

20

25



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A WORD FROM THE FOUNDER

Kia Ora,

As we reflect on the year gone by, I am filled with pride over the strides we've made towards narrowing the gender gap in STEM. Our 2025 impact has been nothing short of inspiring, and we are thrilled to share some of our standout achievements.

This year, She Sharp held 9 events that reached over 500 registered attendees, drawing representatives from 135 unique companies – a clear indication of the vibrant community we are building. This extensive network not only celebrates our growth but also signifies the collective drive for change within the tech industry.

With an average check-in rate of 67% across all events, we've seen substantial engagement with attendees establishing valuable connections, gaining deeper insight into career possibilities, and enhancing both soft and technical skills.

A huge thank you to our event partners Fonterra, MYOB, TechBabesNZ, and Academy EX, and our community sponsors including Deloitte, AUT, 2degrees, Fisher & Paykel Healthcare, Exhibit Group, Accenture, and AWS. Without this support we would simply be unable to do what we do.

The figures in this report represent individual stories of empowerment, learning, and community. As we celebrate another successful year, we are encouraged by the positive changes we are championing. Together, we are making a difference – one event, one breakthrough at a time.

Sincerely,

DR. MAHSA MCCAULEY



SHE# TEAM



Dr. Mahsa McCauley



Mike McCauley



Sara Ghafoor



Sabrina Teoh



Raquel Maderazo



Meeta Patel



**Prasanth
Pavithran**



**Iuliia
Shmykova**



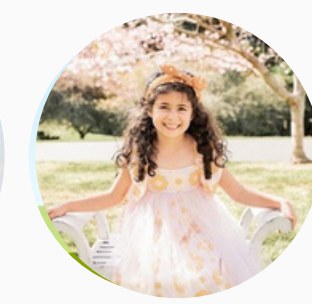
Alyssa Pausanos



Moksha Shah



Isha Sangrolkar



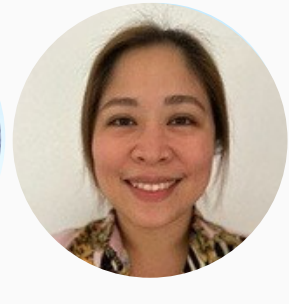
Elena McCauley



**Gowri
Lokesh**



Chan Meng



Marriane Bentigan



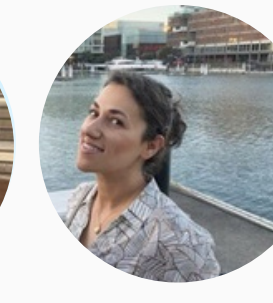
Yesha Kaniyawala



**Gurleen
Kaur**



Susan Philip



Maryam baghery



Len Estioko

SHE# TEAM



Lesley Gao



Nikita Kumari

2025 IN A GLANCE

9

NUMBER OF EVENTS

716

TOTAL NUMBER OF REGISTERED
ATTENDEES TO ALL EVENTS

74

AVERAGE NUMBER OF
REGISTERED ATTENDEE
PER EVENT

138

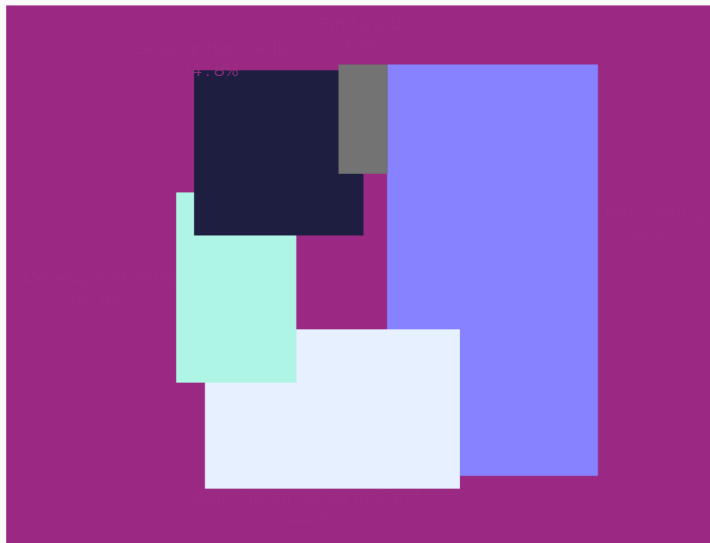
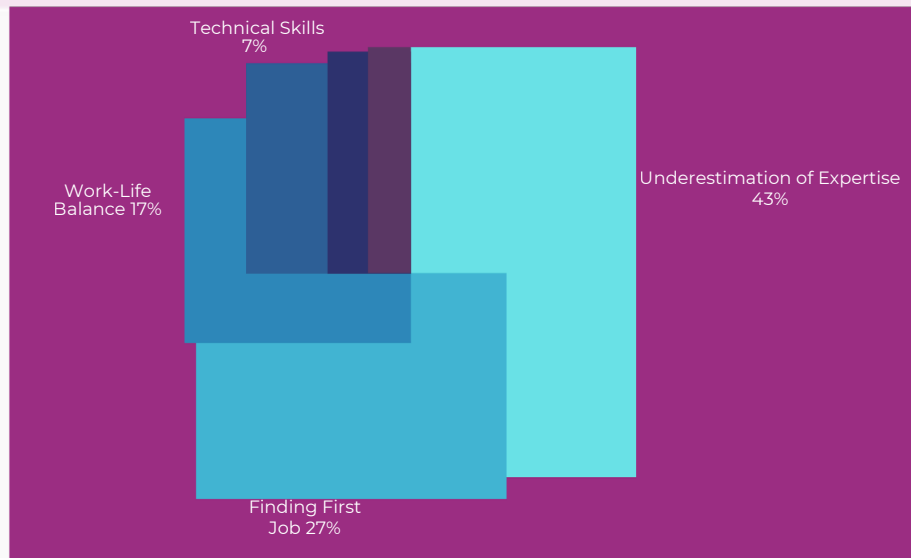
NUMBER OF UNIQUE
COMPANIES REPRESENTED BY
ATTENDEES

