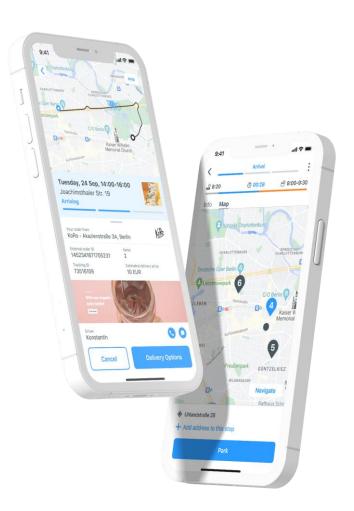
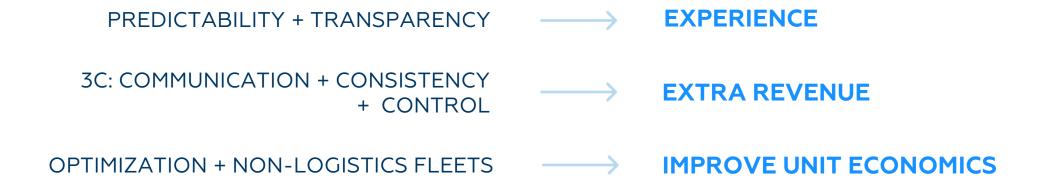


# CONSUMER-CENTRIC URBAN DELIVERY ORCHESTRATION PLATFORM

AI-POWERED SOFTWARE DIGITALIZE LOGISTICS PROCESSES



# VANONGO BRINGS CONSUMER-CENTRIC TECH TO THE WORLD OF URBAN LAST-MILE DELIVERY



REDUCE CARBON FOOTPRINT

# THE PAIN: DELIVERY IS AN UNPLEASANT PART OF THE SHOPPING

#### **MERCHANT EXPERIENCE**

- No transparency and control after the check-out
- Give up the end customer relationship

#### **CONSUMER EXPERIENCE**

- No flexibility and control over delivery
- Lost or stolen deliveries









~ 1 000 000 parcels stolen and lost in NYC WEEKLY

# THE SOLUTION IS AI-POWERED DELIVERY ORCHESTRATION PLATFORM



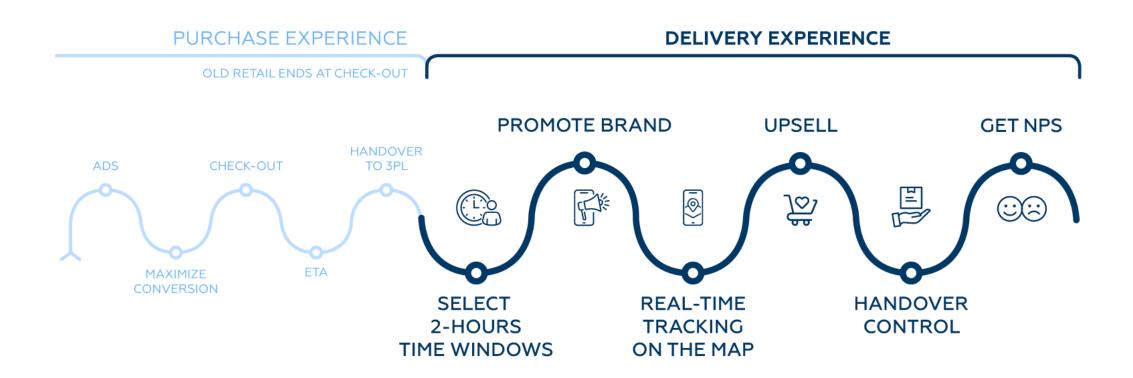
#### **WHO IT'S FOR**





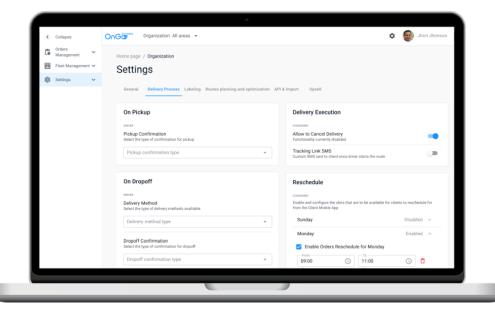


# VANONGO: AN ECOSYSTEM FOR SEAMLESS CUSTOMER JOURNEY



POST PURCHASE: RULE OF 3C: COMMUNICATION + CONSISTENCY + CONTROL

# SOFTWARE AS A SERVICE: LOW FRICTION CLIENT ONBOARDING



# **PAY ONLY PER WAYPOINT**

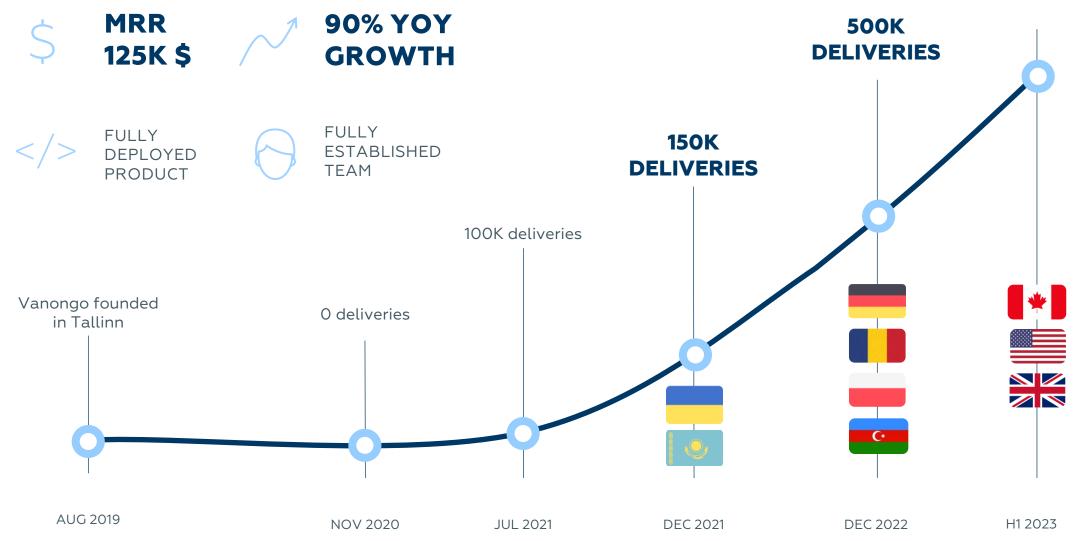
NO integration or subscriptions feeNO annual commitmentsNO monthly payments per vehicle

