

Ali Zaidi

Web and Print Designer

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A: 1921, Block 14, F.B. Area, Karachi, Pakistan

Profile:

With over 13 years of extensive experience in Communication Design, I have honed my craft and garnered a wealth of knowledge in this field. I am passionate about creating designs that not only look visually stunning but also communicate the intended message effectively.

Work Experience:

Manager Graphic Design (AVP)

MCB Bank

July 2017 - Till Date

Manager Creative & Design (AVP)

NIB Bank

Feb 2014 - July 2017

Ideation Lead

Green Man's Ark (Advertising Agency)

Apr 2013 - Jan 2014

Creative Manager

Wahenda D'Arcy (Advertising Agency)

Nov 2011 - Mar 2013

Creative Associate

Prestige/Grey (Advertising Agency)

Feb 2010 - Oct 2011

Skills:

- Web Design
- Web Development
- UI and UX
- Print Design
- Brand Identity Design
- Photography
- Social Media

Software Proficiency:

- Figma
- Webflow
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign

Education:

Bachelor in Graphic Design

Visual Studies Department

Karachi University

Languages:

- English
- Urdu

Certification:

Certificate by Udemy

Complete Web Design -

From Figma to Webflow

References:

Available Upon Request