

# Eleanor Yang

Motion & Visual Designer

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## EDUCATION

**Artcenter College of Design**  
Bachelor of Fine Art in Graphic Design  
Pasadena, California  
09.2021-12.2025  
(expected graduation Fall 2025)

## FEATURES

**World Brand Design**  
**Abduzeedo**  
**Today in Design**  
**Muse.World**  
**Shoutout LA**  
**Voyage LA Magazine**  
**CanvasRebel Interview**

## SKILLS

Softwares	Professional
Photoshop	Motion Design
Illustrator	Social Media Design
InDesign	Brand Design
After Effects	UI & UX Design
Bridge	Generative Design
Premiere Pro	Campaign Ideation
Media Encoder	Art Direction
Cinema 4D	Creative Pitching
Spark AR	Illustration
Redshift Render	Toolkit Development
Madmapper	Client Deck Design
Figma	Photography
P5.js	Booking Binding
Lightroom	Package Design
	Fine Art
	Time Management
	Quantitative Research
	Coordination Skill
	Writing Skill
	Clear Communication

## LANGUAGE

English and Mandarin

## EXPERIENCE

**Energy BBDO**  
Creative Intern  
Chicago, Illinois  
06.2025-08.2025  
Collaborated on advertising campaigns from concept to execution, include brand strategy, ideation, and design development. Pitched concepts and built client-facing decks, templates, and brand toolkits. Created motion design, social content, and branding assets for clients including Jack Daniel's, Chicago Cubs, and El Jimador.

**Freelance Graphic Designer**  
Collaborated with a team of product designers to create the graphic design for the Dcolor Google certified TV Box package, focusing on concept development and design execution.

**Filmograph**  
Motion Design Intern  
Los Angeles, California  
06.2024-08.2024  
Assisted in storyboarding and designing title sequences for films and TV series. Participated in the movie Reagan through graphic and motion design, ensuring cohesive visual storytelling.

**Artcenter Copy Center**  
Print Shop Associate  
Pasadena, California  
02.2024-04.2024  
Assisted students with file setup and printer settings for Epson, Inkjet wide format, and standard printers, adapting to various paper types and layouts.

## AWARDS

**Skechers**  
Graphis New Talent Awards 2025 (Motion Graphics), Gold  
Paris Design Awards 2025 (Graphic Design), Winner  
Viddy Awards 2025 (Rebrand Motion Montage), Platinum Winner  
Hermes Creative Awards 2025 (Motion Graphics), Platinum Winner  
Muse Creative Awards 2025 (Motion Graphics), Gold  
Indigo Design Award 2025 (Mix Media), Gold  
Indigo Design Award 2025 (Computer Animation), Gold  
Indigo Design Award 2025 (Branding), Silver

**Vinfast**  
Muse Creative Awards 2025 (Poster), Gold  
Hermes Creative Awards 2025 (Design), Platinum Winner  
Indigo Design Award 2025 (Automotive), Silver  
International Design Awards 2024 (Student), Silver

**Forgotten Whispers**  
Graphis New Talent Awards 2025 (Motion Graphics), Gold  
Indigo Design Award 2024 (Student), Gold  
International Design Awards 2024 (Student), Silver

**Vessel**  
Indigo Design Award 2025 (Typography), Gold

**Apres**  
Indigo Design Award 2025 (Mix Media), Bronze  
International Design Awards 2023 (Student), Honorable Mention

**Artcenter Departmental Scholarship**  
09.2021-Present