



Prepare for the jobs of the
future – today.

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The workplace is changing dramatically. In the war for talent, attracting and retaining premium employees is more and more challenging. Many companies have employees spanning up to five generations, with all their disparate work styles, expectations and demands.

For leaders, digital transformation means the domain is changing rapidly.

A lot of traditional talent practices are evolving, and in their place, innovation, personalization and analytics are the means to excellence.

Technology is a big enabler of modern work practices, and workers now simply expect to be lifted up by tech.



Upskilling needs



of current workers' core skills are expected to change in the next 5 years.

Reskilling needs



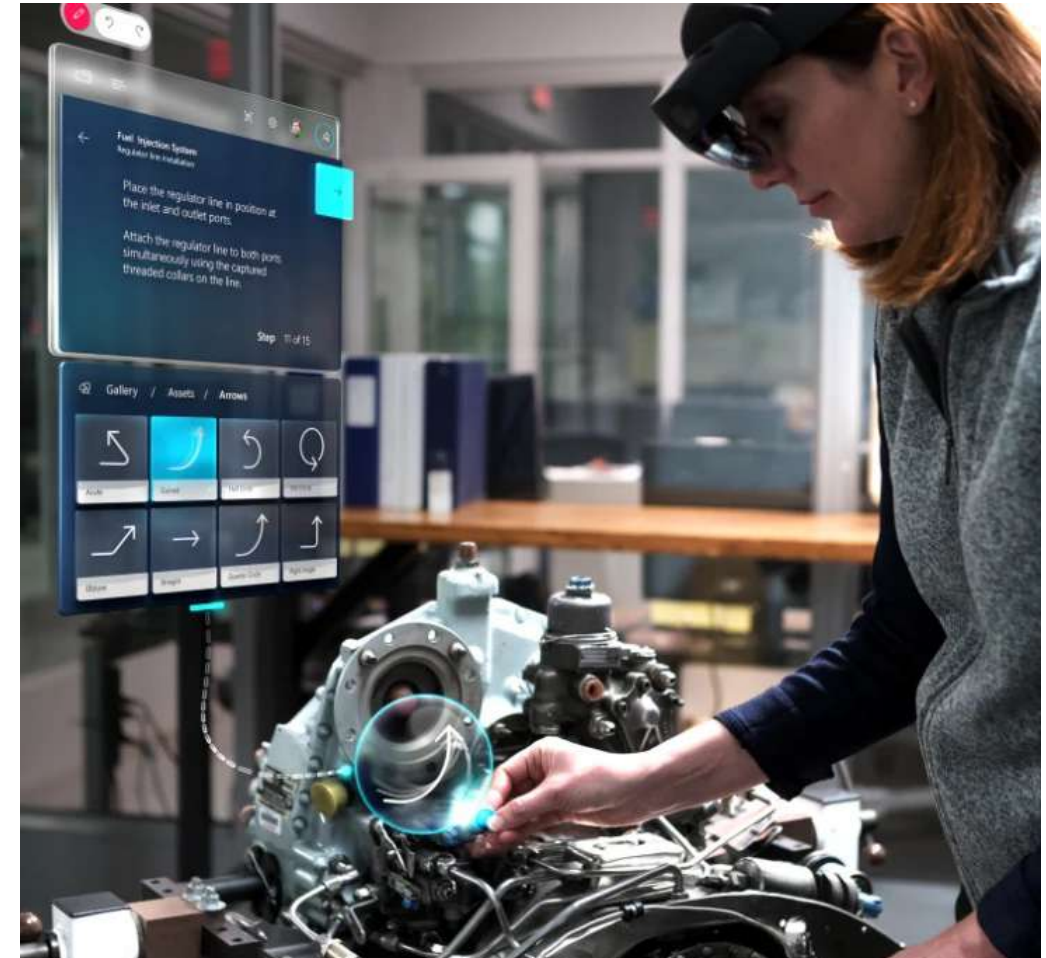
of all employees will need reskilling by 2025

*Source <https://www.weforum.org/agenda/2020/10/top-10-work-skills-of-tomorrow-how-long-it-takes-to-learn-them/>

It has long been a conundrum for organizations: employees can't get good at something without practice. **But on job practice can be costly, complex and sometimes risky, and putting unskilled trainees** on the sales floor or in front of real customers runs the risk of negative brand impact.

