



THE FORTUNE BALL

萬福慈善晚宴

in support of Markham Stouffville
Hospital Foundation

PARTNERSHIP
OPPORTUNITIES

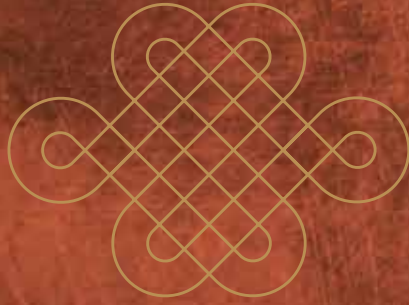
SATURDAY, NOVEMBER 21, 2026

Hilton Toronto/Markham Suites
Conference Centre & Spa

8500 Warden Avenue
Markham



Markham
Stouffville
Hospital
Foundation



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There is a Chinese proverb that says,
“If you always give, you will always have.”

You are exclusively invited to celebrate the modern traditions of Chinese culture during an enchanting evening filled with elegant charm and outstanding entertainment. Markham Stouffville Hospital Foundation aims to promote community pride within our local Chinese-Canadian population and engage our Chinese business and philanthropic leaders to bring abundant blessings to our hospital through the sharing of their good fortune and prosperity.

Now in its fifth year, The Fortune Ball plays an important role in raising awareness and funds towards Oak Valley Health's Markham Stouffville Hospital (MSH). You don't want to miss this stylish evening of culture, exciting entertainment, and sophisticated fun — all in support of advancing patient care in our community.



THE CAUSE

Oak Valley Health's MSH is one of Ontario's leading community hospitals, serving Canada's most diverse population in one of its fastest growing regions.

Health care's complex landscape is changing, and so are the needs of our rapidly growing and aging community. By 2030, we could be caring for a population of nearly 500,000. MSH is committed to delivering extraordinary patient experiences, and we can't do it without the investment of our generous partners. To continue advancing excellence and innovation in health care, your support is vital.

Community giving makes it possible to keep pace with our patients' evolving needs. Your generosity strengthens services and specialized programs, supports campus expansions, and places leading-edge equipment in the hands of MSH's award-winning care teams.

From a baby's first breath to life-saving moments in MSH's critical departments, your partnership helps us bring a lifetime of care closer to home.

In the last fiscal year of 2025-2026, MSH facilitated:

More than
457,700
PATIENT
VISITS

More than
24,500
SURGICAL
PROCEDURES

More than
256,300
DIAGNOSTIC
EXAMS

More than
3,400
BABY
DELIVERIES



BENEFITS OF PARTNERING WITH MSH FOUNDATION

MSH prides itself as an organization that serves some of Ontario's most diverse communities with core principles of fostering a safe and inclusive environment. Markham is Canada's most diverse city with a rich cultural heritage and the largest Chinese population in the Greater Toronto Area. Whitchurch-Stouffville continues to grow, with 10 per cent of residents speaking Chinese languages.

SPONSORS RECEIVE EXCELLENT BRAND EXPOSURE

- Guests consist of more than 700 of our community's most influential business leaders, decision-makers and philanthropists
- Wide-spread exposure to a circulation of more than 281,500 through various print media including Sing Tao Headliner Magazine, News Review and the Toronto Star. Plus added exposure of more than 1.3 million impressions through yorkregion.ca

Pre-Event Recognition

- Company logo recognition on The Fortune Ball website, includes link to company website
- Company logo recognition on event invite sent to guests
- Recognition on MSH Foundation's social media accounts including Facebook, LinkedIn and Instagram

Event Day Recognition

- Two (2) tables of 10 at gala in premium location
- Corporate logo recognition on two (2) company tables
- Prominent logo positioning on print material associated with sponsorship
- Full page colour advertisement in event program – premium placement (sponsor supplies)
- Corporate logo to prominently appear on sponsor recognition page in event program
- Opportunity to provide gala guests with branded gift (sponsor provides)
- On-stage acknowledgement by event emcee
- Prominent recognition in the gala multimedia presentations throughout the evening
- Commemorative recognition gift provided to sponsor

Post Event Recognition

- Business acknowledgement for Platinum Sponsorship
- Company name recognition on Event Donor Wall located prominently in the hospital lobby
- Corporate identification in post-event thank you ad in local newspaper outlet
- Corporate identification in earned media clips highlighting or promoting the event in national and local outlets including Toronto Star and Sing Tao Headliner magazine

