## Complex problems.

# Simple solutions.

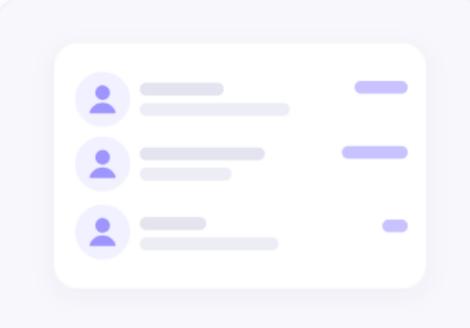
Broken internal tools, disconnected workflows, outdated processes—we step in where it's messy.

Tech leadership that scales.

We solve the technical challenges others avoid—from broken enterprise systems to custom Al builds. Strategy and execution in one partnership. Choose your path to better technology.



## **Core Offerings**



#### **Octaria Pods**

Elite technical teams deployed as one unit. We solve the tech chaos others avoid—launching, scaling, and stabilizing faster than internal hires or scattered vendors.



#### **Digital Transformation**

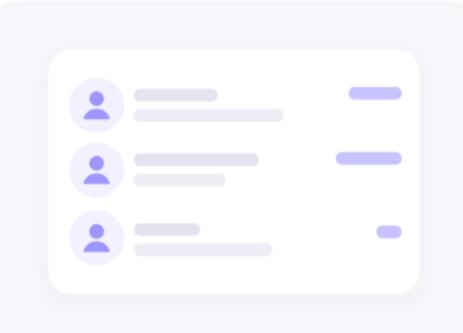
Streamline your ops. Untangle your systems. From legacy ERP nightmares to siloed workflows, we align tech with your business model to unlock growth.



#### **Custom Software & Al**

Build what doesn't exist—yet. We design and deliver modern platforms, automation tools, and Al-driven systems that move your business forward.

## **Specialized Services**



#### Mobile & Web Apps

MVPs, rebuilds, and scaling up. We build intuitive, scalable apps across iOS, Android, and web—fast, secure, and future-proofed.



### Web Development & UX

Make your site work and convert. For brands that need performance and polish—Shopify, integrations, and custom CMS dev with a product lens.



#### **Staff Augmentation**

On-demand experts, embedded in your flow. Devs, PMs, and tech leads you'd hire if you had 3 months and a recruiter. We show up ready.



# Mid-Market Growth Consulting

From funding to org design to go-tomarket clarity—our team helps founders and mid-market leaders make confident, technical decisions early and often.



#### Fractional CTO

Vision meets velocity. Executive-level tech leadership to scale your roadmap without the full-time overhead.



#### **Cloud Engineering**

Modernize your stack with AWS at the core. We design, optimize, and manage cloud infrastructure that's secure, scalable, and built for performance.

Website

Email

Approach

octaria.com

hello@octaria.com

Strategy + Execution