Immersive learning proves there's a new way: a training model that doesn't force employers to choose between scalable learning and effective learning. VR/AR can speed up onboarding by giving employees instant familiarity with their new work environment and culture.

VR/AR is also highly effective on-the-job training — not just new training, but **upskilling or reskilling an ageing workforce that simply learns differently than those just entering the job market.**

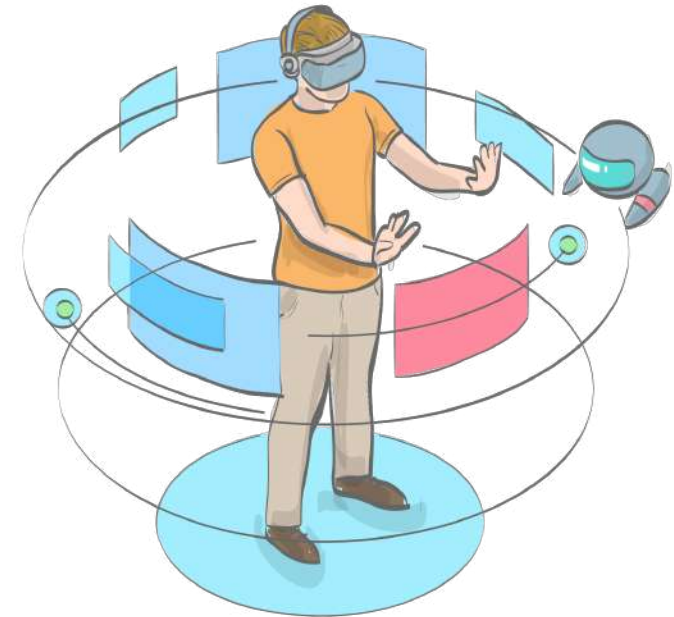


→ **anet360**

Smartphone-based
immersive training platform

→ **Effortless experience**

Immersive training applied
at scale.



Scalable System

iOS/ Android app

Flexible Framework

Gamified, scalable learning

Immersive learning

Delivering greater impact

"This extensive and thoughtfully designed training package delivers full driver engagement as opposed to the outmoded power-point offerings of the past."

Peter Parle
Senior Transport Manager



TRAINING SATISFACTORY RATING –
4.44 OUT OF 5 — based on data from 1,000+ learners



50%

Time saving on training delivery

FM Conway saved 50% of training time from 7 hours to 3,5 hours*

0hrs

Time spent on training development

Through our partners we provide fully developed training experiences

50%

Cost reduction

On average professional Driver CPC training cost £55 – FM Conway paid £30*



* Information is correct for the Virtual Reality Safe Urban Driving Training – average classroom-based training cost in the UK is cost between - £39 and £85/person

Enhancing **workforce training,**
quality assurance or **risk**
assessment with eye-tracking

The anet360 eye-tracking data-based solution enables business leaders to see the business through the eyes of their employees, providing an understanding of their cognitive workload, situational awareness, visual skills, and the environment and processes they work in.

You don't know what you don't know, and often a hazard isn't realized until an incident occurs.

The anet360 eye-tracking data-based solution help businesses identify **risks in work environments, improve employee safety, and situational awareness** or help transfer vital knowledge from skilled employees into training materials.