SPONSORS



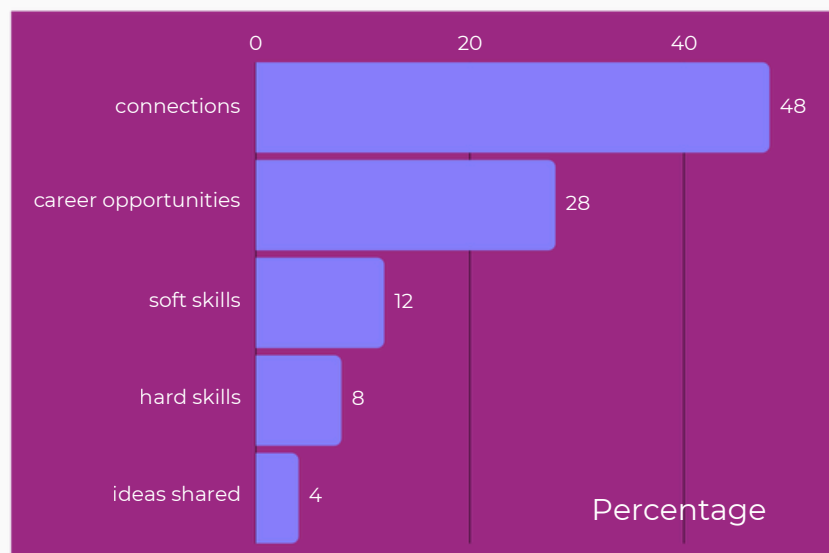
SHE# SURVEY

**WHAT ARE THE
MAIN BARRIERS
WOMEN FACE IN
THE TECH
INDUSTRY?**



**WHAT WAS YOUR
MAIN GOAL OF
ATTENDING SHE
SHARP EVENTS?**

**WHAT WAS
YOUR MAIN
BENEFIT FROM
ATTENDING THE
EVENT?**



International Women's Day

REGISTERED ATTENDEES

75

CHECKED-IN ATTENDEES

57

RETURNING ATTENDEES

10

NUMBER OF COMPANIES

43

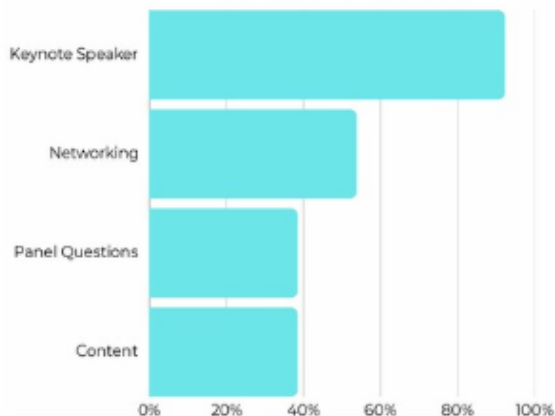


NUMBER OF REGISTERED ATTENDEES BY COMPANY*

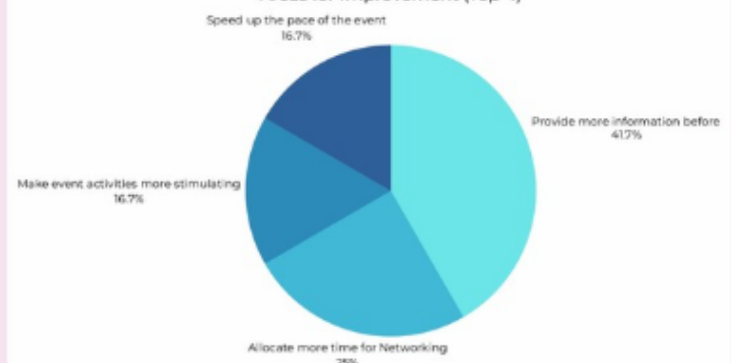
She#	8	Independent Board Adviser	1	KiwiBank	1	Magic Turtle	1
She Sharp	5	Fiserv	1	N/A	1	Karman Space Archaeology	1
AUT	5	University of Auckland	1	Smart Chats	1	Dash	1
2degrees	5	DHL	1	Instinctive	1	Impactdev360	1
MYOB	4	Job Hunter	1	Self Employed	1	Dulux New Zealand	1
Fonterra	3	Fonterra Co-operative Group	1	Bitflow	1	Eco Choice Aotearoa	1
NA	3	Chorus	1	FlexWare	1	East Asian-Australian Flyway Partnership	1
Exhibit Group	3	Fonterra Co-Operative Group	1	Auckland Business Chamber	1	EIT	1
Auror	2	Cosgroves	1	Shesharp	1	Salt Recruitment	1
academyEX	2	Zoho Corporation	1	BNZ	1	Callaghan Innovation/She Sharp	1
FlexWare Ltd	2	Milford Asset Management	1				
SheSharp	2						

*according to the company name indicated during the ticket checkout

What Went Well (Top 4)



Areas for Improvement (Top 4)





#IAmRemarkable

The #IAmRemarkable movement took center stage with a powerful workshop led by SheSharp's founder and director, Dr. Mahsa McCauley (Mohaghegh), inspiring participants to embrace and celebrate their achievements. Open to everyone, the 60-minute session combined stories, research, and practical exercises to challenge the social perceptions around self-promotion, particularly for underrepresented groups. The atmosphere was both uplifting and thought-provoking, encouraging attendees to reflect on their own successes and to share them with confidence. By the end, participants left not only feeling empowered but also connected to a global movement dedicated to changing how we value and voice our accomplishments.

