



**crews**

Where you belong

## TRAINING

**Zapier**

### LEARNING OBJECTIVES

- Understand how Zapier works and cross-tool automation
- Identify use cases relevant to your activity
- Create your first automation scenarios (Zaps)
- Deploy a sustainable and scalable automation strategy

### TRAINING DURATION

2 days (14 hours)

### TARGET AUDIENCE

Professionals from all sectors, freelancers, marketing managers, administrative or operational staff wishing to save time through automation.

### PREREQUISITES

Knowledge of digital tools

### ACCESS TIME

Eligibility based on application and interview with the Experience team: response within 48 hours.

### PRICE

- Inter-company training: €1,790 excl. VAT per person
- Intra-company / tailor-made training: on request

### Crews Education

3 rue Lac du Mont-Cenis, BP 70408, 73370 Le Bourget du Lac, FRANCE

Tél : +33 (0)4 80 81 94 50 - Email : [contact@crews-education.com](mailto:contact@crews-education.com)

[www.crews-education.com](http://www.crews-education.com)



## DETAILED PROGRAM

- Introduction to automation and Zapier
  - Presentation of no-code automation
  - How Zapier works and alternatives
  - Interface, subscriptions and Zap logic
- Understanding Zapier's core building blocks
  - Structure of a Zap: triggers and actions
  - Filters, conditional paths, loops
  - Data formatting (Formatter) and webhooks
- Connecting common tools
  - Connections with Gmail, Google Sheets, Slack, Notion, Typeform, Trello...
  - Concrete examples of useful workflows
  - Authentication conditions and security management
- Hands-on workshop: creating Zaps step by step
  - Professional scenarios to automate
  - Guided construction and progressive autonomy
  - Debugging and scenario testing
- Best practices and automation strategy
  - Identifying the right processes to automate
  - Documenting your automations
  - Scalability and technical limitations

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## CAREER OPPORTUNITIES, PATHWAYS AND FOLLOW-UP COURSES

At the end of the training, learners will be able to create and maintain their own automations to save time, reduce human errors and improve productivity in their professional tasks.

## TEACHING METHODS, RESOURCES AND SUPPORT

- Training delivered by professionals actively working in the digital field
- Varied and dynamic teaching methods (case studies, workshops, assignments)
- Individual support by the Experience team

## TRAINING TOOLS

- High-performance digital tools: Google Workspace for Education, Edusign...
- Practical case studies based on real-life business situations

## EVALUATION METHODS

- End-of-training assessment via quiz or project submission

## RESULTS AND PERFORMANCE INDICATORS

- Satisfaction rate at the end of training: NA
- Individual progress rate: NA

## ACCESSIBILITY

Accessibility for people with disabilities or specific difficulties, contact us to organize an interview and offer you a program adapted to your needs: [handicap@crews-education.com](mailto:handicap@crews-education.com)

Accessibility to international attendants, contact us: [international@crews-education.com](mailto:international@crews-education.com)

## CONTACTS

- By telephone: +33(0)4 80 81 94 50
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- By email: [contact@crews-education.com](mailto:contact@crews-education.com)

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