

Eleanor Yang

Visual Designer

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EDUCATION

ArtCenter College of Design
Bachelor of Fine Arts in Graphic Design
Pasadena, CA
09/2021–12/2025

FEATURES

World Brand Design
Abduzeedo
Today in Design
Muse.World
Shoutout LA
Voyage LA Magazine
CanvasRebel Interview

AWARDS

Skechers
Graphis New Talent Awards 2025 (Motion Graphics), Gold
Paris Design Awards 2025 (Graphic Design), Winner
Viddy Awards 2025 (Rebrand Motion Montage), Platinum Winner
Hermes Creative Awards 2025 (Motion Graphics), Platinum Winner
Muse Creative Awards 2025 (Motion Graphics), Gold
Indigo Design Award 2025 (Mix Media), Gold
Indigo Design Award 2025 (Computer Animation), Gold
Indigo Design Award 2025 (Branding), Silver

Vinfast
Muse Creative Awards 2025 (Poster), Gold
Hermes Creative Awards 2025 (Design), Platinum Winner
Indigo Design Award 2025 (Automotive), Silver
International Design Awards 2024 (Student), Silver

Forgotten Whispers
Graphis New Talent Awards 2025 (Motion Graphics), Gold
Indigo Design Award 2024 (Student), Gold
International Design Awards 2024 (Student), Silver

Vessel
Indigo Design Award 2025 (Typography), Gold

Apres
Indigo Design Award 2025 (Mix Media), Bronze
International Design Awards 2023 (Student), Honorable Mention

RECOGNITION

Adobe Creative Retreat—Invitee
Los Angeles, CA
10/2025

H_M_C_T Gallery
02/2025

ArtCenter Scholarship
09/2021–12/2025

ArtCenter Provost's List
01/2023–12/2024
GPA of 3.8 or higher

EXPERIENCE

Energy BBDO
Creative Intern
Chicago, IL
06/2025–08/2025
Collaborated on advertising campaigns from concept to execution, covering brand strategy, ideation, and design development. Designed motion graphics and used AI tools create engagement driven social media content across Instagram, TikTok, LinkedIn, and Tinder. Contributed to the Chicago Cubs' social content strategy and developed branding assets for clients including Jack Daniel's, Chicago Cubs, and El Jimador.

Freelance Graphic Designer
Los Angeles, CA
06/2022–08/2024
Partnered with a team of product designers to create the graphic design for the Dcolor Google-Certified TV Box package, focusing on concept development and design execution. Additionally designed the brand logo for a restaurant, developing a distinctive visual identity that captured the brand's character and appeal.

Filmograph
Motion Design Intern
Los Angeles, CA
06/2024–08/2024
Assisted in storyboarding and designing title sequences for films and TV series, including contributing to the movie *Reagan* through graphic and motion design to ensure cohesive visual storytelling. Redesigned logos for multiple brands while also supporting concept development and pitching for movies and shows such as *The Penguin* and *The Monkey*.

ArtCenter Copy Center
Print Shop Associate
Pasadena, CA
02/2024–04/2024
Assisted students with file setup and printer settings for Epson, Inkjet wide format, and standard printers, adapting to various paper types and layouts.

ArtCenter Community Hub
Graphic Designer
Los Angeles, CA (Remote)
04/2022–06/2022
Designed social media posters using traditional and digital methods. Created engaging visuals, UI layouts, and organized interview materials.

Canon
Exhibition Model
Beijing, China
02/2021
Served as an Exhibition Model for Canon product demonstrations, acting as the live subject for visitors to test cameras, screens, and display equipment, while also contributing original paintings as booth décor to elevate the exhibition's visual atmosphere and brand experience.

EXPERTISE

Proficient in:
After Effects, Cinema 4D, ChatGPT, Acrobat, Figma, Gemini, ImageFX, Google Slides, Google Workspace, PowerPoint, Illustrator, InDesign, Keynote, Lightroom, Media Encoder, Midjourney, Miro, p5.js, Photoshop, Premiere Pro, Red Giant, Redshift, Slack, Teams, Webflow, Claude

Familiar with:
Cavalry, Discord, Excel, HTML/CSS, JavaScript, MadMapper, Pages, Procreate, Three.js, X-Particles, Bridge, Spark AR