Retry

REGISTERED ATTENDEES

63

CHECKED-IN ATTENDEES

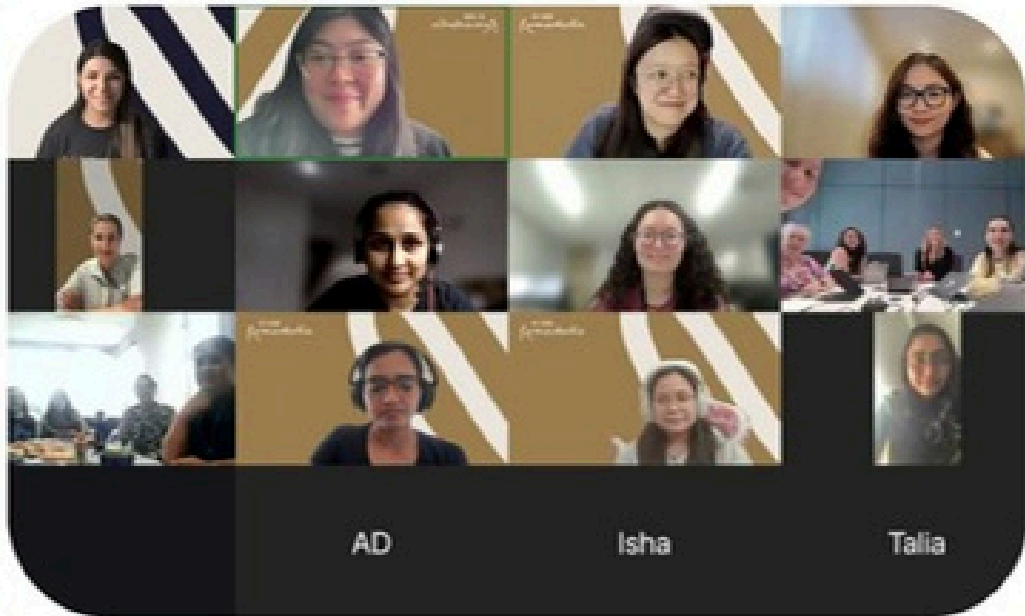
31

RETURNING ATTENDEES

9

NUMBER OF COMPANIES

44



NUMBER OF REGISTERED ATTENDEES BY COMPANY*

She Sharp Mentee	7	Winstone Aggregates	1	Lynfield College	1	Zoho Corporation	1
Exhibit Group	6	Otaika Quarry	1	MTW	1	2degrees	1
She Sharp	4	Auckland uni	1	Talent International	1	KiwiBank	1
Fisher & Paykel Healthcare	3	Fletcher Construction	1	Canva	1	Les Mills New Zealand Limited	1
Fonterra	2	Healthpoint	1	Dash	1	MYOB	1
Fisher and Paykel Healthcare	2	Humes	1	SheSharp	1	Job Hunter	1
St Orans College	2	Wisely	1	NA	1	The University of Auckland	1
Fisher and Paykel Appliances	1	Suncorp	1	Nil	1	zba1575@aucklanduni.ac.nz	1
particular	1	Independent	1	Yaway Technologies	1	Auckland Council	1
Ais	1	Open Polytechnic	1	Independent Board Adviser	1	Fletcher Building	1
Fidelitylife	1	Fiserv	1	Summer Jenkins	1	AJHS	1
						RBA	1

