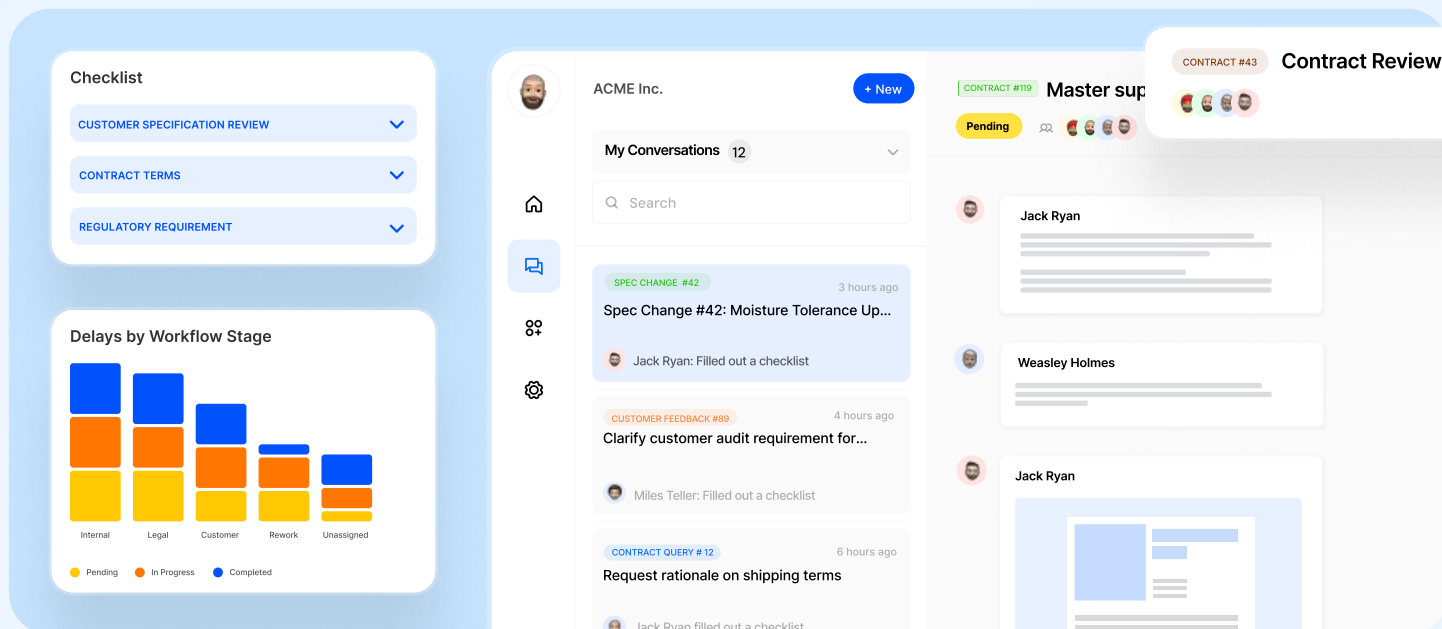




Customer Requirements Management (CRM)

Streamline customer and vendor requirements with real-time visibility, faster response, and end-to-end accountability.



Contract Review

Bring structure to customer commitments. Set clear terms, align milestones, renewals and avoid surprises.



Specification Management

Handle spec changes with precision. From first draft to final approval, keep everyone on the same page.



Collaboration Portal

Break silos across teams. Share context, decisions, and documents with full visibility.



Feedback Tracking

Capture what customers are saying and turn insights into product action, not noise.



Complaint Handling

Respond fast and consistently. Every issue has an owner, a record, and a resolution.



Opportunity Tracking

Spot the next big need. Turn requests, gaps, and feedback into opportunities to grow.

Stay on top of customer needs with faster responses, fewer delays, and total visibility.

Approved specs, quotes, and change requests, signed off in one place.

**Blaine D.**
Updated checklist

☐ Customer Signoff on Specs
Approval ID: 7254876543210



@Justin, I have approved the revised list of customer specs, you can proceed now.

Spec Update #54

Replace curcumin extract w...

In Progress

→

Approved

Get early alerts for pending customer inputs, missing info, and open approvals.

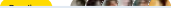
 **Approval due tomorrow** 

← Processes / Customer Requirements

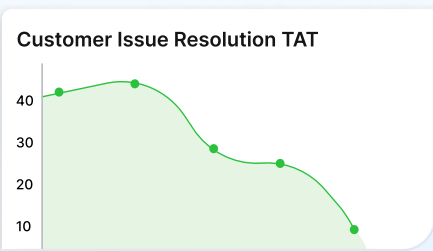
Edit

Requirement #456

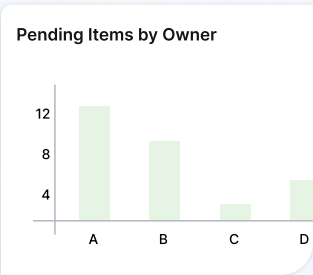
Update the master spec record



Requirement → Issue → Resolution, fully traceable and audit-ready.



Pinpoint bottlenecks in reviews, follow-ups, and decision cycles.



Teams log actions, tag stakeholders, share updates, and close the loop fast.

Assign Reviewer

☐  **John Doe**
Product Manager

☐  **Chris Masters**
Quality Lead

☐  **Mickey Taylor**
Customer Success

 **John Doe**
Product Manager Reviewer

Tasks Overdue (5)

☐ ☐ ☐

See all 5

“With Unifize, lot releases, investigations, and even routine quality decisions now happen in minutes, not days or weeks. It’s transformed how fast and collaboratively our teams work.”



Jesse Kolstad
Director of Quality, Biovation Labs

“With Unifize, we stay on top of changing specs across multiple customers. It’s made managing approvals, tracking feedback, and adapting to contract-specific requirements much faster and more reliable.”



Mikala Hukka
Director of Quality, Adaptive Health