Attendee and exhibitor lists

for any event you name

BookYourData builds your list after you order. Attendees where the event published them. Exhibitors, sponsors and speakers for any event, past or upcoming edition. Each company comes with named people. **Every person has a direct email and a direct dial or mobile number.**

Exhibitors **Sponsors** **Speakers** **Attendees** **Visitors** Any role you name

10
See 10 free records before you pay.

1 business day
See the free count

3 business days
Receive your built list

$499
Minimum order

Claim my 10 free records ↗

What are attendee and exhibitor lists?

Attendee and exhibitor lists differ. Attendee lists name an event's people and companies. Exhibitor lists name companies with stands, plus sponsors and speakers. Conferences call attendees delegates, trade fairs visitors. Name any event. **BookYourData builds both, with the right people at each company, direct email and direct dial or mobile number, and attendees where the event published them.**

Attendee list or exhibitor list

An attendee list reaches the audience of the event: the people who came to look, learn and buy. An exhibitor list reaches the companies that pay for a stand. You pick by who you sell to. Selling to the crowd? Ask for attendees. Selling to the vendors? Ask for exhibitors.

Any event you name

You name any event, past or upcoming edition, and a single order includes a list of shows.

Right people at each company

Each company on the list comes with the right people, each with direct email and direct dial or mobile number.

Count first, pay after

A free count arrives before you pay, then 10 free records. When nothing turns up, the count says so.

Built to order

We build your list after you order, from what each event published, each record dated, and never the organiser's private file.

Lists for any event you name,
past or upcoming edition

01

A past edition: who exhibited, sponsored or spoke, plus attendees where the event published them

For a past edition, BookYourData builds the list of who exhibited, sponsored or spoke, plus attendees where that edition published them. Each exhibitor had a stand at that show, which gives your outreach email its opening line.

02

An upcoming edition: who is booked to exhibit, sponsor or speak

With an upcoming edition, you get the companies and people booked to exhibit, sponsor or speak, and BookYourData adds each name as the organiser publishes it on the organiser's own list.

03

The list before the show, and the list after the show

Book meetings before the show with exhibitors, sponsors and speakers, using attendee and exhibitor lists from BookYourData. Then follow up after the show with the people you met and the stands you missed.

A list of shows or editions in a single order, without duplicates

An order from BookYourData includes a list of shows or editions, with no duplicates. Mix past with upcoming, or ask for a string of editions from the same show.

On a record from BookYourData, exhibitors and sponsors are companies, each with the right people to contact. Speakers and attendees where the event published them are people. **The role on each record tells you whether you are emailing a company or a person.**

What a record holds in an attendee or exhibitor list

A record is a person at a company on the event's list, with company details, direct email, and a direct dial or mobile number. Exhibitors and sponsors carry the role on the company. Speakers and attendees the event published carry it on the person.

Each record carries the event edition date. The same record shows the day we read the published role. Both dates stamp the role.

call_and_lead_show_sample.xlsx **CALL AND LEAD SHOW**

ROLE	COMPANY NAME	FIRST NAME	LAST NAME	JOB TITLE	DIRECT EMAIL	MOBILE PHONE	EDITION DATE	DATE WE READ IT
Exhibitor	**Ringba**	Maya	Fernhallow	Founder	m***@ringba.example VERIFIED	555-018*	Apr 21, 2026	Nov 3, 2026
Sponsor	**Convoso**	Priya	Silverdane	CEO	p***@convoso.example VERIFIED	555-016*	Mar 9, 2027	Nov 3, 2026
Speaker	**Retreaver**	Daniel	Quillbrook	Head of Sales	d***@retreaver.example VERIFIED	555-019*	Mar 9, 2027	Nov 3, 2026
Attendee	**Service Direct**	Marco	Bellhaven	Marketing Director	m***@servicedirect.example VERIFIED	555-014*	Apr 21, 2026	Nov 3, 2026

The Call and Lead Show is made up. So are the people, their names, email addresses and phone numbers.

Each email is checked on delivery day.

What to check before you pay for attendee and exhibitor lists

Before paying any seller of attendee and exhibitor lists, a buyer runs the 5 checks below. Every seller faces them, BookYourData included. **You judge.**

1

You contacted the seller first

You found them yourself. An email that finds you first fails the check.

2

Read the seller's reviews

BookYourData is a named company with 500+ reviews across 6 platforms, rated 4.9 out of 5 on the 2 largest review platforms.

3

A free count of the records

Before you pay, the record count for your event and role arrives free, and a count of nothing is an answer too.

4

10 free records first

You test 10 records from your own event before any order, the full 10 every time.

5

Dates on every record

Each record carries the edition date of the event plus the date we read what the event published.

How you order attendee and exhibitor lists,
most builds arrive within 3 business days

Ordering attendee and exhibitor lists starts with a note: your event, the edition, the titles you need. BookYourData replies within 1 business day with the free count and 10 free records. **You pay only for filled records. Most builds arrive within 3 business days.**

1

Name your event or events

Tell us the edition you want, who you sell to and the job titles you need at each company. Our team starts your free count.