*according to the company name indicated during the ticket checkout



“Tech That Matches Your Vibe: Find Your Perfect Fit”

REGISTERED ATTENDEES

98

CHECKED-IN ATTENDEES

69

RETURNING ATTENDEES

36

NUMBER OF COMPANIES

64

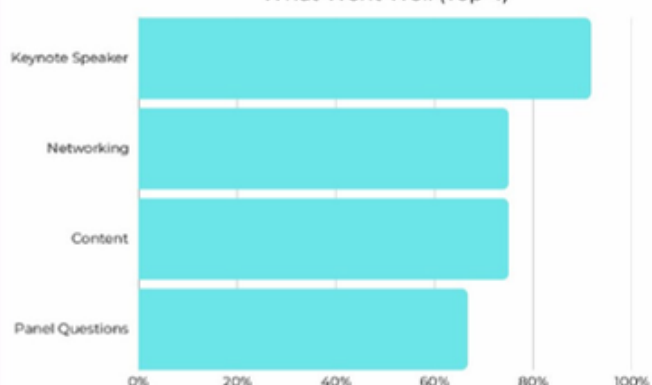


NUMBER OF REGISTERED ATTENDEES BY COMPANY*

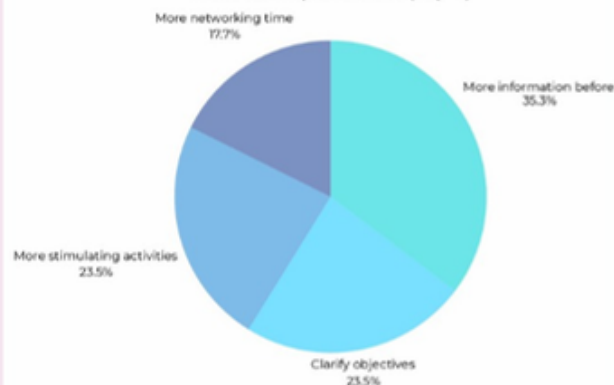
MYOB	8	Fonterra Co-op	1	Exhibit Group	1	Self employed	1
Fonterra	6	Konec Solutions Ltd	1	Open polytechnic	1	None	1
She Sharp	5	She#	1	Shesharp	1	Autoplay	1
University of Auckland	4	InForm Interactive Experiences	1	shesharp	1	AutoPlay	1
UOACS	4	N/A	1	Auckland University of Technology	1	Job Hunter	1
NA	2	Valenta	1	Native Audio	1		
AUT	2	ASB	1	AUT CSEA	1		
icebreaker	1	Westlake Girls	1	Xero	1		
nzfund	1	Clinic4O2	1	Auckland University Women in Science	1		
Cause and FX	1	Lyra Consulting Ltd	1	Salt Search NZ Ltd. - AUCKLAND	1		
		IDEXX LABORATORIES - EYZVET	1	Ideqa	1		
				Uoa	1		

