



crews

Where you belong

TRAINING

AI & Cinema

LEARNING OBJECTIVES

- Understand the impact of artificial intelligence on cinema professions
- Explore AI tools for screenwriting, production and post-production
- Integrate AI into creative workflows without altering artistic vision
- Master technical, legal and ethical issues related to its use

TRAINING DURATION

2 days (14 hours)

TARGET AUDIENCE

Directors, producers, screenwriters, editors, technicians, film students, production managers or anyone involved in the filmmaking process

PREREQUISITES

None

ACCESS TIME

Eligibility based on application and interview with the Experience team: response within 48 hours

PRICE

- Inter-company training: €1,790 excl. VAT per person
- Intra-company / tailor-made training: on request

Crews Education

3 rue Lac du Mont-Cenis, BP 70408, 73370 Le Bourget du Lac, FRANCE

Tél : +33 (0)4 80 81 94 50 - Email : contact@crews-education.com

www.crews-education.com



DETAILED PROGRAM

- Introduction to AI in the film industry
 - Overview of current and future uses in cinema
 - Typology of tools (generative, analytical, predictive)
 - Impact on creation, production and distribution stages
- AI-assisted screenwriting
 - Idea generation and narrative structures with ChatGPT
 - Creation of dialogues, character arcs, plot twists
 - Script analysis and automatic suggestions
- Storyboarding and previsualisation
 - Creating visual shots with Midjourney, DALL·E, RunwayML
 - Semi-automated storyboard construction
 - Dynamic previsualisation of complex scenes
- Shooting and special effects
 - Use of AI avatars, automatic dubbing, revoicing
 - Tracking, green screens and automated visual retouching
 - Virtual reality and virtual production (e.g. The Mandalorian)
- Post-production and editing
 - AI-powered smart editing: sorting, pacing, transitions
 - Synthetic voices, automatic sound effects, lip sync
 - AI-controlled color correction and VFX
- Ethical, artistic and legal issues
 - Copyright of generated images
 - Role of humans in the creative process
 - Impact on cinema professions and artistic balance
- Practical workshop
 - Development of a short film project assisted by AI
 - Writing, planning, visual and audio creation
 - Presentation and group debriefing

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CAREER OPPORTUNITIES, PATHWAYS AND FOLLOW-UP COURSES

At the end of the training, learners will be able to integrate artificial intelligence into their filmmaking processes, develop new formats or gain productivity while maintaining their artistic standards.

TEACHING METHODS, RESOURCES AND SUPPORT

- Training delivered by active professionals
- Varied and dynamic teaching methods
- Individual support by the Experience team

TRAINING TOOLS

- Suite of high-performance technology tools: Google Workspace for Education, Edusign...
- Practical case studies based on real business scenarios

EVALUATION METHODS

- End-of-training assessment via quiz or project submission

RESULTS AND PERFORMANCE INDICATORS

- Satisfaction rate at the end of training: NA
- Individual progress rate: NA

ACCESSIBILITY

Accessibility for people with disabilities or specific difficulties, contact us to organize an interview and offer you a program adapted to your needs: handicap@crews-education.com

Accessibility to international attendants, contact us: international@crews-education.com

CONTACTS

- By telephone: +33(0)4 80 81 94 50
- By WhatsApp: +33(0)7 56 10 93 20
- By email: contact@crews-education.com

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