

20

25

She#

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A WORD FROM THE FOUNDER

Kia Ora,

As we reflect on the year gone by, I am filled with pride over the strides we've made towards narrowing the gender gap in STEM. Our 2025 impact has been nothing short of inspiring, and we are thrilled to share some of our standout achievements.

This year, She Sharp held 9 events that reached over 500 registered attendees, drawing representatives from 135 unique companies – a clear indication of the vibrant community we are building. This extensive network not only celebrates our growth but also signifies the collective drive for change within the tech industry.

With an average check-in rate of 67% across all events, we've seen substantial engagement with attendees establishing valuable connections, gaining deeper insight into career possibilities, and enhancing both soft and technical skills.

A huge thank you to our event partners Fonterra, MYOB, TechBabesNZ, and Academy EX, and our community sponsors including Deloitte, AUT, 2degrees, Fisher & Paykel Healthcare, Exhibit Group, Accenture, and AWS. Without this support we would simply be unable to do what we do.

The figures in this report represent individual stories of empowerment, learning, and community. As we celebrate another successful year, we are encouraged by the positive changes we are championing. Together, we are making a difference – one event, one breakthrough at a time.

Sincerely,

DR. MAHSA MCCUALEY



SHE# TEAM



Dr. Mahsa McCauley



Mike McCauley



Sara Ghafoor



Sabrina Teoh



Raquel Maderazo



Meeta Patel



Prasanth Pavithran



Iuliia Shmykova



Alyssa Pausanos