*according to the company name indicated during the ticket checkout

What Went Well (Top 4)



Areas for Improvement (Top 4)





JULY 2025

THRIVE: Your Career, Your Story

REGISTERED ATTENDEES

98

CHECKED-IN ATTENDEES

69

RETURNING ATTENDEES

36

NUMBER OF COMPANIES

64

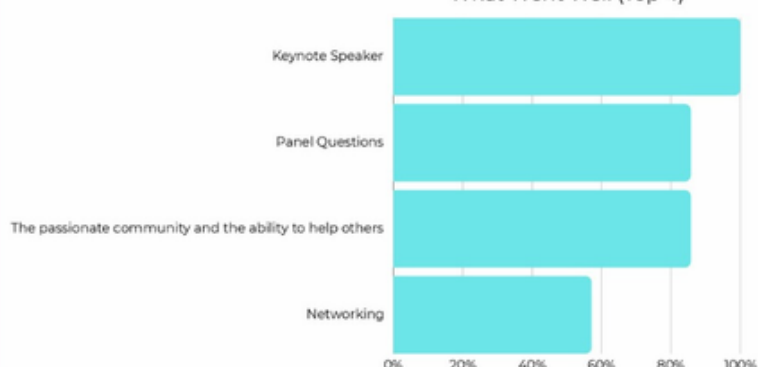


NUMBER OF REGISTERED ATTENDEES BY COMPANY*

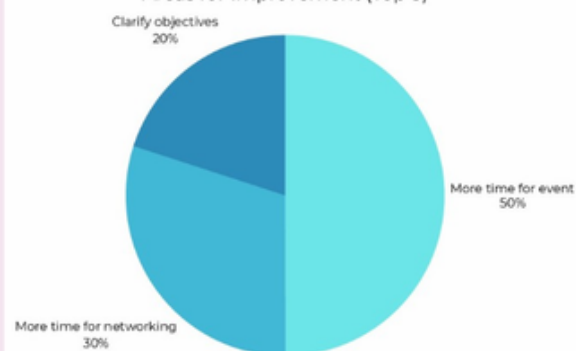
AUT	6 Westpac	2 Amazon Web Services	1 Tata Consultancy Services	1
She Sharp	5 Air New Zealand	2 Trade Me	1 Deloitte	1
She# Mentee	5 ArchiPro	2 NZME	1 Fonterra	1
2degrees	5 Auckland University of Technology	1 Beca	1 Microsoft	1
She#	4 ANZ	1 Vodafone	1 Fisher & Paykel Appliance	1
She# Mentor	4 Spark NZ	1 CoreLogic	1 Orion Health	1
Student	3 MYOB	1 Vista	1 Gen-l	1
Possibl.ai	2 NOVA Energy	1 PWC	1 Department of Internal Affairs	1
Fisher & Paykel Healthcare	2 Kiwibank	1 Mercury NZ	1 Auror	1
SheSharp	2 CB	1 BNZ	1 Harmony	1
University of Auckland	2 Hewlett Packard Enterprise	1 EY	1 Accenture	1
Serko	2 Softsource VBridge	1 Xero	1 Reserve Bank of New Zealand	1
The Warehouse Group	2 AIA Insurance	1 Visa	1 Colliers International	1
IBM New Zealand	2 Recent Graduate	1 DOC	1 Helloverse	1
Veeam Software	1			

*according to the company name indicated during the ticket checkout

What Went Well (Top 4)



Areas for Improvement (Top 3)



