



## AXÉ CAPOEIRA VANCOUVER

## SPONSORSHIP & MEDIA PACKAGE

**JUNE 5-7, 2026**

[AXEVANCOUVER.COM](http://AXEVANCOUVER.COM)

### GRUPO AXÉ CAPOEIRA

Founded in 1982 in Recife, Brazil, *Grupo Axé Capoeira* is a leading international capoeira organization.

In 1996, they made history by opening Canada's first capoeira academy. Their headquarters now resides in Vancouver, BC. Axé Capoeira fosters a vibrant community, with students and instructors traveling globally for workshops, competitions, & performances. Their passion for capoeira is contagious, spreading love for this art form wherever they go.

The group actively promotes Afro-Brazilian culture through interactive demonstrations showcasing its history, music, and art. Committed to capoeira's future, Axé Capoeira conducts research, travels extensively, hosts events, and collaborates with organizations and artists worldwide. These efforts not only deepen their knowledge but also contribute to capoeira's global evolution, and global image of capoeira.

### BRAZIL FESTIVAL 2026

This June, Axé Capoeira will bring a spectacular celebration of Afro-Brazilian culture to Vancouver, showcasing capoeira, music, dance, and art in a large-scale festival. The city will pulse with rhythm of capoeira roda (game of capoeira), joined by live percussion, cultural performances, and community energy. Vancouver will become a mecca of Afro-Brazilian heritage, offering locals and visitors alike a vibrant immersion in tradition, movement, and cultural pride.

This three-day event will bring together hundreds of people – families and an entire community – to celebrate the culture, train capoeira, enjoy live music and dance, and join workshops and cultural exchanges.

### KILLARNEY COMMUNITY CENTRE & SCHOOL





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### MEDIA SPONSORS

#### Brazil Festival 2026 dates:

**FRIDAY - JUNE 5, 2026 FROM 4 PM TO 8 PM**

**SATURDAY - JUNE 6, 2026 FROM 11 AM TO 5 PM**

**SUNDAY - JUNE 7, 2026 FROM 11 AM TO 6 PM**

Media partners will benefit from:

- **Unparalleled Venue Access:** Film at all Grupo Axé Capoeira events, ensuring prominent placement and high visibility during street demonstrations.
- **Exclusive Interviews:** Conduct interviews with renowned local and international capoeira leaders, providing insightful content for your audience.
- **Captivating Performances:** Attend on-site or in-studio performances by Axé Capoeira's most talented international performers to add an energetic spark to your coverage.
- **Social Media Promotion:** Gain exposure through promotion of your logo & images across Axé Capoeira's multiple social media channels and thousands of followers, including tags and acknowledgements upon initial use of the materials.
- **Unrestricted Media Use:** Freely utilize all photos and video footage captured during the events. Grupo Axé Capoeira requests a digital copy of the used materials for their archives.
- **Professional Editing Support:** Elevate your content with professional editing of exclusive media materials, supervised by the Axé Capoeira leaders to ensure the best possible representation of capoeira, the group, and your media outlet.

#### Media opportunity to:

- immerse in the world of capoeira
- document captivating performances
- gain exclusive insights through interviews with world-renowned capoeiristas
- delve into the rich cultural heritage of capoeira, Brazilian dance & Afro-Brazilian culture

#### **Event audience attendance:**

**300+ people on Fri-Sat, 600 people on Sunday**



**CONTACT INFO : Yulia Terekh 778-926-0225 axenewsletter@gmail.com**



@AXECAPOEIRA  
54.5K SUBSCRIBERS



@AXECAPOEIRAVANCOUVER  
6.5K FOLLOWERS

@BARRAOZINHO  
21K FOLLOWERS



@AXE\_CAPOEIRA\_OFFICIAL  
18.2K FOLLOWERS

@BARRAOZINHO  
203K FOLLOWERS



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### SPONSORS PACKAGES

**IN-KIND\***

#### Valued Sponsor

- ✓ Sponsor provides goods or services\* throughout the 3-days event, or a cash contribution
- ✓ Sponsor announcements during each day of the event

**\* Seeking support for:**

- Financial & In-Kind Donations  
(Cash, goods, or services)
- Event Logistics  
(Food, beverages, printing, equipment rentals)
- Guest Services  
(Car rentals, gym memberships, accommodation)
- Recognition gifts items for attendees & honor rewards

**\$3,000  
and more**

#### Title Sponsor Package

- ✓ Social media promotion (Axé Capoeira platforms)
- ✓ Banner at belt ceremony & workshops throughout the 3-days event
- ✓ Sponsor announcements throughout the 3-days event
- ✓ Table setup at belt ceremony (Sunday)
- ✓ Promo pictures taken with international athletes and performers to promote your product (if relevant to sports or capoeira).
- ✓ With contribution of \$5,000 & more, hosting of Afro-Brazilian cultural show at your venue

**\$2,000**

#### Event Sponsor Package

- ✓ Social media promotion (Axé Capoeira platforms)
- ✓ Banner at belt ceremony (Sunday)
- ✓ Sponsor announcements throughout the 3-days event
- ✓ Table setup at belt ceremony (Sunday)

**\$1,000**

#### Batizado Sponsor Package

- ✓ Social media promotion (Axé Capoeira platforms)
- ✓ Banner at belt ceremony (Sunday)
- ✓ Sponsor announcements during the belt ceremony (Sunday)

**\*\*We're open to discussing customized sponsorship options that fit your needs.**

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### VENUES



### KILLARNEY COMMUNITY CENTRE

Killarney Community Centre, located in the heart of East Vancouver, is one of the city's most vibrant and welcoming gathering spaces. Its modern facilities, diverse range of programs, and a strong sense of community stand out as a true gem in Vancouver's network of community centres. Serving thousands of visitors each week, Killarney Community Center is a hub for people of all ages, backgrounds, and interests.

Killarney is Axé Capoeira's main training centre, where Capoeira classes are offered year-round under the guidance of Mestre Barrãozinho, Vice-President of Grupo Axé Capoeira.

**Join us for the workshops on Friday, June 5, 2026**

### KILLARNEY SECONDARY SCHOOL - GYMNASIUM

Hosting more than 600 people daily at the Killarney Secondary School gymnasium, Axé Capoeira Vancouver will transform June 6 & 7 into a vibrant celebration of Brazilian culture.

With dozens of capoeira workshops, rodas, and music classes, along with a Sunday Festival featuring a stunning showcase of Afro-Brazilian culture, the ordinary weekend will become a festive extravaganza and a true community gathering. This is a great opportunity to promote your work, to gain new clients and increase engagement.



**Join us on Saturday & Sunday, June 6-7, 2026**