Moksha Shah



Isha Sangrolkar



Elena McCauley



Gowri Lokesh



Chan Meng



Marriane Bentigan



Yesha Kaniyawala



Gurleen Kaur



Susan Philip



Maryam baghery



Len Estioko

SHE# TEAM



Lesley Gao



Nikita Kumari

2025 IN A GLANCE

9

NUMBER OF EVENTS

716

TOTAL NUMBER OF REGISTERED ATTENDEES TO ALL EVENTS

74

AVERAGE NUMBER OF REGISTERED ATTENDEE PER EVENT

138

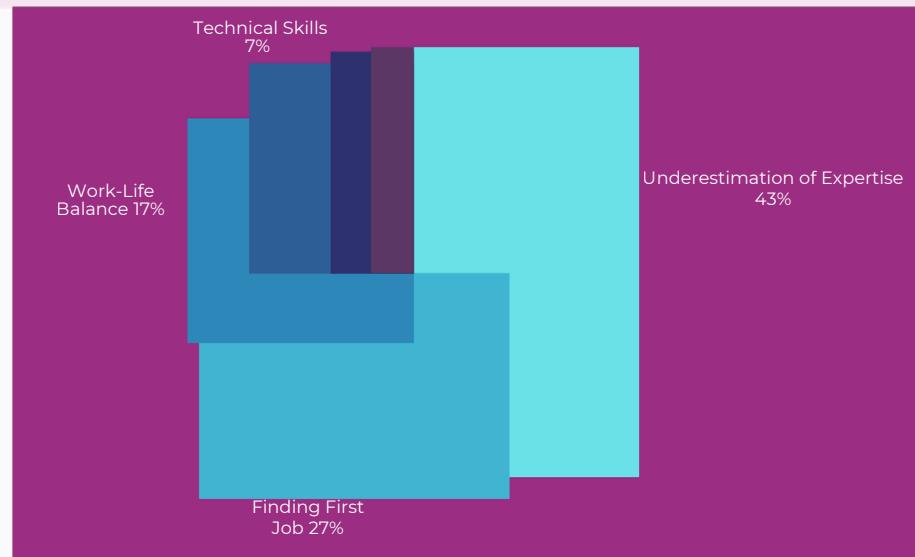
NUMBER OF UNIQUE COMPANIES REPRESENTED BY ATTENDEES

SPONSORS

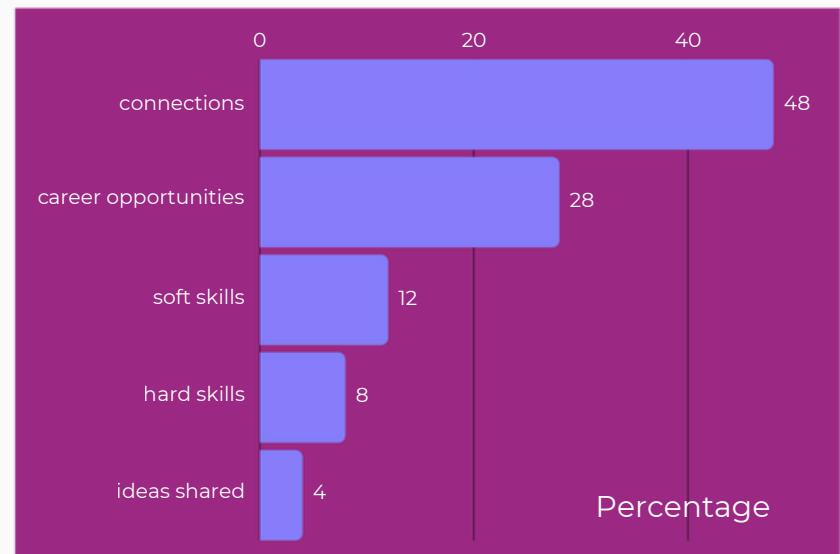


SHE# SURVEY

**WHAT ARE THE
MAIN BARRIERS
WOMEN FACE IN
THE TECH
INDUSTRY?**



**WHAT WAS
YOUR MAIN
BENEFIT FROM
ATTENDING THE
EVENT?**



**WHAT WAS YOUR
MAIN GOAL OF
ATTENDING SHE
SHARP EVENTS?**

International Women's Day

REGISTERED ATTENDEES

75

CHECKED-IN ATTENDEES

57

RETURNING ATTENDEES

10

NUMBER OF COMPANIES

43

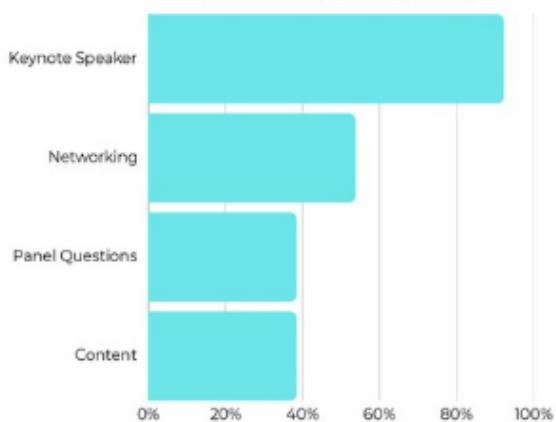


NUMBER OF REGISTERED ATTENDEES BY COMPANY*

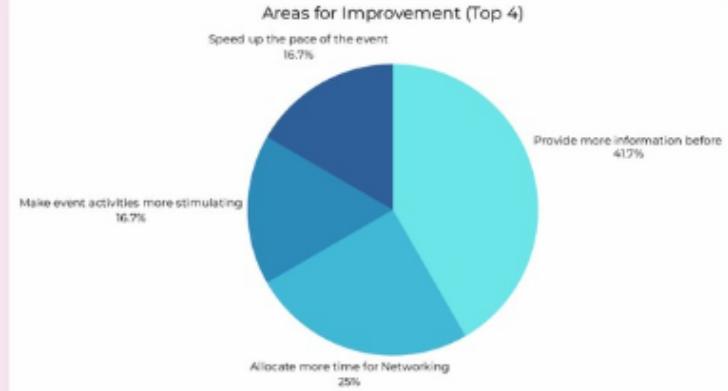
She#	8	Independent Board Adviser	1	KiwiBank	1	Magic Turtle	1
She Sharp	5	Fiserv	1	N/A	1	Karman Space Archaeology	1
AUT	5	University of Auckland	1	Smart Chats	1	Dash	1
2degrees	5	DHL	1	Instinctive	1	Impactdev360	1
MYOB	4	Job Hunter	1	Self Employed	1	Dulux New Zealand	1
Fonterra	3	Fonterra Co-operative Group	1	Bitflow	1	Eco Choice Aotearoa	1
NA	3	Chorus	1	FlexWare	1	East Asian-Australian Flyway Partnership	1
Exhibit Group	3	Fonterra Co-Operative Group	1	Auckland Business Chamber	1	EIT	1
Auror	2	Cosgroves	1	Shesharp	1	Salt Recruitment	1
academyEX	2	Zoho Corporation	1	BNZ	1	Callaghan Innovation/She Sharp	1
FlexWare Ltd	2	Milford Asset Management	1				
SheSharp	2						