AI Hackathon Festival 2025

REGISTERED ATTENDEES

98

CHECKED-IN ATTENDEES

69

RETURNING ATTENDEES

36

NUMBER OF COMPANIES

64

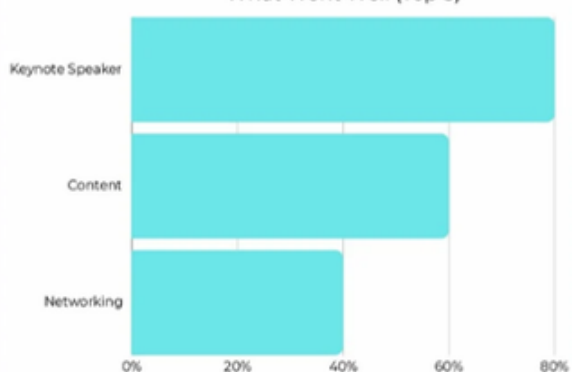


NUMBER OF REGISTERED ATTENDEES BY COMPANY*

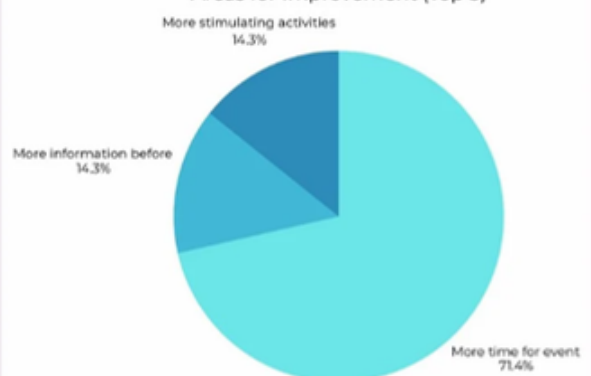
AUT	6	Westpac	2	Amazon Web Services	1	Tata Consultancy Services	1
She Sharp	5	Air New Zealand	2	Trade Me	1	Deloitte	1
She# Mentee	5	ArchiPro	2	NZME	1	Fonterra	1
2degrees	5	Auckland University of Technology	1	Beca	1	Microsoft	1
She#	4	ANZ	1	Vodafone	1	Visa	1
She# Mentor	4	Spark NZ	1	CoreLogic	1	Fisher & Paykel Appliances	1
Student	3	MYOB	1	Vista Entertainment Solutions	1	DOC	1
PossibLai	2	NOVA Energy	1	PWC	1	Orion Health	1
Fishe&PaykelHealthcare	2	Kiwibank	1	Mercury NZ	1	Gen-i	1
SheSharp	2	CBRE	1	BNZ	1	Department of Internal Affairs	1
University of Auckland	2	Hewlett Packard Enterprise	1	EY	1	Auror	1
Serko	2	Softsource VBridge	1	Xero	1	Harmony	1
The Warehouse Group	2	AIA Insurance	1			Accenture	1
IBM New Zealand	2	Veeam Software	1			Reserve Bank of New Zealand	1
		Recent Graduate - No Company/Organisation	1			Colliers International	1
		Ministry of Business, Innovation & Employment	1			Helloverse	1

*according to the company name indicated during the ticket checkout

What Went Well (Top 3)



Areas for Improvement (Top 3)





SEP 2025

Business and Technology Transformation Through Platforms and Products

REGISTERED ATTENDEES

62

CHECKED-IN ATTENDEES

52

RETURNING ATTENDEES

13

NUMBER OF COMPANIES

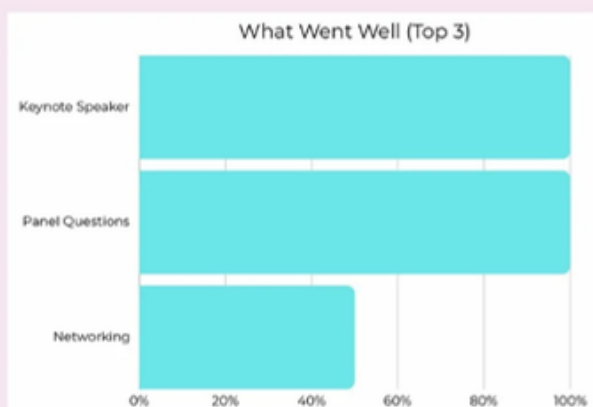
51



NUMBER OF REGISTERED ATTENDEES BY COMPANY*

Fonterra:	29	Personal Brand and Leadership Coach	1	Honey Consulting Ltd	1	Genesis	1
She Sharp	8	Data Moving	1	AUT Ventures	1	Ministry of Social Development	1
2degrees	5	RJITCS	1	Cin7	1	NPDL	1
AUT	4	Deloitte	1	Cottee Parke Architects	1	2 Degrees	1
N/A	3	SheSharp	1	Konec	1	She Sharp guest	1
Accenture	2	Optimation	1	OSS Group	1	AUT	1
MYOB	2	Empasoft Institute of Technology	1	Melanie Disse Consulting	1	Te wānanga o Aotearoa	1
She sharp	2	Fisher and Paykel healthcare	1	Invest New Zealand	1	Not Specified	1
academyEX	2	BNZ	1	Auckland Business Chamber	1		
Fisher & Paykel Healthcare	2	Ideqa	1	Milk New Zealand Dairy	1		
PB Tech	2	realestate.co.nz	1	AWS	1		
	1	Secure Code Warrior	1	AIS ST Helen's	1		
	1	Lyra Consulting	1	AutoPlay	1		

