



crews

Where you belong

TRAINING

Make

LEARNING OBJECTIVES

- Discover the Make environment and process automation
- Understand the logic behind Make scenarios
- Build your first multi-step automations
- Master advanced tools to structure complex workflows

TRAINING DURATION

2 days (14 hours)

TARGET AUDIENCE

Professionals wishing to automate recurring tasks, freelancers, marketing, project or operations teams.

PREREQUISITES

General knowledge of digital tools

ACCESS TIME

Eligibility based on application and interview with the Experience team: response within 48 hours.

PRICE

- Inter-company training: €1,790 excl. VAT per person
- Intra-company / tailor-made training: on request

Crews Education

3 rue Lac du Mont-Cenis, BP 70408, 73370 Le Bourget du Lac, FRANCE

Tél : +33 (0)4 80 81 94 50 - Email : contact@crews-education.com

www.crews-education.com



DETAILED PROGRAM

- Introduction to Make and automation principles
 - Presentation of Make and use cases
 - Terminology and interface
 - How modules, scenarios and routes work
- Building your first scenario
 - Connecting apps (Google, Notion, Slack, Trello...)
 - Triggers, actions and scenario logic
 - First tests and error handling
- Structuring complex automations
 - Using routers, filters and conditional functions
 - Reusing existing scenarios
 - Loops, JSON parsing, text and date formatting
- Practical workshop: multi-tool automation
 - Identifying a real automation need
 - Step-by-step modelling and construction
 - Optimising the scenario and testing in real conditions
- Strategy and best practices
 - Auditing manual processes
 - Avoiding redundancies and securing scenarios
 - Modular approach and automation maintenance

Crews Education



CAREER OPPORTUNITIES, PATHWAYS AND FOLLOW-UP COURSES

At the end of the training, learners will be able to design, deploy and maintain Make scenarios to automate tasks in their professional environment, regardless of the sector.

TEACHING METHODS, RESOURCES AND SUPPORT

- Training delivered by professionals actively working in the digital field
- Varied and dynamic teaching methods (case studies, workshops, assignments)
- Individual support by the Experience team

TRAINING TOOLS

- High-performance digital tools: Google Workspace for Education, Edusign...
- Practical case studies based on real-life business situations

EVALUATION METHODS

- End-of-training assessment via quiz or project submission

RESULTS AND PERFORMANCE INDICATORS

- Satisfaction rate at the end of training: NA
- Individual progress rate: NA

ACCESSIBILITY

Accessibility for people with disabilities or specific difficulties, contact us to organize an interview and offer you a program adapted to your needs: handicap@crews-education.com

Accessibility to international attendants, contact us: international@crews-education.com

CONTACTS

- By telephone: +33(0)4 80 81 94 50
- By WhatsApp: +33(0)7 56 10 93 20
- By email: contact@crews-education.com

Crews Education

3 rue Lac du Mont-Cenis, BP 70408, 73370 Le Bourget du Lac, FRANCE

Tél : +33 (0)4 80 81 94 50 - Email : contact@crews-education.com

www.crews-education.com