



CASE FOR SUPPORT

~ Illustrating the Word. Proclaiming the Gospel. Igniting Revival. ~

Plays On Word, Inc.

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**Currently receiving all mail correspondence in NC.*

Our Mission ~

**On stage,
Scripture becomes
visible. Through radio
and digital broadcast,
Scripture becomes
portable.**

Plays On Word is a 501(c)(3) touring Christian missionary ministry serving state-side and globally – called to illustrate Scripture and illuminate its truth through visual and audio proclamation.

Through one-man Biblical dramas, original music, and Plays On Word Radio, we spotlight living Scripture – transporting audiences into historic moments of the Bible so they can encounter the living God personally and powerfully.

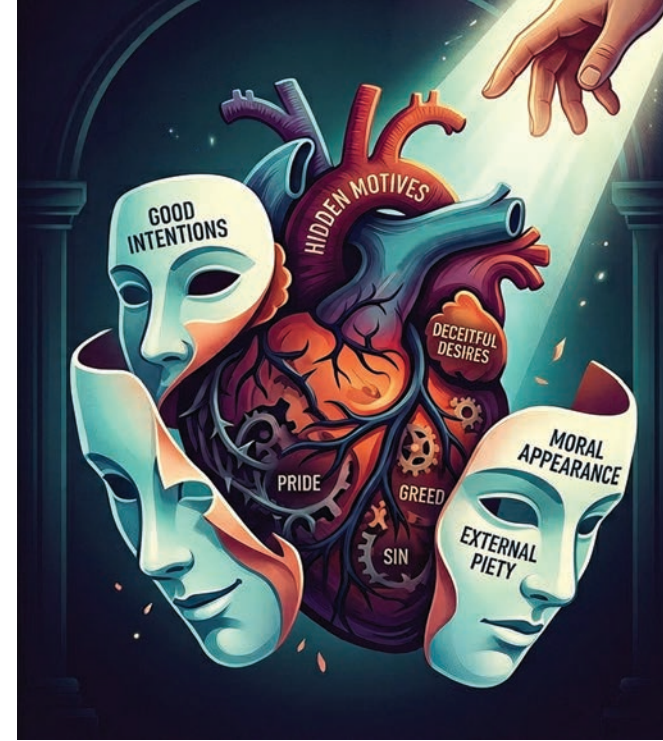
Our mission is to uplift, edify, and ignite hearts – pointing believers and “not-yet” believers alike toward the full measure of God’s love and redemptive purpose.

We travel to churches, schools, prisons, camps, and communities across the United States and beyond. Through Plays On Word Radio – now heard in over 90 countries – we enter homes, vehicles, workplaces, and digital spaces worldwide.

Whether live or broadcast, every expression of this ministry is designed to:

- **Strengthen believers**
- **Awaken the spiritually curious**
- **Instill a hunger for Scripture**
- **Invite revival**
- **Point ALL to Jesus Christ**

All are welcomed into the growing Plays On Word Family – a network centered on Christ, community, and the transforming power of the Word.



The world does not simply need more content.

It needs Christ-centered proclamation.

THE PROBLEM

The greatest problem facing the world today remains unchanged: the human heart.

| **“The heart is deceitful above all things...” – Jeremiah 17:9 |**
Our battle is spiritual.

In today’s culture, that battle is fought not only in churches and communities – but across media platforms, digital spaces, and cultural narratives that increasingly move hearts away from Biblical truth.

Voices fill the airwaves daily. Few consistently proclaim Scripture clearly and creatively.

As Billy Graham once said:
| **“Christ has taken up His position and is summoning |**
His followers to stand with Him.”

Plays On Word exists to stand in that position – boldly, creatively, and faithfully.

OUR RESPONSE

Plays On Word does not aim to solve people’s problems. We point them to the One who stands with them in the midst of their struggles.

Through theatrical storytelling and broadcast teaching, we shine light on Scripture – revealing the ordinary individuals God used to accomplish His purposes.

Each production and each radio episode helps audiences recognize:
“This story... is also about me.”

Each radio episode deepens that encounter – unpacking the Word of God, sharing testimony, building community, and strengthening faith across nations.

The Holy Spirit is present – whether in a sanctuary, a prison chapel, a summer camp, or through headphones in another country.