*according to the company name indicated during the ticket checkout





OCT 2025

She Sharp, SecureCodeWarrior, Xero: Code Secure

REGISTERED ATTENDEES

62

CHECKED-IN ATTENDEES

52

RETURNING ATTENDEES

13

NUMBER OF COMPANIES

51

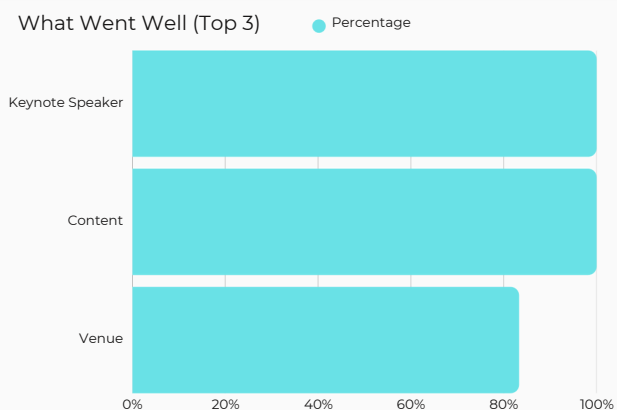


NUMBER OF REGISTERED ATTENDEES BY COMPANY*

AUT She Sharp Vector	11	IAG	1
Secure Code Warrior	8 4	HEB Construction Yoobee	1
Mercury Student (no org specified)	4 3	Colleges Auckland Milk New Zealand Dairy	1
DEFEND	3 2	Spectrum Consulting Docyt	1
Xero	2	Health New Zealand	1
Auror	2	Auckland Common Fund	1
Serko	2	Westlake Girls High School	1
AUWS	2	AIS St Helen's OP NA	1
academyEX	1		1
			1
			2

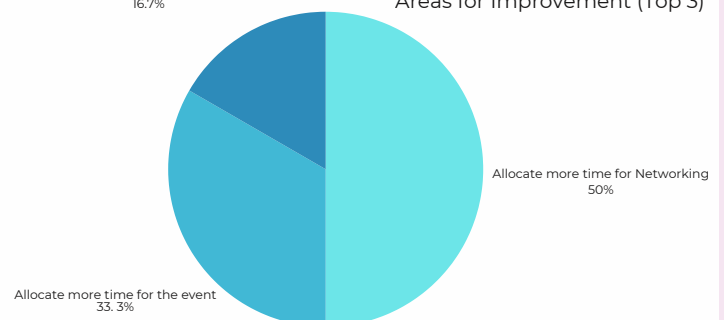
*according to the company name indicated during the ticket checkout

What Went Well (Top 3)



Provide more information before the event

Areas for Improvement (Top 3)





NOV 2025

She Sharp & Vector: Future-Ready: Data, AI, Digital Innovation & Inclusive Careers

REGISTERED ATTENDEES

93

CHECKED-IN ATTENDEES

67

RETURNING ATTENDEES

20

NUMBER OF COMPANIES

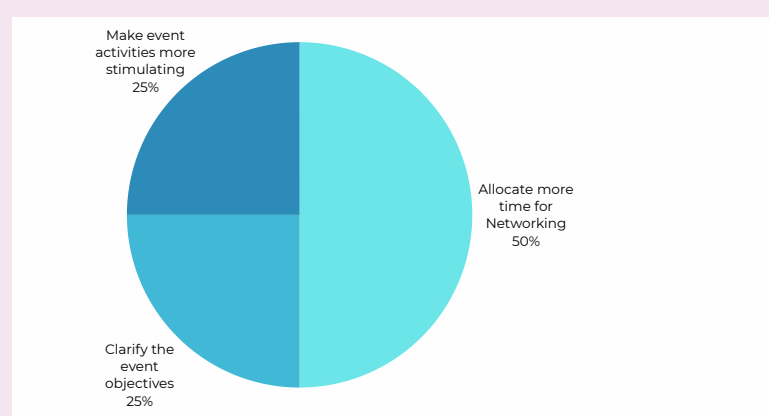
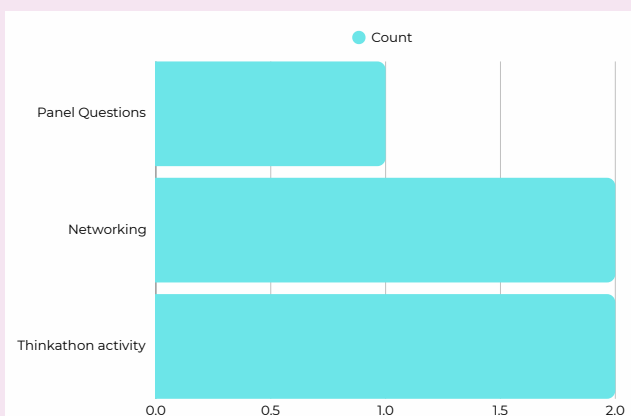
51



