

# THE FORTUNE BALL

萬福慈善晚宴

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in support of Markham Stouffville  
Hospital Foundation

## PARTNERSHIP OPPORTUNITIES

**SATURDAY, NOVEMBER 22, 2025**

**Hilton Toronto/Markham Suites  
Conference Centre & Spa**

8500 Warden Avenue  
Markham

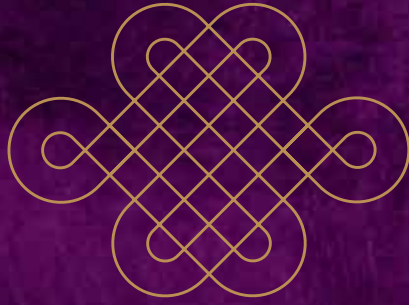


PRESENTING  
SPONSOR



**Markham  
Stouffville  
Hospital  
Foundation**

Celebrating 35  
Years of MSH



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**There is a Chinese proverb that says,  
“If you always give, you will always have.”**

You are exclusively invited to celebrate the modern traditions of Chinese culture during an enchanting evening filled with elegant charm and outstanding entertainment. Markham Stouffville Hospital Foundation aims to promote community pride within our local Chinese-Canadian population and engage our Chinese business and philanthropic leaders to bring abundant blessings to our hospital through the sharing of their good fortune and prosperity.

Now in its fourth year, The Fortune Ball plays an important role in raising awareness and funds towards Oak Valley Health’s Markham Stouffville Hospital (MSH). You don’t want to miss this stylish evening of culture, exciting entertainment, and sophisticated fun — all to bring a lifetime of care closer to home.





# CELEBRATING 35 YEARS OF MSH

This year, Markham Stouffville Hospital (MSH) Foundation is honouring a very special milestone — our hospital's 35th anniversary!

Celebrating 35 years of caring for the communities of Markham, Stouffville, and beyond is a proud moment in our history. What started as the dream of local Stouffville philanthropist Arthur Latcham — who donated the land upon which our hospital was built — has turned into something truly extraordinary.

There's a sense of community spirit at MSH that is special and hard to find anywhere else. Since opening our doors on March 5, 1990, we've grown alongside our community to become one of Ontario's leading community hospitals serving one of Canada's most diverse populations in one of its fastest growing regions.

As we step into a new era of care together, our loyal partners continue to inspire us to dream bigger than ever before. Philanthropy elevates health care above government funding. Community investment enables MSH to grow its campus and equip its award-winning staff with leading-edge resources. It's because of our dedicated partners that MSH is the cornerstone of our healthy community — for the past 35 years, and for many more to come.

## In the last fiscal year of 2024-2025, MSH facilitated:

More than  
**449,100**  
PATIENT  
VISITS

More than  
**24,800**  
SURGICAL  
PROCEDURES

More than  
**258,700**  
DIAGNOSTIC  
EXAMS

More than  
**3,200**  
BABY  
DELIVERIES



## BENEFITS OF PARTNERING WITH MSH FOUNDATION

MSH prides itself as an organization that serves some of Ontario's most diverse communities with core principles of fostering a safe and inclusive environment. Markham is Canada's most diverse city with a rich cultural heritage and the largest Chinese population in the Greater Toronto Area. Whitchurch-Stouffville continues to grow, with 10 per cent of residents speaking Chinese languages.

## SPONSORS RECEIVE EXCELLENT BRAND EXPOSURE

- Guests consist of more than 700 of our community's most influential business leaders, decision-makers and philanthropists
- Wide-spread exposure to a circulation of more than 281,500 through various print media including Sing Tao Headliner Magazine, News Review and the Toronto Star. Plus added exposure of more than 1.3 million impressions through [yorkregion.ca](http://yorkregion.ca)



## Pre-Event Recognition

- Company logo recognition on The Fortune Ball website, includes link to company website
- Company logo recognition on event invite sent to guests
- Recognition on MSH Foundation's social media accounts including Facebook, LinkedIn and Instagram

## Event Day Recognition

- Two (2) tables of 10 at gala in premium location
- Corporate logo recognition on two (2) company tables
- Prominent logo positioning on print material associated with sponsorship
- Full page colour advertisement in event program – premium placement (sponsor supplies)
- Corporate logo to prominently appear on sponsor recognition page in event program
- Opportunity to provide gala guests with branded gift (sponsor provides)
- On-stage acknowledgement by event emcee
- Prominent recognition in the gala multimedia presentations throughout the evening
- Commemorative recognition gift provided to sponsor

## Post Event Recognition

- Business acknowledgement for Platinum Sponsorship
- Invitation for four (4) guests to attend post-event sponsor recognition cocktail reception hosted by Mayors of Markham and Whitchurch-Stouffville
- Company name recognition on Event Donor Wall located prominently in the hospital lobby
- Corporate identification in post-event thank you ad in local newspaper outlet
- Corporate identification in earned media clips highlighting or promoting the event in national and local outlets including Toronto Star and Sing Tao Headliner magazine

