



RESUME

Stefanie Vogel

True understanding starts with listening. I design digital and physical spaces with thoughtful aesthetics, practical clarity, and a human touch — creating technology that empowers people instead of overwhelming them.

CONTACT

Phone: 01573 7804833

Email: steffivogel@aol.com

Website: www.steffivogel.com

Location: Magdeburg, Saxony-Anhalt

EDUCATION

Master of Arts in Interaction Design

University of Applied Sciences,
Magdeburg-Stendal

Apr 2016 – Feb 2019

Bachelor of Arts in Graphic Design and Visual Communication

HMKW – University of Applied Sciences
for Media, Communication and
Management, Berlin

Oct 2012 – Dec 2015

SKILLS

Figma · Claude · Adobe Creative
Cloud (XD, Photoshop, Illustrator,
InDesign) · Design Systems ·
Prototyping · Wireframing ·
Responsive Web Design · Usability
Testings · UX Research · UI & Visual
Design · Design Thinking · User Flow ·
User Journeys · Interaction Design ·
Specification Writing

LANGUAGES

German (Native) · English (Fluent) ·
French (Fluent) · Spanish (Basic)

WORK EXPERIENCE

UX / UI Designer

May 2024 – Apr 2026

aiio GmbH, Magdeburg, Germany

Redesign of an AI-powered SaaS platform for organizations through to its relaunch ·
Shaped and continuously evolved a scalable, themeable design system · Planned and
facilitated UX workshops and user interviews · Collaborated cross-functionally with
Product Management, 9 developers/testers, and 4 managing directors

UX / UI Designer

Apr 2019 – Dec 2023

HASOMED GmbH, Magdeburg, Germany

Designed cross-platform B2B/B2C software solutions for practice management and
rehabilitation training · Conducted and analyzed 60+ user interviews and surveys
across diverse user groups · Created low- and high-fidelity prototypes and developed
up to 5 design systems across 3 core products · Collaborated on UX/UI design within a
5-person team, occasional led UX initiatives with 6 developers and key stakeholders

Working Student, UX Design & Research

Nov 2017 – Feb 2019

usability.de, Hannover, Germany

Applied UX methods including personas, user journeys, mental models, and cognitive
walkthroughs · Created prototypes and prepared production-ready design assets ·
Planned, conducted, and analyzed contextual interviews and usability tests, including
participant recruitment · Supported client workshops

CONTINUING TRAINING

MHFA Mental Health First Aid Responders

Jun 2026 – Jul 2026

Zentralinstitut für Seelische Gesundheit Mannheim

Certified Online Course on Mental Health (12 UE)

Career Coaching with Giulia Barile

Mar 2026 – Jun 2026

Giulia Barile

Part 1: "Clarity for Your Professional Future" (4 weeks) and Part 2: "Putting Clarity
into Practice" (4 weeks / in-depth study)

UXQB® Certified Professional for Usability and User Experience (CPUX-F)

Jul 2021

UXQB – International Usability and User Experience Qualification Board e.V.
6-day seminar on "Fundamentals of Usability, User Experience, and Human-
Centered Design" with the UXQB® exam (August 2021)