.	Checked when the provider last looked.

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BESPOKE IS BOOKYOURDATA'S PRIVATE LIST BUILDING SERVICE ↗

Worked examples of lookalike companies,
what you send and what comes back

You name 3 companies, we return lookalikes
You name 3 companies you want more of, and the role you sell to. At each company you get the people in that role, with their direct email and direct dial or mobile number.

From competitors' case studies
A new HR software business with no customers names 3 competitors. From their customer pages and case-study pages, we list the kinds of customers those competitors win, then find more companies of the same kinds. Each company comes with its HR managers, direct email and direct dial or mobile number.

More clinics or distributors
A supplier to independent dental clinics names 2 clinics it serves well, and we find clinics like them in the states you name, independent only. People: practice owner and office manager, with direct email and direct dial or mobile number. A plastics maker sends its 20 best distributors. We find distributors like them by the product lines they carry, in the countries you name, and add purchasing managers with direct email and direct dial or mobile number.

YOUR BEST CUSTOMERS

Velvet Bezel Watches · **Frosted Dial Watch Co** · **Lume Lane Watches**

WHAT THEY HAVE IN COMMON

What it sells	Used luxury watches
Who it sells to	Watch collectors
How it is run	Owner run

MORE COMPANIES LIKE THEM EXAMPLES

Heirloom Watch Trading House — DIRECT EMAIL · DIRECT DIAL
Who to reach Owner
In common: Used luxury watches

Guilloche Fine Watch Gallery — DIRECT EMAIL · DIRECT DIAL
Who to reach Owner and Head Buyer
In common: Watch collectors

Crownwheel Watches — DIRECT EMAIL · DIRECT DIAL
Who to reach Director of Purchasing
In common: Owner run

The companies, people, email addresses and phone numbers in this sample are made up to show what a record looks like.

How we find similar companies

to your best customers

Lookalike companies, or companies like your best customers, come from a shared pattern: we read what the deals you already won have in common, then find the companies built the same way, with your rules on top.

01

Tell us your best customers

Send the deals you already won, and we pick your best customers from them by lifetime value, speed to close and the customers who stay.

02

We read their own pages

We read each company's own pages: homepage, pricing page, About Us page. We read how it is run, how big it is, where it is, the tools it uses, the roles it hires for and the events it attends.

03

We write down the pattern

We write down the pattern, never an industry label alone: what your best customers sell, who they sell to, how they price, and any other trait you name.

04

More routes at once

We find the companies that share the pattern by more than a single route at once, each route picked for your request.

05

Your rules go on top

Your rules go on top: place, size, how they are run, how they sell, what they show, who you need, what to leave out. Your customers and open deals are left out. Each company is checked live after you order.

06

You get the right people

You get the right people at each company, with direct email and direct dial or mobile number. Every record carries the reason it matched, in words, and a source link. You see why a company is on your list before you reach out.

What a lookalike companies record holds *before you order*

Closest matches come first, each reason written in words, never a number. More fields on request.

lookalike_companies_sample.xlsx

COMPANY NAME	WHY IT MATCHED	FIRST NAME	LAST NAME	JOB TITLE	DIRECT EMAIL	MOBILE PHONE
Heirloom Watch Trading House	Lists pre-owned luxury watches with service papers and warranty notes on its pricing page.	Dana	Whitfield	owner	d***@heirloom.example VERIFIED	555-017*
Guilloche Fine Watch Gallery	Runs a collector trade-in desk and posts collector meetup dates on its events page.	Luis	Bergman	head buyer	l***@guilloche.example VERIFIED	555-015*
Crownwheel Watches	The shop's About Us page shows its founder owns and runs the business.	Priya	Nolan	director of purchasing	p***@crownwheel.example VERIFIED	555-010*

The companies, people, email addresses and phone numbers in this sample are made up to show what a record looks like.

Each record says why the company matched your best customers.

On delivery day, we check each email again.

You get a direct email and direct dial or mobile number.

A source link shows the page each record came from.

Who orders lookalike companies

and why each group wants its own list

Sales teams, marketing teams, agencies, recruiters and investors order lookalike companies for the same reason: each wants more companies like the best ones it already knows.

Sales teams selling to businesses chase more accounts like the ones that close.

Agencies order lookalike companies to win clients like the best ones they serve.

Investors and advisers look for companies like the ones they already hold.

Manufacturers and distributors want more dealers, distributors or buyers like the best current ones.