*according to the company name indicated during the ticket checkout

What Went Well (Top 4)



Areas for Improvement (Top 4)



#IAmRemarkable

The #IAmRemarkable movement took center stage with a powerful workshop led by SheSharp's founder and director, Dr. Mahsa McCauley (Mohaghegh), inspiring participants to embrace and celebrate their achievements. Open to everyone, the 60-minute session combined stories, research, and practical exercises to challenge the social perceptions around self-promotion, particularly for underrepresented groups. The atmosphere was both uplifting and thought-provoking, encouraging attendees to reflect on their own successes and to share them with confidence. By the end, participants left not only feeling empowered but also connected to a global movement dedicated to changing how we value and voice our accomplishments.

Retry

REGISTERED ATTENDEES

63

CHECKED-IN ATTENDEES

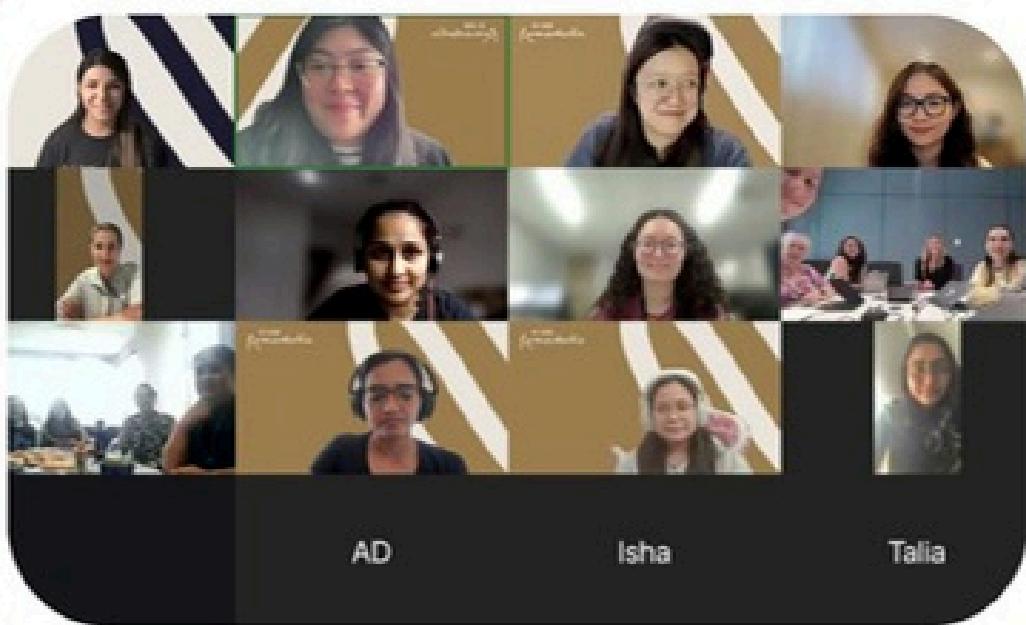
31

RETURNING ATTENDEES

9

NUMBER OF COMPANIES

44



NUMBER OF REGISTERED ATTENDEES BY COMPANY*

She Sharp Mentee	7	Winstone Aggregates	1	Lynfield College	1	Zoho Corporation	1
Exhibit Group	6	Otakai Quarry	1	MTW	1	2degrees	1
She Sharp	4	Auckland uni	1	Talent International	1	Kiwibank	1
Fisher & Paykel Healthcare	3	Fletcher Construction	1	Canva	1	Les Mills New Zealand Limited	1
Fonterra	2	Healthpoint	1	Dash	1	MYOB	1
Fisher and Paykel Healthcare	2	Humes	1	SheSharp	1	Job Hunter	1
St Orans College	2	Wisely	1	NA	1	The University of Auckland	1
Fisher and Paykel Appliances	1	Suncorp	1	Nil	1	zba1575@aucklanduni.ac.nz	1
particular	1	Independent	1	Yaway Technologies	1	Auckland Council	1
Als	1	Open Polytechnic	1	Independent Board Adviser	1	Fletcher Building	1
Fidelitylife	1	Fiserv	1	Summer Jenkins	1	AJHS	1
						RBA	1

