



# RESUME

## Stefanie Vogel

As a certified usability and UX designer, I translate complex topics into clear, intuitive user experiences. My focus is on responsive prototypes, scalable design systems, and human-centered UX – structured, communicative, and stakeholder-oriented.

### CONTACT

☎ +49 157 37804833  
✉ steffivogel@aol.com  
🌐 www.steffivogel.com  
🗣 German, English, French

### EDUCATION

**University of Applied Sciences,  
Magdeburg-Stendal**  
Master of Arts (M.A.) in  
Interaction Design  
2016 – 2019

**HMKW – University of Applied  
Sciences for Media, Communication  
and Management, Berlin**  
Bachelor of Arts (B.A.) in Graphic  
Design and Visual Communication  
2012 – 2015

### SKILLS

Design Systems, Prototyping,  
Wireframing, UI & Visual Design,  
Responsive Web Design, UX  
Research & Testing

### TOOLS

Figma, Adobe Creative Suite  
(Photoshop, Illustrator, InDesign),  
Microsoft 365, Miro

### WORK EXPERIENCE

**UX / UI Designer** May 2024 – Present  
aiao GmbH | Magdeburg, Germany

Redesign of an AI-supported SaaS organizational platform in the B2B sector. Conducting UX workshops and interviews. Creation of design systems and high-fidelity prototypes in close collaboration with product management, developers, and company leadership. Stakeholder management and participation in business events and trade conferences on strategic product design.

**UX / UI Designer** Apr 2019 – Dec 2023  
HASOMED GmbH | Magdeburg, Germany

Conception and design of human-centered digital solutions in the B2B and B2C sectors, including therapeutic software and computer-assisted rehabilitation training with designs for web, mobile, and desktop. Conducting UX research with therapists and patients. Creating personas, user flows, prototypes and design systems, as well as serving as the UX contact person for developers and stakeholders.

**Working Student, UX Design & Research** Nov 2017 – Feb 2019  
usability.de | Hannover, Germany

Applying key UX methods such as personas, user journeys, mental modeling, and cognitive walkthroughs in research and design projects. Recruiting test subjects, conducting and evaluating contextual interviews and usability tests. Creating low- and high-fidelity prototypes, designing assets and illustrations. Working directly with clients to implement user-centered solutions in a practical manner.

**Research Assistant for Graphics** Oct 2016 – Jul 2017  
Leibniz-Institut für Neurobiologie | Magdeburg, Germany

Design of visual communication media such as illustrations, logos, posters, brochures, and digital advertising materials. Contribution to research reports as well as conception and design of modern web and screen designs for the effective presentation of research results and brand identities.

### CERTIFICATIONS

**CPUX-F** Aug 2021

»UXQB® Certified Professional for Usability and User Experience – Foundation Level (CPUX-F)«