## Cookie Policy

**Everybody Eats Ltd**5 Merchant Square, London, W2 1AY  
Company Registration No: 14391694  
**Last updated:** *9 October 2025*

## 1. What Are Cookies

Cookies are small text files stored on your device when you visit our website. They help us ensure the site works properly, remember your preferences, and understand how you use our content so we can improve your experience.

Some cookies are **essential**, while others are used to **analyse performance** or **enhance functionality**.

## 2. How We Use Cookies

We use cookies to:

* Keep our website secure and functioning smoothly
* Understand how visitors use our site
* Remember your cookie preferences
* Analyse website traffic and performance

If you continue to use our website, we will treat this as consent to store and access cookies as described in this policy. You can change your cookie settings at any time (see below).

## 3. Types of Cookies We Use

### Essential Cookies

These cookies are required for the website to function properly. They enable features such as page navigation, security, and remembering cookie choices. They cannot be switched off and do not collect personal information.

**Examples:** Session cookies, load-balancing cookies, security tokens  
**Duration:** Session (deleted when you close your browser) or up to 1 year  
**Legal basis:** Legitimate interests – to provide a secure, functioning website

### Analytics Cookies

We use **Google Analytics** to understand how our website is used, so we can improve content and usability. These cookies help us collect information such as which pages are visited, how long visitors stay, and what devices are used.  
  
These cookies only operate with your consent and do not personally identify you.

| **Cookie** | **Purpose** | **Expiry** |
| --- | --- | --- |
| \_ga | Identifies unique visitors | 2 years |
| \_gid | Tracks page usage | 24 hours |
| \_gat | Limits data collection on high-traffic pages | 1 minute |

**Provider:** Google Analytics – see Google’s Privacy Policy  
**Legal basis:** Consent (under the Privacy and Electronic Communications Regulations)

### Functional Cookies (if applicable)

These cookies remember preferences such as language, region, or display settings to provide a more personalised experience. They are optional and may not be used on all pages.

### Marketing Cookies (if applicable)

If enabled, these cookies help us show relevant information about our services. They are only set with your consent.

## 4. Managing Your Cookie Preferences

You can manage or delete cookies in your browser settings at any time:

* **Chrome:** Settings → Privacy and security → Cookies
* **Firefox:** Settings → Privacy & Security → Cookies
* **Safari:** Preferences → Privacy → Cookies
* **Edge:** Settings → Cookies and site permissions

You can also install the Google Analytics Opt-out Browser Add-on to stop Analytics tracking on all websites.

Please note: disabling cookies may affect how some parts of our website function.

## 5. Third-Party Cookies

We only use third-party cookies from **Google Analytics** for performance measurement. We do **not** share your data with external parties for advertising or resale.

If we introduce other third-party cookies in future (for example, social media integrations), we will update this policy before they are activated.

## 6. Updates to This Policy

We may update this Cookie Policy occasionally to reflect changes in the law or in our services.  
Any updates will be posted on this page with a new “last updated” date.

## 7. Contact Us

If you have any questions about this Cookie Policy or how we use cookies, please contact us at:  
**Email:** contact@everybodyeats.dev  
**Post:** Everybody Eats Ltd, 5 Merchant Square, London, W2 1AY

For more information about how we handle personal data, please see our Privacy Policy.  
You can also contact the **Information Commissioner’s Office (ICO)** at [www.ico.org.uk](https://www.ico.org.uk)