*according to the company name indicated during the ticket checkout

“Tech That Matches Your Vibe: Find Your Perfect Fit”

REGISTERED ATTENDEES

98

CHECKED-IN ATTENDEES

69

RETURNING ATTENDEES

36

NUMBER OF COMPANIES

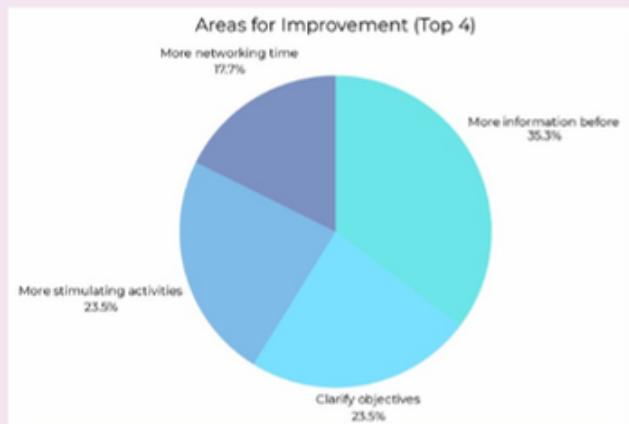
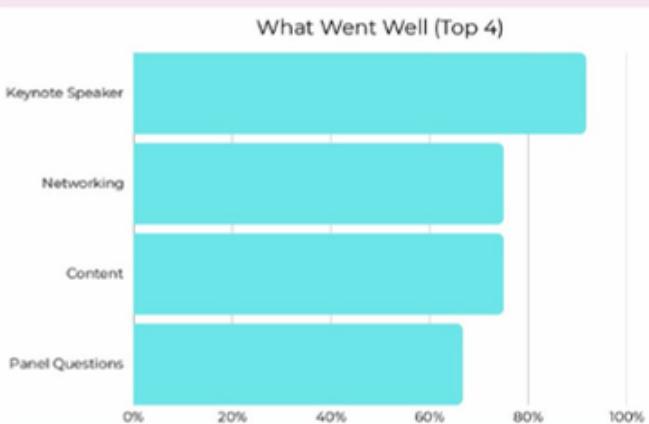
64



NUMBER OF REGISTERED ATTENDEES BY COMPANY*

MYOB	8	Fonterra Co-op	1	Exhibit Group	1	Self employed	1
Fonterra	6	Konec Solutions Ltd	1	Open polytechnic	1	None	1
She Sharp	5	She#	1	Shesharp	1	Autoplay	1
University of Auckland	4	InForm Interactive Experiences	1	shesharp	1	AutoPlay	1
UOACS	4	N/A	1	Auckland University of Technology	1	Job Hunter	1
NA	2	Valenta	1	Native Audio	1		
AUT	2	ASB	1	AUT CSEA	1		
icebreaker	1	Westlake Girls	1	Xero	1		
nzfund	1	Clinic402	1	Auckland University Women in Science	1		
Cause and FX	1	Lyra Consulting Ltd	1	Salt Search NZ Ltd. - AUCKLAND	1		
		IDEXX LABORATORIES - EZYVET	1	Ideqa	1		
				Uoa	1		

