

EDUCATION

09/2021-12/2025

ArtCenter College of Design

Pasadena, CA

Bachelor of Fine Arts in Graphic Design

EXPERIENCE

06/2025-08/2025

Creative Intern

Energy BBDO

Chicago, IL

Collaborated on advertising campaigns from concept to execution, covering ideation, brand strategy, and production. Designed motion graphics and used AI tools to create engagement-driven social media content across Instagram, TikTok, LinkedIn, and Tinder. Contributed to the Chicago Cubs' social media strategy and developed brand assets for clients including Jack Daniel's, Chicago Cubs, and El Jimador.

06/2022-08/2024

Freelance Graphic Designer

Los Angeles, CA

Partnered with a team of product designers to create the Dcolor Google Certified TV Box package, focusing on concept development and design execution. Designed the brand logo for a restaurant, developing a distinctive visual identity that captured the restaurant's character and appeal.

06/2024-08/2024

Motion Design Intern Filmograph

Los Angeles, CA

Assisted in storyboarding and designing title sequences for films and TV series. Contributed graphic and motion design to the movie *Reagan* to ensure cohesive visual storytelling. Redesigned logos for multiple brands while also supporting concept development and pitching for movies and shows such as *The Penguin* and *The Monkey*.

04/2022-06/2022

Graphic Designer

ArtCenter Community Hub

Los Angeles, CA

Researched and designed social media posters using traditional and digital techniques. Generated and executed UI layouts, designs, and visuals. Organized and synthesized interview material.

02/2021

Exhibition Model Canon Exhibition

Beijing, China

Served as an exhibition model for Canon product demonstrations, acting as the live subject for visitors to test cameras, screens, and display equipment. Contributing original paintings as booth décor to elevate the exhibition's visual atmosphere and brand experience.

Eleanor Yang visual designer

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RECOGNITION

12/2025

Young Ones TDC Scholarship Winner

09/2021-12/2025

ArtCenter Scholarship

Skechers (Identity Design, Motion Design)

Graphis New Talent Awards 2025 (Motion Graphics), Gold Paris Design Awards 2025 (Graphic Design), Winner Viddy Awards 2025 (Rebrand Motion Montage), Platinum Winner Hermes Creative Awards 2025 (Motion Graphics), Platinum Winner Muse Creative Awards 2025 (Motion Graphics), Gold Indigo Design Award 2025 (Mixed Media), Gold Indigo Design Award 2025 (Computer Animation), Gold Indigo Design Award 2025 (Branding), Silver ArtCenter Student Gallery

Vinfast (Identity Design)

Muse Creative Awards 2025 (Poster), Gold Hermes Creative Awards 2025 (Design), Platinum Winner Indigo Design Award 2025 (Automotive), Silver International Design Awards 2024 (Student), Silver ArtCenter Student Gallery

Vessel (Font Design)

Indigo Design Award 2025 (Typography), Gold HMCT Gallery

Forensic Architecture (Identity Design, Spring 2025)

Apres (Motion Design)

Indigo Design Award 2025 (Mixed Media), Bronze International Design Awards 2023 (Student), Honorable Mention ArtCenter Student Gallery

05/2022-12/2025

ArtCenter Student Gallery

Origin (Motion Design, Spring 2024)

Arrival (Sequence Design, Fall 2023)

Snowpiercer (Sequence Design, Fall 2023)

Forgotten Whispers (3D Motion Design, Spring 2023)

The Moth (Title Sequence Reveal, Fall 2022)

Artbound (Identity Design, Summer 2022)

The Secret of the Circulatory System (Motion Design, Summer 2022)

9 Sequences (Photography, Spring 2022)

This Mortal Coil (Poster Design, Spring 2022)

Utopia (Poster Design, Spring 2022)

10/2023-07/2025

World Brand Design Abdz.do Today in Design Muse Awards Voyage LA Shoutout LA Canvas Rebel

Featured project Synthetic Nature
Typography and motion feature
Featured project Synthetic Nature
Winner interview profile
Designer spotlight interview
Creative journey feature
Designer feature interview

01/2023-12/2024

ArtCenter Provost's List

GPA of 3.8 or higher

EXPERTISE

Proficient in:

After Effects, Cinema 4D, ChatGPT, Acrobat, Figma, Gemini, ImageFX, Slides, PowerPoint, Illustrator, InDesign, Keynote, Lightroom, Media Encoder, Midjourney, Miro, p5.js, Photoshop, Premiere Pro, Red Giant, Redshift, Slack, Teams, Webflow, Claude, Lottie