TRAINING
NoCode

LEARNING OBJECTIVES
- Understand the power and complementarity of essential NoCode tools
- Master the different aspects of NoCode
- Identify NoCode tools suited to the specific needs of digital marketing
- Create digital solutions without requiring advanced programming skills
- Optimize professional processes using automation tools

TRAINING DURATION
3 days (21 hours)

TARGET AUDIENCE
Accessible at all educational levels, the training is intended for all professionals or job seekers wishing to learn NoCode

PREREQUISITES
None

ACCESS TIME
Eligibility based on application and interview with the Experience team: response within 48 hours.

PRICE
- Inter-company training: €2,350 excl. VAT per person
- Intra-company / tailor-made training: on request

Crews Education

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DETAILED PROGRAM

- Introduction to NoCode
    - Fundamentals of NoCode: history, definition, advantages & disadvantages
    - Current landscape: uses, major players, international & French status
    - Overview of the main professional tools
- Relational databases
    - Creating an optimized database
    - Presentation and introduction to Airtable
- Automation scenarios
    - Presentation and introduction to the Make platform
    - Automating the sending of a personalized email
- Visual interface programming
    - Advanced functionalities of Webflow
    - Introduction to Webflow University
    - Basics of Webflow templates
    - Discovering and applying NoCode
- Building websites with NoCode
    - Reminder of UX/UI fundamentals
    - Practical work: creating a website with Webflow

CAREER OPPORTUNITIES, PATHWAYS AND FOLLOW-UP COURSES

At the end of the training, learners will be able to apply for roles involving the implementation of NoCode tools within a company. They may also continue training to broaden their skillset.

TEACHING METHODS, RESOURCES AND SUPPORT

- Training delivered by professionals actively working in the digital field
- Varied and dynamic teaching methods (case studies, workshops, assignments)
- Individual support by the Experience team

TRAINING TOOLS

- High-performance digital tools: Google Workspace for Education, Edusign…
- Practical case studies based on real-life business situations

EVALUATION METHODS

- End-of-training assessment via quiz or project submission

RESULTS AND PERFORMANCE INDICATORS

- Satisfaction rate at the end of training: NA
- Individual progress rate: NA

ACCESSIBILITY

Accessibility for people with disabilities or specific difficulties, contact us to organize an interview and offer you a program adapted to your needs: handicap@crews-education.com

Accessibility to international attendants, contact us: international@crews-education.com

CONTACTS

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