*according to the company name indicated during the ticket checkout





JULY 2025

THRIVE: Your Career, Your Story

REGISTERED ATTENDEES

98

CHECKED-IN ATTENDEES

69

RETURNING ATTENDEES

36

NUMBER OF COMPANIES

64

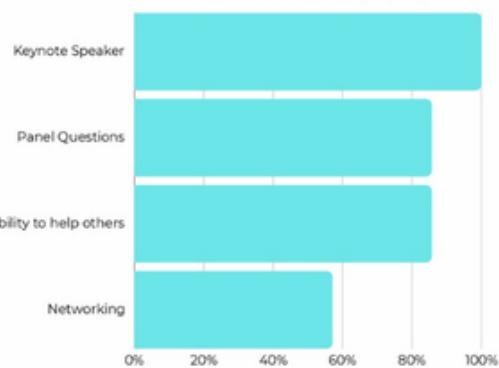


NUMBER OF REGISTERED ATTENDEES BY COMPANY*

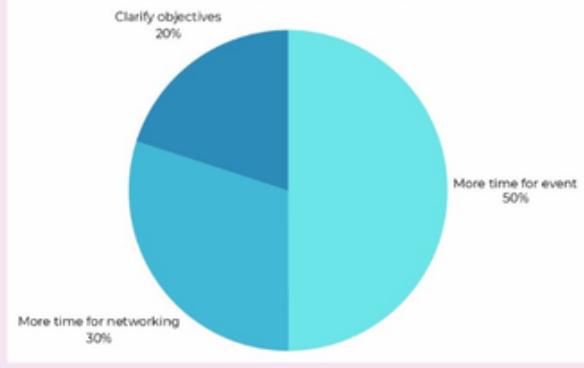
AUT	6	Westpac	2	Amazon Web Services	1
She Sharp	5	Air New Zealand	2	Trade Me	1
She# Mentee	5	ArchiPro	2	NZME	1
2degrees	5	Auckland University of Technology	1	Beca	1
She#	4	ANZ	1	Vodafone	1
She# Mentor	4	Spark NZ	1	CoreLogic	1
Student	3	MYOB	1	Vista	1
Possiblai	2	NOVA Energy	1	PWC	1
Fishe&PaykelHealthcare	2	Kiwibank	1	Mercury NZ	1
SheSharp	2	CB	1	BNZ	1
UniversityofAuckland	2	Hewlett Packard Enterprise	1	EY	1
Serko	2	Softsource VBridge	1	Xero	1
TheWarehouseGroup	2	AIA Insurance	1	Visa	1
IBM New Zealand	2	Recent Graduate	1	DOC	1
Veeam Software	1				

*according to the company name indicated during the ticket checkout

What Went Well (Top 4)



Areas for Improvement (Top 3)



**AUT****AI Forum
New Zealand**
Te Kōhū Atama Iaiao o Aotearoa**AUG 2025**

AI Hackathon Festival 2025

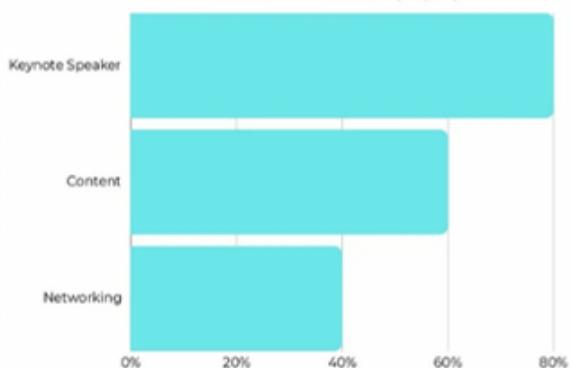
REGISTERED ATTENDEES**98****CHECKED-IN ATTENDEES****69****RETURNING ATTENDEES****36****NUMBER OF COMPANIES****64**