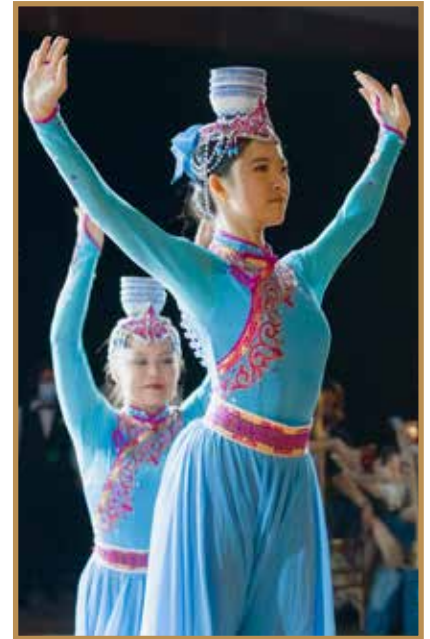


Pre-Event Recognition

- Company logo recognition on The Fortune Ball website, includes link to company website

Event Day Recognition

- One (1) table of 10 at gala in premium location
- Corporate logo recognition on one (1) company table
- Prominent logo positioning in event program book
- Full page colour advertisement in event program (sponsor supplies)
- Corporate logo to appear on sponsor recognition page in event program
- On-stage acknowledgement by event emcee
- Prominent recognition in the gala multimedia presentations throughout the evening
- Commemorative recognition gift provided to sponsor



Post Event Recognition

- Business acknowledgement for Gold Sponsorship
- Company name recognition on Event Donor Wall located prominently in the hospital lobby
- Corporate identification in post-event thank you ad in local newspaper outlet
- Corporate identification in earned media clips highlighting or promoting the event in national and local outlets including Toronto Star and Sing Tao Headliner magazine



Pre-Event Recognition

- Company logo recognition on The Fortune Ball website

Event Day Recognition

- One (1) table of 10 at gala in preferred location
- Corporate logo recognition on one (1) company table
- Prominent logo positioning in event program book
- Half page colour advertisement in event program (sponsor supplies)
- Corporate logo to appear on sponsor recognition page in event program
- Prominent recognition in the gala multimedia presentations throughout the evening
- Commemorative recognition gift provided to sponsor

Post Event Recognition

- Business acknowledgement for Silver Sponsorship
- Corporate identification in post-event thank you ad in local newspaper outlet
- Corporate identification in earned media clips highlighting or promoting the event in national and local outlets including Toronto Star and Sing Tao Headliner magazine



CORPORATE TABLE

\$5,800

- Company name recognition on The Fortune Ball website
- One (1) table of 10 at gala
- Corporate name recognition on one (1) company table
- Corporate name to appear on sponsor recognition page in event program
- Corporate name recognition in the gala multimedia presentations throughout the evening
- Business acknowledgement for Corporate Table Sponsorship
- Corporate name identification in post-event thank you ad in local newspaper outlet



EVENT SPONSOR

\$3,800

- Company name recognition on The Fortune Ball website
- Exclusive signage associated with sponsorship
- Quarter page colour advertisement in event program (sponsor supplies)
- Corporate name to appear on sponsor recognition page in event program
- Corporate name recognition in the gala multimedia presentations throughout the evening
- Corporate name identification in post-event thank you ad in local newspaper outlet





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About Markham Stouffville Hospital Foundation

Established in 1989, the MSH Foundation has continuously raised funds to support health care for the more than 450,000 residents of Markham, Stouffville, and the surrounding communities. To meet the growing needs of the community, and thanks to tremendous support from generous donors throughout the years, the MSH Foundation has funded capital expenditures for equipment, IT infrastructure, and a major expansion and renovation project for Oak Valley Health's MSH.

Government can't fund the all of the hospital's life-saving equipment and top-priority needs. Generous donor support is essential to the exceptional care that MSH patients can receive close to home. Health care's complex landscape is changing, and so too is the way MSH cares for its patients. The MSH of tomorrow must transform health care for our rapidly growing, aging, and diverse community.

Through MSH Foundation, donors play a vital role in funding leading-edge technology and critical equipment upgrades, in turn attracting top-talent and like-minded leaders in health care. Community investment ensures that our award-winning staff of physicians and health care professionals can provide the best patient outcomes possible.



Markham
Stouffville
Hospital
Oak Valley Health

About Oak Valley Health's Markham Stouffville Hospital

Oak Valley Health is one of Ontario's leading community health care organizations, dedicated to delivering high quality, patient-centred care. We are proud to be part of the Eastern York Region North Durham Ontario Health Team (EYRND OHT), providing expanded access to care through community and virtual clinics. Our commitment to celebrating our people, fostering connections, and driving innovative growth is providing integrated care for healthier communities, and delivering extraordinary experiences to the patients and families we serve.

As one of two of Oak Valley Health's hospitals, MSH proudly provides patient care that uniquely combines the scope of a large hospital with the warm and personal touch that only a community hospital can offer. With 323 beds, redeveloped facilities, excellent clinical programs, and leading health technology, MSH offers diagnostic and emergency services, and clinical programs in childbirth and children's health, surgery, acute care medicine, cancer care, and mental health.



JOIN US!

Thank you for your consideration to partner with us.
We look forward to connecting with you.

Allan Bell

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