



# Jim Brown

## Founding Partner

Jim Brown is the author of bestsellers *The Imperfect CEO* and *The Imperfect Board Member* and the founder of OrgHealth, a firm dedicated to helping leaders build healthy, life-giving organizational cultures. For more than 30 years, Jim has worked alongside CEOs, executive teams, boards, and faith-based leaders who carry both significant responsibility and deep concern for the people they lead.

*The Imperfect CEO* is not a book about flawless leadership, just honest leadership. In it, Jim explores why so many capable leaders feel pressure to be the hero, hide uncertainty, or carry the weight alone, and how those patterns quietly damage culture. This USA Today Bestseller has sparked what is being called the Imperfect Leadership Movement, inviting leaders to replace performance-driven posturing with clarity, courage, and shared ownership.

Jim's first bestseller, *The Imperfect Board Member*, has become a trusted governance resource since its original release in 2006, with a 20<sup>th</sup> anniversary updated and expanded edition coming out in September of 2026.

Jim is widely known for his ability to cut through complexity and name what's really happening in a room. Clients often describe him as calm, perceptive, and disarmingly direct—someone who helps leaders move from insight to responsibility. His faith quietly informs the conviction that organizations can be places of dignity, truth, and renewal rather than exhaustion or fear. His work focuses on organizational health as a moral and strategic issue: when culture is healthy, people flourish, trust grows, and mission advances.

Through his writing, speaking, and podcast conversations, Jim encourages leaders to let go of the myth of perfection and step into a more grounded, human, and hopeful way of leading.

*"The Imperfect CEO delivers something rare in leadership literature: a deeply honest, highly practical, and distinctly human roadmap for leading in a disruptive world. Through story and structure, Jim Brown shows why leadership is not about perfection, but trust, humility, courage, and growth."*

– Stephen M. R. Covey,  
author of *The Speed of Trust* and *Trust & Inspire*