START HERE

2

See the free count

Our reply reaches you within 1 business day. Inside, you find the plan for your list, the free count for your event and your 10 free records.

1 BUSINESS DAY

3

Order and pay

Place your order and pay only for filled records. Blank fields don't cost you anything.

YOU DECIDE

4

Receive your built list

Most lists arrive in 3 business days or less. Larger lists get a firm date in our reply.

3 BUSINESS DAYS

FILTERS

- By industry
- By country or region
- By job title, function or seniority
- By company size or revenue
- By event type
- Any other filter you name

Who orders attendee and exhibitor lists

Buyers order attendee and exhibitor lists from BookYourData to book meetings before a show, follow up afterwards and choose where to exhibit next, not chance chats at the stand.

Exhibitors before and after a show

Exhibitors use the list to book meetings before the doors open and follow up once the stands come down.

Marketing teams choosing shows to exhibit at or sponsor

Marketing teams pull a list for each show they are weighing, compare the companies standing there, and commit budget to exhibit or sponsor.

Event organisers and sponsorship sellers

Event organisers and sponsorship sellers see who exhibits and sponsors elsewhere, then pitch them stands and packages for their own show.

Teams building partner and reseller networks

Partnership teams mine exhibitor and sponsor names for reseller and alliance candidates, then open talks early.

Sales teams that skip a show

Sales teams that skip a show order the exhibitor, sponsor and speaker contacts, add attendees where the event published them, and work the whole show from a desk.

Suppliers to exhibitors

Suppliers to exhibitors, whether they build stands, fit displays, print graphics, move freight, sell promotional items or book travel, reach those companies while the stand plans sit on paper.

Agencies running campaigns around client shows

Agencies order a list for each client’s show and run the pre-show outreach plus the after-show follow-up as a single project.

Trade magazines and publishers

Trade magazines and publishers sell ads and sponsorships to exhibitors at each show, pitching companies that already spend on stands.

What attendee and exhibitor lists cost, *by records*

A record is a person at a company on the event's list.

$499 MINIMUM ORDER 1,000 FILLED RECORDS	$699 1,500 FILLED RECORDS	$999 2,500 FILLED RECORDS	$1,299 3,500 FILLED RECORDS	$1,599 5,000 FILLED RECORDS
$1,799 7,500 FILLED RECORDS	$1,999 10,000 FILLED RECORDS	$2,599 15,000 FILLED RECORDS	$3,999 25,000 FILLED RECORDS	$5,399 35,000 FILLED RECORDS
$6,999 50,000 FILLED RECORDS	$9,999 75,000 FILLED RECORDS	$10,999 100,000 FILLED RECORDS	$12,999 150,000 FILLED RECORDS	$17,999 250,000 FILLED RECORDS

Attendee and exhibitor lists share the same 15 price tiers as our done-for-you list builds, from $499 with no setup fee, and you pay only for filled records.

An order includes a list of shows or editions, without duplicates.

WE DO THE BUILD, YOU DO THE SELLING

No tools to learn, no staff to hire. BookYourData's team researches and assembles the records for you.

YOU NAME THE EVENT

Most vendors sell you whatever they've got. Name any show instead, and we build the list for it.

YOUR ORDER STARTS THE WORK

Old stock was built for the whole market. Your list gets put together after your order lands, from what the event published.

THE RIGHT PEOPLE AT EACH COMPANY

A ready-made file gives you whoever ended up in it. We find the person who holds a title you target, then check them.

CLAIM MY 10 FREE RECORDS ↗

BESPOKE, BOOKYOURDATA'S DONE-FOR-YOU SERVICE, BUILDS ATTENDEE AND EXHIBITOR LISTS ↗

Why API providers cannot build your attendee and exhibitor list

Attendee and exhibitor lists aren't lookup jobs. Because an API provider answers lookup after lookup, from a list it already holds, you get the companies it already had, not who exhibits at this edition. Every edition, the exhibitor and sponsor lists change. Old files stay old.

> BookYourData builds your list after you order, working from what the edition you named published. Our team adds the right people at each company, with their direct contacts. No recycled names. **Your records match that edition.**

How your attendee or exhibitor list reaches you

CRM import and CRM integration
A file in your CRM's import format, or BookYourData loads the records into your CRM for you.

CSV or Excel batch file
A batch file with the records from your build, ready to open in Excel or move into any tool that reads CSV.

API delivery
An API that returns the records when the build finishes, ready for your own systems to collect.

Take the records once, or pick a recurring refresh, quarterly, monthly or weekly, for example ahead of the next edition.

Name your event

and get your 10 free records

Write to mark@bookyourdata.com and name your events, editions and job titles. Our reply brings your free count and your 10 free records within 1 business day.

1

You send the form

Tell us the event and the people you want to reach.

2

We reply within 1 business day

The reply carries the plan, the count of companies that match and your 10 free records.

3

You place your order

Order the records and we build your list.

EMAIL

mark@bookyourdata.com ↗

WEBSITE

bookyourdata.com/attendee-and-exhibitor-lists ↗

BeSpoke, BookYourData's done-for-you service, builds attendee and exhibitor lists ↗

Request my 10 free records ↗