We are not the solution. Christ is. We simply hold the door open.



OUR VISION OF STEWARDSHIP –

Plays On Word seeks to deepen its stewardship in four strategic areas:



PRISONS & GROUP HOMES

Expanding concentrated outreach in correctional facilities and youth homes – pairing live performances with radio follow-up so participants can continue engaging Scripture long after the curtain closes.

NEW PLAYS & ORIGINAL MUSIC

Developing new productions and worship music that provide believers with a powerful vehicle to invite “not-yet” believers into God’s story – in formats they can receive: live, visual, conversational, digital.

CREATIVE WORSHIP WORKSHOPS

Implementing Creative Worship Programs for summer camps and year-round ministry partners – equipping future generations to share the Gospel through storytelling, music, and media.

GLOBAL / MISSIONARY PARTNERSHIPS

Partnering with missionaries serving on the front lines – performing visual sermons within their sphere of influence while amplifying outreach through Plays On Word Radio.

Where we cannot physically travel, broadcast can reach. Where a stage cannot be built, a signal can still be heard.



Currently, the mission takes our theater production to communities across the USA & globe.

MEASURABLE IMPACT



- Touring performances across the United States
- Ministry expansion into North Carolina and the Southeast
- 24+ recurring ministry partners
- Plays On Word Radio broadcast in over 80 countries
- Growing global listenership and digital engagement
- Partnerships with churches, camps, and correctional facilities

Every performance plants seeds. Every broadcast multiplies them.
– The impact is both immediate and ongoing – visible and invisible – local and global.

ONE YEAR OF MINISTRY NEED

To sustain and expand this integrated theatrical and broadcast ministry, Plays On Word requires:

CORE MINISTRY OPERATIONS

Principal Performer & Teaching Voice (Part-time)	\$41,200.00*
Creative Executive Direction & Production Oversight (Part-time)	\$36,400.00*
Musician Contractors	\$5,000.00
Costumes, Props & Supplies	\$2,700.00
Travel & Outreach Expenses	\$9,600.00
Event Promotion in Cities Across the US	\$4,800.00
Insurance & Administrative Infrastructure	\$500.00
Back Office & Accounting Software	\$4,995.00
Insurance & Administrative Infrastructure	\$500.00
Professional Services & Compliance	\$2,500.00
Total Annual Core Need (100% Funded):	\$107,695.00

MINISTRY EXPANSION

Video & Media Promotion	\$7,500.00
Social Media & Print Outreach	\$12,500.00
Broadcast & Digital Distribution Expansion	\$18,200.00
Regional Radio Marketing	\$9,100.00
Total Annual Need with Expansion:	\$145,895.00

– Currently, Plays On Word is approximately 31% funded through monthly partners.
– Your gift sustains both the stage & the signal – ensuring Scripture is seen, heard & experienced across communities & continents.





WHY YOUR PARTNERSHIP MATTERS

Your gift sustains both the stage and the signal.

It ensures Scripture is:

- Seen.**
- Heard.**
- Experienced.**

When you give, you are:

- Removing financial barriers for churches and communities
- Supporting prison and youth outreach
- Funding new Biblical productions
- Strengthening global Gospel proclamation
- Expanding a Christ-centered voice in today's media landscape

You are not simply funding events.

You are advancing revival.

You are helping hold the door open so others can walk into grace.



"From the very beginning, what has struck me about Plays On Word's powerful theme is that it's God's awesome power and His undiluted Love for us, served straight up."

~ Alice Gorman, California

FAITH WALK

In 2020, faced with decisions that could jeopardize the ministry, **Fred and Katie** stepped further into faith – **serving full-time as volunteers** before compensation was possible.

Today, **Fred** serves bivocationally as **Senior Pastor** of **Calvary Chapel Southport** while continuing to lead Plays On Word. **Katie** continues to serve sacrificially as **Creative Executive Director**.

This ministry has always been sustained by obedience first – and provision second.

OUR INVITATION

**We invite you
to stand with us.**

- To **strengthen believers.**
- To **awaken the curious.**
- To **expand Gospel proclamation.**
- To **steward revival.**

Together, we can ensure that Scripture continues to be **illustrated, proclaimed,** and **heard** – across stages and across nations.

**Please consider becoming a monthly partner
or making a leadership gift today.**



Donate Here