Vehicle inspection - Asda Superstore, Rugby

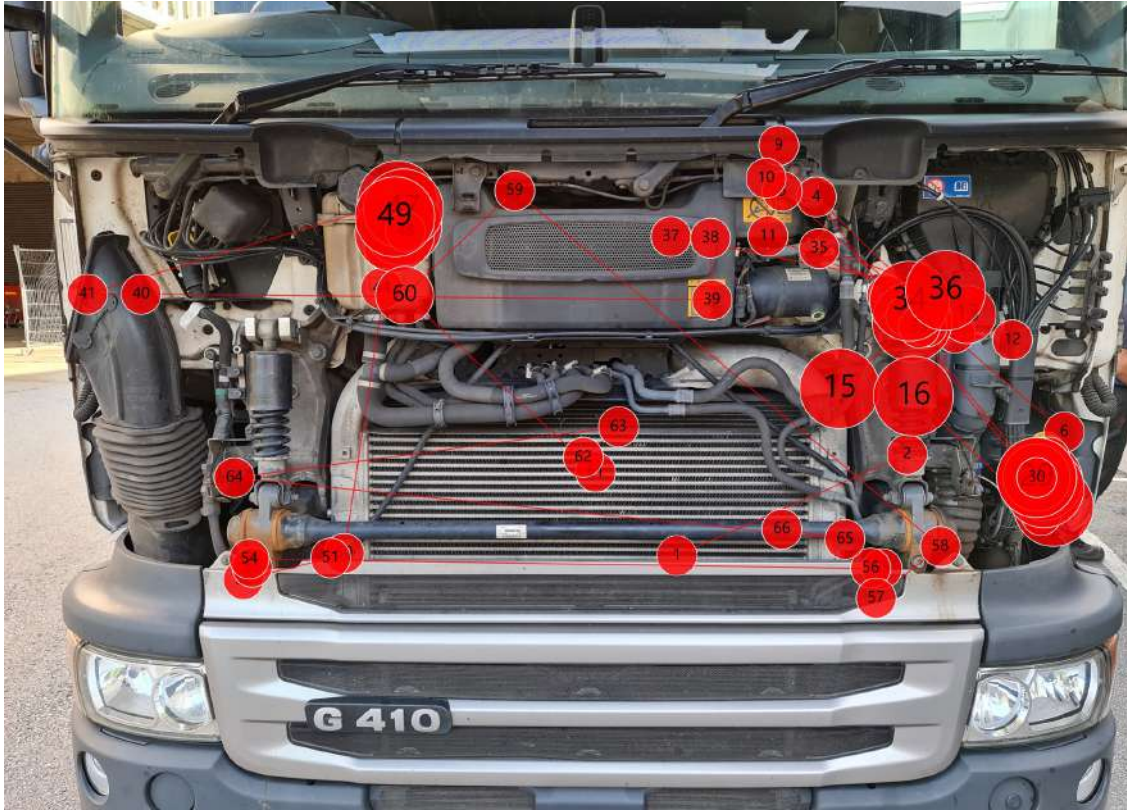


To watch the video please [click here](#)



Focus of attention:
Foveal vision
(raw eye tracking data, 50Hz)

Examples eye tracking analysis outputs (for assessment or training purposes)



Gazeplot Visualization



Heatmap Visualization

Note: these require manual coding/post processing, can partly be done with computer vision algorithms



Reducing Human Error

Human error is one of the main factors in up to 80% of all occupational accidents

By being able to observe things from the perspective of workers, you can get a better understanding of how they operate within the work environment and identify circumstances that hinder safety.



Workplace safety & hazard identification

Help people understand how to avoid collisions and mishaps between machines/robots and humans

Based on their knowledge and experience, inspection experts or experienced workers can assist in training novice workers to improve their hazard perception and safety awareness.



Knowledge transfer & management

Activities that require a high level of skill can be often difficult to explain.

Gathering instant and objective insights into an individual's performance will help you to identify best skills and practices. You will also be able to see wasted steps and improvement areas that you can address with proper training and skills transfer programs.



Quality assurance

Improve the accuracy of task execution by offering objective, real-time and visual feedback.

The system allows you to see and understand what people are focusing on, and just as importantly, not focusing on. Visual attention is a strong indicator of cognitive processes, so by observing it through eye tracking, you can understand what employees are paying attention to within the work environment.

→ **Who** we are

A design-led technology company that specializes in VR/AR and eye-tracking solutions.

Leading organizations whom we worked with, or we are under discussion with.



Awards, recognitions & media



Accelerator Programs



Duisburg, Germany



Liverpool, United Kingdom



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Partners



→ Interested?

For more information and to discuss your specific project in more detail, please get in touch with us.



info@anet360.com

www.anet360.com

Contact us

Document Owner - Customer Experience Team
Developed by – Ferenc Boroczky, Loreen Fraser-Owusu
Date – August 2022
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info@anet360.com
+44 7907 482652
+36 20 587 0682

Product website: www.anet360.com

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Registered office: 36/A Floyd Road, SE7 8AN, London, United Kingdom

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[**info@anet360.com**](mailto:info@anet360.com)

[**www.anet360.com**](http://www.anet360.com)