



Eleanor Yang

visual designer

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EDUCATION

09/2021–12/2025
ArtCenter College of Design
Pasadena, CA
Bachelor of Fine Arts in Graphic Design

EXPERIENCE

06/2025–08/2025
Creative Intern
Energy BBDO
Chicago, IL
Collaborated on advertising campaigns from concept to execution, covering ideation, brand strategy, and production. Designed motion graphics and used AI tools to create engagement-driven social media content across Instagram, TikTok, LinkedIn, and Tinder. Contributed to the Chicago Cubs' social media strategy and developed branding assets for clients including Jack Daniel's, Chicago Cubs, and El Jimador.

06/2022–08/2024
Freelance Graphic Designer
Los Angeles, CA
Partnered with a team of product designers to create the Dcolor Google Certified TV Box package, focusing on concept development and design execution. Designed the brand logo for a restaurant, developing a distinctive visual identity that captured the restaurant's character and appeal.

06/2024–08/2024
Motion Design Intern
Filmograph
Los Angeles, CA
Assisted in storyboarding and designing title sequences for films and TV series, contributed graphic and motion design to the movie *Reagan* to ensure cohesive visual storytelling. Redesigned logos for multiple brands while also supporting concept development and pitching for movies and shows such as *The Penguin* and *The Monkey*.

04/2022–06/2022
Graphic Designer
ArtCenter Community Hub
Los Angeles, CA
Researched and designed social media posters using traditional and digital techniques. Curated client projects with professional expertise. Generated and executed UI layouts, designs, and visuals. Organized and synthesized interview material.

02/2021
Exhibition Model
Canon Exhibition
Beijing, China
Served as an Exhibition Model for Canon product demonstrations, acting as the live subject for visitors to test cameras, screens, and display equipment, contributing original paintings as booth décor to elevate the exhibition's visual atmosphere and brand experience.

RECOGNITION

09/2021–12/2025
ArtCenter Scholarship

Skechers (Identity Design, Motion Design)
Graphis New Talent Awards 2025 (Motion Graphics), Gold
Paris Design Awards 2025 (Graphic Design), Winner
Viddy Awards 2025 (Rebrand Motion Montage), Platinum Winner
Hermes Creative Awards 2025 (Motion Graphics), Platinum Winner
Muse Creative Awards 2025 (Motion Graphics), Gold
Indigo Design Award 2025 (Mixed Media), Gold
Indigo Design Award 2025 (Computer Animation), Gold
Indigo Design Award 2025 (Branding), Silver
ArtCenter Student Gallery

Vinfast (Identity Design)
Muse Creative Awards 2025 (Poster), Gold
Hermes Creative Awards 2025 (Design), Platinum Winner
Indigo Design Award 2025 (Automotive), Silver
International Design Awards 2024 (Student), Silver
ArtCenter Student Gallery

Vessel (Font Design)
Indigo Design Award 2025 (Typography), Gold
H_M_C_T Gallery

Apres (Motion Design)
Indigo Design Award 2025 (Mixed Media), Bronze
International Design Awards 2023 (Student), Honorable Mention
ArtCenter Student Gallery

10/2023–07/2025 World Brand Design Abdz.do Today in Design Muse Awards Voyage LA Shoutout LA Canvas Rebel	Featured project <i>Synthetic Nature</i> Typography and motion feature Featured project <i>Synthetic Nature</i> Winner interview profile Designer spotlight interview Creative journey feature Designer feature interview
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05/2022–12/2025
ArtCenter Student Gallery
Forensic Architecture (Identity Design, Spring 2025)
Origin (Motion Design, Spring 2024)
Arrival (Sequence Design, Fall 2023)
Snowpiercer (Sequence Design, Fall 2023)
Forgotten Whispers (3D Motion Design, Spring 2023)
The Moth (Title Sequence Reveal, Fall 2022)
Artbound (Identity Design, Summer 2022)
The Secret of the Circulatory System (Motion Design, Summer 2022)
9 Sequences (Photography, Spring 2022)
This Mortal Coil (Poster Design, Spring 2022)
Utopia (Poster Design, Spring 2022)

01/2023–12/2024
ArtCenter Provost's List
GPA of 3.8 or higher

EXPERTISE

Proficient in:
After Effects, Cinema 4D, ChatGPT, Acrobat, Figma, Gemini, ImageFX, Slides, PowerPoint, Illustrator, InDesign, Keynote, Lightroom, Media Encoder, Midjourney, Miro, p5.js, Photoshop, Premiere Pro, Red Giant, Redshift, Slack, Teams, Webflow, Claude

Familiar with:
Cavalry, Lottie, Discord, Excel, HTML/CSS, JavaScript, MadMapper, Pages, Procreate, Three.js, X-Particles, Bridge, Spark AR