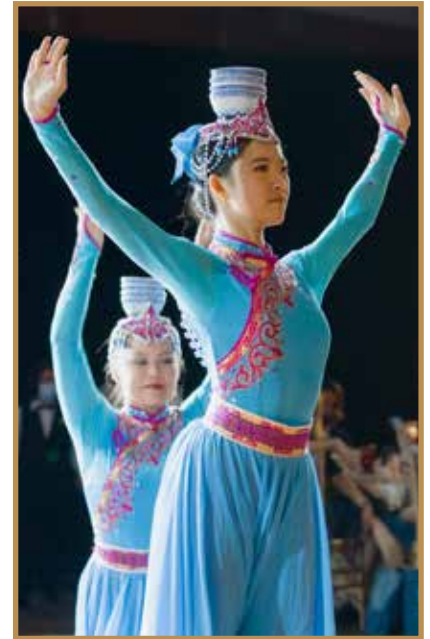


## Pre-Event Recognition

- Company logo recognition on The Fortune Ball website, includes link to company website

## Event Day Recognition

- One (1) table of 10 at gala in premium location
- Corporate logo recognition on one (1) company table
- Prominent logo positioning in event program book
- Full page colour advertisement in event program (sponsor supplies)
- Corporate logo to appear on sponsor recognition page in event program
- On-stage acknowledgement by event emcee
- Prominent recognition in the gala multimedia presentations throughout the evening
- Commemorative recognition gift provided to sponsor



## Post Event Recognition

- Business acknowledgement for Gold Sponsorship
- Invitation for two (2) guests to attend post-event sponsor recognition cocktail reception hosted by Mayors of Markham and Whitchurch-Stouffville
- Company name recognition on Event Donor Wall located prominently in the hospital lobby
- Corporate identification in post-event thank you ad in local newspaper outlet
- Corporate identification in earned media clips highlighting or promoting the event in national and local outlets including Toronto Star and Sing Tao Headliner magazine



## Pre-Event Recognition

- Company logo recognition on The Fortune Ball website

## Event Day Recognition

- One (1) table of 10 at gala in preferred location
- Corporate logo recognition on one (1) company table
- Prominent logo positioning in event program book
- Half page colour advertisement in event program (sponsor supplies)
- Corporate logo to appear on sponsor recognition page in event program
- Prominent recognition in the gala multimedia presentations throughout the evening
- Commemorative recognition gift provided to sponsor

## Post Event Recognition

- Business acknowledgement for Silver Sponsorship
- Invitation for two (2) guests to attend post-event sponsor recognition cocktail reception hosted by Mayors or Markham and Whitchurch-Stouffville
- Corporate identification in post-event thank you ad in local newspaper outlet
- Corporate identification in earned media clips highlighting or promoting the event in national and local outlets including Toronto Star and Sing Tao Headliner magazine





## CORPORATE TABLE

**\$5,800**

- Company name recognition on The Fortune Ball website
- One (1) table of 10 at gala
- Corporate name recognition on one (1) company table
- Corporate name to appear on sponsor recognition page in event program
- Corporate name recognition in the gala multimedia presentations throughout the evening
- Business acknowledgement for Corporate Table Sponsorship
- Corporate name identification in post-event thank you ad in local newspaper outlet



## EVENT SPONSOR

**\$3,800**

- Company name recognition on The Fortune Ball website
- Exclusive signage associated with sponsorship
- Quarter page colour advertisement in event program (sponsor supplies)
- Corporate name to appear on sponsor recognition page in event program
- Corporate name recognition in the gala multimedia presentations throughout the evening
- Corporate name identification in post-event thank you ad in local newspaper outlet







## THE FORTUNE BALL

萬福慈善晚宴



Markham  
Stouffville  
Hospital  
Foundation

### About Markham Stouffville Hospital Foundation

Established in 1989, the MSH Foundation has continuously raised funds to support health care for the more than 450,000 residents of Markham, Stouffville, and the surrounding communities. To meet the growing needs of the community, and thanks to tremendous support from generous donors throughout the years, the MSH Foundation has funded capital expenditures for equipment, IT infrastructure, and a major expansion and renovation project for MSH.

Government can't fund the all of the hospital's life-saving equipment and top-priority needs. Generous donor support is essential to the exceptional care that MSH patients can receive close to home. Health care's complex landscape is changing, and so too is the way MSH cares for its patients. The way the hospital cares for patients now will not be the way it cares for patients in the future. The MSH of tomorrow must transform health care for our rapidly growing, aging, and diverse community.

Through MSH Foundation, donors play a vital role in funding leading-edge technology and critical equipment upgrades, in turn attracting top-talent and like-minded leaders in health care. Community investment ensures that our award-winning staff of physicians and health care professionals can provide the best patient outcomes possible.



Markham  
Stouffville  
Hospital  
Oak Valley Health

### About Oak Valley Health's Markham Stouffville Hospital

MSH is one of Ontario's leading community hospitals serving Canada's most diverse population in one of its fastest growing regions. With 323 beds, redeveloped facilities, excellent clinical programs and leading health technology, MSH proudly provides patient care that uniquely combines the scope of a large hospital with the warm and personal touch that only a community hospital can offer.

As their hospital of choice, MSH is honoured to care for the over 450,000 residents of Markham, Stouffville, Uxbridge, Richmond Hill, eastern York Region, north Durham and north Scarborough. With a bold vision of "Care beyond our walls" MSH is committed to responding to the ever-changing landscape of community health care, by integrating care into the community and putting patients at the centre of their care. MSH has partnered with health care providers in the area to develop the Eastern York Region North Durham Ontario Health Team which provides coordinated access to care across a range of service providers.



## JOIN US!

Thank you for your consideration to partner with us.  
We look forward to connecting with you.

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@supportMSH   