



*BAYS works in partnership with individuals, families, and communities to inspire change, growth, and success.*

FOR IMMEDIATE RELEASE

Contact: Elvin Martinez Jr., Vice President of Corporate Engagement  
Telephone: (813) 690-2677  
E-Mail: [elvin.martinez@bayskids.org](mailto:elvin.martinez@bayskids.org)

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### **All THAT and BAYS Announce Strategic Partnership to Enhance Services for Youth and Families**

All THAT - Teens Hopeful About Tomorrow, Inc. (All THAT) and Bay Area Youth Services, Inc. (BAYS) are pleased to announce a formal partnership aimed at strengthening organizational capacity and expanding support for youth in the community. Through two new Memoranda of Understanding, BAYS will provide specialized professional services to All THAT in the areas of Strategic Planning and Fund Development.

This collaboration brings together BAYS' forty-three years of criminal and juvenile justice expertise with All THAT's mission to inspire "Teens Hopeful About Tomorrow". The partnership is designed to ensure All THAT remains at the forefront of service delivery through a comprehensive three-year external strategic plan and a robust fund development strategy.

Under the Strategic Planning agreement, BAYS will guide All THAT through a detailed organizational needs assessment and SWOT analysis. This process will culminate in a three-year external strategic plan, internal implementation tools, and ongoing mentorship.

To support All THAT's growth and capital campaign, BAYS will also provide professional fund development consulting. These key initiatives include grant research and proposal development, and relationship building.

"The purpose of this MOU is to outline the terms under which BAYS will provide strategic planning and fund development support to All THAT," said Robert Patterson, President/CEO of BAYS. "We are committed to working closely with All THAT's leadership to draft the goals and objectives that will define their success for years to come".

Danella Hicks, Executive Director of All THAT, added that this partnership provides the essential "research and analysis" needed to finalize their assessment and secure a sustainable future for the families they serve.

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#### **Corporate Office**

3104 Cherry Palm Drive, Suite 220 • Tampa, Florida 33619 • (813) 372-0235 • Fax (813) 354-3622  
For more information visit [www.bayskids.org](http://www.bayskids.org)

About BAYS: BAYS is a nonprofit organization dedicated to inspiring youth and families through high-quality programs and advocacy in the juvenile justice and social services sectors.

About All THAT - Teens Hopeful About Tomorrow, Inc.: All THAT provides critical support and programming designed to empower teenagers and provide them with the tools necessary for a hopeful and successful future.