



**Eleanor Yang**  
visual designer

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## EDUCATION

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09/2021–12/2025

**ArtCenter College of Design**

Pasadena, CA

Bachelor of Fine Arts in Graphic Design

## EXPERIENCE

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02/2026–Present

**Design Apprentice**

**BUCK**

Los Angeles, CA

06/2025–08/2025

**Creative Intern**

**Energy BBDO**

Chicago, IL

Collaborated on advertising campaigns from concept to execution, covering ideation, brand strategy, and production. Designed motion graphics and used AI tools to create engagement-driven social media content across Instagram, TikTok, LinkedIn, and Tinder. Contributed to the Chicago Cubs' social media strategy and developed brand assets for clients including Jack Daniel's, Chicago Cubs, and El Jimador.

06/2022–08/2024

**Freelance Graphic Designer**

Los Angeles, CA

Partnered with a team of product designers to create the Dcolor Google Certified TV Box package, focusing on concept development and design execution. Designed the brand logo for a restaurant, developing a distinctive visual identity that captured the restaurant's character and appeal.

06/2024–08/2024

**Motion Design Intern**

**Filmograph**

Los Angeles, CA

Assisted in storyboarding and designing title sequences for films and TV series. Contributed graphic and motion design to the movie *Reagan* to ensure cohesive visual storytelling. Redesigned logos for multiple brands while also supporting concept development and pitching for movies and shows such as *The Penguin* and *The Monkey*.

04/2022–06/2022

**Graphic Designer**

**ArtCenter Community Hub**

Los Angeles, CA

Researched and designed social media posters using traditional and digital techniques. Generated and executed UI layouts, designs, and visuals. Organized and synthesized interview material.

02/2021

**Exhibition Model**

**Canon Exhibition**

Beijing, China

Served as an exhibition model for Canon product demonstrations, acting as the live subject for visitors to test cameras, screens, and display equipment. Contributing original paintings as booth décor to elevate the exhibition's visual atmosphere and brand experience.

## RECOGNITION

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12/2025

**Young Ones TDC Scholarship Winner**

09/2021–12/2025

**ArtCenter Scholarship**

**Skechers (Identity Design, Motion Design)**

Graphis New Talent Awards 2025 (Motion Graphics), Gold

Paris Design Awards 2025 (Graphic Design), Winner

Viddy Awards 2025 (Rebrand Motion Montage), Platinum Winner

Hermes Creative Awards 2025 (Motion Graphics), Platinum Winner

Muse Creative Awards 2025 (Motion Graphics), Gold

Indigo Design Award 2025 (Mixed Media), Gold

Indigo Design Award 2025 (Computer Animation), Gold

Indigo Design Award 2025 (Branding), Silver

ArtCenter Student Gallery

**Vinfast (Identity Design)**

Muse Creative Awards 2025 (Poster), Gold

Hermes Creative Awards 2025 (Design), Platinum Winner

Indigo Design Award 2025 (Automotive), Silver

International Design Awards 2024 (Student), Silver

ArtCenter Student Gallery

**Vessel (Font Design)**

Indigo Design Award 2025 (Typography), Gold

HMCT Gallery

**Apres (Motion Design)**

Indigo Design Award 2025 (Mixed Media), Bronze

International Design Awards 2023 (Student), Honorable Mention

ArtCenter Student Gallery

05/2022–12/2025

**ArtCenter Student Gallery**

Forensic Architecture (Identity Design, Spring 2025)

*Origin* (Motion Design, Spring 2024)

*Arrival* (Sequence Design, Fall 2023)

*Snowpiercer* (Sequence Design, Fall 2023)

*Forgotten Whispers* (3D Motion Design, Spring 2023)

*The Moth* (Title Sequence Reveal, Fall 2022)

Artbound (Identity Design, Summer 2022)

*The Secret of the Circulatory System* (Motion Design, Summer 2022)

9 Sequences (Photography, Spring 2022)

This Mortal Coil (Poster Design, Spring 2022)

Utopia (Poster Design, Spring 2022)

10/2023–07/2025

**World Brand Design**

**Abdz.do**

**Today in Design**

**Muse Awards**

**Voyage LA**

**Shoutout LA**

**Canvas Rebel**

Featured project *Synthetic Nature*

Typography and motion feature

Featured project *Synthetic Nature*

Winner interview profile

Designer spotlight interview

Creative journey feature

Designer feature interview

01/2023–12/2024

**ArtCenter Provost's List**

GPA of 3.8 or higher

## EXPERTISE

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**Proficient in:**

After Effects, Cinema 4D, ChatGPT, Acrobat, Figma, Gemini, ImageFX, Slides, PowerPoint, Illustrator, InDesign, Keynote, Lightroom, Media Encoder, Midjourney, Miro, p5.js, Photoshop, Premiere Pro, Red Giant, Redshift, Slack, Teams, Webflow, Claude, Lottie