Marketing teams building account lists aim campaigns at companies like their best customers.

Hiring teams and staffing firms place candidates with companies like their best clients.

Sellers to local businesses target shops, clinics or contractors of the same kind in the same place.

Partnership and channel teams want resellers and partners like the best ones they work with.

For a group not named here, tell us who you sell to.

How ordering lookalike companies works
in 4 steps

You tell us who your best customers are and we reply within 1 business day with the plan, the count and 10 free records. **You order and most builds arrive within 3 business days, once or on a repeat.**

1

You send what you have

You know your best customers better than we do, so you name them and we build the full list. A file or a spreadsheet works too: you send it as a reply to our email.

START HERE

2

We reply with the plan

Within 1 business day, you get the plan, the count of companies that match and your 10 free records.

WITHIN 1 BUSINESS DAY

3

You order, we build

You order, and you pay only for filled records. Most builds arrive within 3 business days, and bigger lists get exact timing in our reply.

MOST WITHIN 3 BUSINESS DAYS

4

We deliver your way

You pick the delivery: once, or on a repeat (quarterly, monthly or weekly). Each repeat brings new companies only, never a company you already have.

YOU PICK THE SCHEDULE

STARTING POINTS

- your best customers by name or website
- a company you want more of
- a CRM file of deals you won
- a spreadsheet of customers or personas
- a sentence (kind, place, size, any rule)
- your competitors and their case studies and customer pages
- an exclusion list
- more on request

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What lookalike companies cost, *by records*

Each record is a person at a matching company. The record comes with the company details, direct email and direct dial or mobile number.

$499 MINIMUM ORDER 1,000 FILLED RECORDS	$699 1,500 FILLED RECORDS	$999 2,500 FILLED RECORDS	$1,299 3,500 FILLED RECORDS	$1,599 5,000 FILLED RECORDS
$1,799 7,500 FILLED RECORDS	$1,999 10,000 FILLED RECORDS	$2,599 15,000 FILLED RECORDS	$3,999 25,000 FILLED RECORDS	$5,399 35,000 FILLED RECORDS
$6,999 50,000 FILLED RECORDS	$9,999 75,000 FILLED RECORDS	$10,999 100,000 FILLED RECORDS	$12,999 150,000 FILLED RECORDS	$17,999 250,000 FILLED RECORDS

A lookalike companies list costs the same as our done-for-you list builds: 15 price tiers from $499, no setup fee, and you pay only for filled records.

DONE FOR YOU

With a tool, you're on your own. Our team builds the whole list from whatever you send. The best start: deals you already won.

ANY COMPANY YOU DESCRIBE

You describe the company you want, in your own words. We go find the kinds no filter menu lists.

BUILT AT ORDER TIME

After you order, we start the build. Most builds arrive within 3 business days, and bigger lists get exact timing in our reply.

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Why an API provider cannot build this list for you

An API provider is a service your own code asks, one lookup at a time, and the answer comes from a list the provider already holds.

What one lookup hands back

One lookup hands back near matches from one provider's own list, ranked by one number, companies alone. No person comes with them. You never learn why a company matched.

What you bring

You bring websites in a fixed shape, your own code, your own filters. The provider answers the lookup and stops there.

What an API provider never does for you

An API provider never reads the deals you already won, never applies your rules, never checks each company live and never adds the right people with direct email and direct dial or mobile number. **We do the opposite.**

How your lookalike companies list reaches you

CRM import and CRM integration

You choose. Get a file in your CRM's import format and import it yourself, or BookYourData loads the records into your CRM for you.

Your list as a CSV or Excel batch file

The whole list arrives as a spreadsheet file.

An API for your lookalike companies list

Your tools ask for the records, and the API answers once the list is built: the companies and their people. Never a live lookup.

Once or recurring

Take the list once, or set repeats: quarterly, monthly or weekly. Repeats run only when you pick them.

Send your best customers

and get 10 free records plus your match count

Email mark@bookyourdata.com with 3 companies you want more of. You get the plan, the match count and 10 free records within 1 business day.

Already have a list from another provider?
Send a few of your best customers and the list another provider gave you. We read the pattern in those customers, then show what that list missed. The answer arrives by reply email.

EMAIL

mark@bookyourdata.com ↗

WEBSITE

bookyourdata.com/lookalike-companies ↗

BeSpoke is BookYourData's private list building service ↗

Request my 10 free records ↗