TRAINING
IA Agent

LEARNING OBJECTIVES
- Understand what an AI agent is and its real-world applications
- Learn to design, configure and test a basic AI agent
- Discover no-code and low-code tools to create autonomous assistants
- Master dialogue logic, API requests and automation with generative AI

TRAINING DURATION
2 days (14 hours)

TARGET AUDIENCE
Digital professionals, business owners or consultants

PREREQUISITES
Basic understanding of logic or automation

ACCESS TIME
Eligibility based on application and interview with the Experience team: response within 48 hours

PRICE
- Inter-company training: €1,950 excl. VAT per person
- Intra-company / tailor-made training: on request

Crews Education

3 rue Lac du Mont-Cenis, BP 70408, 73370 Le Bourget du Lac
Tél : 04.80.81.94.50 - Email : contact@crews-education.com
Site Web : www.crews-education.com   1

DETAILED PROGRAMME

- Introduction to AI agents
    - Definition, differences between assistant, chatbot, autonomous agent
    - Examples of AI agents in customer service, content production, HR, etc.
    - Reflexive, task-oriented, or interoperable agent logic with an information system
- Architecture of an AI agent
    - Core components: interface, model, memory, actions
    - Integration with APIs and external tools (Zapier, Make, Notion, Slack, etc.)
    - Concepts of instruction chains, prompt chaining, and agent loop
- Tools to build AI agents
    - Overview of platforms: GPTs, LangChain, Flowise, AutoGen, Dust, Cognosys...
    - Introduction to no-code or semi-code workflows
    - Tool selection based on technical level
- Conversational design and prompt engineering
    - Rules for building effective conversational flows
    - Creating personalities and behaviours
    - Writing structured and dynamic prompts
- Automations and connectors
    - Triggering actions based on user requests
    - Interaction with databases or third-party apps
    - Examples: HR assistant, briefing agent, dynamic FAQ
- Practical workshop
    - Choose a simple use case
    - Full design of an AI agent using a guided tool
    - Testing, debugging, and final delivery

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CAREER OPPORTUNITIES, PATHWAYS AND FOLLOW-UP COURSES

At the end of the training, learners will be able to design and experiment with AI agents adapted to their professional context, using the tools and fundamental logic of autonomous artificial intelligence.

TEACHING METHODS, RESOURCES AND SUPPORT

- Training led by active professionals
- Varied and dynamic teaching methods
- Individual support by the Experience team

TRAINING TOOLS

- Suite of high-performance technology tools: Google Workspace for Education, Edusign...
- Practical case studies based on real business scenarios

EVALUATION METHODS

- End-of-training assessment via quiz or project submission

RESULTS AND PERFORMANCE INDICATORS

- Satisfaction rate at the end of training: NA
- Individual progress rate: NA

ACCESSIBILITY

Accessibility for people with disabilities, RQTH status or special needs: please contact us to arrange an interview and offer a suitable programme: handicap@crews-education.com

Accessibility for international participants: please contact us: international@crews-education.com

CONTACTS

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