NUMBER OF REGISTERED ATTENDEES BY COMPANY*

Vector	24	Brim Consultancy	1	Lexel Resourcing	1	Samsung	1
She Sharp	12	Cin7	1	MYOB	1	Students	1
2degrees	4	Crackerjack	1	Mercury	1	TCS	1
AUT	2	CreateOps	1	Nil	1	Timely	1
EduventureNZ	2	Datacom	1	Not yet	1	Transam new zealand Ltd	1
Massey University	2	Docyt	1	OP	1	Unknown	1
Student	2	Dominos	1	One NZ	1	University of Auckland	1
Xero	3	IBM	1	Open Ploythecnic	1	Victoria	1
AA Insurance	1	ICL	1	P3	1	Woolworths nz	1
Adaptis.earth	1	ICL Business School	1	Pak N' Save	1	Yondu	1
Air NZ	1	LOOKING FOR JOB	1	Personal Purpose	1	academyEX	1
Auckland Pain Management Clinic	1	Les Mills International	1	Salt	1	eir evo	1
						yoobee colleges	1

*according to the company name indicated during the ticket checkout





She Sharp & HCLTech: AI Empowerment: Shaping an Inclusive Digital Future

REGISTERED ATTENDEES

68

CHECKED-IN ATTENDEES

55

RETURNING ATTENDEES

18

NUMBER OF COMPANIES

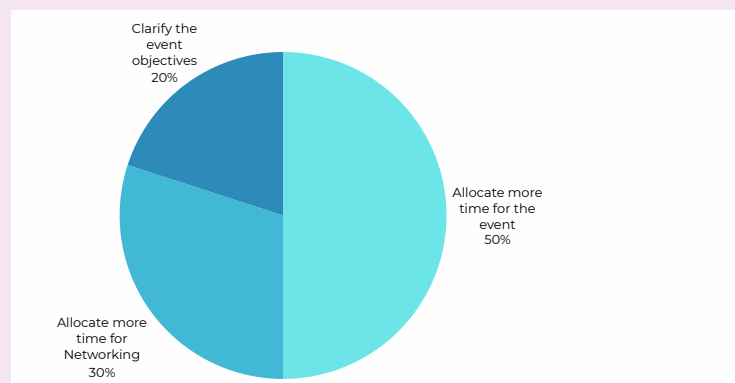
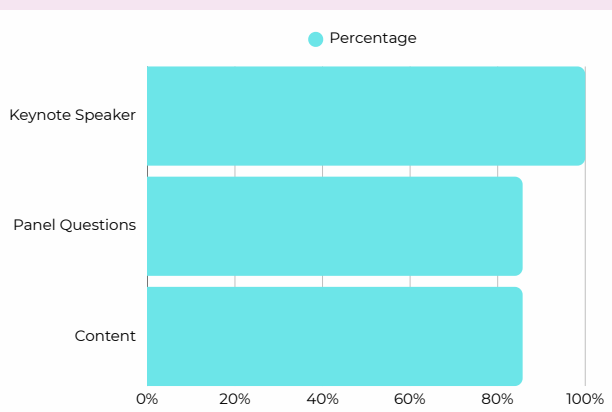
51



NUMBER OF REGISTERED ATTENDEES BY COMPANY*

HCLTech	15	Potentia	3	Otago Polyfest	1
She Sharp	7	Unknown	2	Otago Polytechnic	1
Student/Education	6	AD Instruments	1	Pelnz	1
Pacific Edge	4	Cyclone	1	Queens High School	1
Trends	4	Deloitte	1	Secondary Transitions	1
DCC	2	Fisher and Paykel Appliances	1	TBA	1
Dunedin City Council	3	Independent	1	davies collision cave	1
Logan Park High School	2	Kokiri Training Centre	1	One NZ	1
Ministry of Education	2	Ministry of Business Innovation and	1	Ministry of Social Development	1
Pick a path	2	Employment	1		

*according to the company name indicated during the ticket checkout



FROM ALL OF US AT SHESHARP, THANK YOU – WE LOOK FORWARD TO WHAT'S AHEAD.