NUMBER OF REGISTERED ATTENDEES BY COMPANY*

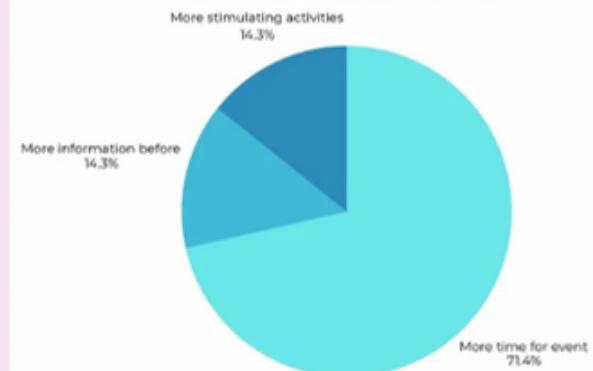
AUT	6	Westpac	2	Amazon Web Services	1	Tata Consultancy Services
She Sharp	5	Air New Zealand	2	Trade Me	1	Deloitte
She# Mentee	5	ArchiPro	2	NZME	1	Fonterra
2degrees	5	Auckland University of Technology	1	Beca	1	Microsoft
She#	4	ANZ	1	Vodafone	1	Visa
She# Mentor	4	Spark NZ	1	CoreLogic	1	Fisher & Paykel Appliances
Student	3	MYOB	1	Vista Entertainment Solutions	1	DOC
PossibleLai	2	NOVA Energy	1	PWC	1	Orion Health
Fisher&PaykelHealthcare	2	Kiwibank	1	Mercury NZ	1	Gen-I
SheSharp	2	CBRE	1	BNZ	1	Department of Internal Affairs
UniversityofAuckland	2	Hewlett Packard Enterprise	1	EY	1	Auror
Serko	2	Softsource VBridge	1	Xero	1	Harmonie
TheWarehouseGroup	2	AlA Insurance	1		1	Accenture
IBM New Zealand	2	Veeam Software	1		1	Reserve Bank of New Zealand
		Recent Graduate - No Company/Organisation	1		1	Colliers International
		Ministry of Business, Innovation & Employment	1		1	Helloworld

*according to the company name indicated during the ticket checkout

What Went Well (Top 3)



Areas for Improvement (Top 3)



Business and Technology Transformation Through Platforms and Products

REGISTERED ATTENDEES

62

CHECKED-IN ATTENDEES

52

RETURNING ATTENDEES

13

NUMBER OF COMPANIES

51

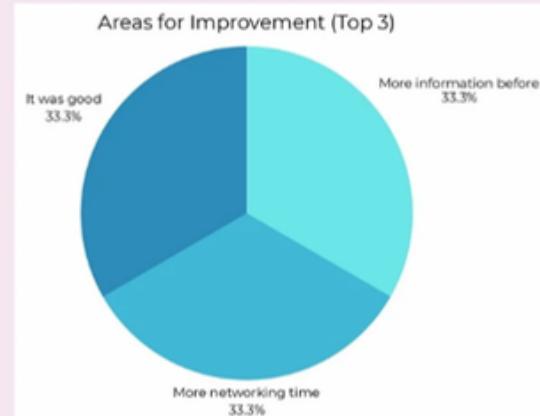
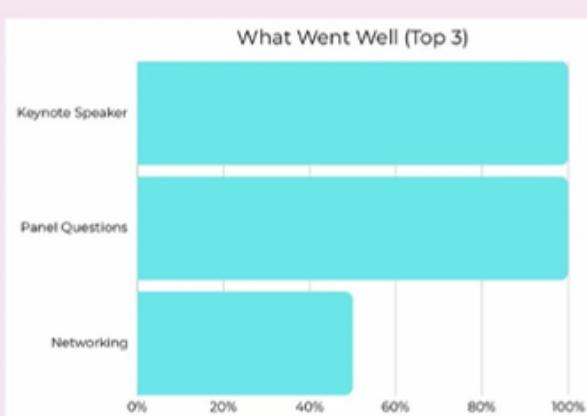


NUMBER OF REGISTERED ATTENDEES BY COMPANY*

Fonterra:	Personal Brand and Leadership Coach
	Data Moving
	29 RJITCS
She Sharp	8 Deloitte
2degrees	5 SheSharp
AUT	4 Optimisation
N/A	3 Empasoft Institute of Technology
Accenture	2 Fisher and Paykel healthcare
MYOB	2 BNZ
She sharp	2 Ideqa
academyEX	2 realestate.co.nz
Fisher & Paykel Healthcare	2 Secure Code Warrior
PB Tech	1 Lyra Consulting

1 Honey Consulting Ltd	1 Genesis	1
1 AUT Ventures	1 Ministry of Social Development	1
1 Cin7	1 NPDL	1
1 Cottee Parke Architects	1 2 Degrees	1
1 Konec	1 She Sharp guest	1
1 OSS Group	1 AUT	1
1 Melanie Disse Consulting	1 Te wānanga o Aotearoa	1
1 Invest New Zealand	1 Not Specified	1
1 Auckland Business Chamber	1	
1 Milk New Zealand Dairy	1	
1 AWS	1	
1 AIS ST Helen's	1	
1 AutoPlay	1	