**PAY-AS-YOU-USE** 

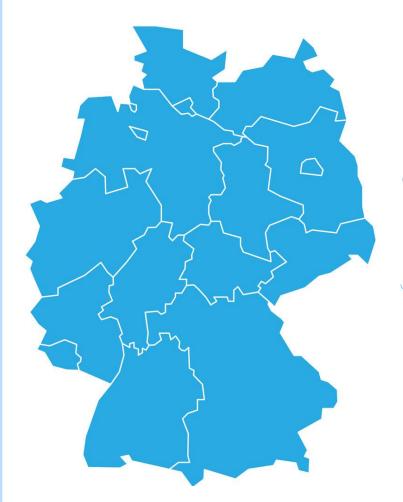
**EASY ONBOARDING** 

# **MILESTONES**

# New Markets: Pilot projects



# **GERMANY: SAAS MARKET ANALYSIS - ANNUAL REVENUE POTENTIALS**







<100 vehicles per fleet

RELATED TAKE RATE = 800 000

**AVE. DAILY ORDERS** 

75 000 000 €

**ANNUAL REVENUE - ESTIMATE** 

\*Calculation made for SaaS

# COMPETITIVE **ADVANTAGE**

	VanOnG	Urbant	OnFlee	ج Milkman	Kardinal.ai	.G Gordon
DEVELOPED BY DRIVERS FOR DRIVERS	•	0	0	•		•
CONSUMER-CENTRIC TO GROW LOYALTY	•	•	•	•		•
KEEP BRAND IDENTITIY DURING DELIVERY	•	•	•	•		•
UPSELL DURING DELIVERY	•	•				
COMBINE ON-DEMAND AND PRESCHEDULED DELIVERIES	•	•	0	•	•	
LOW CODE INTEGRATION	•	0	•	0	•	•
IMPROVE UNIT ECONOMICS	•	•	•			
LEGEND	• 100%	Feature • Lin	nited functionalit	y <b>O</b> MVP	or first version	

#### **VANONGO-GOOGLE PARTNERSHIP**

The fusion of Google and VanOnGo tech brings additional value to the delivery experience for consumers, merchants, and fleets. This first-ever partnership is the most technologically advanced solution in last-mile delivery.

# The first Release using Google Maps Last-Mile Platform components is to be presented at **Leaders in Logistics Summit in London**







# SERIAL ENTREPRENEURS WITH SUCCESSFUL EXIT AMONG 45 PEOPLE TEAM



**Andrey Golubinskiy** CEO



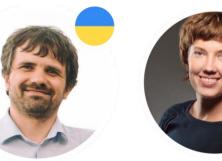
**Anton Ilyenko** COO



**Dmitry Dolzhenko** СТО



**Eduard Kraemer Head of Biz Dev in US** and DACH



Maryna Chepurna **Head Of People&culture** 





**Oliver Rupps Logistics, DACH** 



**Sergio Varela North and South America** 



**Alexey Denysyuk Chief Strategy Officer** 



Slava Levchenko CGO



**Dmytro Yurchuk Head Of Engineering** 



Ralph Hübner **Retailer and E-commerce** 



**Stephan Soroka Startups and Quick** commerce















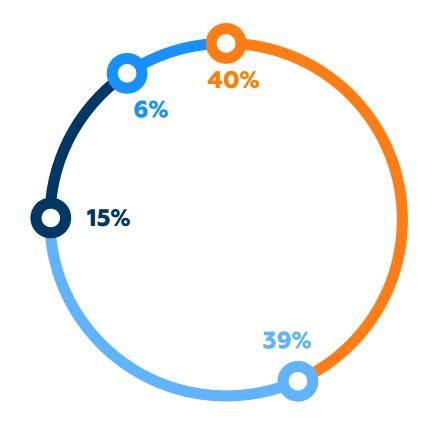






# WE ARE RAISING SEED ROUND - 1.5 MIL USD

#### SPENDING STRUCTURE



- BUSINESS DEVELOPMENT | MARKETING
- PRODUCT | ENGINEERING
- MANAGEMENT | OPERATIONS | SERVICE EXECUTION
- O CAPEX | OFFICES | IT | TOOLS

### 1 MIL USD is committed

- Corporate VC in the EU
- VC in US
- Angels in US and EU: ex-HERE, ex-Google, Microsoft

Ask: 0.5 MIL USD

JOIN US TO CONVERT LOGISTICS FROM COST FUNCTION TO DELIVERY EXPERIENCE AND BUSINESS GROWTH FUNCTION

# **ANDREY GOLUBINSKIY**

CO-FOUNDER Andrey.Golubinskiy@vanongo.com