

Eleanor Yang

Motion & Visual Designer

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EDUCATION

Artcenter College of Design
Bachelor of Fine Art in Graphic Design
Pasadena, California
09.2021-12.2025
(expected graduation Fall 2025)

FEATURES

World Brand Design
Abduzeedo
Today in Design
Muse.World
Shoutout LA
Voyage LA Magazine
CanvasRebel Interview

SKILLS

Softwares	Professional
Photoshop	Motion Design
Illustrator	Social Media Design
InDesign	Brand Design
After Effects	UI & UX Design
Bridge	Generative Design
Premiere Pro	Campaign Ideation
Media Encoder	Art Direction
Cinema 4D	Creative Pitching
Spark AR	Illustration
Redshift Render	Toolkit Development
Madmapper	Client Deck Design
Figma	Photography
P5.js	Booking Binding
Lightroom	Package Design
	Fine Art
	Time Management
	Quantitative Research
	Coordination Skill
	Writing Skill
	Clear Communication

LANGUAGE

English and Mandarin

EXPERIENCE

Energy BBDO
Creative Intern
Chicago, Illinois
06.2025-08.2025
Collaborated on advertising campaigns from concept to execution, covering brand strategy, ideation, and design development. Designed motion graphics and use AI tools create engagement driven social media content across Instagram, TikTok, LinkedIn, and Tinder. Contributed to the Chicago Cubs' social content strategy and developed branding assets for clients including Jack Daniel's, Chicago Cubs, and El Jimador.

Freelance Graphic Designer
Partnered with with a team of product designers to create the graphic design for the Dcolor Google certified TV Box package, focusing on concept development and design execution.

Filmograph
Motion Design Intern
Los Angeles, California
06.2024-08.2024
Assisted in storyboarding and designing title sequences for films and TV series. Participated in the movie Reagan through graphic and motion design, ensuring cohesive visual storytelling.

Artcenter Copy Center
Print Shop Associate
Pasadena, California
02.2024-04.2024
Assisted students with file setup and printer settings for Epson, Inkjet wide format, and standard printers, adapting to various paper types and layouts.

AWARDS

Sketchers
Graphis New Talent Awards 2025 (Motion Graphics), Gold
Paris Design Awards 2025 (Graphic Design), Winner
Viddy Awards 2025 (Rebrand Motion Montage), Platinum Winner
Hermes Creative Awards 2025 (Motion Graphics), Platinum Winner
Muse Creative Awards 2025 (Motion Graphics), Gold
Indigo Design Award 2025 (Mix Media), Gold
Indigo Design Award 2025 (Computer Animation), Gold
Indigo Design Award 2025 (Branding), Silver

Vinfast
Muse Creative Awards 2025 (Poster), Gold
Hermes Creative Awards 2025 (Design), Platinum Winner
Indigo Design Award 2025 (Automotive), Silver
International Design Awards 2024 (Student), Silver

Forgotten Whispers
Graphis New Talent Awards 2025 (Motion Graphics), Gold
Indigo Design Award 2024 (Student), Gold
International Design Awards 2024 (Student), Silver

Vessel
Indigo Design Award 2025 (Typography), Gold

Apres
Indigo Design Award 2025 (Mix Media), Bronze
International Design Awards 2023 (Student), Honorable Mention

Artcenter Departmental Scholarship
09.2021-Present