*according to the company name indicated during the ticket checkout





OCT 2025

She Sharp, SecureCodeWarrior, Xero: Code Secure

REGISTERED ATTENDEES

62

CHECKED-IN ATTENDEES

52

RETURNING ATTENDEES

13

NUMBER OF COMPANIES

51



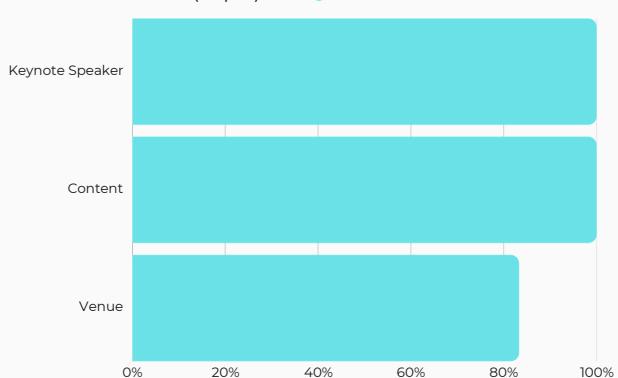
NUMBER OF REGISTERED ATTENDEES BY COMPANY*

AUT	She Sharp	Vector	11	IAG	1
Secure	Code Warrior		8 4	HEB Construction	1
Mercury	Student (no org		4 3	Yoobee	1
specified)	DEFEND		3 2	Colleges Auckland	1
Xero			2	Milk New Zealand	1
Auror			2	Zealand Dairy	1
Serk			2	Spectrum Consulting	1
AUWS			2	Docyt	1
academyEX			1	Health New Zealand	1
				Auckland Common Fund	1
				Westlake Girls High School	1
				AIS St Helen's OP NA	1
					1
					1
					2

*according to the company name indicated during the ticket checkout

What Went Well (Top 3)

● Percentage



Provide more information before the event

16.7%

Areas for Improvement (Top 3)

Allocate more time for the event
33.3%

Allocate more time for Networking
50%

She Sharp & Vector: Future-Ready: Data, AI, Digital Innovation & Inclusive Careers

REGISTERED ATTENDEES

93

CHECKED-IN ATTENDEES

67

RETURNING ATTENDEES

20

NUMBER OF COMPANIES

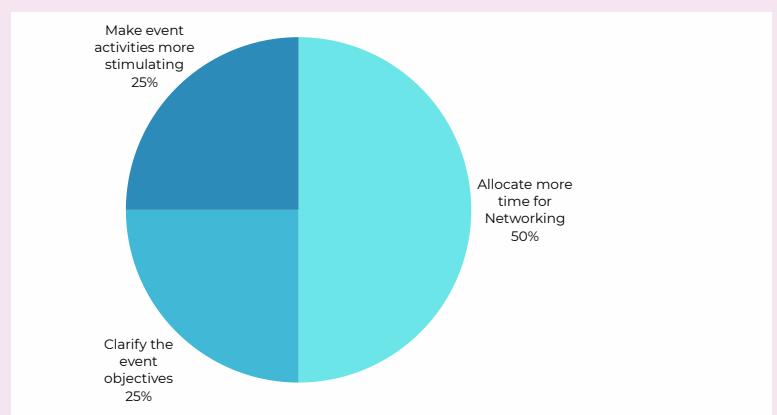
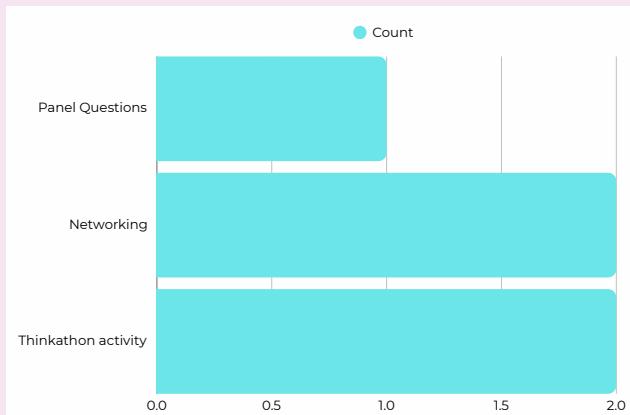
51



