# Privacy Policy

**Everybody Eats Ltd**5 Merchant Square, London, W2 1AY  
Company Registration No: 14391694  
**Email:** contact@everybodyeats.dev  
**Last updated:** *09 October 2025*

### 1. Introduction

Everybody Eats Ltd (“we”, “us”, or “our”) operates the website **everybodyeats.dev**. This Privacy Policy explains how we collect, use and protect your personal data when you visit our website or contact us. We comply with the **UK General Data Protection Regulation (UK GDPR)** and the **Data Protection Act 2018**.

### 2. Data Controller

Everybody Eats Ltd is the data controller for personal data processed through our website.  
Registered in England & Wales: **No. 14391694**Address: **5 Merchant Square, London, W2 1AY**

Some payment processing may be handled by our US affiliate, **Everybody Eats Original LLC**, on behalf of Everybody Eats Ltd.

### 3. What Data We Collect

**Contact and Enquiry Forms**When you get in touch via our website, we collect:

* Name and business title
* Email address
* Company name
* Role
* Message content

**Website Usage Data**We automatically collect:

* IP address and general location
* Browser type and version
* Device information
* Pages visited and time spent
* Referral source

**Cookies and Analytics**We use cookies and Google Analytics to understand how our website is used. See our Cookie Policy for details.

### 4. How We Use Your Data

We use your data to:

* Respond to your enquiries
* Provide and improve our website services
* Communicate with you about updates or opportunities
* Ensure website security
* Comply with legal and regulatory obligations

**Legal bases:**

* **Contract:** To deliver services you request
* **Legitimate interests:** Operating and improving our site
* **Consent:** Marketing communications and analytics cookies
* **Legal obligation:** Compliance with UK law

### 5. Data Sharing

We may share your data with:

* **Service providers:** Hosting, analytics and email delivery
* **Payment processors:** For any paid services
* **Legal authorities:** Where required by law

We do **not** sell or rent personal data to third parties.

### 6. Data Storage and Security

* Data is stored on secure servers in the UK.
* We use encryption, access controls and regular security updates.
* Third-party processors comply with UK data protection standards.
* If data is transferred outside the UK or EEA (e.g. via Google), we ensure appropriate safeguards such as **Standard Contractual Clauses (SCCs)** are in place.

### 7. Data Retention

| **Data Type** | **Retention Period** |
| --- | --- |
| Account / contact records | 3–6 years (business purposes) |
| Website analytics | 2 years |
| Marketing data | Until you unsubscribe |

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### 8. Your Rights

You have the right to:

* Access your personal data
* Correct inaccurate data
* Request deletion (in some cases)
* Restrict or object to processing
* Receive your data in a portable format

To exercise your rights, email us at [**contact@everybodyeats.dev**](mailto:contact@everybodyeats.dev). We’ll respond within one month.

### 9. Cookies

Our site uses cookies to improve user experience and analyse usage. You can manage your preferences via the cookie banner or browser settings. See our Cookie Policy for details.

### 10. Third-Party Links

Our website may contain links to other sites. This Privacy Policy applies only to **everybodyeats.dev.** We encourage you to read the privacy policies of any other websites you visit.

### 11. Children

Our website is not directed at children under 18, and we do not knowingly collect personal data from anyone under that age.

### 12. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be published here with a new “last updated” date. We’ll notify registered users of any major updates.

### 13. Contact Us

For questions about this policy or your data:  
**Email:** contact@everybodyeats.dev  
**Post:** Everybody Eats Ltd, 5 Merchant Square, London, W2 1AY

If you’re not satisfied with our response, you can contact the **Information Commissioner’s Office (ICO)** at [www.ico.org.uk](https://www.ico.org.uk).