NUMBER OF REGISTERED ATTENDEES BY COMPANY*

Vector	24	Brim Consultancy	1	Lexel Resourcing	1	Samsung	1
She Sharp	12	Cin7	1	MYOB	1	Students	1
2degrees	4	Crackerjack	1	Mercury	1	TCS	1
AUT	2	CreateOps	1	Nil	1	Timely	1
EduventureNZ	2	Datacom	1	Not yet	1	Transam new zealand Ltd	1
Massey University	2	Docyt	1	OP	1	Unknown	1
Student	2	Dominos	1	One NZ	1	University of Auckland	1
Xero	3	IBM	1	Open Ploythecnic	1	Victoria	1
AA Insurance	1	ICL	1	P3	1	Woolworths nz	1
Adaptis.earth	1	ICL Business School	1	Pak N' Save	1	Yondu	1
Air NZ	1	LOOKING FOR JOB	1	Personal Purpose	1	academyEX	1
Auckland Pain Management Clinic	1	Les Mills International	1	Salt	1	eir evo	1
						yoobee colleges	1

*according to the company name indicated during the ticket checkout



She Sharp & HCLTech: AI Empowerment: Shaping an Inclusive Digital Future

REGISTERED ATTENDEES

68

CHECKED-IN ATTENDEES

55

RETURNING ATTENDEES

18

NUMBER OF COMPANIES

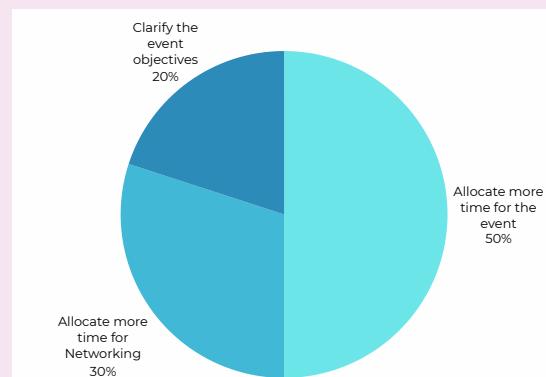
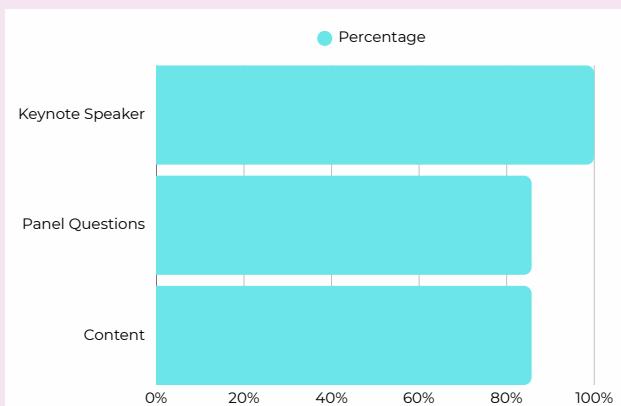
51



NUMBER OF REGISTERED ATTENDEES BY COMPANY*

HCLTech	15	Potentia	3	Otago Polyfest	1
She Sharp	7	Unknown	2	Otago Polytechnic	1
Student/Education	6	AD Instruments	1	Pelnz	1
Pacific Edge	4	Cyclone	1	Queens High School	1
Trends	4	Deloitte	1	Secondary Transitions	1
DCC	2	Fisher and Paykel Appliances	1	TBA	1
Dunedin City Council	3	Independent	1	davies collision cave	1
Logan Park High School	2	Kokiri Training Centre	1	One NZ	1
Ministry of Education	2	Ministry of Business Innovation and		Ministry of Social Development	1
Pick a path	2	Employment	1		

*according to the company name indicated during the ticket checkout



FROM ALL OF US AT SHESHARP, THANK YOU – WE LOOK FORWARD TO WHAT'S AHEAD.

